



**Marie BLUM**

**Ph.D. in Economics**

**Assistant Professor, Finance**

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## **EDUCATION**

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- 2021** Ph.D. in Economics, Université de Strasbourg, France
- 2017** Master, Corporate Finance and Economics, Université de Strasbourg, France
- 2016** Bachelor, History of Art and Archaeology, University of Lille, France
- 2015** Bachelor, Social Sciences, Sciences Po Strasbourg, France

## **RESEARCH INTERESTS**

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Economics, Innovation and Entrepreneurship

## **PROFESSIONAL EXPERIENCE**

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### **ACADEMIC:**

- 2022 - Present** Assistant Professor, IÉSEG School of Management, France
- 2021 - 2022** Teaching and Research Assistant, Sciences Po Strasbourg, Strasbourg, France
- 2020 - 2021** Teaching and Research Assistant, Sciences Po Strasbourg, Strasbourg, France

## **COURSES TAUGHT**

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- Microeconomics
- Macroeconomics
- Economic policy
- International trade
- Case study in corporate finance
- Fundamentals of corporate management and finance

## INTELLECTUAL CONTRIBUTIONS

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### Papers in refereed journals

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#### Published

Blum M., Blazy R., (2022), Horizontal and vertical differentiation in comic art auctions, *Economic Inquiry*, 60(3), pp. 1382-1415

### Communications in refereed conferences

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#### International

Blum M., (2024), *The impact of auction houses on auction outcomes. An investigation from the comic art market* 11th European Workshop on Applied Cultural Economics (EWACE), Segovia, Spain

Blum M., (2024), *Which price if we all like it? Effects of liking and emotions on art prices* The International Art Market Studies Association, Multiple Art Markets in an Expanding World: Artists, Agents, Networks, Exchange Conference, Melbourne, Australia

#### National

Blum M., (2024), *The impact of professional auctioneers' behavior on auction outcomes* 40èmes Journées de la Microéconomie Appliquée (JMA 2024), Lille, France

### Chapters in books

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#### Forthcoming

Blum M., (2023), Florine Langweil, in: Julie Verlaine (Section Editor), Jonathan Maho (Section Editor), Emily Evans (Managing Editor), Sarah Goodrum (Managing Editor), Jonathan Maho (Managing Editor) and Johannes Nathan (Editor-in-Chief)(Eds.), *Bloomsbury Art Markets*, b-9781350924406-1525, Bloomsbury Publishing, chapter ., pp. .

Blum M., (2023), Hôtel de Ventes Horta, in: Veronique Chagnon-Burke (Section Editor), Emily Evans (Managing Editor), Sarah Goodrum (Managing Editor), Jonathan Maho (Managing Editor) and Johannes Nathan (Editor-in-Chief)(Eds.), *Bloomsbury Art Markets*, b-9781350924406-1625, Bloomsbury Publishing, chapter ., pp. .

Blum M., (2023), Banque Dessinée, in: Veronique Chagnon-Burke (Section Editor), Emily Evans (Managing Editor), Sarah Goodrum (Managing Editor), Jonathan Maho (Managing Editor) and Johannes Nathan (Editor-in-Chief)(Eds.), *Bloomsbury Art Markets*, b-9781350924406-1525, Bloomsbury Publishing, chapter ., pp. .