



**Elisabeth MUELLER**

**Ph.D. in Economics**

**Full Professor, Innovation and Entrepreneurship**

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## **EDUCATION**

- 2004** Ph.D. in Economics, London School of Economics, United Kingdom
- 2000** Master in Economics, London School of Economics, United Kingdom
- 1999** Diplom in Economics, University of Mannheim, Germany
- 1997** Study abroad, University of California, USA

## **RESEARCH INTERESTS**

Development of new venture teams, Digital innovation, Innovation in China, Management of intellectual property,

## **PROFESSIONAL EXPERIENCE**

### **ACADEMIC:**

- 2020 - Present** Full professor of innovation and entrepreneurship, IESEG School of Management, France
- 2019 - 2020** Adjunct professor, Technical University of Munich, Munich, Germany
- 2015 - 2020** Professor, German Graduate School of Management and Law, Heilbronn, Germany
- 2015 - 2017** Adjunct professor, Swinburne University of Technology, Australia
- 2015 - Present** Research associate, Leibniz-Centre for European Economic Research, Mannheim, Germany
- 2010 - 2015** Professor, Frankfurt School of Finance and Management, Frankfurt, Germany
- 2004 - 2010** (Senior) Researcher, Leibniz-Centre for European Economic Research, Mannheim, Germany

### **PROFESSIONAL:**

- 2001 - 2001** Internship, National Economic Research Associates (NERA), London, United Kingdom
- 1998 - 1999** Working student, BASF SE, Germany
- 1988 - 1991** Apprenticeship in business administration, Dentaurem GmbH & Co. KG, Germany

## COURSES TAUGHT

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- Innovation management, International mba
- Innovation management, Msc in international business
- Innovation management, Grande ecole (bachelor cycle)
- Business models + innovation, Grande ecole (bachelor cycle)
- Entrepreneurial teams, Grande ecole (master cycle)
- Innovation culture and change management
- Strategic innovation management
- Applied research methods

## INTELLECTUAL CONTRIBUTIONS

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### Papers in refereed journals

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#### Published

- Müller E., Hennicke M., (2024), Unequal implies success? How initial ownership split impacts team entry and new venture performance, *European Management Journal*, 42(3), pp. 305-315
- Syme L., Müller E., (2022), Does skill balancing prepare for entrepreneurship? Testing the underlying assumption of the jack-of-all-trades view, *Applied Economics*, 54(10), pp. 1145-1161
- Müller E., Haeussler C., Syme L., (2020), Absorbing Partner Knowledge in R&D Collaborations – The Influence of Founders on Realized and Potential Absorptive Capacity, *R&D management*, 50(2), pp. 255-276
- Boeing P., Müller E., (2019), Measuring China's Patent Quality: Development and Validation of ISR Indices, *China Economic Review*, 57(1), pp. 101331
- Haeussler C., Hennicke M., Müller E., (2019), Founder-inventors and their Investors: Implications for Firm Survival and Growth, *Strategic Entrepreneurship Journal*, 13(3), pp. 288-325
- Boeing P., Müller E., (2016), Measuring Patent Quality in Cross-country Comparison, *Economics Letters*, 149(1), pp. 145-147
- Boeing P., Müller E., Sandner P., (2016), China's R&D Explosion – Analyzing Productivity Effects Across Ownership Types and Over Time, *Research Policy*, 45(1), pp. 159-176
- Haeussler C., Harhoff D., Müller E., (2014), How Patenting Informs VC Investors – the Case of Biotechnology, *Research Policy*, 43(8), pp. 1286-1298
- Harhoff D., Müller E., Van Reenen J., (2014), What are the Channels for Technology Sourcing? – Panel Data Evidence from German Companies, *Journal of Economics & Management Strategy*, 23(1), pp. 204-224
- Müller E., (2014), Entrepreneurs from Low-Skilled Immigrant Groups in Knowledge-intensive Industries – Company Characteristics, Survival and Innovative Performance, *Small Business Economics*, 42(4), pp. 871-889
- Müller E., Cockburn I., MacGarvie M., (2013), Access to Intellectual Property for Innovation: Evidence on Problems and Coping Strategies from German Firms, *Research Policy*, 42(2), pp. 529-541
- Müller E., Reize F., (2013), Loan Availability and Investment – Can Innovative Companies Better Cope with Loan Denials?, *Applied Economics*, 45(36), pp. 5001-5011
- Müller E., (2011), Returns to Private Equity – Idiosyncratic Risk Does Matter!, *Review of Finance*, 15(3), pp. 545-574

