INTRODUCTION

Cet annuaire de la recherche reprend toutes les publications des membres du centre de recherche IÉSEG RESEARCH pendant l’année 2014.

Le centre de recherche IÉSEG RESEARCH rassemble tous les enseignants permanents1 de l’IÉSEG School of Management qui ont une activité de recherche significative. Provenant de 33 pays différents, ces enseignants-chercheurs forment une véritable équipe multiculturelle et contribuent directement au projet résolument international de l’École.

La vocation d’IÉSEG RESEARCH est de faire progresser les connaissances dans les différents domaines du management et de l’économie appliquée. Ses membres visent à publier les résultats de leurs recherches dans des revues scientifiques reconnues internationalement, ou des ouvrages publiés par des maisons d’édition de renom.

Dr Ruben Chumpitaz
Directeur de la Recherche

This Research Yearbook presents all the scientific publications made by our Research Center, called IÉSEG RESEARCH, during the year 2014. This Research Center gathers all the regular professors2 of IÉSEG School of Management who display a significant research activity. Coming from 33 different countries, our researchers work in a true multicultural environment, and directly contribute to the international project of the School.

The mission of IÉSEG RESEARCH is to contribute to the increase in scientific knowledge in the fields of management and applied economics.

Members of IÉSEG RESEARCH conduct projects which are designed to lead to significant contributors, in the form of papers leading academic journals or books edited by major publishing houses.

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1 Les enseignants permanents sont des salariés de l’IÉSEG. Leurs activités de recherche sont financées par l’IÉSEG. Cet annuaire ne reprend donc pas les publications réalisées par les enseignants vacataires de l’IÉSEG, dont les activités de recherche sont financées par leur employeur principal (Université Étrangère, Université Publique Française, Entreprise,…).

2 The regular professors are employees of IÉSEG. Their research activity is financed by IÉSEG. This yearbook does not contain the publications made by free lance professors of IÉSEG, since their research activity is financed by their principal employer (Foreign University, Public French University, Corporate Firm,…).
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ARTICLES PUBLIES DANS DES REVUES A COMITE DE LECTURE / PUBLISHED PAPERS IN REFEREED PEER-REVIEWED JOURNALS

FINANCE, AUDIT AND CONTROL

Bouten L., Everaert Patricia (2014), CSR reporting in Belgium: pour vivre heureux, vivons cachés, Critical Perspectives on Accounting.


ECONOMICS AND QUANTITATIVE METHODS


**MANAGEMENT**

Addas S., Pinsonneault Alain (2014), IT Capabilities and NPD Performance: Examining the Mediating Role of Team Knowledge Processes, *Knowledge Management Research & Practice*.

Canato A., Ravasi Davide (2014), Managing long-lasting cultural changes, *Organizational Dynamics*.


**MARKETING AND NEGOTIATION**


**ARTICLES PUBLIÉS DANS D’AUTRES REVUES / PUBLISHED PAPERS IN OTHER JOURNALS**

**MARKETING AND NEGOTIATION**


**LIVRES / BOOKS**

**MANAGEMENT**


**MARKETING AND NEGOTIATION**


ARTICLES PUBLIES DANS DES LIVRES COLLECTIFS / PUBLISHED PAPERS IN COLLECTIVE BOOKS

MANAGEMENT


MARKETING AND NEGOTIATION


COMMUNICATIONS SCIENTIFIQUES DANS DES COLLOQUES A COMITE DE SELECTION - COMMUNICATIONS IN CONFERENCES WITH A SELECTION COMMITTEE

ECONOMICS AND QUANTITATIVE METHODS


FINANCE, AUDIT AND CONTROL


Bouten L., Hoozée Sophie (2014), Let’s do it safely: how Altrad Ballieu developed incentives tailored to the lowest organizational levels, Environmental and Sustainability Management Accounting Network Conference, Rotterdam, Netherlands.


**Endenich C.** (2014), *Do Elite-Structures Really Provoke Intellectual Inertia? The Role of Institutional Pressures in Management Accounting*, Management Accounting Section Research and Case Conference, Orlando, USA.


**MANAGEMENT**


**Maon F.** (2014), *“Funny or die”?: The use and role of humor in counter-corporate social movements*, 30th EGOS colloquium, Rotterdam, Netherlands.
Maon F., De Roeck K. (2014), "Free enterprise is not a hunting license": On the Occupy Movement's discourse on corporate influence, 74rd Annual Meeting of the Academy of Management, Philadelphia, PA, USA.

Roux B. (2014), The Role of Historical Controversies in Enriching Organization Theory, Academy of Management, Philadelphia, USA.

Slavich Barbara, Castellucci Fabrizio (2014), Falling from the tree: the determinants of identity construction in the haute cuisine field., EGOS, Rotterdam, Netherlands.

