

IESEG International Summer Academy Schedule July 1st– July 28th 2017

Week 1	Monday, June 26	Tuesday, June 27	Wednesday, June 28	Thursday, June 29	Friday, June 30	Saturday, July 1
					Arrival of students and check-in to residences	6:00pm Ice-breaking picnic
Week 2	Monday, July 3	Tuesday, July 4	Wednesday, July 5	Thursday, July 6	Friday, July 7	Saturday, July 8
9:30 am - 1:30 pm	10:00 am – 1:30 pm Orientation Opening ceremony Welcome lunch	European Integration: Introduction to the EU and EU Negotiating (4 contact hours/day)			Intercultural Communication (4 contact hours)	7:00pm: Seine river cruise
2:15 pm – 4:45 pm	European Integration	French 1	Visit Opéra Garnier	French 2	French 3	
Week 3	Monday, July 10	Tuesday, July 11	Wednesday, July 12	Thursday, July 13	Friday, July 14	
9:30 am - 1:30 pm	Corporate Social Responsibility and Marketing Achieving Change Using Total Quality Management * Predictably Irrational Consumer Behavior (4 contact hours/day)				French National Holiday	FREE
2:15 pm – 4:45 pm	Achieving Change Using Total Quality Management * (4 contact hours)	French 4	French 5	French 6		
				International Evening 7:00 pm – 9:00 pm		
Week 4	Monday, July 17	Tuesday, July 18	Wednesday, July 19	Thursday, July 20	Friday, July 21	Saturday, July 22
9:30 am - 1:30 pm	Supply Chain Management Managing and Leading* Fashion Business (4 contact hours/day)		Intercultural Communication (4 contact hours)	Supply Chain Management Managing and Leading * Fashion Business (4 contact hours/day)		FREE
2:15 pm – 4:45 pm	French 7	French 8	Managing and Leading * 2:15 pm – 6:15 pm	French 9	FREE	
Week 5	Monday, July 24	Tuesday, July 25	Wednesday, July 26	Thursday, July 27	Friday, July 28	Saturday, July 29
9:30 am - 1:30 pm	Corporate Diplomacy Sport Management International Business and Culture (4 contact hours/day)		Intercultural Communication (4 contact hours)	Corporate Diplomacy Sport Management International Business and Culture (4 contact hours/day)		
2:15 pm – 4:45 pm	French 10	French 11	French Assessment Duration 1:30 hrs	FREE	Closing Ceremony & Cocktail (1:30-4:30 pm)	

NB: All course hours indicated in the schedule are contact hours

French =30 Contact Hours = 4 ECTS Credit

* Graduate courses