

**Intercultural Communication**  
Paris, 2/7/21 July 2010  
**12 contact hours / 2 ECTS credits**

This course aims to give students an introduction to some of the tools they need in order to be able to better recognize, respect and reconcile the cultural differences that make a difference in professional and private life. A culture-general approach is used so that students will be able to apply the skills and knowledge they gain in any cultural context.

<b>Course Schedule</b>
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**Friday, 2 July (9:00 – 10:30, 11:00 – 12:30)**

What is culture? Definitions, elements and metaphors of culture. The stumbling blocks to intercultural communication.

**Wednesday, 7 July (9:00 – 10:30, 11:00 – 12:30)**

Non-verbal communication and the model of E.T. Hall (space, time and context).

**Wednesday, 21 July (9:00 – 10:30, 11:00 – 12:30)**

Kluckhohn and Strodtbeck's cultural orientations model and culture shock.

**Learning Objectives**

*Upon completion of the course, the student is expected to:*

- Recognise the different elements that make up culture
- Demonstrate the role culture plays on general behaviour
- Interpret some of the major cultural differences that make a difference
- Sensitive interpret different elements of verbal and non-verbal communication
- Develop a capacity for culturally sensitive critical analysis

**Prerequisites**

There are no specific prerequisites for this course.

**Course Design**

Lectures, presentations, simulations and discussions.

**Course Assessment**

Active participation in class and a presentation or take-home paper.