

Publications Récentes des Membres d'IESEG Research
Recent publications of the Members of IESEG Research

Articles publiés dans des revues à comité de lecture
Papers in refereed journals

Angot, J., Kleymann, B., Malloch, H., Redman, T. (2007) "Les Compagnons du Devoir: A French Compagnonnage as a HRD System", *Personnel Review*, (forthcoming).

Blancard, S., **Boussemart, J.-P.** (2006) "Productivité et rattrapage technologique : le cas des exploitations de grandes cultures du Nord-Pas de Calais", *Cahiers d'Economie et de Sociologie Rurales*, 80, 5-28.

Boussemart, J.-P., Bric, W., Cadoret, I., Tavera, C. (2006) "A Re-examination of the technological catching-up hypothesis across OECD industries", *Economic Modelling*, 23, 967-977.

Blancard, S., **Boussemart, J.-P., Bric, W., Kerstens, K.** (2006) "Short- and Long-Run Credit Constraints in French Agriculture: A Directional Distance Function Framework Using Expenditure-Constrained Profit Functions" *American Journal of Agricultural Economics*, 88(2), 351-364.

Andreu, L., Bign, E., **Chumpitaz, R., Swaen V.** (2007) "How Does the Retail Environment Influence Consumers' Emotional Experience?" *The International Review of Retail, Distribution, and Consumer Research*, (forthcoming).

Andreu, L., Bigné E., **Chumpitaz, R., Swaen V.** (2006) "Efectos de las variables ambientales y atribución en las emociones en centros comerciales. Una aplicación en la compra de perfumería y cosmética", *Revista Española de Investigación de Marketing ESIC*, Vol. 10, No. 1, pp. 45-68.

Demoulin, N. (2007) "Marketing Decision Support System Openness: A Means of Improving Managers' Understanding of Marketing Phenomena", *Decision Support Systems*, (forthcoming).

Bielen, F., **Demoulin, N.** (2007) "Waiting time influence on satisfaction-loyalty relationship", *Managing Service Quality*, Vol. 17, No.2, pp. 174-193.

De Juan Vigaray, M.D. (2007) "Why do people choose the shopping Malls? The attraction theory revisited: A Spanish Case", *The Journal of International Consumer Marketing*, (forthcoming).

Durré, A., Giot, P. (2007) "Appraising the Fed model: An international analysis of earnings, stock prices and bond yields", *Journal of Business Finance and Accounting*, (forthcoming).

Eckhoudt, L., Rey, B., Schlesinger, H. (2007) "A Good Sign for Multivariate Risk Taking", *Management Science*, Volume 53, Issue 1, pp. 117-124.

Eckhoudt, L., Bleichrodt, H. (2006) "Survival Risks, Intertemporal Consumption, and Insurance: The Case of Distorted Probabilities", *Insurance: Mathematics & Economics*, 38, pp. 335-346.

Eckhoudt, L., Schlesinger, H. (2006) "Putting Risk in its Proper Place", *American Economic Review*, 96, pp. 280-288.

Carugati, A., Hadzilias, E.A. (2007) "Development of E-Government Services for Cultural Heritage: Examining the Key Dimensions", *International Journal of Technology and Human Interaction*, (forthcoming).

Craig Lees, M., Davis, T., Gregory, G., **Hota, M.,** McGuiggan, R. (2007) "Kids Commercials and Commercial Kids in the Asia Pacific: Whose Responsibility is it Anyway?", *Asia Pacific Advances in Consumer Research*, Vol 7, (forthcoming).

Brembeck, H., Ekstrom, K.M., **Hota, M.,** McGuiggan, R. (2007) "The Relative Influence of Consumer Socialization Agents on Children and Adolescents: Examining the Past and Modeling the Future", *European Advances in Consumer Research*, Vol 7, (forthcoming).

Bric, W., **Kerstens, K.** (2007) "Multi-Horizon Markowitz Portfolio Performance Appraisals: A General Approach, Omega", *The International Journal of Management Science*, (forthcoming).

