



Shawn POPE

Doctorate of Sociology

Associate Professor, Strategy and Sustainability

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EDUCATION

- 2016** Doctorate of Sociology, Stanford University, USA
- 2013** MA, Sociology, Stanford University, USA
- 2003** Bachelor, Economics, Duke University, USA

PROFESSIONAL CERTIFICATION

- 2009** International Business Practice, Mountbatten Institute, United Kingdom
- 2007** Chartered Financial Analyst, CFA Institute, USA

RESEARCH INTERESTS

Corporate Social Responsibility, Institutional Theory, International Business, Strategy and Ethics

PROFESSIONAL EXPERIENCE

ACADEMIC:

- 2023 - Present** Associate Professor of Business Strategy, IESEG School of Management, France
- 2022 - 2023** Associate Professr, EMLV, Paris, France
- 2019 - 2022** Assistant Professor, EMLV, Paris, France
- 2017 - 2019** Postdoctoral Researcher, Norwegian University of Life Sciences, Aas, Norway

INTELLECTUAL CONTRIBUTIONS

Papers in refereed journals

Published

POPE S., Worren N., (2024), Connected but Conflicted: Separating Incompatible Roles in Organizations." *Academy of Management Review*, *Academy of Management Review*, 49(1), pp. 6-31

POPE S., Waeraas A., (2023), How to Create Company Values that Actually Resonate, *Harvard Business Review*, October 31(2023), pp. 1-7

Pope S., Kim J., (2022), Where, When, and Who: Corporate Social Responsibility and Brand Value—A Global Panel Study, *Business & Society*, 61(6), pp. 1631-1683

Pope S., Lim A., (2022), Why Companies Practice Corporate Social Responsibility, *MIT Sloan Management Review*, January(2022), pp. 4

Pope S., Patricia Bromley P., (2021), The Roundtable Statement - 3 Years Later, *California Management Review*, 2022(September), pp. 9

Pope S., Prud'homme D., (2021), Your Company Needs a Social Media Ethics Code, *California Management Review*, 2021(November), pp. 3

POPE S., John Meyer J., (2015), The Global Corporate Organization, *Management and Organization Review*, 11(2), pp. 173-179

Papers in non-refereed journals

Published

POPE S., Patricia Bromley P., (2023), From Doing Good to Being Good: The Movement for Nonprofit Social Responsibility, *Stanford Social Innovation Review*, 21(3), pp. 48-54