Jacques ANGOT

Master of Sciences Marketing and Strategy

Principal Professor of Practice, Innovation and Entrepreneurship

j.angot@ieseg.fr

EDUCATION

1995 Master of Sciences Marketing and Strategy, University of Paris Dauphine, France

RESEARCH INTERESTS

Leadership & innovation

PROFESSIONAL EXPERIENCE

ACADEMIC:

1999 - 2015 Lecturer, IÉSEG School of Management, France

1995 - 2000 Research assistant, University of Paris-Dauphine - Rectorat de Paris

PROFESSIONAL:

2018 - Present head of incubator, IÉSEG School of Management, paris lille, France

1998 - 2000 Sales manager

1996 - 1998 Junior consultant, Freelance

CONSULTING EXPERIENCE

2016

COURSES TAUGHT

- Ignition & entreneurial mindset
- Executive coaching
- Compétences managériales et leadership 2, Grande ecole (master cycle)
- Complex problem solving and decision making, Executive mba

- Creating shared value, Grande ecole (master cycle)
- Decisions and leadership, Grande ecole (master cycle)
- Innovation & entrepreneuriat social, Grande ecole (bachelor cycle)
- Leadership, Executive mastère spécialisé en direction financière
- Les grands dirigeants, Grande ecole (bachelor cycle)
- Manager leader 2 - manager une équipe et avoir le leadership, Grande ecole (master cycle)
- Methodes de recherche - accompagnement memoire, Grande ecole (master cycle)
- Peer coaching, Executive mba
- Social innovation and social entrepreneurship, Grande ecole (master cycle)
- Strategie, Grande ecole (master cycle)

INTELLECTUAL CONTRIBUTIONS

Papers in refereed journals

Published

Angot J., Plé L., (2015), Serving Poor People in Rich Countries: The Bottom-of-the-Pyramid Business Model Solution, *Journal of Business Strategy*, 36(2), pp. 3-15

Angot J., Lecocq X., Plé L., (2010), Le client coconcepteur, coproducteur, codistributeur, *L'Expansion Management Review*, (136), pp. 108-121

Plé L., Lecocq X., Angot J., (2010), Customer-Integrated Business Model: A theoretical framework, *M@na@gement*, 13(4), pp. 226-265

Angot J., Malloch H., Kleymann B., (2008), The Formation of Professional Identity in French Apprenti Managers, *Education + Training*, 50(5), pp. 406-422

Kleymann B., Malloch H., Redman T., Angot J., (2008), The Dynamics of a Variably Coupled Social System: The Case of the Compagnons du Devoir, *Journal of Management Inquiry*, 17(4), pp. 381-396

Malloch H., Kleymann B., Angot J., Redman T., (2007), Les Compagnons du Devoir: A French Compagnonnage as a HRD System, *Personnel Review*, 36(4), pp. 603-622

Angot J., Meier O., (2000), Modalités de gestion des influences sociales: le cas d'un échec d'acquisition, *Revue Française de Gestion*, (131), pp. 129-135

Communications in refereed conferences

International

Angot J., (2012), *Ecosystem of a brand: propositions for conceptualizing the practices* 11th International Marketing Trends Conference, VENICE, Italy

Angot J., (2010), *Deep acting or surface acting: what's your way to perform your management?* Critical Management Studies Workshop, MONTREAL, Canada

Angot J., (2010), *Effects of new recruitment methods on commitment and psychological contract* 11th UFHRD Conference, PECS, Hungary

Angot J., Plé L., (2010), *Management de l'innovation sociale: gérer le lien entre contexte institutionnel et innovation sociale* Colloque CRISES 2010, Montreal, Canada

Angot J., (2009), *Renewing the management learning: The using of arts in a dynamic coupling system* UFHRD 2009 Conference, NEWCASTLE UPON TYNE, United Kingdom

Plé L., Angot J., (2009), *Teaching and learning: a multichannel experience* EDULEARN09, Barcelona, Spain

Angot J., (2008), *Art in management: from source of inspiration to a new way of modelling management learning* 4th Conference of Art of Management, CANADA, Canada

Angot J., (2008), *Art in management: how to fight cynicism and giving a new sense to the job* 9th International Conference on Human Resource Development Research and Practice Across Europe, LILLE, France

Plé L., Angot J., (2008), *Teaching and learning a multichannel experience of HRM* 9th International Conference on Human Resource Development, Lille, France

Plé L., Angot J., (2008), *Towards a multichannel experience of teaching and learning: an empirical study* ECER (European Conference on Educational Research), Goteborg, Sweden

Angot J., (2007), *The first stages of a Professional orientation in junior management training: Lessons from the 'Apprenti Manager' Programme in French Business Schools* 8th International Conference of UFHRD, OXFORD, United Kingdom