Bric, W., **Kerstens, K.,** Jokung, O. (2007) "Mean-Variance-Skewness Portfolio Performance Gauging: A General Shortage Function and Dual Approach", *Management Science*, 53(1), 135-149.

Kerstens, K., Vestergaard, N., Squires, D. (2006) "A Short-Run Johansen Industry Model for Common-Pool Resources: Planning a Fisheries' Industrial Capacity to Curb Overfishing", *European Review of Agricultural Economics*, 33(3), 361-389.

Bric, W., **Kerstens, K.** (2006) "Input, Output and Graph Technical Efficiency Measures on Non-Convex FDH Models with Various Scaling Laws: An Integrated Approach Based Upon Implicit Enumeration Algorithms", *TOP*, 14(1), 135-166.

Bric, W., Comes, C., **Kerstens, K.** (2006) "Temporal Technical and Profit Efficiency Measurement: Definitions, Duality and Aggregation Results", *International Journal of Production Economics*, 103(1), 48-63.

Malloch, H., Kleymann, B., Redman, T., Angot, J. (2007), "The Compagnons du Devoir: A French Compagnonnage as HRD System", *Personnel Review*, forthcoming.

Chu, C., **Nessah, R.,** Yalaoui, F. (2007) "A branch and bound algorithm to minimize total weighted completion time on identical parallel machines with job release dates", *Computers & Operations research*, forthcoming.

Larbani, M., **Nessah, R.,** Tazdait, T. (2007) "A note on Berge equilibrium", *Applied Mathematics Letters*, 20, pp. 926-932.

Chu, C., **Nessah, R.,** Yalaoui, F. (2007) "An exact method for Pm / sds, ri / Ci problem", *Computers & Operations research*, 34, pp. 2840-2848.

Chumpitaz, R., **Paparoïdamis, N.** (2007) "Service quality, relationship satisfaction, trust, commitment, and business-to-business loyalty", *European Journal of Marketing*, (forthcoming).

Plé, L. (2006) "Managing multichannel coordination in retail banking: the impact of customer participation", *International Journal of Bank Marketing*, 24, 5, pp. 327 - 345.

Sae, J., Zahid, M. (2006) "Towards the development of an Excellence Paradigm of Intraorganizational Marketing Culture and Quality Management", *Journal of Management Systems* (USA).

Sae, J (2006) "Managerial Cognitive State of Cultural Diversity and its Managerial Application: An Empirical Study with International Implications", *Global Business & Economics Anthology*, Volume 11 December 2006, pp.18-26 (USA).

Communications scientifiques dans des colloques à comité de lecture

Communications in Refereed Conferences

Angot, J., Kleymann, B., Malloch, H., Redman, T. (2007) "The Dynamics of a Variably Coupled System: The Case of the Compagnons du Devoir". To be presented as a Competitive Paper at the *Academy of Management Annual Meeting*, Philadelphia, USA, August 2007.

Antico, M., Lindgreen, A., Moenaert, R.K. (2007) "Reducing On-going Product Design Decision-Making Bias", *14th International Product Development Management Conference*, The European Institute for Advanced Studies in Management, University of Porto, Porto, Portugal June 2007 (forthcoming).

Antico, M., Kleijnen, M. (2007) "Consumer Adoption of Technological Innovations: Effects of Psychological and Functional Barriers in a Lack of Content versus a Presence of Content Situation", *36th European Marketing Academy Conference*, The European Institute for Advanced Studies in Management, University of Reykjavik, Reykjavik, Iceland, May 2007 (forthcoming).

Briec, W., Boussemart, J.P., Peypoch, N., Tavera C. (2006) "Returns to Scale Multi-Output Production Technologies", *XXIIIèmes Journées de Microéconomie Appliquée*, Nantes, June 2006.

Blancard, S., Boussemart, J.P. (2006) "Convergence des performances productives agricoles: le cas des exploitations de grandes cultures du Nord-Pas de Calais", *XXIIIèmes Journées de Microéconomie Appliquée*, Nantes, June 2006.

