



MASTER OF
INTERNATIONAL
BUSINESS

STUDY IN ENGLISH
AT ONE OF THE TOP
BUSINESS SCHOOLS
IN FRANCE

iéseg
SCHOOL OF MANAGEMENT

IESEG SCHOOL OF MANAGEMENT

A member of the “Conférence des Grandes Ecoles” and Lille Catholic University and the largest private university in France (22,660 students), IESEG School of Management is strongly focussed on internationalisation and is currently ranked as one of the top 10 business schools in France.

- Programmes are taught in English and comply with global standards
- Extensive international network of more than 161 universities across 46 countries
- More than 70% international faculty
- 2,700 students and 400 academic staff
- 650 international students on campus
- 2 campuses:
 - IESEG Campus in Lille, a lively European student city
 - IESEG Campus in Paris at La Défense, Europe’s largest business hub



PROGRAMME OVERVIEW

The underlying theme that runs throughout this programme is the development of a systematic and global mind-set. Our success is based on a sound understanding of world cultures and business practices: through this degree, our goal is to give you the fundamental skills to manage corporations in any international context. The MIB programme is available to students who already hold a first-class Bachelor degree and wish to study management in an international setting. We encourage students from a wide range of academic backgrounds, who show strong potential and an interest in the international business world to join us.

“What is Globalisation? An Indian national, receives a Master’s degree in France and will work for an American registered company, which is based in China and started by an Italian... This is called Globalization.”

Sayak Choudhury (Former MIB scholarship recipient)

PARIS CAMPUS

IESEG has established a second campus in the capital of France and one of the most popular tourist destinations in the world; Paris. This enables IESEG to strengthen its links with companies and to increase its international reputation and visibility. The Paris campus is located right in the centre of the Grande Arche, the landmark building in the heart of the Paris business district – La Défense.



LILLE CAMPUS

With 1.5 million inhabitants and more than 150,000 students at various universities in the area, Lille is renowned for its friendliness and youthful vitality. It's conveniently located, with five European capitals within a 250km radius. An enhanced high-quality transport network makes Lille a true gateway to Europe. People from across Europe are attracted to Lille for its quality of lifestyle, economic dynamism, cultural vitality and energy.



CORE COURSES

- Warm Up: skills and behaviour
- International Economics
- International Human Resource Management
- Intercultural Management
- International Marketing
- Global Finance
- International Business Strategy
- Research Methods for Business
- International Business Case Study Week
- Business plan

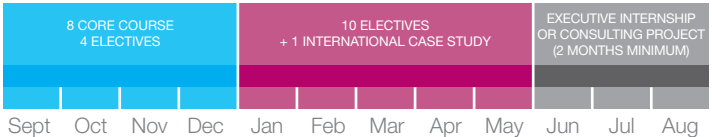
STRUCTURE

The MIB consists of 60 ECTS credits, which covers:

- 10 core courses
- A foreign language course
- 10 or 13 electives* (one-week intensive courses)
- Internship
- Field project** (corresponding to 6 credits)

*10 electives for the MIB Paris, 13 electives for the Lille MIB

**Part of the Paris MIB



You will learn to apply theory to management practices with analytical rigour and managerial skills in an international environment, both inside and outside of the classroom.

ADVANTAGES OF OUR MIB INCLUDE

- Taught 100% in English
- Interactive education learning approaches to teaching excellence
- Customisation of each student's course plan
- International internship experience
- Extremely diverse student body (22 nationalities, 33 students in 2011) and professors (more than 70% of our professors are of foreign nationality)
- Small class sizes
- Free French language courses

ADMISSION

APPLICATION REQUIREMENTS

- An undergraduate degree (in any discipline) from a recognised university with a good academic performance
- A non-native English speaker whose bachelor degree is not taught in English needs to provide English Proficiency test results: TOEFL 85 IBT or IELTS 6.5

Work experience:

- MIB Lille: 0-3 years of full-time work experience
- MIB Paris: 3-7 years of full-time work experience
- GMAT recommended

No prior knowledge of French is needed, however French language classes are mandatory for non-French speakers as part of the MIB programme.

APPLICATION DEADLINES

- January 2012 intake (Lille campus only): 15th November 2011
- September 2012 intake (Paris and Lille): 30th May 2012

TUITION AND SCHOLARSHIPS

- 2011 tuition fees were €12,000 per year (subject to change)
- Merit-based international scholarships are available

For more information visit: www.ieseg.fr
or email Ms. Jie Hong: j.hong@ieseg.fr





IESEG IS A MEMBER OF



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