

Responsible Management and Corporate Governance

Paris, 12/13/15/16 July 2010

16 contact hours / 2 ECTS credits

This course offers an introduction to the complexities involved in establishing the organisation as a responsible contributor to society. We will critically discuss the current “received truths” on management, and reflect on the organisation as a place of production and also as a place of life. The third day of class is dedicated to familiarising the students with systems thinking, an increasingly important aspect to students for understanding complex, and interdependent processes such as the global economy.

Course Schedule

Monday, 12 July (9:00 – 10:30, 11:00 – 12:30)

Introduction / Thinking about Organisations / The Organisation in its environment / Micro-strategy, or: what goes on inside Managers' heads?

Tuesday, 13 July (9:00 – 10:30, 11:00 – 12:30)

Principles of Corporate Governance / Introduction to Ethics / Shareholders, Stakeholders and company: Mini case study & discussion

Thursday, 15 July (9:00 – 10:30, 11:00 – 12:30)

Thinking tools: Causal loops, complex systems /The notion of interdependence and what it means for globalised industry / Case study (based on videos)

Friday, 16 July (9:00 – 10:30, 11:00 – 12:30)

Wrap-up, final discussions and Oral presentations

Learning Objectives

At the end of this course, students should have acquired basic notions and concepts of corporate governance and business ethics. They will also acquire a conceptual framework (or ‘thinking tools’) that will help them to grasp complex, emerging phenomena. They should be able to discuss corporate social responsibility in a competent manner.

Prerequisites

Basic notions of corporate strategy, a critical mind and an awareness of current global issues

Course Design

Lectures, discussions, mini cases (based on print and video)

Course Assessment

Final grades will be based on active class participation (50%) and a written paper (50%).
Details will be explained on the first day of class.

Class attendance is required.