



Catherine ARCHAMBAULT-JANVIER

Ph.D. in Management

Assistant Professor, Strategy and Sustainability

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EDUCATION

2021 Post-doc, Strategy, IÉSEG School of Management, France

2019 Ph.D. in Management, University of Lille 1, France

2013 Master in Management, HEC Montréal, Canada

RESEARCH INTERESTS

Self-managed organizations, Strategic renewal

PROFESSIONAL EXPERIENCE

ACADEMIC:

2021 - Present Professor, IÉSEG School of Management, France

PROFESSIONAL:

2013 - 2015 Performance Specialist, Bell Business Markets, Montreal, Canada

COURSES TAUGHT

- Coaching ppp projects, Grande ecole (bachelor cycle)
- Fundamentals of strategy
- Strategy & innovation
- Business model & innovation
- Understanding business cycles, Grande ecole (bachelor cycle)
- Business exploration
- Strategy and innovation, Grande ecole (bachelor cycle)

- Fundamentals of strategy
- Bachelor business game bib
- Fundamentals of strategy, Grande ecole (master cycle)
- Business exploration, Grande ecole (master cycle)
- Bachelor business game pge, Grande ecole (master cycle)
- Fundamentals of strategy – retail mgmt apprenticeship
- Business game master, Grande ecole (master cycle)
- Business model and innovation
- Fundamentals of strategy, Bachelor in international business
- Competitive strategies within and between platform markets

INTELLECTUAL CONTRIBUTIONS

Papers in refereed journals

Published

Archambault-Janvier C., Cooren F., Vasquez Consuelo C., (2025), *SPEAKING IN UNISON: The voice dilemma in Open Strategy*, *Management Communication Quarterly*, 39(1), pp. 88-119

Communications in refereed conferences

International

Archambault-Janvier C., (2024), *Speaking in unison: The voice dilemma in Open Strategy* Oxford & Zurich Open Strategy Workshop 2024, Zurich, Switzerland

Archambault-Janvier C., Sydow J., (2024), *Breaking Organizational Paths for Strategic Renewal: Managing Self-Reinforcement for Stability and Change* EURAM Annual Conference 2024, Bath, United Kingdom

Archambault C., Lecocq X., (2021), *Overcoming Path Dependence in an Established Firm* AOM, None, Other countries

Other conference and seminar presentations

International

Archambault C., Lecocq X., (2021), *Overcoming Path Dependence in an Established Firm* EGOS, Amsterdam, Netherlands

Archambault C., Lecocq X., (2020), - *Crafting Non-designed Business Models in Established Firms? The role of artefacts and project-based structures*. AOM, Vancouver, Canada

Archambault C., Lecocq X., (2020), - *Dynamic Capabilities for Strategic Renewal: The Role of Strategic Intentions and Ad Hoc Problem Solving* SMS, London, United Kingdom

Archambault C., Lecocq X., (2020), - *Shaping the Self-Managed Organization: The role of communication in enacting and stabilizing a new organizational form* AOM, Vancouver, Canada

GRANTS AND HONORS

Award

- 2023 Teaching Excellence Award, IÉSEG School of Management, France
- 2018 Best Paper Award Strategy Process division, Strategic Management Society, USA

PROFESSIONAL MEMBERSHIPS

Organization Studies

PROFESSIONAL SERVICE

Committee/task force member

IÉSEG Sustainability working groups

Keynote address

Engage and Grow Conference

Member of a professional working group

Young Researchers group - IÉSEG

Moderator / Facilitator in an academic conference

2020 AOM 2020 Conference

Reviewer for an academic conference

AOM 2020

RESEARCH ACTIVITIES

COMMITTEE CHAIR

Course Coordinator

- 2023 Coordinator Business Exploration BIB, IÉSEG School of Management, France
- 2023 - 2023 Course coordinator Fundamentals of Strategy BIB, IÉSEG School of Management, France

Extensive contribution to a corporate partnership

Organize a project with Boulanger for BIB students, IÉSEG School of Management, France

Extensive media communication

Articles, podcasts and conferences, IÉSEG School of Management, France

Communication IÉSEG Website BIB Program, IÉSEG School of Management, France

Management Today, IÉSEG School of Management, France

Publication People Sphere, IÉSEG School of Management, France

Head of a school project

Organize visit at McDonalds with BIB students, IÉSEG School of Management, France

Member of a recruitment jury (orals)

2023 - 2023 Orals PGE program, IÉSEG School of Management, France

4 days, IÉSEG School of Management, France

Member of a teaching quality committee

2022 1. Increasing Students' curiosity 2. Increasing Students' engagement, IÉSEG School of Management, France

Participation in a pedagogical cafe

2023 - 2023 Engaging Students, taking ChallengeMe to a new level, IÉSEG School of Management, France

Participation in recruitment of professors

Interviewed all candidates for 2023-2024, IÉSEG School of Management, France

Participation in the development of an academic program

BIB program revamp, IÉSEG School of Management, France

Partnership with a company to create and animate a Chair

Get Boulanger to work with IÉSEG's Sustainability Chair, IÉSEG School of Management, France

Partnerships in the context a of course, IÉSEG School of Management, France