# Elisabeth MUELLER

**Ph.D. in Economics**

**Full Professor, Innovation and Entrepreneurship**

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## EDUCATION

**2004** Ph.D. in Economics, London School of Economics and Political Sciences, United Kingdom

**2000** Master in Economics, London School of Economics and Political Sciences, United Kingdom

**1999** Diplom in Economics, University of Mannheim, Germany

**1997** Study abroad, University of California, USA

## RESEARCH INTERESTS

Development of new venture teams, Digital innovation, Innovation in China, Management of intellectual property,

## PROFESSIONAL EXPERIENCE

### ACADEMIC:

**2020 - Present** Full professor of innovation and entrepreneurship, IÉSEG School of Management, France

**2019 - 2020** Adjunct professor, Technical University of Munich, Munich, Germany

**2015 - 2020** Professor, German Graduate School of Management and Law, Heilbronn, Germany

**2015 - 2017** Adjunct professor, Swinburne University of Technology, Australia

**2015 - Present** Research associate, Leibniz-Centre for European Economic Research, Mannheim, Germany

**2010 - 2015** Professor, Frankfurt School of Finance and Management, Frankfurt, Germany

**2004 - 2010** (Senior) Researcher, Leibniz-Centre for European Economic Research, Mannheim, Germany

### PROFESSIONAL:

**2001 - 2001** Internship, National Economic Research Associates (NERA), London, United Kingdom

**1998 - 1999** Working student, BASF SE, Germany

**1988 - 1991** Apprenticeship in business administration, Dentaurum GmbH & Co. KG, Germany

## COURSES TAUGHT

- Innovation management, International mba
- Innovation management, Msc in international business
- Innovation management, Grande ecole (bachelor cycle)
- Business models + innovation, Grande ecole (bachelor cycle)
- Entrepreneurial teams, Grande ecole (master cycle)
- Innovation culture and change management
- Strategic innovation management
- Applied research methods

## INTELLECTUAL CONTRIBUTIONS

### Papers in refereed journals

#### Published

Müller E., Koerner L., Figge P., Haeussler C., (2026), Promoting Novelty Creation: The Role of Ownership Distribution in New Venture Teams, *Strategic Entrepreneurship Journal*, 20(2), pp. 325-354

Müller E., Syme L., Doherr T., (2025), Continuing opportunity recognition in young ventures – The role of founder and joiner experience, *Small Business Economics*, 65(4), pp. 2259-2276

Müller E., Hennicke M., (2024), Unequal implies success? How initial ownership split impacts team entry and new venture performance, *European Management Journal*, 42(3), pp. 305-315

Syme L., Müller E., (2022), Does skill balancing prepare for entrepreneurship? Testing the underlying assumption of the jack-of-all-trades view, *Applied Economics*, 54(10), pp. 1145-1161

Müller E., Haeussler C., Syme L., (2020), Absorbing Partner Knowledge in R&D Collaborations – The Influence of Founders on Realized and Potential Absorptive Capacity, *R&D management*, 50(2), pp. 255-276

Boeing P., Müller E., (2019), Measuring China's Patent Quality: Development and Validation of ISR Indices, *China Economic Review*, 57(1), pp. 101331

Haeussler C., Hennicke M., Müller E., (2019), Founder-inventors and their Investors: Implications for Firm Survival and Growth, *Strategic Entrepreneurship Journal*, 13(3), pp. 288-325

Boeing P., Müller E., (2016), Measuring Patent Quality in Cross-country Comparison, *Economics Letters*, 149(1), pp. 145-147

Boeing P., Müller E., Sandner P., (2016), China's R&D Explosion – Analyzing Productivity Effects Across Ownership Types and Over Time, *Research Policy*, 45(1), pp. 159-176

Haeussler C., Harhoff D., Müller E., (2014), How Patenting Informs VC Investors – the Case of Biotechnology, *Research Policy*, 43(8), pp. 1286-1298

Harhoff D., Müller E., Van Reenen J., (2014), What are the Channels for Technology Sourcing? – Panel Data Evidence from German Companies, *Journal of Economics & Management Strategy*, 23(1), pp. 204-224

Müller E., (2014), Entrepreneurs from Low-Skilled Immigrant Groups in Knowledge-intensive Industries – Company Characteristics, Survival and Innovative Performance, *Small Business Economics*, 42(4), pp. 871-889

Müller E., Cockburn I., MacGarvie M., (2013), Access to Intellectual Property for Innovation: Evidence on Problems and Coping Strategies from German Firms, *Research Policy*, 42(2), pp. 529-541

Müller E., Reize F., (2013), Loan Availability and Investment – Can Innovative Companies Better Cope with Loan Denials?, *Applied Economics*, 45(36), pp. 5001-5011

