



Joost LUYCKX

Ph.D. in Business Economics

Associate Professor, Strategy and Sustainability

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EDUCATION

2016 Ph.D. in Business Economics, KU Leuven, Belgium

2009 Master, Business Economics, KU Leuven, Belgium

2007 Master, History, KU Leuven, Belgium

RESEARCH INTERESTS

Alternative organizations, Corporate legitimacy, Future of work, Social Movement Mobilization

PROFESSIONAL EXPERIENCE

ACADEMIC:

2023 - Present Associate Professor of Business and Society, IÉSEG School of Management, France

2022 - 2023 Assistant Professor of Business and Society, IÉSEG School of Management, France

2021 - 2022 Postdoctoral Researcher, KU Leuven, Leuven, Belgium

2018 - 2021 Postdoctoral researcher (Research Foundation Flanders - FWO), KU Leuven, Leuven, Belgium

2017 - 2018 Assistant Professor in Strategy and Corporate Social Responsibility, Radboud University Nijmegen, Nijmegen, Netherlands

2016 - 2017 Teaching and Research Assistant, KU Leuven, Leuven, Belgium

2016 - 2017 Lecturer, Hasselt University, Hasselt, Belgium

2011 - 2016 PhD Candidate and Teaching Assistant, KU Leuven, Leuven, Belgium

2009 - 2011 Researcher, KADOC-KU Leuven, Leuven, Belgium

INTELLECTUAL CONTRIBUTIONS

Papers in refereed journals

Published

Dries N., Luyckx J., Rogiers P., (2024), Imagining the (distant) future of work, *Academy of Management Discoveries*, 10(3), pp. 319-350

Dries N., Luyckx J., Rogiers P., (2024), What 570 Experts Predict the Future of Work Will Look Like, *Harvard Business Review*, online edition(2024), pp. 2024

Luyckx J., Schneider A., Kourula A., (2022), Learning from Alternatives: Analyzing Alternative Ways of Organizing as Starting Points for Improving the Corporation, *Research in the Sociology of Organizations*, 78(The Corporation: Rethinking the Iconic Form of Business Organization), pp. 209-231

Luyckx J., Janssens M., (2020), Ideology and (de)legitimation: The Belgian public debate on corporate restructuring during the Great Recession, *Organization*, 27(1), pp. 110-139

Roos H., Mampaey J., Huisman J., Luyckx J., (2020), The Failure of Gender Equality Initiatives in Academia: Exploring Defensive Institutional Work in Flemish Universities, *Gender and Society*, 34(3), pp. 467-495

Luyckx J., Janssens M., (2016), Discursive Legitimation of a Contested Actor Over Time: The Multinational Corporation as a Historical Case (1964–2012), *Organization Studies*, 37(11), pp. 1595-1619

Forthcoming

Dries N., Luyckx J., Stephan, Ute U., Collings D. G., (2025), The Future of Work: A Research Agenda, *Journal of Management*, 51(5), pp. 1689-1706

Scheers A., Forrier A., De cuyper N., Luyckx J., (2025), A street-level bureaucrat discourse on activation of migrant women: victimising, blaming and rescuing, *Journal of European Social Policy*, ?(?), pp. ?-?

Communications in refereed conferences

International

Bogaert M., Dries N., Luyckx J., (2024), *Imagining radical hope for the future of work: A discourse-theoretical analysis of dystopian science fiction films* 40th EGOS Colloquium, Milan, Italy

Dries N., Luyckx J., Rogiers P., (2023), *The future is what we make it: A multi-actor study of competing imaginaries of the distant future of work* 39th EGOS Colloquium, Cagliari, Italy

Other conference and seminar presentations

International

Luyckx J., (2025), *Alternative forms of enterprise and purpose* Workshop: Governance fit for purpose? Exploring alternative corporate architectures (13-14 February 2025), Paris, France

Schneider A., Luyckx J., (2025), *A cost-benefit perspective on organizational purpose* 41st EGOS Colloquium, Athens, Greece

Dufays F., Huybrechts B., Luyckx J., (2023), *'How external societal debates mingle in the internal cooperative democracy: The case of the Food Coop* 9th EMES International Research Conference on Social Enterprise, Frankfurt, Germany

