



Aljona ZORINA

Ph.D. in Management of Information Systems

Associate Professor, Management of Information Systems

a.zorina@ieseg.fr

EDUCATION

2021 Advanced FHEA, Fellow of the Higher Educational Academy, UK Higher Education Academy, United Kingdom

2012 Ph.D. in Management of Information Systems, ESSEC Business School, France

RESEARCH INTERESTS

crisis management, decentralized systems, Digital innovations and infrastructures, digital monitoring, Frugal innovations,

PROFESSIONAL EXPERIENCE

ACADEMIC:

2022 - Present Associate professor, IÉSEG School of Management, France

2021 - 2022 Associate professor, Leeds University Business School, University of Leeds, Leeds, United Kingdom

2015 - 2021 University Academic Fellow, Leeds University Business School, University of Leeds, Leeds, United Kingdom

2012 - 2015 Assistant professor of Information Systems, ESCP Europe, Paris, France

COURSES TAUGHT

- Introduction to artificial intelligence
- Digital innovation
- Sustainability in the digital world
- Strategy and organization of innovation
- Strategic management
- Master dissertations supervision
- Principles of corporate strategy

- Organization theory and management
- Research methods
- Management of information systems
- Information tools and systems for managers
- Information tools for business
- Management of information systems

INTELLECTUAL CONTRIBUTIONS

Papers in refereed journals

Published

- Karanasios S., Zorina A., (2023), From participation roles to socio-emotional information roles: Insights from the closure of an online community, *Journal of the Association for Information Science and Technology (JASIST)*, 74(3), pp. 33-49
- Morton J., Zorina A., Kudaravalli S., (2023), The strategic value of IT-enabled self-organised collectives during crises, *The Journal of Strategic Information Systems*, 32(3), pp. 101792
- Zorina A., (2021), Overcoming resource challenges in peer-production communities through bricolage: The case of HomeNets, *Information and Organization*, 31(2021), pp. 1-25
- Zorina A., Belanger F., Kumar N., Clegg S., (2021), Watchers, Watched, and Watching in the Digital Age: the Veillance of Complex Action Nets., *Organization Science*, 32(6), pp. 1391-1596
- Zorina A., Dutton W. H., (2021), Theorizing Actor Interactions Shaping Innovation in Digital Infrastructures: The Case of Residential Internet Development in Belarus, *Organization Science*, 32(1), pp. 156–180
- Zorina A., Karanasios S., (2021), When IT Evolves Beyond Community Needs: Coevolution of BottomUp IT Innovation and Communities, *Journal of the Association for Information Systems*, 22(4), pp. 1-25
- Zorina A., (2016), From a Competing to a Collaborative Crowd: Tactics for Co-creation with Innovative Bottom-up Communities, *Organizational Dynamics*, 45(2), pp. 80-93
- Zorina A., Dutton W. H., (2014), Building Broadband Infrastructure from the Grassroots: the Case of Home LANs in Belarus, *Journal of Community Informatics*, 10(2), pp. 1-5

Forthcoming

- Christopher Golding C., Morton J., Zorina A., (2024), Opening up emotionally: How top managers use peripheral actors' emotional expressions during inclusive strategy formulation, *Long Range Planning*, 57(6), pp. 1-21

Communications in refereed conferences

International

- Zorina A., Aaltonen A., (2025), *Gaming the Gamers: Leveraging Algorithms to Harnesses Gaming in Distributed Settings* ESSEC-LUISS Workshop: AI and Emerging Technologies: Beyond the Hype, Paris, France

Non-refereed proceedings

Forthcoming

- Karanasios S., Senyo P., Effah J., Zorina A., (2022), Digital Bricolage: Creating a Digital Transformation from Nothing, in: International conference on Information Systems(Eds.) in *Proceedings of the ICIS, ICIS*

Grants

- 2019** LUBS CHALLENGE FUND, Leeds University Business School, University of Leeds (United Kingdom)
- 2016** ESRC White Rose DTC Collaborative Award, ESRC (United Kingdom)

GRANTS AND HONORS

Award

- 2023 Caroline Dexter Award Nominee, Academy of Management, USA
- 2022 AIS Women Network College (AISWN) Best Paper Award, AIS Women Network College (AISWN) , USA
- 2022 Research Excellence Award Nominee, Leeds University Business School, University of Leeds, United Kingdom
- 2022 JAIS 2021 Best Paper Award Nominee, Journal of the Association for Information Systems, USA
- 2019 OCIS Carolyn Dexter Award Nominee, Academy of Management, USA
- 2017 Best Paper Award, International Conference on Information Systems, USA
- 2013 Best Paper Award (Finalist top three), Hawaii International Conference on System Sciences (HICSS), USA
- 2013 Best Dissertation Award, ESSEC Business School, France
- 2013 Best Dissertation Award (Finalist top three), Academy of Management, USA
- 2007 Best Student Paper Award, Russian Academy of Science, Russia

EDITORIAL ACTIVITY

Associate Editor in an academic journal

- 2024 - 2026** Journal of the Association for Information Systems
- 2023 - 2025** European Journal of Information Systems

Guest editor of an a academic journal

- 2024 - 2026** MIS Quarterly

Member of the editorial board of an academic journal

- 2023** Information and Organization
- Journal of the Association for Information Systems

Reviewer in an academic journal

- Organization Science
- MIS Quarterly
- Organization Studies
- European Journal of Information Systems
- Information Systems Journal,

PROFESSIONAL SERVICE

Associate Editor in an academic conference

International Conference on Information Systems

International Conference on Information Systems (ICIS)

European Conference on Information Systems

European Conference on Information Systems

Chair in an academic conference

European Conference of Game-based Learning (ECGBL)

RESEARCH ACTIVITIES

Supervision of Ph.D. Thesis:

- 2022** Co-director, Collective idea generation on online platform: An analysis of user interactions in the Clickworkers platform, Leeds University Business School, University of Leeds
- 2021** Director, "Organizational radical change: digital transformation under institutional complexity and ambitemporality context. The case of ABC organization following Saudi Arabia Vision 2030 Program", Leeds University Business School, University of Leeds