

Research Seminar

“Productivity Accounting - The Economics of Business Performance”

Prof. Emili Grifell-Tatjé (Universitat Autònoma de Barcelona)

Wednesday, June 22nd, 2016 at 2.30 p.m.

IESEG School of Management, 3 rue de la Digue, Lille

Room: B253 (B-building, second floor)

Paris Campus: room H309

Abstract:

The productivity of a business exerts a significant influence on its financial performance. A similar influence exists for industries and economies: those with superior productivity performance thrive at the expense of others. Productivity performance helps explain the growth and demise of businesses and the relative prosperity of nations. Productivity Accounting: The Economics of Business Performance offers an in-depth analysis of variation in business performance, providing the reader with an analytical framework within which to account for this variation and its causes and consequences. The primary focus is the individual business, and the principal effect of business productivity performance is on business financial performance. Alternative measures of financial performance are considered, including profit, profitability, cost, unit cost, and return on assets. Combining analytical rigor with empirical illustrations, the analysis draws on wide-ranging literature, both historical and current, from business and economics, and explains how businesses create value and distribute it.

Short Biography:

Emili Grifell-Tatjé is currently Professor of Management and Business Economics in the Department of Business at the Universitat Autònoma de Barcelona; formerly he was head of the department and academic director of the doctoral program in Economics, Management, and Organization. He has received research grants from academic and private institutions and has been awarded visiting appointments by various universities around the world. Professor Grifell-Tatjé has published in a wide range of academic journals.