Cockburn I., MacGarvie M., Müller E., (2010), Patent Thickets, Licensing, and Innovative Performance, *Industrial and Corporate Change*, 19(3), pp. 899-925

Blind K., Cremers K., Müller E., (2009), The Influence of Strategic Patenting on Companies' Patent Portfolios, *Research Policy*, 38(2), pp. 428-436

Müller E., Zimmermann V., (2009), The Importance of Equity Finance for R&D Activity – Are There Differences Between Young and Old Companies?, *Small Business Economics*, 33(3), pp. 303-318

Müller E., (2008), Benefits of Control, Capital Structure and Company Growth, *Applied Economics*, 40(21), pp. 2721-2734

Müller E., (2008), How Does Owners' Exposure to Idiosyncratic Risk Influence the Capital Structure of Private Companies?, *Journal of Empirical Finance*, 15(2), pp. 185-198

Müller E., Spitz-Oener A., (2006), Managerial Ownership and Company Performance in German Small and Medium-Sized Private Enterprises, *German Economic Review*, 7(2), pp. 233-247

### **Forthcoming**

Müller E., Syme L., Doherr T., (2025), Continuing opportunity recognition in young ventures – The role of founder and joiner experience, *Small Business Economics*, -(-), pp. -

### **Communications in refereed conferences**

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#### **International**

Mueller E., (2025), *Founders at the Crossroads: Exit Patterns and Position Shifts When New Owners Enter* DRUID annual conference, Toronto, Canada

Mueller E., (2025), *Technological Influence of Inventions: Analyzing Countries in Global Comparison* Academy of Management Annual Meeting, Copenhagen, Denmark

MUELLER E., Boeing P., (2024), *Global Influence of Inventions and Technology Sovereignty* Asia Pacific Innovation Conference (APIC 2024), Manila, Philippines

Müller E., Boeing P., (2022), *Global Impact of Inventions - A Regional Analysis* 9th ZEW/MACCI conference on the Economics of Innovation and Patenting, Mannheim, Germany

Müller E., Syme L., Doherr T., (2022), *Capturing digital opportunities - the role of founder experience* Strategic Management Society 42nd Annual Conference, London, United Kingdom

Müller E., Syme L., Doherr T., (2020), *Capturing Digital Opportunities - The Role of Founder Experience* Academy of Management Annual Meeting, Vancouver, Canada

Müller E., Hennicke M., (2019), *Lasting consequence – Initial equity split at new ventures, team entry, and new venture performance* 22rd Annual Interdisciplinary Entrepreneurship Conference (G-Forum), Vienna, Austria

Müller E., Hennicke M., (2019), *Lasting consequence – Initial equity split at new ventures, team entry, and new venture performance* Organization Science Winter Conference, Phoenix, USA

Müller E., Koerner L., Figge P., Haeussler C., (2019), *The Influence of an Entrepreneurial Team's Ownership Distribution on Recombinatory Novelty* Tenth Asia-Pacific Innovation Conference (APIC), Beijing, China

Müller E., Syme L., Doherr T., (2019), *Can Owner-Inventors Help Capture Digital Opportunities in Young Firms?* ZEW/MaCCI Conference on the Economics of Innovation and Patenting, Mannheim,, Mannheim, Germany

Müller E., Syme L., Haeussler C., (2017), *Absorbing partner knowledge in R&D collaborations – The influence of founders on knowledge recognition, assimilation, and exploitation* DRUID Annual Conference, New York, USA

Haeussler C., Hennicke M., Müller E., (2015), *Founder Involvement in Research and Development: Implications for Firm Survival and Growth* Babson College Entrepreneurship Research Conference, Natick, USA

### **Other conference and seminar presentations**

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#### **International**

Mueller E., (2025), *Less is More? Exit from New Venture Teams and Firm Survival* Academy of Management Annual Meeting, Copenhagen, Denmark

## Non-refereed proceedings

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### Published

Müller E., Koerner L., Figge P., Haeussler C., (2020), The Influence of Entrepreneurial Teams' Ownership Distribution on Recombinatory Novelty, in: Babson College(Eds.) in *Frontiers of Entrepreneurship Research (FER)*, Babson College, Wellesley

Haeussler C., Harhoff D., Müller E., (2008), The Role of Patents for VC Financing, in: Babson College(Eds.) in *Frontiers of Entrepreneurship Research (FER)*, Babson College, Wellesley

## Books

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### Published

Heine C., Egel J., Kerst C., Müller E., Park S.-M., (2006), *Ingenieur- und Naturwissenschaften: Traumfach oder Albtraum?*, 3-8329-1946-5, Nomos, Baden-Baden

