

IÉSEG International Summer Academy (1 – 28 July 2017) Courses Selection Form

Read carefully the <u>Application Procedures</u> and the <u>Terms and Conditions</u> before completing the form. Submit the completed form and other supporting documents by email to <u>summer@ieseg.fr</u> **BEFORE 1 MAY ,2017**

Personal Information (please complete all fields)				
Family / Last Nan				
First / Given Nam				
Gender:	Female ☐ Male ☐	Date of Birth:	(DD/MM/	YYYY)
Nationality:				
Email Address:				
Postal Address:				
(Zip Code, City)				
(State, Country)				
Phone (Home): Phone (Mobile):				
Topic-based Cou	rses (72 contact hours / 8 ECTS credits)			
Please refer to the co	ourse list and choose one course from each week b	pelow.	_	
The following is a tentative calendar. Distribution by week is subject to change.		ange.	<u>Fees</u>	
Courses will be attributed on a first-come, first-served basis.				
* Please note that during the first week of the program (July 3-7), all students follow the "European Integration" course				
			Topic-based	1200€
Week of •	Corporate Social Responsibility and Marketing		Courses	12000
10 July •	Responsible Manager/Change Management		French Language	540€
•	Predictably Irrational Consumer Behavior		Course	3400
			 Hospitality	
Week of •	Supply Chain Management		Package	1250€
•	Managing and Leading in Today's Global Workplace	ces	_	
17 July	Fashion: a Powerful Business Universe		Administrative	200€
			Fee	
	Corporate Diplomacy			
Week of	Sport Management	H	Total:	3190€*
24 July	Introduction to Information Management		i Otal.	31300
	ŭ			
French Language Course (30 contact hours / 4 ECTS credits)				
Do you want to participate in the French language course? Yes □				
(If yes, please indicate your level of French language below)				
What is your level of French language?				
Please refer to the Council of Europe's Self-Assessment Grid to find out your level of French language and fill out below (A1, A2, B1, B2, C1, C2)				
Understanding: Speaking: Writing:				
Emergency Contact				
Family / Last Name:				
First / Given Name:				
Relationship with Applicant:				
Email Address:				
Phone (Day): Phone (Night):				
Home University				
University Name:				
Field of Study (Major): Undergraduate Graduate				
Coordinator's Name:				
Coordinator's Email Address:				
Payment Method				
Account Holder's N	ame: IÉSEG			
Name of Bank:	SOCIÉTÉ GÉNÉRALE			
Bank Address:	SG LILLE NORD PME (01098), 28 R	UE DES ARTS, 59020 LILLE, FF	RANCE	
Account Number: 00050784026				
IBAN:	FR76 3000 3010 9800 0507 8402 668	3		
BIC-Address SWIFT	r· SOGFFRPP			

^{*} Please pay the first instalment (50% of the fees) by bank transfer and cover the necessary charges to reserve your place at the **IÉSEG International Summer Academy**.