Müller E., (2011), Returns to Private Equity – Idiosyncratic Risk Does Matter!, *Review of Finance*, 15(3), pp. 545-574

Cockburn I., MacGarvie M., Müller E., (2010), Patent Thickets, Licensing, and Innovative Performance, *Industrial and Corporate Change*, 19(3), pp. 899-925

Blind K., Cremers K., Müller E., (2009), The Influence of Strategic Patenting on Companies' Patent Portfolios, *Research Policy*, 38(2), pp. 428-436

Müller E., Zimmermann V., (2009), The Importance of Equity Finance for R&D Activity – Are There Differences Between Young and Old Companies?, *Small Business Economics*, 33(3), pp. 303-318

Müller E., (2008), Benefits of Control, Capital Structure and Company Growth, *Applied Economics*, 40(21), pp. 2721-2734

Müller E., (2008), How Does Owners' Exposure to Idiosyncratic Risk Influence the Capital Structure of Private Companies?, *Journal of Empirical Finance*, 15(2), pp. 185-198

Müller E., Spitz-Oener A., (2006), Managerial Ownership and Company Performance in German Small and Medium-Sized Private Enterprises, *German Economic Review*, 7(2), pp. 233-247

**Communications in refereed conferences**

**International**

Mueller E., Boeing P., (2026), *Global Technological Impact in Cross-Country Comparison* Annual conference of European Policy for Intellectual Property (EPIP), Turin, Italy

Mueller E., Geeraerts J., (2026), *The Role of Ownership Team Structure in Driving Innovation in Small Firms* Academy of Management Annual Meeting, Philadelphia, USA

Mueller E., (2025), *Founders at the Crossroads: Exit Patterns and Position Shifts When New Owners Enter* DRUID annual conference, Toronto, Canada

Mueller E., (2025), *Less is More? Exit from New Venture Teams and Firm Survival* Academy of Management Annual Meeting, Copenhagen, Denmark

Mueller E., (2025), *Technological Influence of Inventions: Analyzing Countries in Global Comparison* Academy of Management Annual Meeting, Copenhagen, Denmark

MUELLER E., Boeing P., (2024), *Global Influence of Inventions and Technology Sovereignty* Asia Pacific Innovation Conference (APIC 2024), Manila, Philippines

Müller E., Boeing P., (2022), *Global Impact of Inventions - A Reginal Analysis* 9th ZEW/MACCI conference on the Economics of Innovation and Patenting, Mannheim, Germany

Müller E., Syme L., Doherr T., (2022), *Capturing digital opportunities - the role of founder experience* Strategic Management Society 42nd Annual Conference, London, United Kingdom

Müller E., Syme L., Doherr T., (2020), *Capturing Digital Opportunities - The Role of Founder Experience* Academy of Management Annual Meeting, Vancouver, Canada

Müller E., Hennicke M., (2019), *Lasting consequence – Initial equity split at new ventures, team entry, and new venture performance* 22rd Annual Interdisciplinary Entrepreneurship Conference (G-Forum), Vienna, Austria

Müller E., Hennicke M., (2019), *Lasting consequence – Initial equity split at new ventures, team entry, and new venture performance* Organization Science Winter Conference, Phoenix, USA

Müller E., Koerner L., Figge P., Haeussler C., (2019), *The Influence of an Entrepreneurial Team's Ownership Distribution on Recombinatory Novelty* Tenth Asia-Pacific Innovation Conference (APIC), Beijing, China

Müller E., Syme L., Doherr T., (2019), *Can Owner-Inventors Help Capture Digital Opportunities in Young Firms?* ZEW/MaCCI Conference on the Economics of Innovation and Patenting, Mannheim,, Mannheim, Germany

Müller E., Syme L., Haeussler C., (2017), *Absorbing partner knowledge in R&D collaborations – The influence of founders on knowledge recognition, assimilation, and exploitation* DRUID Annual Conference, New York, USA

Haeussler C., Hennicke M., Müller E., (2015), *Founder Involvement in Research and Development: Implications for Firm Survival and Growth* Babson College Entrepreneurship Research Conference, Natick, USA

## Other conference and seminar presentations

**International**

Mueller E., (2025), *Less is More? Exit from New Venture Teams and Firm Survival* 6th International ZEW Conference on the Dynamics of Entrepreneurship (CoDE), Mannheim, Germany

## Non-refereed proceedings

### Published

Müller E., Koerner L., Figge P., Haeussler C., (2020), The Influence of Entrepreneurial Teams' Ownership Distribution on Recombinatory Novelty, in: Babson College(Eds.) in *Frontiers of Entrepreneurship Research (FER), Babson College, Wellesley*

Haeussler C., Harhoff D., Müller E., (2008), The Role of Patents for VC Financing, in: Babson College(Eds.) in *Frontiers of Entrepreneurship Research (FER), Babson College, Wellesley*

