

Candidates to the GRI Scholarship For the IESEG International Summer Academy 2010

Paris; France 30 June to 27 July 2010

GRI in collaboration with the IESEG School of Management has the pleasure to present the 2010 recipients of the Inaugural GRI – IESEG Scholarship Programme for the IESEG International Summer Academy 2010. This Scholarship provides students with limited background, education and training experiences in the management area to help them develop new Learning frameworks.

About the winning candidates:

Christina Trott
Steinbeis University, Berlin



Christina is 25 years old and was born in Switzerland. She grew up between two cultures as the eldest of three kids. Her mother is from Taiwan and her father is from Germany. She is fluent in both German and Chinese. She's currently following a master-degree course in International Management at the Steinbeis University Berlin and working fulltime at the Daimler AG in the field of Executive Management Development in Stuttgart, Germany. As a student she's curious about gaining deeper insights in how humans interact in a globalized and complex world with all the implications and perspectives we have. She wants to take action with her work, studies, and as a person in order to ensure this planet becomes a better place.

Zenaida Pereira
WE School, Mumbai



Zenaida is 22 years old and is currently pursuing an MBA at Welingkar Institute of Management. At this institute she organizes many social events such as PROXX Campaign, an all-India effort to save the female children; and, Toofles, an initiative in which the proceeds from used items that have been collected and sold are given to a social organization. She has created a brand called Zenaida and to develop this brand, it has been her goal to stretch herself beyond her existing academic limits by imbibing new skills and keeping herself abreast with the latest information and techniques in the field of management. This scholarship has given her

the opportunity to cross the Indian borders and experience entirely new cultures and lifestyles. In this age of rapid globalization and multinational corporations the international exposure that she has received through this program will go a long way.

The IESEG international Summer Academy:

Is comprehensive programme of summer management institutes, study board, intensive language training and student services that include mentoring and career development on responsibly leadership. Additionally, the summer academy provides student with the education and training necessary to successfully enter, advance, and provide leadership in international management careers. IESEG's now one of the top 10 business school in France and it's mission is to train and prepare future executives and leaders in the corporate world both nationally and internationally changing and improving. IESEG aims at bringing an internationally recognized high level of teaching and research in the field of responsible leadership.

The Globally Responsible Leadership Initiative (GRLI):

GRLI was found in 2004 by EFMD and UN Global Compact to develop a next generation of responsible leaders. The 65 partners of GRLI seek to enhance globally responsible leadership through cultural change and evolution of mindsets based on re-visiting three areas: First, the *raison d'être* of the firm; second, leadership as embedding and catalyzing values and responsibilities in the organization; third, corporate statesmanship as broadening the debate and dialogue with society at large.

If you would like more information about this programme or if your institution would like to sponsor a similar programme for the Winter or Summer 2011 semesters, please contact Dr. Tavis D. Jules tavis.jules@grli.org