



ieseg
SCHOOL OF MANAGEMENT
LILLE - PARIS



Assistant/Associate Professorship in **MARKETING**

FACULTY POSITION

IESEG School of Management at the Catholic University of Lille invites applications for a full-time position (starting January 2011) in **Marketing** at the **Assistant or Associate Professor Level**.

ABOUT IESEG SCHOOL OF MANAGEMENT

- IESEG is one of France's leading Business Schools with a strong reputation for excellence in research
- IESEG is an accredited member of the 'Conférence des Grandes Écoles', and a member of AACSB and EFMD
- IESEG offers Masters Degrees as well as Executive Education programs
- IESEG is one of the two French Business Schools, whose Research Center is accredited by the CNRS (National Center for Scientific Research)

The **Lille campus** is in the heart of the city and the **Paris Campus** in the famous business district of "La Défense". Both premises boast state of the art technology in the classrooms as well as having an excellent research environment. More information about IESEG School of Management is available online at: <http://www.ieseginternational.com>

JOB QUALIFICATIONS

The candidate is expected to strengthen the position of the Department of Marketing which comprises ten members. Therefore, the successful candidate will possess strong teaching skills and/or professional experience and a commitment to research excellence. He/she will conduct research and provide research supervision, teach at undergraduate and postgraduate levels and also contribute to the design and development of the Department's programs.

Applicants for the position of Assistant Professor should have completed or be near to completing a PhD in Marketing and demonstrate their potential to publish in reputable academic journals.

Applicants for the position of Associate Professor should possess a PhD in Marketing and be able to provide evidence of publications in reputable top-tier academic journals.

Applicants should be completely fluent in English as **all courses will be taught in this language**. Prior knowledge of French is not required as the School will provide French courses to faculty members.

SALARY RANGE

The salary is competitive. Housing assistance is provided by IESEG.

APPLICATION PROCEDURE

Candidates should send a cover letter, a curriculum vitae, a research paper and the names, affiliations and e-mail addresses of three referees to:

Dr. Ruben Chumpitaz Caceres
Head of Marketing Department
IESEG School of Management
3, rue de la Digue
59000 Lille, France
Email: mkg.recruitment@ieseg.fr
Phone: +33 3 20 545 892

Application materials may be submitted by mail or e-mail attachment.

CLOSING DATE FOR THE RECEIPT OF APPLICATIONS: REVIEW OF COMPLETED APPLICATIONS BEGINS NOVEMBER 15, 2010 AND WILL CONTINUE UNTIL POSITIONS ARE FILLED.

PLEASE QUOTE REFERENCE NUMBER: MKG 11