## Books

### Published

Heine C., Egeln J., Kerst C., Müller E., Park S.-M., (2006), *Ingenieur- und Naturwissenschaften: Traumfach oder Albtraum?*, 3-8329-1946-5, Nomos, Baden-Baden

Rammer C., Zimmermann V., Müller E., Heger D., Aschhoff B., Reize F., (2006), *Innovationspotenziale von kleinen und mittleren Unternehmen*, 3-8329-1788-8, Nomos, Baden-Baden

## Chapters in books

### Published

Müller E., Reize F., (2010), Finanzierung von kleinen und mittleren Unternehmen, in: Gerd Kollmer-von Oheimb-Loup, Jochen Streb(Eds.), *Finanzierung von Innovationen, 978-3-7995-5565-4, Jan Thorbecke Verlag, Ostfildern, chapter 3, pp. 155-167*

Czarnitzki D., Ebersberger B., Fier A., Hussinger K., Müller E., (2004), European Productivity, Innovation and Public Sector R&D, in: European Commission(Eds.), *European Competitiveness Report 2004, Competitiveness and Benchmarking, 92-894-8227-3, European Commission, Brussels, chapter 2, pp. 45-112*

### Forthcoming

Mueller E., (2025), Idiosyncratic Risk in Private Equity, in: Cumming, D., Hammer, B.(Eds.), *The Palgrave Encyclopedia of Private Equity, 978-3-031-81653-6, Palgrave-Macmillan, chapter -, pp. 559-562*

## Grants

**2018** The Originality of Entrepreneurs Along the Life Cycle of Firms: Understanding the Attributes of Entrepreneurial Decision Making, German Research Foundation (DFG) (Germany)

**2013** Composition of R&D Teams Along the Life Cycle of Firms – Implications for Path-dependency, Recombination, Innovation Quality and Firm Success, German Research Foundation (DFG) (Germany)

**2009** Innovation, Competition and the Market Structure of the Market for Technology, Tilburg University (Netherlands)

**2007** Science and Technology Research in a Knowledge-based Economy (STRIKE), COST (European Cooperation in Science and Technology) (Belgium)

**2006** Explaining Productivity Growth in Europe, America and Asia, Anglo-German Foundation (United Kingdom)

## GRANTS AND HONORS

### Award

2020 Strategic Management Society Journals Video Abstract Award, Strategic Management Society, USA

2009 Support program for female researchers, Robert Bosch Foundation, Germany

2005 Young Economist Award of EARIE, European Association of Research in Industrial Economics, Belgium

2001 Stipend of the London School of Economics and the Financial Markets Group for PhD studies, London School of Economics and Political Sciences, United Kingdom

1996 Stipend of the German Academic Exchange Service (DAAD) to study at the University of California, Berkeley, German Academic Exchange Service (DAAD), Germany

## EDITORIAL ACTIVITY

### Reviewer in an academic journal

Organization Science

Research Policy

Journal of Business Venturing

Strategic Management Journal

Journal of Small Business Management

Journal of Economics & Management Strategy

## PROFESSIONAL SERVICE

### Involvement in a board of Directors

**2025** Board member of the Association European Policy for Intellectual Property (EPIP)

**2014** Board member of the Asia-Pacific Innovation Network (ap-ic.org), Australia

**2014 - 2017** Board member of the European Financial Management Association (EFMA)

**2007 - 2009** Vice-chair of the European research network STRIKE, COST action IS0604

### Keynote address

**2015** Sixth Asia-Pacific Innovation Conference, Zhejiang University, China

**2014** Fifth Asia-Pacific Innovation Conference, University of Technology, Australia

### Member of an advisory board

**2016 - 2019** Member of the senate at the German Graduate School

### Presentation in a seminar

Copenhagen Business School, Denmark

Wageningen University & Research, Netherlands

University of Trier, Germany

University of Maastricht, Netherlands

Swinburne University, Australia

**Reviewer - Grant proposal related to expertise**

Support program for entrepreneurship education at universities with a focus on digitalization, Bavarian State Ministry for Education, Science, and Cultural Affairs, Germany

Evaluation of research units in Portugal organized by the Portuguese Foundation for Science and Technology (FCT) and European Science Foundation (ESF)

## RESEARCH ACTIVITIES

**Supervision of Ph.D. Thesis:**

**2026** Co-director, Essays on Transparency, Governance, and Innovation in Firms

**2020** Director, How the past influences the future: Essays on founding team characteristics, start-up team changes, entrepreneurial career paths and future performance

**2019** Director, The role of experience in entrepreneurship

**2015** Director, Innovation made in China – An empirical investigation into R&D, patents, and productivity

**2012** Co-director, Essays on firm growth: The very nature of SMEs