Slavich B., Castellucci Fabrizio (2014), Falling from the tree: the determinants of identity construction in the haute cuisine field., WOA , Udine , Italy.

Tamayo K., Giangreco A., Maes J., Sels Luc (2014), Line manager attributions and devolution of training practices: does the "why" matter?, The First International Conference of the HR Division of the Academy of Management, Beijing, China.


MARKETING AND NEGOTIATION

Borbély A. (2014), Tell me how you deal with your lawyers, I will tell you how your dispute will be resolved. 27th conference of the International Association for Conflict Management (IACM), Leiden, Netherlands.


Borbély A. (2014), Tell me how you deal with your lawyers, I will tell you how your dispute will be resolved., 5th International Biennale on Negotiation, NOVANCIA Business School, Paris, France.


Charry K., Bourjot-Deparis J., Parguel B. (2014), Is there a time to turn green: age as moderator of social labeling in promoting preadolescents' pro-environmental behavior, ICORIA, Amsterdam, Netherlands.


Elgoibar P. (2014), *Industrial relations and worker representatives’ commitment to organizations and unions in Germany and Spain*, International Association for Conflict Management, Leiden, Netherlands.

Elgoibar P. (2014), *We need competent people!*, International Association for Conflict Management, Leiden, Netherlands.


Janssen C., Swaen V., Vanhamme J. (2014), *There’s more to corporate crises than meets the eye: A consumer-oriented perspective and the link to corporate social responsibility (poster session)*, EMAC conference, Valencia, Spain.


**COMMUNICATIONS SCIENTIFIQUES DANS D’AUTRES COLLOQUES ET SEMINAIRES / OTHER CONFERENCE AND SEMINAR PRESENTATIONS**

**FINANCE, AUDIT AND CONTROL**

Beaupain R., Durré A. (2014), *Central bank reserves and interbank market liquidity in the euro area*, IESEG School of Management, Lille, France.


Gelsomini L. (2014), *Public Disclosure by 'Small' Traders*, University of Bristol, Bristol, United Kingdom.

**ETUDES DE CAS / CASE STUDIES**

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**RAPPORTS DE RECHERCHE / RESEARCH REPORTS**

**MANAGEMENT**


**MARKETING AND NEGOTIATION**
COMPOSITION DU CENTRE DE RECHERCHE EN 2014 / MEMBERS OF THE RESEARCH CENTER IN 2014

ECONOMICS AND QUANTITATIVE METHODS

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**MANAGEMENT**

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Specialisation fields: Decision making process, Leadership, Critical management Learning, Marketing management

**DR. CORINNE BAYLE-CORDIER (ASSISTANT PROFESSOR)**  
Ph.D. in Strategic Management, HEC Paris Business School, France  
Specialisation fields: Strategy and Ethics

**DR. CYRINE BEN-HAFAIEDH (ASSISTANT PROFESSOR)**  
Ph.D. in Strategic Management, HEC Paris Business School, France  
Specialisation fields: Entrepreneurial teams, Collective entrepreneurship

**DR. JANICE BYRNE (ASSISTANT PROFESSOR)**  
Ph.D. in Management, EM Lyon, France  
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**DR. ANNA CANATO (ASSOCIATE PROFESSOR)**  
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Specialisation fields: Strategic Management, Organizational change, Corporate Entrepreneurship, Organizational culture and identity, Innovation and technology Management, Organizational routines, Management Consulting
**DR. ANDREA CARUGATI (FULL PROFESSOR)**
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Specialisation fields: Knowledge processes in Information Systems Development. Management of information system development projects. IT project management in distributed organizations. The interplay of information technology, organisations, work practices and mental models. System approach as lens for analysis and problem solving.

---

**MRS. XIAOYU CHEN (TEACHING AND RESEARCH ASSISTANT)**
M.Sc in Engineering, Information Technology, Engineering, Information technology, China

Specialisation fields: Operations Management

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**DR. CHRISTOPHER CONWAY (ASSISTANT PROFESSOR)**
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Specialisation fields: Management of Information Systems, Temporal dissonance and IS workers, Affective consequences of color in IS, Technology Adoption, Virtual teams and virtual worlds, Combination of Forecasts

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Specialisation fields: Stochastic project scheduling, Project risk management, Markov chain modeling

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**DR. JONAS DEBRULLE (ASSISTANT PROFESSOR)**
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**DR. ALEJANDRA DUENAS (ASSOCIATE PROFESSOR)**
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**DR. ISABELLE FAGNOT (ASSISTANT PROFESSOR)**
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Specialisation fields: Innovation and Entrepreneurship, New venture creation process, Business Planning, New venture strategies

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Specialisation fields: International human resources management, Human resources management: recruitment and selection, training, career development, remuneration

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