



Johanna JÄRVELÄ

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Assistant Professor, Strategy and Sustainability

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EDUCATION

2022 Ph.D., Management Sciences, Management, Bayes Business School, United Kingdom

2008 Master, Human Sciences and Sociology, Politics, University of Helsinki, Finland

RESEARCH INTERESTS

Business and Human Rights, Natural resource governance, Politics of Responsibility & Corporate social responsibility

PROFESSIONAL EXPERIENCE

ACADEMIC:

2022 - Present Assistant Professor of Business & Society, IÉSEG School of Management, France

2021 - 2022 Postdoc Researcher, Copenhagen Business School, Copenhagen, Denmark

2021 - 2021 Visiting Lecturer, Bayes Business School, London, United Kingdom

INTELLECTUAL CONTRIBUTIONS

Papers in refereed journals

Published

Järvelä J., (2025), Governance transference and shifting capacities and expectations in multi-stakeholder initiatives, *Regulation and Governance*, 19(1), pp. 87-103

Järvelä J., Sorsa V.-P., Spicer A., (2025), Silent Steering: How Public Actors Indirectly Influence Private Stakeholder Engagement, *Business & Society*, 64(6), pp. 1229-1260

JÄRVELÄ J., (2022), The Mine or the Mire? Mobilising Place in Natural Resource Struggles, *Journal of Business Ethics*, 187(1), pp. 237–254

Communications in refereed conferences

International

JÄRVELÄ J., (2026), *Balancing anxiety with action - Emotional ambivalence at work* Nordic Academy of Management, Aarhus, Denmark

JÄRVELÄ J., de Bakker F., (2026), *SHAKING THE TREE: HOW GEOPOLITICAL CONFLICTS REDEFINE STAKEHOLDER ENGAGEMENT* GRONEN 2026, Barcelona, Spain

JÄRVELÄ J., Kourula A., (2026), *Navigating Fear and Virtue: Business and DEI in a Politicized Age* SASE 2026 Conference, Bordeaux, France

Other conference and seminar presentations

International

JÄRVELÄ J., Barthold C., Böhm S., (2025), *Saving the World One Wind Turbine at a Time: How Managers Maintain Meaningfulness at Work in Times of Climate Crisis* Academy of Management, Copenhagen, Denmark

JÄRVELÄ J., Siltaoja M., (2025), *“Out of Sight, Out of Mind - How Visibility Dynamics Influence the MSI Legitimacy Formation* Academy of Management, Copenhagen, Denmark

Chapters in books

Published

JÄRVELÄ J., Solitander N., (2019), The financialization and responsabilization of development aid, in: Lund-Thomsen, P. Hansen, M.W. and Lindgreen, A.(Eds.), <https://doi.org/10.4324/9781315163338>, 9781315163338, Taylor & Francis Group | Routledge, Oxford, chapter 5, pp. 100-122

Working papers

JÄRVELÄ J., Aho L., (2022), *Going Against the Tide Towards Binding Environmental Regulation of Mining in Chile* Ja, Copenhagen Business School, Centre for Business and Development Studies

Grants

2021 Postdoc project on New rules and roles in Development Finance, Copenhagen Business School (Denmark)

EDITORIAL ACTIVITY

Guest editor of an a academic journal

Journal of Management Studies

Reviewer in an academic journal

Journal of Business Ethics

Business and Society

Human Relations

Business Ethics Quarterly

Regulation & Governance

RESEARCH ACTIVITIES

COMMITTEE CHAIR

Co-Organizer of a workshop

JMS Special issue Paper Development Workshop in London 23-24th of May, Bayes Business School, United Kingdom