Delame, N., Boussemart, J.P., Butault, J.P., Matvejef, E., Rousselle, J.M. (2006) "Economies of scale and optimal farm size in the Estonian dairy sector", *96th EAAE Seminar*, Tänikon (Switzerland), January 2006 et *XXIIIèmes Journées de Microéconomie Appliquée*, Nantes, June 2006.

Carugati, A. (2006) "On the Nature of Knowledge Sharing among Academia and Industry: A Case Study Based on Systems Theory", *Academy of Management Annual Meeting*, Atlanta, USA, August 2006.

Bolici, F., Carugati, A., (2006) "Knowledge Creation as an ISD Goal: An approach based on communities of Practice", *14th European Conference of Information Systems*, Gothenburg, Sweden, June 2006.

Chumpitaz, R., Paparoidamis N. (2007) "Sales Managers' Learning Orientation and Salespeople's Goal Orientation: The Impact on Organisational Performance", *AMS World Marketing Congress*, Verona, Italy, July 2007 (forthcoming).

Demoulin, N., Zidda, P. (2006) "The impact of loyalty cards on store loyalty: does satisfaction towards rewards matter", *13th International conference on Recent Advances in Retailing and Consumer Services Science*, Budapest, July 2006.

Demoulin N., Zidda, P. (2006) "On the differences between loyalty card adopters and nonadopters", *35th EMAC Conference*, Athens, May 2006.

Durré, A. (2006) "Money market expectations: A note on the information content of surveys vs. implied forward rates", *28th CIRET Conference*, Rome, Italy, September 2006.

Durré, A., Nardelli, S (2006) "Volatility in the euro area money market: effects from the monetary policy operational framework", *23rd Symposium on Money, Banking and Finance*, Lille, June 2006.

Beltran, H., Durré, A., Giot, P. (2006) "Volatility regimes and the provision of liquidity in order book markets", *CREST-INSEE conference on "Microstructure of Financial and Money Markets"*, Paris, June 2006.

Durré, A., Nardelli, S. (2006) "Volatility in the euro area money market: effects from the monetary policy operational framework", *CREST-INSEE conference on "Microstructure of Financial and Money Markets"*, Paris, June 2006.

Durré, A., Giot, P. (2006) "Appraising the Fed model: An international analysis of earnings, stock prices and bond yields" *JBFA conference on "Capital Markets"*, Thessaloniki, May 2006.

Giangreco, A. (2006) "La Dinamica della Relazione tra Organisational Commitment e Resistance to Change attraverso Divergenze e Convergenze: un'Analisi Empirica", *The National Conference on Change*, Aracne Pbs., Milan, June 2006.

Hadzilias, E.A., Carugati, A. (2006) "E-Government Business Models", *itAIS 2006 Workshop "Information Systems and People: Implementing Information Technology in the Workplace"*, Milano, Italy, October 2006.

Hadzilias, E.A., Lyons, T. (2006) "Developing a Customer Relationship Management Strategy for Small Businesses: The Case Study of Manage China in Hangzhou", *8th West Lake International Conference on Small & Medium Business (WLICSMB'2006)*, Hangzhou, China, October 2006.

Hadzilias, E.A. (2006) "A Workflow Model for Supporting Legislation Changes", *EUROMEDIA' 2006*, Athens, Greece, April 2006.

Hadzilias, E.A. (2006) "Integrating ABC and IDEF0 Techniques for the Evaluation of Workflow Management Systems", *5th International Conference on Artificial Intelligence, Knowledge Engineering and Data Bases (AIKED 2006)*, Madrid, Spain, February 2006.

Hota, M., McGuiggan, R. (2006) "Kids Commercials and Commercials in the Asia Pacific: Whose Responsibility is it Anyway?" *Association for Consumer Research Asia Pacific Conference*, Sydney, Australia, June 2006.

Kerstens, K. (2006) "Hedonic Price Function Estimation in Economics and Marketing: Revisiting Lancaster's Issue of 'Noncombinable' Goods". *North American Productivity Workshop IV*, New York, June 2006.

Kerstens, K. (2006) "Multi-horizon Markowitz Portfolio Performance Appraisals: A General Approach", *23rd International Symposium on Banking and Monetary Economics*, Lille, June 2006.

