

Lecturer in Digital Marketing

In view of its continuous growth, the Marketing and International Negotiation Department at IÉSEG School of Management invites applications for a **part-time lecturer (permanent position) in Digital Marketing** on its Paris or Lille campus **starting in September 2017**.

ABOUT IÉSEG SCHOOL OF MANAGEMENT

- IÉSEG is proud to be triple crowned AACSB, EQUIS and AMBA and a member of the 'Conférence des Grandes Écoles'.
- IÉSEG is one of the leading French business schools in terms of research. The IÉSEG Research Center is accredited by the French CNRS (National Center for Scientific Research).
- IÉSEG actively promotes research, provides resources for active scholars and rewards high quality international peer-reviewed research publications with financial bonuses.
- The IÉSEG faculty is highly qualified and diverse with over 40 different nationalities represented.
- IÉSEG offers Bachelor, Master and Post-Graduate Degrees as well as Executive Education program

IÉSEG has campuses in Lille and Paris. The Lille Campus is in the heart of the Northern French city and the Paris Campus is located in Europe's biggest business district of "La Défense." Both premises provide an excellent research environment.

To find out more about IÉSEG and why you should choose us: <http://www.ieseg.fr/en/faculty-and-research/teach-at-ieseg/>

JOB QUALIFICATIONS

The candidate should have at least a Master's degree in an area relevant for the vacant position and is expected to contribute to the Marketing and International Negotiation Department and its Marketing track with strong teaching skills. He/she should have a professional background and strong corporate experience in the area of Digital Marketing. In line with IÉSEG's culture, the successful candidate should display a strong level of team-spirit. He/she will teach at undergraduate and postgraduate levels and also contribute to the design, coordination and development of the Department's programs and executive education. The ideal candidate (M/F) should be able to teach Digital Marketing, Social Media, Search Engine Optimization and Search Engine Marketing related courses. The candidate should be a team player. Applicants should be completely fluent in English and French as courses will be taught in both languages.

BENEFITS

Employees receive French social security benefits, complementary health insurance, and a contributory pension scheme.

APPLICATION PROCEDURE

Candidates should send their cover letter, curriculum vitae, teaching statement, and recent student evaluations in one .pdf document indicating name and reference. Two recommendation letters should be sent separately by the referees. All applications should be submitted by e-mail to:

Pr. Nicholas PAPAROIDAMIS

IÉSEG School of Management
Email: mkg.recruitment@ieseg.fr
Phone: +33 3 20 545 892

For informal queries contact Professor Nicholas G. Paparoidamis, Head of Marketing and International Negotiation Department.

APPLICATIONS WILL BE REVIEWED UPON RECEIPT AND WILL CONTINUE UNTIL POSITIONS ARE FILLED. PLEASE QUOTE REFERENCE: LMKT17