



**Josephine KASS-HANNA**

**Ph.D. in Economics**

**Assistant Professor, Finance**

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## **EDUCATION**

- 2014** Ph.D. in Economics, University of Perpignan, France
- 2005** Master, Audit and Finance, Finance, Lebanese University, Lebanon
- 2004** Bachelor, Business Administration, Finance, Lebanese University, Lebanon

## **PROFESSIONAL CERTIFICATION**

- 2008** Certified Public Accountant, Lebanese Association of Certified Public Accountants, Lebanon

## **PROFESSIONAL EXPERIENCE**

### **ACADEMIC:**

- 2022 - Present** Assistant Professor, IÉSEG School of Management, France
- 2015 - 2022** Assistant Professor, University St Joseph of Beyrouth, Lebanon

## **CONSULTING EXPERIENCE**

- 2004 - 2011** CPA - Senior Auditor, Safi for Accounting and Auditing, Lebanon

## **COURSES TAUGHT**

- Corporate finance, Msc in accounting audit and control
- Sustainable finance, Grande ecole (master cycle)
- Infrastructure and development finance, Grande ecole (bachelor cycle)
- Digital corporate finance, Grande ecole (bachelor cycle)
- Empirical corporate finance, Msc in finance
- Advanced corporate finance, Msc in finance

- Applied financial analysis

## INTELLECTUAL CONTRIBUTIONS

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### Papers in refereed journals

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#### Published

Lyons A., Kass-Hanna J., Montoya Castano A., (2023), A multidimensional approach to measuring vulnerability to poverty among refugee populations, *Journal of International Development*, V(I), pp. 1-32

Kass-Hanna J., Lyons A. C., Liu F., (2022), Building financial resilience through financial and digital literacy in South Asia and Sub-Saharan Africa, *Emerging Markets Review*, 51(A), pp. 100846

Lyons A. C., Kass-Hanna J., Fava A., (2022), Fintech development and savings, borrowing, and remittances: A comparative study of emerging economies, *Emerging Markets Review*, 51(A), pp. 100842

Lyons A. C., Kass-Hanna J., (2021), A methodological overview to defining and measuring “digital” financial literacy, *Financial Planning Review*, 4(2), pp. e1113

Lyons A. C., Kass-Hanna J., (2021), Financial Inclusion, Financial Literacy and Economically Vulnerable Populations in the Middle East and North Africa, *Emerging Markets Finance and Trade*, 57(9), pp. 2699-2738

#### Forthcoming

Lyons A., Montoya Castano A., Kass-Hanna J., Zhang Y., Soliman A., (2025), A Machine Learning Approach to Assessing Multidimensional Poverty and Targeting Assistance Among Forcibly Displaced Populations, *World Development*, NA(NA), pp. NA

### Communications in refereed conferences

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#### National

Lyons A., Montoya Castano A., Kass-Hanna J., Zhang Y., Soliman A., (2023), *A machine learning approach to targeting humanitarian assistance among forcibly displaced populations* ERF 29th Annual Conference – The Future of MENA Development Path – Risks and Opportunities in an Emerging World Order, Cairo, Egypt

### Other conference and seminar presentations

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#### International

Bou Khater L., DAVIS M., Kass-Hanna J., Moukaddem K., Raiber E., (2024), *What makes women want to leave? Results from Lebanon* 32nd IAFFE Annual Conference, Rome, Italy

#### National

Bou Khater L., DAVIS M., Kass-Hanna J., Moukaddem K., Raiber E., (2024), *What makes women want to leave? Survey results from Lebanon* ERF 30th Annual Conference- Tragedies of Regional Conflicts and Promises of Peacebuilding: Responding to Disruptors and Enablers of MENA Development Pathway, Rabat, Morocco

Moukaddem K., Kass-Hanna J., DAVIS M., Raiber E., (2024), *What makes young women want to leave? The role of aspirations and networks* 23rd Journées Louis-André Gérard-Varet, Marseille, Lebanon

### Chapters in books

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#### Published

Lyons A. C., Kass-Hanna J., (2022), 24 The Evolution of Financial Services in the Digital Age, in: John E. Grable, Swarn Chatterjee(Eds.), *De Gruyter Handbook of Personal Finance*, 9783110727692, De Gruyter Publishing House, Berlin, chapter 24, pp. 405-430

Lyons A. C., Kass-Hanna J., (2022), 25 Behavioral Economics and Financial Decision Making, in: John E. Grable, Swarn Chatterjee(Eds.), *De Gruyter Handbook of Personal Finance*, 9783110727692, De Gruyter Publishing House, Berlin, chapter 25, pp. 433-450

Lyons A. C., Kass-Hanna J., (2021), A multidimensional approach to defining and measuring financial literacy in the digital age., in: Gianni Nicolini and Brenda Cude(Eds.), *The Routledge Handbook of Financial Literacy*, 9781003025221, Routledge, London, chapter 5, pp. 16

## **Working papers**

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Lyons A., Montoya Castano A., Kass-Hanna J., Zhang Y., Soliman A., (2023), *A Machine Learning Approach to Targeting Humanitarian Assistance among Forcibly Displaced Populations*

Lyons A. C., Kass-Hanna J., Montoya Castano A., (2021), *A Multidimensional Approach to Measuring Vulnerability to Poverty of Syrian Refugees in Lebanon.*, ERF Working Paper Series No. 1472, Economic Research Forum

## **Grants**

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**2022** Future Interdisciplinary Research Explorations (FIRE) Grant, University of Illinois (USA)

**2021** Aix-Marseille School of Economics, University of Aix-Marseille (France)

**2020** Illinois Global Institute, University of Illinois (USA)