Kleymann B., Malloch H., Redman T., Angot J., (2007), *The Dynamics of a Variably Coupled System: The Case of the Compagnons du Devoir* Academy of Management Annual Meeting, Philadelphia, USA

National

Plé L., Lecocq X., Angot J., (2009), *Customer-Integrated Business Models: A Theoretical Framework* AIMS XVIII conference, Grenoble, France

Other conference and seminar presentations

International

Angot J., (2010), *Deep acting or surface acting: a helpful tool for managing team* 11th UFHRD Conference, PECS, Hungary

National

Angot J., (2010), *Manager la légitimité d'une innovation sociale: construire un écosystème* Colloque Management et Avenir, PARIS, France

Books

Published

Angot J., Chumpitaz R., Swaen V., (2009), *Le marketing Scientifique à l'Usage des Managers: L'étude de la Relation Client* , 978-9048600717, Die Keure Publishing Group, Business & Economics, Bruges, 192 pages

Lautissier S., Angot J., (2009), *Revolution Relation; Construire Votre Ecosysteme De Marque*, 978-2296069206, L'Harmattan, Paris, 160 pages

Chapters in books

Published

Ben-Hafaïedh C., Angot J., (2024), Venture Orbital Systems (France), in: Cyrine Ben-Hafaïedh, Thomas M. Cooney(Eds.), *Cases on STEM entrepreneurship, 978 1 80220 627 2, Edward Elgar Publishing, Cheltenham, chapter 3, pp. 37-48*

Angot J., Milano P., (2014), Comment lier concept et données, in: Thiétart R.A. et al. (Eds.), *Methode de recherche en management, 978-2-10-071109-3, Dunod, Paris, chapter 7, pp. 197-218*

Angot J., Chollet B., Josserand E., (2014), Analyse des réseaux sociaux, in: Thiétart R.A. et al. (Eds.), *Methode de recherche en management, 978-2-10-071109-3, Dunod, Paris, chapter 15, pp. 498-510*

Angot J., Milano P., (2007), Comment lier concepts et données?, in: Thiétart R.A. et al. (Eds.), *Méthode de recherche en Management, 978-2100508280, Dunod, Paris, chapter 7*

Angot J., Josserand E., (2007), Méthode d'analyse des réseaux sociaux, in: Thiétard, R.A.(Eds.), *Méthode de recherche en Management, 978-2100508280, Dunod, Paris, chapter 14*

Angot J., Josserand E., (2003), Comment lier concepts et données?, in: Thiétart R.A. et al. (Eds.), *Méthode de recherche en Management, 978-2100066643, Dunod, Paris, chapter 7, pp. 169-187*

Angot J., Milano P., (2000), Comment lier concepts et données?, in: Thiétard, R.A.(Eds.), *Méthode de recherche en Management, 000, Dunod, Paris, chapter 7*

Angot J., Josserand E., (2000), Méthode d'analyse des réseaux sociaux, in: Thiétard, R.A.(Eds.), *Méthode de recherche en Management, 0, Dunod, Paris, chapter 14*

Case studies

Ben-Hafaïedh C., Angot J., (2024), *LATITUDE : entrepreneuriat collectif dans la Space Tech en France*, *CCMP Centrale de Cas et de Médias Pédagogiques*, case study E0115, teaching note E0115, teaching note supplement E0115

Angot J., Plé L., (2015), *Cresus: Preventing problem debt and over- indebtedness through a high social impact hybrid model with La Banque Postale*, *Case Centre*, case study 715-001-1, teaching note 715-001-8

Angot J., Plé L., (2013), *Social and economic value creation thanks to rehabilitation: the case of IPT (Intégration Pour Tous)*, *Case Centre*, case study 713-051-1, teaching note 713-051-8

Angot J., Plé L., Lescuyer T., (2012), *Adidas, FLA and the Clean Clothes Campaign*, *European Case Clearing House*, case study 712-044-1, teaching note 712-044-8

Angot J., Portmann M., (2011), *Le Business Model d'une PME solidaire: le cas du Chênelet*, *CCMP Centrale de Cas et de Médias Pédagogiques*, case study G1830, teaching note G1830

Plé L., Angot J., (2009), *Adidas vs. Nike: Who Will Score Next?*, *Mc Graw Hill*

Working papers

Plé L., Lecocq X., Angot J., (2008), *Customer-Integrated Business Models: A Theoretical Framework*, IESEG Working Paper Series 2008-MAN-03, LEM Working Paper 2008-24, IESEG School of Management

PROFESSIONAL SERVICE

Keynote address

2018 masterclass grands dirigeants

2017 coaching et agilité

2017 université d'entreprise

2017 matinée d'executive