Luyckx J., Dufays F., Van Laer K., (2023), *Legitimacy Struggles over Alternative Organizations: Framing Contests over the Creation of NewB in the Belgian News Media* Seminar "Societal Challenges and Management" of ULB (Belgian Social Entrepreneurship Research Group), Brussels, Belgium

Scheers A., Forrier A., De Cuyper N., Luyckx J., (2023), *A critical discourse analysis of the labour market activation of vulnerable women* Human Relations 75th Anniversary Conference, London, United Kingdom

De Coster M., Luyckx J., Zanoni P., (2022), *Articulating 'the people': Discursive struggles and the neutralization of the Yellow Vests movement* 38th EGOS Colloquium (July 7-8, 2022), Vienna, Austria

Luyckx J., Dufays F., Van Laer K., (2022), *When legitimacy struggles hamper the transformative potential of alternative organizations: Framing contests around the creation of an ethical co-operative bank* 14th International Conference on Organizational Discourse (July 4-5, 2022), Amsterdam, Netherlands

Scheers A., Luyckx J., Forrier A., De cuyper N., (2022), *Moving is not the same as moving forward: A critical discourse analysis of labour market activation targeting vulnerable homemakers* Qualcor research network meeting (KU Leuven Campus Antwerp, September 29, 2022), Antwerp, Belgium

Luyckx J., Dufays F., (2019), *Reconsidering the legitimacy of new social ventures. The importance of delegitimizing frames of established actors in a stigmatized organizational field* 35th EGOS Colloquium (July 4-6, 2019), Edinburgh, Belgium

Luyckx J., Dufays F., (2019), *Stigmatized industries and new entrants: a discursive analysis of framing contests in the Belgian finance industry during the Great Recession* JMS Paper Development Workshop on Organizational Stigma (18-20 September 2019), Paris, France

Chapters in books

Forthcoming

Luyckx J., Schneider A., Huybrechts B., (2024), Alternative ways of organizing and responsible business, in: F. Maon, A. Lindgreen, S. Markovic, C. Sancha Fernandez(Eds.), *The Routledge Companion to Responsible Business*, 9781032446424, Routledge, London, chapter ?, pp. ?-?

Research reports

Luyckx J., Janssens M., Nguyen T., (2020), *Between individuals and government: The importance of rethinking 'organizations' (In: In Moreau, Y. & Servais, O., (Eds.), Societal exit from lockdown – Déconfinement Sociétal – Maatschappelijke exit-strategie)for navigating the current crisis and re-creating our society*, KU Leuven, 22-24 pages

Grants

2017 Postdoctoral research mandate of three years (12Y1518N), Research Foundation Flanders (FWO) (Belgium)

GRANTS AND HONORS

Award

2015 Finalist EGOS Best Paper Award 2014 (1 of the 3 short-listed papers), European Group for Organizational Studies (EGOS), Greece

PROFESSIONAL MEMBERSHIPS

QUALCOR, a Belgian network for critical, qualitative researchers, Belgium

EGOS (European Group for Organizational Studies)

Belgian Social Entrepreneurship Research Group, Belgium

EDITORIAL ACTIVITY

Member of the editorial board of an academic journal

2023 European Management Review

Reviewer in an academic journal

2023 Scandinavian Journal of Management

2023 Journal of Business Ethics

2023 European Management Review

2022 Applied Psychology: An International Review

2020 - 2021	Business Ethics, the Environment and Responsibility
2020	Research in the Sociology of Organizations
2020	Human Relations
2020 - 2024	Journal of Management Studies
2019 - 2024	Organization
2016 - 2017	Organization Studies

Reviewer in an book / textbook

The Routledge Companion to Responsible Business

PROFESSIONAL SERVICE

Reviewer for an academic conference

Business and Society Research Seminar (IESEG School of Management, Campus Lille, 18-19 June 2024)

RESEARCH ACTIVITIES

COMMITTEE CHAIR

Course Coordinator

2023	Course Coordinator Business Ethics and CSR for Negotiation (0852), Master in Negotiation, IÉSEG School of Management, France
	Course Coordinator Business Ethics (2128, MSDT), IÉSEG School of Management, France
	Course Coordinator "Business Ethics and CSR" (2019, MBAC), IÉSEG School of Management, France

Supervision of Ph.D. Thesis:

2024	Co-director, working title: Sci-Fi and the Future of Work (3H220514), KU Leuven
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