Rammer C., Zimmermann V., Müller E., Heger D., Aschhoff B., Reize F., (2006), *Innovationspotenziale von kleinen und mittleren Unternehmen*, 3-8329-1788-8, Nomos, Baden-Baden

## Chapters in books

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### Published

Müller E., Reize F., (2010), Finanzierung von kleinen und mittleren Unternehmen, in: Gerd Kollmer-von Oheimb-Loup, Jochen Streb(Eds.), *Finanzierung von Innovationen*, 978-3-7995-5565-4, Jan Thorbecke Verlag, Ostfildern, chapter 3, pp. 155-167

Czarnitzki D., Ebersberger B., Fier A., Hussinger K., Müller E., (2004), European Productivity, Innovation and Public Sector R&D, in: European Commission(Eds.), *European Competitiveness Report 2004, Competitiveness and Benchmarking*, 92-894-8227-3, European Commission, Brussels, chapter 2, pp. 45-112

### Forthcoming

MUELLER E., (2024), Idiosyncratic Risk in Private Equity, in: Cumming, D., Hammer, B.(Eds.), *The Palgrave Encyclopedia of Private Equity*, 978-3-030-38738-9, Palgrave-Macmillan, chapter -, pp. -

## Grants

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|-------------|---|
| <b>2018</b> | The Originality of Entrepreneurs Along the Life Cycle of Firms: Understanding the Attributes of Entrepreneurial Decision Making, German Research Foundation (DFG) (Germany)               |
| <b>2013</b> | Composition of R&D Teams Along the Life Cycle of Firms – Implications for Path-dependency, Recombination, Innovation Quality and Firm Success, German Research Foundation (DFG) (Germany) |
| <b>2009</b> | Innovation, Competition and the Market Structure of the Market for Technology, Tilburg University (Netherlands)   |
| <b>2007</b> | Science and Technology Research in a Knowledge-based Economy (STRIKE), COST (European Cooperation in Science and Technology) (Belgium)  |
| <b>2006</b> | Explaining Productivity Growth in Europe, America and Asia, Anglo-German Foundation (United Kingdom)  |

## GRANTS AND HONORS

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### Award

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| 2020 | Strategic Management Society Journals Video Abstract Award, Strategic Management Society, USA |
| 2009 | Support program for female researchers, Robert Bosch Foundation, Germany                      |

- 2005 Young Economist Award of EARIE, European Association of Research in Industrial Economics, Belgium
- 2001 Stipend of the London School of Economics and the Financial Markets Group for PhD studies, London School of Economics, United Kingdom
- 1996 Stipend of the German Academic Exchange Service (DAAD) to study at the University of California, Berkeley, German Academic Exchange Service (DAAD), Germany

## **EDITORIAL ACTIVITY**

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### **Reviewer in an academic journal**

Organization Science

Research Policy

Journal of Business Venturing

Strategic Management Journal

Journal of Small Business Management

Journal of Economics & Management Strategy

## **PROFESSIONAL SERVICE**

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### **Involvement in a board of Directors**

- 2014** Board member of the Asia-Pacific Innovation Network (ap-ic.org), Australia
- 2014 - 2017** Board member of the European Financial Management Association (EFMA)
- 2007 - 2009** Vice-chair of the European research network STRIKE, COST action IS0604

### **Keynote address**

- 2015** Sixth Asia-Pacific Innovation Conference, Zhejiang University, China
- 2014** Fifth Asia-Pacific Innovation Conference, University of Technology, Australia

### **Member of an advisory board**

- 2016 - 2019** Member of the senate at the German Graduate School

### **Presentation in a seminar**

Copenhagen Business School, Denmark

Wageningen University & Research, Netherlands

University of Trier, Germany

University of Maastricht, Netherlands

Swinburne University, Australia

### **Reviewer - Grant proposal related to expertise**

Support program for entrepreneurship education at universities with a focus on digitalization, Bavarian State Ministry for Education, Science, and Cultural Affairs, Germany

Evaluation of research units in Portugal organized by the Portuguese Foundation for Science and

## RESEARCH ACTIVITIES

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### Supervision of Ph.D. Thesis:

<b>2020</b>	Director, How the past influences the future: Essays on founding team characteristics, start-up team changes, entrepreneurial career paths and future performance
<b>2019</b>	Director, The role of experience in entrepreneurship
<b>2015</b>	Director, Innovation made in China – An empirical investigation into R&D, patents, and productivity
<b>2012</b>	Co-director, Essays on firm growth: The very nature of SMEs