Kerstens, K. (2006) "Multi-horizon Markowitz Portfolio Performance Appraisals: A General Approach", *Forecasting Financial Markets (FFM) Conference*, Aix-en-Provence, June 2006.

Kerstens, K. (2006) "Multi-horizon Markowitz Portfolio Performance Appraisals: A General Approach", *23èmes Journées de Microéconomie Appliquée*, Nantes, June 2006.

Kerstens, K., (2006) "Measuring Market Efficiency Revisited", *35th Conference European Marketing Academy (EMAC 2006)*, Athens, May 2006.

Kleymann, B., Ritvala, T. (2007) "A Multilevel Model of Regional Cluster Emergence - An Interpretative Case Study on Functional Foods". Accepted as Interactive Paper at the *Academy of Management Annual Meeting*, Philadelphia, USA, August 2007.

Kleymann B., Malloch, H. (2007) "The survival of an antique apprentice training system: the case of the Compagnons du Devoir" Accepted for presentation at the 2007 *Journal of Vocational Education and Training Conference*, Worcester College, Oxford, July 2007 (forthcoming).

Malloch, H., Redman, T., (2007) "Transformational and transactional leadership and employee attitudes: a comparative UK-France Study". Accepted as refereed paper for the *Eighth International Conference on HRD Practice Across Europe*, Oxford Brookes University, UK, June 2007 (forthcoming).

Chu, C., **Nessah, R.**, Yalaoui, F. (2006) "Bornes inférieure et supérieure pour le problème Pm | ri | wiCi", *6^e Conférence Francophone de Modélisation et Simulation - MOSIM'06*, Rabat, Maroc, April 2006.

Chu, C., Kacem, I., **Nessah, R.**, Yalaoui, F. (2006) "A branch and bound for 1|ri|wiCi. Scheduling Problem", *Computational Engineering in Systems Applications*, Beijing, China, October 2006.

Chu, C., **Nessah, R.**, Yalaoui, F. (2006) "A branch and bound algorithm to minimize total weighted completion time on identical parallel machines with job release dates", *International Conference, Service Systems and Service Management (IEEE SSSM'06)*, Troyes, France, October 2006.

Sami, H. (2007) "Le mieux ennemi du bien" *Les 24^{èmes} Journées de Microéconomie Appliquée (JMA)*, Fribourg, Switzerland, May 2007.

Sami, H. (2006) "Random Monitoring in Lending Relationships" *33rd Annual Meeting of the European Financial Association*, Zurich, Switzerland, August 2006.

Sami, H. (2006) "Random Monitoring in Lending Relationships", *Annual conference of the Midwest Finance Association of the Midwest Finance Association*, Chicago, USA, May 2006.

Sami, H. (2006) "Random Monitoring in Lending Relationships", *42nd Annual Eastern Finance Conference of the Eastern Finance Association*, Philadelphia, USA, April 2006.

Sargis Roussel, C. (2006) "Processus de création de connaissances organisationnelles dans le cadre d'une approche constructionniste", *Conférence de l'AIMS*, Annecy, June 2006.

Communications scientifiques dans d'autres colloques et séminaires

Other conference and seminar presentation

Antioco, M. (2006) "Reducing Product Design Decision-Making Bias", *Seminar Presentation*, Lille-Economie & Management (LEM), November 2006.

Bolici, F., **Carugati, A.** (2006) "Managing Knowledge in Distributed ISD Projects: The Role of Methodology and Objects", *International Conference on Coordination and Cooperation Across Organisational Boundaries*, Milan, Italy, April 2006.

Durré, A. (2007) "The euro area money market: organisation of trades and volatility", *Presentation at the University "Ca' Foscari"*, Venice, Italy, March 2007.

Durré, A., Nardelli, S. (2006) "Volatility in the euro area money market: effects from the monetary policy operational framework", European Central Bank, *Monetary Policy Seminar*, Frankfurt-am-Main, Germany, May 2006.

