



**Catherine ARCHAMBAULT-JANVIER**

**Ph.D. in Management**

**Assistant Professor, Strategy and Sustainability**

[c.archambault@ieseg.fr](mailto:c.archambault@ieseg.fr)

---

## **EDUCATION**

---

**2021** Post-doc, Strategy, IÉSEG School of Management, France

**2019** Ph.D. in Management, University of Lille 1, France

**2013** Master in Management, HEC Montréal, Canada

## **RESEARCH INTERESTS**

---

Self-managed organizations, Strategic renewal

## **PROFESSIONAL EXPERIENCE**

---

### **ACADEMIC:**

**2021 - Present** Professor, IÉSEG School of Management, France

### **PROFESSIONAL:**

**2013 - 2015** Performance Specialist, Bell Business Markets, Montreal, Canada

## **COURSES TAUGHT**

---

- Coaching ppp projects, Grande école (bachelor cycle)
- Fundamentals of strategy
- Strategy & innovation
- Business model & innovation
- Understanding business cycles, Grande école (bachelor cycle)
- Business exploration
- Strategy and innovation, Grande école (bachelor cycle)

- Fundamentals of strategy
- Bachelor business game bib
- Fundamentals of strategy, Grande ecole (master cycle)
- Business exploration, Grande ecole (master cycle)
- Bachelor business game pge, Grande ecole (master cycle)
- Fundamentals of strategy – retail mgmt apprenticeship
- Business game master, Grande ecole (master cycle)
- Business model and innovation
- Fundamentals of strategy, Bachelor in international business
- Competitive strategies within and between platform markets

## **INTELLECTUAL CONTRIBUTIONS**

---

### **Papers in refereed journals**

---

#### **Forthcoming**

Archambault-Janvier C., Cooren F., Vasquez Consuelo C., (2024), SPEAKING IN UNISON: The voice dilemma in Open Strategy, *Management Communication Quarterly*, 0(0), pp. 0

### **Communications in refereed conferences**

---

#### **International**

Archambault-Janvier C., (2024), *Speaking in unison: The voice dilemma in Open Strategy* Oxford & Zurich Open Strategy Workshop 2024, Zurich, Switzerland

Archambault-Janvier C., Sydow J., (2024), *Breaking Organizational Paths for Strategic Renewal: Managing Self-Reinforcement for Stability and Change* EURAM Annual Conference 2024, Bath, United Kingdom

Archambault C., Lecocq X., (2021), *Overcoming Path Dependence in an Established Firm* AOM, None, Other countries

### **Other conference and seminar presentations**

---

#### **International**

Archambault C., Lecocq X., (2021), *Overcoming Path Dependence in an Established Firm* EGOS, Amsterdam, Netherlands

Archambault C., Lecocq X., (2020), - *Crafting Non-designed Business Models in Established Firms? The role of artefacts and project-based structures*. AOM, Vancouver, Canada

Archambault C., Lecocq X., (2020), - *Dynamic Capabilities for Strategic Renewal: The Role of Strategic Intentions and Ad Hoc Problem Solving* SMS, London, United Kingdom

Archambault C., Lecocq X., (2020), - *Shaping the Self-Managed Organization: The role of communication in enacting and stabilizing a new organizational form* AOM, Vancouver, Canada

## GRANTS AND HONORS

---

### Award

- 2023 Teaching Excellence Award, IÉSEG School of Management, France  
2018 Best Paper Award Strategy Process division, Strategic Management Society, USA

## PROFESSIONAL MEMBERSHIPS

---

Organization Studies

## PROFESSIONAL SERVICE

---

### Committee/task force member

IÉSEG Sustainability working groups

### Keynote address

Engage and Grow Conference

### Member of a professional working group

Young Researchers group - IÉSEG

### Moderator / Facilitator in an academic conference

2020 AOM 2020 Conference

### Reviewer for an academic conference

AOM 2020

## RESEARCH ACTIVITIES

---

### COMMITTEE CHAIR

#### Course Coordinator

- 2023 Coordinator Business Exploration BIB, IÉSEG School of Management, France  
2023 - 2023 Course coordinator Fundamentals of Strategy BIB, IÉSEG School of Management, France

#### Extensive contribution to a corporate partnership

Organize a project with Boulanger for BIB students, IÉSEG School of Management, France

#### Extensive media communication

- Articles, podcasts and conferences, IÉSEG School of Management, France  
Communication IÉSEG Website BIB Program, IÉSEG School of Management, France

Management Today, IÉSEG School of Management, France

Publication People Sphere, IÉSEG School of Management, France

#### **Head of a school project**

Organize visit at McDonalds with BIB students, IÉSEG School of Management, France

#### **Member of a recruitment jury (orals)**

**2023 - 2023** Orals PGE program, IÉSEG School of Management, France

4 days, IÉSEG School of Management, France

#### **Member of a teaching quality committee**

**2022** 1. Increasing Students' curiosity 2. Increasing Students' engagement, IÉSEG School of Management, France

#### **Participation in a pedagogical cafe**

**2023 - 2023** Engaging Students, taking ChallengeMe to a new level, IÉSEG School of Management, France

#### **Participation in recruitment of professors**

Interviewed all candidates for 2023-2024, IÉSEG School of Management, France

#### **Participation in the development of an academic program**

BIB program revamp, IÉSEG School of Management, France

#### **Partnership with a company to create and animate a Chair**

Get Boulanger to work with IÉSEG's Sustainability Chair, IÉSEG School of Management, France

Partnerships in the context a of course, IÉSEG School of Management, France