



Carine FARIAS

Ph.D., Management Sciences, Management

Associate Professor, Innovation and Entrepreneurship

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EDUCATION

- 2015** Ph.D., Management Sciences, Management, EM Lyon, France
- 2009** Master, Management Sciences, Management, EM Lyon, France
- 2007** Bachelor, Management Sciences, Communication, Copenhagen Business School, Denmark

RESEARCH INTERESTS

Alternative Organizing, Business Ethics, Ethnography, Social Entrepreneurship

PROFESSIONAL EXPERIENCE

PROFESSIONAL:

- 2010 - 2010** New Project Development assistant, Empreendimento de Tecnologia por la Vida - Social Business, San Carlos de Bariloche, Argentina
- 2008 - 2009** New project development manager, Thermes Nationaux d'Aix-les-Bains, Aix-les-Bains, France
- 2007 - 2007** Marketing Assistant, ADOMA du Rhône, Lyon, France
- 2006 - 2006** Head of Mission, Terr'Ativa NGO, Rio de Janeiro, Brazil

COURSES TAUGHT

- Sustainability strategies, Grande école (master cycle)
- Design thinking, International mba
- Creativity and design thinking, Msc in international business
- Business ethics, Grande école (master cycle)
- Technology entrepreneurship, Msc in international business
- Entrepreneurship

- Entrepreneurship
- Social entrepreneurship
- Social innovation in latin america
- Social movements

INTELLECTUAL CONTRIBUTIONS

Papers in refereed journals

Published

Seremani T. W., Farias C., Clegg S., (2022), New Order and Old Institutions: South Africa and the Institutional Work of the Truth and Reconciliation Commission, *Organization Studies*, 43(4), pp. 573– 593

Farias C., Seremani T. W., Fernández P., (2021), Popular Culture, Moral Narratives and Organizational Portrayals: A Multimodal Reflexive Analysis of a Reality Television Show, *Journal of Business Ethics*, 171(2), pp. 211-226

Farias C., Sauce L., (2020), Guest editorial: Entrepreneurship, alternative practices, and the (dis)organization of cultural and institutional arrangements, *Society and Business Review*, 15(4), pp. 297-303

Farias C., (2019), The ethnographer as an intruder: Negotiating the boundaries of intimacy in an intentional community, *M@n@gement*, 22(1), pp. 92-129

Farias C., (2019), When reciprocal violence turns into mutual acceptance: A reflection on how dealing with hostile testing facilitated ethnographic production., *Journal of Organizational Ethnography*, 9(2), pp. 189-203

Farias C., Fernández P. D., Hjorth D., Holt R., (2019), Organizational entrepreneurship, politics and the political, *Entrepreneurship and Regional Development*, 31(7-8), pp. 555–566

Farias C., (2017), Money is the root of all evil, or is it? Recreating culture through everyday neutralizing practices, *Organization Studies*, 38(6), pp. 775-793

Farias C., (2017), That's what Friends are for: Hospitality and emotional bonds fostering collective empowerment in an intentional community, *Organization Studies*, 38(5), pp. 577-595

Other conference and seminar presentations

International

Seremani T. W., Giuliani A. P., Farias C., (2021), “*This community is quarantined*”: *Collective identity work and the fight for control by a controversial online community* EGOS, Amsterdam, Netherlands

GRANTS AND HONORS

Award

2013 APROS Best Doctoral Paper Award, Hitotsubashi University, Japan

PROFESSIONAL MEMBERSHIPS

Copenhagen Business School Entrepreneurship Platform

EDITORIAL ACTIVITY

Guest editor of an academic journal

Member of the editorial board of an academic journal

2023 Journal of Business Ethics

Reviewer in an academic journal

2023 Journal of Management Inquiry

2023 RIPCO

2023 Cadernos EBAPE

2020 International Journal of Entrepreneurial Behaviour and Research

2019 Society and Business Review

2018 M@n@gement

2018 Journal of Organizational Ethnography

2018 Journal of Business Research

2018 Business and Society

2017 Journal of Management Studies

2017 Journal of Business Ethics

2017 Organization Studies

2016 Revue Française de Gestion

2016 Technological Forecasting and Social Change

2016 Entrepreneurship and Regional Development

RESEARCH ACTIVITIES

COMMITTEE CHAIR

Extensive media communication

2022 Media and Press interventions, IÉSEG School of Management, France

Track research seminar Co-Coordinator

2022 ICOR, IÉSEG School of Management, France