IESEG SCHOOL OF MANAGEMENT International Summer Academy 2013 Global Business and Management

Global Business and Management 1- 29 July 2013

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French language course – Advanced Level Paris, July 2013 33 contact hours / 4 ECTS credits

Language Levels and Placement:

Students are placed into appropriate language course levels based on oral proficiency interviews and written exams (placement tests) conducted during orientation day.

Course Objectives and Design:

This full-immersion course is designed to develop proficiency in the four basic communicative skills of speaking, listening, reading and writing French. It also develops the added skill of cultural competence in the French and Francophone cultures of the world.

- develop the ability to understand spoken French in various contexts.
- communicate in French to use the French language in both oral and written communication.
- learn about other cultures to explore behaviors and value systems of French and other Francophone cultures.
- establish connections between second language study and other academic disciplines.
- extend the use of French and the sharing of information to other communities.

Daily Activities:

All daily communication will be carried out in French. Fluency is aided by the everyday use of speaking and listening skills. Class participation grades will strongly reflect students' daily use of the French language and their participation in class discussions.

Course outline:

During the program, students will master the following linguistic competencies in French:

- Read short stories or novellas in French with ease and confidence
- Read and comprehend complete news items from local print media sources
- Compose an elaborate personal letter to relatives and friends
- Write at some length and about one's personal experiences
- Write suitably and at some length about hobbies, interests and academic plans
- Conduct full-fledged interviews in French

- Understand TV weather reports, news, and chat-shows
- Narrate an intricate event of daily life
- Summarize a local film, play or novel
- Tell jokes in French
- Narrate a day on the program, including an educational excursion.

Evaluation:

20% required homework 25% group work 30% Final Exam 20% Oral proficiency, listening, class participation, and conversation 5% Attendance