Malloch, H. "The French Compagnonnage as a HRD system", *Staff Research Seminar*, University of Newcastle-upon-Tyne Business School, Newcastle, United Kingdom, January 2007.

Livres Books

Antioco, M. (2006) "Service Orientations of Manufacturing Companies: Impact on New Product Success" (ISBN 978-90-386-0816-7).

Chumpitaz, R., Lambin, J.J., Shuiling, I. (2007) "Market-driven Management", 2nd Edition, Macmillan, London, UK (forthcoming).

Hooper, M., **Newlands, D.**, "Modern Operations Management: Concepts and Cases, Status". Book proposal to McGraw-Hill (expected 2008).

Newlands, D., **Saeed, J.** INTERNATIONAL BUSINESS, McGraw-Hill, A resource book with chapters contributed by the International Management Programme professors (expected 2007).

Taquet, F., (2006) "Le droit du travail en 100 questions". éd. Hermes 2006.

Taquet, F., (2006) "Pratique du Droit du travail". éd. Ellipses 2006.

Ureche-Rangau, L. "Volatilité et défaut d'une dette souveraine: Le cas des emprunts roumains cotés à Paris entre 1919 et 1939", Publications de la Sorbonne (work in progress).

Articles publiés dans des Livres Collectifs Published papers in collective books

Angot, J., Thiétard & al (2007), Méthodes de recherche en management, Dunod, Paris, 3^{ème} édition (forthcoming).

Delame, N., **Boussemart, J.P.**, Butault, J.P., E. Matvejev, E., Rouselle, J.M. (2006): "Economies of Scale and Optimal Farm Size in the Estonian Dairy Sector" in "Causes and Impacts of Agricultural Structures", edited by Stefan Mann, Nova Sciences Publishers, New York, chapter 10, 183-200.

De Juan Vigaray, M.D., Luna, D., Peracchio, L.P., Smoother, M.D., Surfing across cultures: bilinguals on the Web, in *Online Consumer Psychology: Understanding and Influencing*

Behavior in the Virtual Worlds, EDS. Haugtvd, C., K. Machleit and Richard Yalch, R. Mahweh, NJ: Lawrence Erlbaum (153-174), in press.

Carugati, A., Hadziliadis E.A. (2006) "E-Government and E-Business Models: Myth and Reality", in Saeed J. and Newlands D. (Eds.): Global Business Handbook, Gower Publishing, London (forthcoming).

Chumpitaz, R., Kerstens, K., Paparoidamis, N. (2006) "Performance in Marketing: From Uni-to Multi-Dimensional and from Function to Frontier Concepts", in H. Bauer, M. Staat and M. Hammerschmidt (eds) Marketing-Effizienz: Messung und Steuerung mit der DEA – Konzept und Einsatz in der Praxis, München, Verlag Franz Vahlen, p. 3-30.

Moursli, A.C., R. Cobbaut, R. (2006) "Analyse de la coexistence d'organisations non lucratives, lucratives et publiques dans le secteur des maisons de repos", in L'économie des conventions, méthodes et résultats. Tome 2, Développements / sous la direction de F. Eymard-Duvernay, Paris : La Découverte, 481 p.

Chumpitaz, R., Newlands, D., Saeed, J. "Services Marketing: Reviewing Customer Satisfaction, Service Quality and Customer Loyalty", (eds) (2008), GLOBAL BUSINESS HANDBOOK: The eight dimensions of international management, Gower Publishing, Gower House.

Documents de travail d'universités et d'institutions assimilables

Working papers from universities and similar institutions

Benke, M., Malloch, H., Manning, S., Nyhan, B., Tikkanen, T. "Mapping HRD and VET research across Europe: A round table discussion on diverse patterns and common concerns", Seventh International Conference on HRD Research and Practice Across Europe, Tilburg University, Netherlands, May 2006.

Publications d'institutions internationales et de banques centrales

Publications of international institutions and central banks

Durré, A., Nardelli, S. (2006), "The Eurosystem's operational framework and the volatility of the overnight interest rate", ECB Monthly Bulletin, July, pp. 24-29.