

## IÉSEG International Summer Academy Schedule

## July 1<sup>st</sup> 2016 – July 28<sup>th</sup> 2016

Please note that the program is subject to change

Contact: Cecilia ANICETTE c.anicette@ieseg.fr

| Week 1            | Monday,<br>Jun. 27  | Tuesday, June 28 | Wednesday, Jun 29  | Thursday, Jun 30  | Fri  | iday Jul 1                                | Saturday, Jul.2   |  |
|-------------------|---|------------------|--|---|--|---|---|--|
|                   |   |                  |  | Arrival of students and check-in to residences                      | Orientation opening ceremony and welcome lunch &<br>French proficiency test (1:00hr)<br>10:30am – 2:00pm<br>Seine river cruise<br>3:30pm |   | 6:00pm<br>Ice-breaking<br>picnic near the<br>Eiffel Tower |  |
| Week 2            | Monday,<br>Jul. 4   | Tuesday, Jul. 5  | Wednesday, Jul. 6  | Thursday, Jul. 7  | Friday, Jul. 8   |   | Saturday, Jul.9   |  |
| 9:30 am - 1:30 pm | European Integration<br>Paris: Realm of Memories  |                  |  | Intercultural Communication<br>9:30am – 1:30pm<br>(4 contact hours) |  | FREE                                      |   |  |
| 2:15 pm - 4:45 pm | French 1  | French 2         | Visit Opéra Garnier  | French 3  |  |   |   |  |
| Week 3            | Monday,<br>Jul. 11  | Tuesday, Jul. 12 | Wednesday, Jul. 13   | Thursday, Jul. 14   | Friday, Jul. 15  |   | Saturday, Jul.16  |  |
| 9:30 am - 1:30 pm | Influencing People and Creating Change<br>Supply Chain Management<br>Responsible Manager / Change Management<br>Economy in Early Modern France  |                  |  | National Holiday  | Economy in Early Modern France   |   | FREE  |  |
| 2:15 pm - 4:45 pm | French 4  | French 5         | Responsible Manager /<br>Change Management<br>2:15 pm – 6:15 pm  | Fireworks viewing party   | French 6   | International Evening<br>7:00pm – 10:00pm |   |  |
| Week 4            | Monday, Jul. 18   | Tuesday, Jul. 19 | Wednesday, Jul. 20   | Thursday, Jul. 21   | Friday, Jul. 22  |   | Saturday, Jul.23  |  |
| 9:30 am - 1:30 pm | The Economics of Risk: An introduction<br>Nudge MarketingIntercultural<br>CommunicationAchieving Sustainable Growth<br>Psychology at the Workplace9:30am – 1:30pm<br>(4 contact hours)                        |                  | The Economics of Risk: An introduction<br>Nudge Marketing<br>Achieving Sustainable Growth (20hrs)<br>Psychology at the Workplace<br>Diplomacy in Early Modern French History |   | FREE   |   |   |  |
| 2:15 pm – 4:45 pm | French 7  | French 8         | Achieving Sustainable<br>Growth<br>2:15 pm – 6:15 pm   | French 9  | FREE   |   |   |  |
| Week 5            | Monday, Jul. 25   | Tuesday, Jul. 26 | Wednesday, Jul. 27   | Thursday, Jul. 28   | Friday, Jul. 29  |   | Saturday, Jul.30  |  |
| 9:30 am - 1:30 pm | Practical Negotiation Skills<br>Corporate Social Responsibility and Marketing<br>Human Resources Management<br>Doing Business in a Global World<br>Consumerism and Colonialism in Early Modern French History |                  |  |   | FREE   |   | FREE  |  |
| 2:15 pm - 4:45 pm | French 10   | French 11        | French Assessment<br>Duration 1:30 hrs   | Closing Ceremony &<br>Cocktail (1:30-4:30 pm)                       |  |   |   |  |

NB: All course hours indicated in the schedule are contact hours