IESEG SCHOOL OF MANAGEMENT International Summer Academy 2010 European Business and Management 30 June – 27 July 2010

European Integration: Mechanisms, Implications, and Perspectives Paris, 5/6/8/9 July 2010 16 contact hours / 2 ECTS credits

The course introduces the political economy of European integration, decision-making, and the functioning of different European policies and addresses the political, social and economic consequences for the member states. An analysis of external economic policies and Europe's role in the global financial crises as well as other current issues e.g. energy, environmental policy and finally a discussion of future developments will complete the overview of European integration.

Course Schedule

Monday, 5 July (9:00 – 10:30, 11:00 – 12:30)

Introduction: The state of European integration in a political and economic perspective

Tuesday, 6 July (9:00 - 10:30, 11:00 - 12:30)

The Single Market – Achievements, Problems and Future Developments

Thursday, 8 July (9:00 - 10:30, 11:00 - 12:30)

External Economic Policy and Europe's role in the global financial crisis

Friday, 9 July (9:00 - 10:30, 11:00 - 12:30)

Future Challenges and Prospects of European Integration

Learning Objectives

Students will learn to understand the functioning of decision-making in the European Union, the political economy of European integration and the international role of the EU. By the end of the course they will be able to compare the strengths and weaknesses of this particular form of economic policy-making and to discuss possible future developments of the integration process.

Prerequisites

Students are not expected to have a background in European studies. It is helpful to know macroeconomic basics. Students should be willing to discuss in class and during the meetings with experts in Brussels.

Course Design

Lectures and presentations by students with discussion.

Course Assessment

Final grades will be based on active participation in class and during the excursion (40%) and an oral presentation or a take home paper (60%). Class attendance is required.