



Patrice LANDAGARAY

Ph.D. in Management Accounting

Assistant Professor, Accounting

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EDUCATION

2022 Ph.D. in Management Accounting, Université de Strasbourg, France

2019 Master, Management Sciences, Management, IAE Paris Sorbonne, France

1995 Master, Business Administration, Management, INSEEC, France

PROFESSIONAL CERTIFICATION

2006 BABSON Executive Education, Boston University, USA

RESEARCH INTERESTS

BI&A Information Systems, Management Control

PROFESSIONAL EXPERIENCE

ACADEMIC:

2022 - Present Senior Professor of Practice, IESEG School of Management, France

2016 - 2022 Professor, EM Strasbourg, Strasbourg, France

PROFESSIONAL:

2002 - 2015 Director of Management Control, MERCK, Madrid, Spain

1997 - 2002 Management Controller and Administration Manager, Danone, Madrid, Spain

COURSES TAUGHT

- Cost accounting, Grande école (bachelor cycle)
- Principles of accounting and management control, Post graduate program
- E-bike case, Grande école (bachelor cycle)
- Solidarity project coordination - paris campus, Grande école (master cycle)

- Governance and risk management, Grande ecole (bachelor cycle)
- Fundamentals of financial accounting, Grande ecole (bachelor cycle)
- Management accounting, Bachelor in international business
- Introduction to data science
- From data to actionable insights
- Performance management
- Business and finance
- The keys to understand financial performance in multinational companies
- Cost management, financial accounting and reporting
- Accounting, finance, management control, business plans, bi&a

INTELLECTUAL CONTRIBUTIONS

Papers in refereed journals

Published

LANDAGARAY P., CIAMPI C., (2024), Comment Schneider Electric pilote-t-elle sans budget ?, *Finance & Gestion*, 412(Novembre-Décembre 2024), pp. 56-58

LANDAGARAY P., (2022), Evolutions analytiques pour un contrôleur de gestion 4.0., *Finance & Gestion*, n° 400(novembre-décembre 2022), pp. 46-49

Reutter J., Allain É., Landagaray P., (2021), L'évolution des rôles du contrôleur de gestion à l'ère de la Business Intelligence, *ACCRA (Audit Comptabilité Contrôle : Recherches Appliquées)*, 11(2), pp. 85-107

Other conference and seminar presentations

International

LANDAGARAY P., (2024), *The effects of Business Intelligence & Analytics (BI&A) technologies on the management accountant's role : an affordance perspective* EAA 2024 Annual Congress, Bucharest, Romania

RESEARCH ACTIVITIES

COMMITTEE CHAIR

Head of a school project

2022 Solidarity Project coordination - Paris campus, IÉSEG School of Management, France