

IÉSEG School of Management pursues international development with the opening of a Latin America representation office in Colombia

On May 20, 2016 IÉSEG School of Management, a leading French Business School, will open an international office for Latin America in Bogota, Colombia. The new office will be inaugurated at a ceremony with: the Director of IÉSEG, Jean-Philippe Ammeux, the Associate Dean - International, Stephen Murdoch, and representatives of the French Embassy, the Chamber of Commerce – France Colombia, Business France, and local and international companies.

Three years after opening its office in Shanghai, and 6 years after the opening of two representative offices in India, IÉSEG has decided to strengthen its presence in Latin America.

“This new office underlines the importance of the dynamic, vibrant economies of the Latin American region, and IÉSEG’s desire to further its global development,” explains Stephen Murdoch, Associate Dean - International.

Students from Latin America are increasingly attracted to programs which are taught in English at our campuses in Paris and Lille. This year the School welcomed 1 900 exchange and degree-seeking international students.

The objectives of the new office will include increasing awareness of IÉSEG across Latin America, recruiting students, and intensifying links with universities, business schools, alumni and companies.

“We are extremely proud of our academic and corporate network in the region and know this venture will help to further develop this network and to increase the involvement of our students, faculty and administrative personnel in this exciting region of the world,” adds Stephen Murdoch.

Pauline Poupard, who heads the new office in Bogota, knows the region well as she has worked in Latin America for Veolia, Masaya and JCDecaux. She is also an IÉSEG alumna.

IÉSEG currently has partnerships with the following universities/business schools in Latin America;

Argentina

- ❖ Pontificia Universidad Catolica Argentina
- ❖ Universidad Argentina de la Empresa
- ❖ Universidad Catolica de Cordoba
- ❖ Universidad Nacional del Sur

Brazil

- ❖ ESPM
- ❖ INSPER
- ❖ Pontificia Universidade Catolica de Minas Gerais
- ❖ Pontificia Universidade Catolica do Parana
- ❖ The Coppead Graduate School of Business

❖ Universidade de Sao Paulo

Chile

- ❖ Pontificia Universidad Católica de Chile
- ❖ Universidad Andres Bello
- ❖ Universidad del Desarrollo
- ❖ Universidad Mayor
- ❖ Universidad Tecnica Federico Santa Maria

Colombia

- ❖ Colegio de Estudios Superiores de Administracion
- ❖ Pontificia Universidad Javeriana
- ❖ Universidad del Rosario
- ❖ Universidad Externado de Colombia

Ecuador

- ❖ Universidad San Francisco de Quito
- ❖ UIDE, Universidad internacional del Ecuador

Mexico

- ❖ Tecnológico de Monterrey (ITESM)
- ❖ ITESO
- ❖ UDEM
- ❖ Universidad de La Salle Bajío
- ❖ Universidad Iberoamericana
- ❖ Universidad La Salle

Peru

- ❖ CENTRUM Católica Graduate Business School
- ❖ Universidad del Pacifico
- ❖ Universidad ESAN, Graduate School of Business
- ❖ Universidad San Ignacio de Loyola

About IÉSEG School of Management: IÉSEG School of Management is one of the top business schools in France, and ranked 21st in 2015 in the Financial Times ranking of Master in Management Programs. As a French Grande École and member of the *Conférence des Grandes Écoles*, IÉSEG is one of the most prestigious higher education institutions in the country. It has also been awarded two international accreditations: EQUIS and AACSB. Established in 1964 in Lille, the school has a second campus in Paris at La Défense, Europe's biggest business hub. Bachelor, Master of Science and Post-graduate Programs at IÉSEG are taught in English. IÉSEG collaborates closely with the largest institute of research in Europe, the French National Centre for Scientific Research (CNRS). 84% of IÉSEG's faculty is international, and the school has a network of more than 230 partner universities in over 60 countries. Website: www.ieseg.fr

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