



Johan BRUNEEL

**Ph.D., Business Administration, Entrepreneurship and
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EDUCATION

2009 Ph.D., Business Administration, Entrepreneurship and Innovation, Ghent University, Belgium

2003 Master, Business Administration, Ghent University, Belgium

2002 Master, Engineering, Katholieke Hogeschool Brugge-Oostende, Belgium

INTELLECTUAL CONTRIBUTIONS

Papers in refereed journals

Published

Bruneel J., Cossey J., Billiet A., Dufays F., (2025), How Do Institutional Prescriptions (Fail to) Address Governance Challenges Under Institutional Hybridity? The Case of Governance Code Creation for Cooperative Enterprises, *Journal of Business Ethics*, 196(2025), pp. 451-470

Ratinho T., Bruneel J., (2024), Taking stock of research on hybrid organizations: Enriching theoretical perspectives, extending empirical contexts, and expanding practical relevance, *Journal of Business Research*, 170(2024), pp. 114313

Bruneel J., Filip De Beule F., Dobson K., (2023), The internationalization of social enterprises: the impact of business model characteristics, *International Business Review*, 32(6), pp. 102188

Bruneel J., Gaeremynck A., Weemaes S., (2022), Outside board members and strategic orientation of new ventures in the startup phase, *Strategic Entrepreneurship Journal*, 16(4), pp. 801-825

Bruneel J., Symeonidou N., Leiponen A., Autio E., (2022), The origins of capabilities: resource allocation strategies, capability development, and the performance of new firms, *Journal of Business Venturing*, 37(4), pp. 106208

Teirlinck P., Spithoven A., Bruneel J., (2022), R&D employment effects of financial slack generated by R&D tax exemption: the importance of firm-level contingencies, *R&D management*, 52(1), pp. 1-35

Bruneel J., Clarysse B., Bobelyn A., Wright M., (2020), Liquidity events and VC-backed academic spin-offs: the role of search alliances, *Research Policy*, 49(10), pp. 104035

Bruneel J., De Cock R., Bobelyn A., (2020), Making the lean start-up method work: the role of prior market experience, *Journal of Small Business Management*, 58(5), pp. 975-1002

Staessens M., Kerstens P., Bruneel J., Cherchye L., (2019), Data envelopment analysis and social enterprises: analysing performance, strategic orientation, and mission drift, *Journal of Business Ethics*, 159(2), pp. 325–341

Bruneel J., Clarysse B., Autio E., (2018), The role of prior domestic experience and prior shared experience in young firm internationalization, *International Small Business Journal*, 36(3), pp. 265-284

Bruneel J., Clarysse B., Staessens M., Weemaes S., (2018), Breaking with the past: the need for innovation in the governance of nonprofit social enterprises, *Academy of Management Perspectives*, 34(2), pp. 209-225

- Bruneel J., Spithoven A., Clarysse B., (2017), Interorganizational trust and technology complexity: evidence for new technology-based firms, *Journal of Small Business Management*, 55(S1), pp. 256-274
- Symeonidou N., Bruneel J., (2017), Determinants, causal connections and outcomes in corporate technology licensing: a systematic review and research agenda, *R&D management*, 47(4), pp. 620-636
- Symeonidou N., Bruneel J., Autio E., (2017), Commercialization strategy and internationalization outcomes in technology-based new ventures, *Journal of Business Venturing*, 32(2), pp. 302-317
- Bruneel J., De Cock R., (2016), Entry mode research and SMEs: a review and future research agenda, *Journal of Small Business Management*, 54(S1), pp. 135-167
- Bruneel J., D'Este P., Salter A., (2016), The impact of financial slack on explorative and exploitative knowledge sourcing from universities: evidence from the UK, *Industrial and Corporate Change*, 25(4), pp. 689-706
- Bruneel J., Fassin Y., Stevens R., Moray N., (2016), Balancing competing logics in for-profit social enterprises: a need for hybrid governance, *Journal of Social Entrepreneurship*, 7(3), pp. 263-285
- Stevens R., Moray N., Bruneel J., (2015), The social and economic mission of social enterprises: dimensions, measurement, validation, and relation, *Entrepreneurship: Theory and Practice*, 39(5), pp. 1051-1081
- Stevens R., Moray N., Bruneel J., Clarysse B., (2015), Attention allocation to multiple goals: the case of for-profit social enterprises, *Strategic Management Journal*, 36(7), pp. 1006-1016
- Clarysse B., Wright M., Bruneel J., Mahajan A., (2014), Creating value in ecosystems: crossing the chasm between knowledge and business ecosystems, *Research Policy*, 43(7), pp. 1164-1176
- Bruneel J., Van de Velde E., Clarysse B., (2013), Impact of the type of corporate spin-off on growth, *Entrepreneurship: Theory and Practice*, 37(4), pp. 943-959
- Bruneel J., Van de Velde E., Clarysse B., Gemmel P., (2012), Improving the success of radical innovation projects within established firms: engaging employees across different hierarchical levels, *Technology Analysis and Strategic Management*, 24(9), pp. 951-965
- Bruneel J., Clarysse B., Wright M., (2011), Explaining growth paths of young technology-based firms: structuring resource portfolios in different competitive environments, *Strategic Entrepreneurship Journal*, 5(2), pp. 137-157
- Bruneel J., D'Este P., Salter A., (2010), Investigating the factors that diminish the barriers to industry-university collaboration, *Research Policy*, 39, pp. 858-868
- Bruneel J., Yli-Renko H., Clarysse B., (2010), Learning from experience and learning from others: how congenital and interorganizational learning substitute for experiential learning in young firm internationalization, *Strategic Entrepreneurship Journal*, 4(2), pp. 164-182
- Clarysse B., Bruneel J., (2007), Nurturing and growing innovative start-ups: the role of policy as integrator, *R&D management*, 37(2), pp. 139-149

Forthcoming

- Massihi N., Filip De Beule F., Bruneel J., (2025), Impact Investors: A Typology and Unpacking Their Behaviour Along the Investment Cycle, *Journal of Social Entrepreneurship*, not assigned(not assigned), pp. 1-33
- Bruneel J., Billiet A., Dufays F., (2023), Exit, Voice, or Both: Why Organizations Engage with Stakeholders, *Business & Society*, NA(NA), pp. 42

Other conference and seminar presentations

International

- Massihi N., Dries E., Filip De Beule F., Bruneel J., (2022), *Scaling Social Impact: A Multiple-Case Analysis of the Internationalization Process of Social Enterprises* The 82nd Annual Meeting of the Academy of Management: A Hybrid Experience, Seattle, USA

RESEARCH ACTIVITIES

Supervision of Ph.D. Thesis:

2019 Director, Essays on social entrepreneurship, KU Leuven