



Eva BLONDEEL

Assistant Professor, Accounting

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EDUCATION

2024 Ph.D., Business Economics, Accounting, Ghent University, Belgium

2018 Master, Business Economics, Accounting, Ghent University, Belgium

RESEARCH INTERESTS

Audit and Control, Management Information Systems, Other

PROFESSIONAL EXPERIENCE

ACADEMIC:

2026 - Present Assistant Professor, IESEG School of Management, France

2024 - 2026 Postdoctoral Researcher, Ghent University, Ghent, Belgium

2022 - 2023 Visiting PhD Researcher, Rutgers, The State University of New Jersey, Newark, USA

2019 - 2024 Teaching and Research Assistant, Ghent University, Ghent, Belgium

PROFESSIONAL:

2018 - 2019 Junior Auditor, Deloitte Belgium, Ghent, Belgium

COURSES TAUGHT

- Financial accounting fundamentals, Grande ecole (bachelor cycle)
- Financial statement analysis, Grande ecole (bachelor cycle)
- Quantative research methods, Msc in accounting audit and control
- Accounting in practice
- Financial accounting

INTELLECTUAL CONTRIBUTIONS

Papers in refereed journals

Published

Blondeel E., Bullock T., Gaskin J., Schuetzler R., Serre R., Steffen J., Wells T. M., Wood D. A., (2025), The effects of generative artificial intelligence (GenAI) on learning in an accounting data analytics course, *Journal of Accounting Education*, 72(1), pp. 100987

Blondeel E., Everaert P., OPDECAM E., (2025), A practical guide to implementing ChatGPT as a secondary coder in qualitative research, *International Journal of Accounting Information Systems*, 56(1), pp. 100754

Blondeel E., Everaert P., OPDECAM E., (2024), A little push in the back: nudging students to improve procrastination, class attendance and preparation, *Studies in Higher Education*, 49(11), pp. 2016-2035

BLONDEEL E., Everaert P., OPDECAM E., (2024), Does practice make perfect? The effect of online formative assessments on students' self-efficacy and test anxiety, *British Accounting Review*, 56(4), pp. 101189

Verplancke F., De Bruyckere S., Everaert P., Coppens C., Blondeel E., (2024), Small and Medium-Sized Accounting Practices (SMPs): Explaining Financial Performance based on Human Capital and Organisational Resources, *Accounting in Europe*, 21(1), pp. 68-100

Blondeel E., Everaert P., OPDECAM E., (2021), And Then There Was COVID-19: Do the Benefits of Cooperative Learning Disappear When Switching to Online Education?, *Sustainability*, 13(21), pp. 12168

Forthcoming

Blondeel E., Hu H., Vasarhelyi M. A., (2026), Emerging Technologies in Accounting Education: A Review of Educational Cases, *Journal of Emerging Technologies in Accounting*, 1(1), pp. 1-23

Churyk N. T., Gulko N., McGuigan N., Middelberg S. L., Lento C., Blondeel E., Bouten L., Sarwar M., Mintah E. O., (2026), The role of gender in student perceptions of teaching excellence in accounting, *Journal of Accounting Education*, 74(1), pp. 101030

Papers in non-refereed journals

Published

Blondeel E., Everaert P., OPDECAM E., (2021), Stimulating higher education students to use online formative assessments: the case of two mid-term take-home tests, *Assessment and Evaluation in Higher Education*, 47(2), pp. 297-312

Communications in refereed conferences

International

BLONDEEL E., Everaert P., OPDECAM E., (2026), *Integrating GenAI into Accounting: Preparing Future Accounting Professionals* BAFA AE SIG Conference, Sheffield, United Kingdom

BLONDEEL E., Everaert P., OPDECAM E., (2025), *Integrating ChatGPT into Accounting: Preparing Future Accounting Professionals* BAFA AIS SIG Conference, Durham, United Kingdom

BLONDEEL E., Everaert P., OPDECAM E., (2025), *Integrating ChatGPT into Accounting: Preparing Future Accounting Professionals* ENLIGHT Teaching & Learning Conference, Uppsala, Sweden

BLONDEEL E., Everaert P., OPDECAM E., (2025), *Integrating ChatGPT into Accounting: Preparing Future Accounting Professionals* European Accounting Association Conference, Rome, Italy

BLONDEEL E., Everaert P., OPDECAM E., (2025), *Integrating ChatGPT into Accounting: Preparing Future Accounting Professionals* RMIT Accounting Education Conference, Melbourne, Australia

BLONDEEL E., Everaert P., OPDECAM E., (2024), *Integrating ChatGPT Into Accounting Education: Preparing Future Accounting Professionals* Conference of Teaching and Learning in Accounting, Washington D.C., USA

BLONDEEL E., Everaert P., OPDECAM E., (2024), *Why Do Students Procrastinate? A Qualitative Analysis Using ChatGPT* AAA Annual Meeting, Washington D.C., USA

BLONDEEL E., Everaert P., OPDECAM E., (2024), *Why Do Students Procrastinate? A Qualitative Analysis Using ChatGPT* British Accounting and Finance Association Conference, Accounting Education Special Interest Group, Leeds, United Kingdom

BLONDEEL E., Everaert P., OPDECAM E., (2024), *Why Do Students Procrastinate? A Qualitative Analysis Using ChatGPT* European Accounting Association Conference, Bucharest, Romania

BLONDEEL E., Everaert P., OPDECAM E., (2023), *A little push in the back: Best Practices of a Nudging Intervention* Conference of Teaching and Learning in Accounting, Denver, USA

BLONDEEL E., Everaert P., OPDECAM E., (2023), *Nudging students to improve procrastination, class attendance, and preparation* AAA Annual Meeting, Denver, USA

BLONDEEL E., Everaert P., OPDECAM E., (2022), *The Use of Voluntary Online Formative Assessments: The Effects on Students' Self-Efficacy and Test Anxiety* British Accounting and Finance Association Conference, Accounting Education Special Interest Group, Glasgow, United Kingdom

BLONDEEL E., Everaert P., OPDECAM E., (2022), *The Use of Voluntary Online Formative Assessments: The Effects on Students' Self-Efficacy and Test Anxiety* European Accounting Association Conference, Bergen, Norway

BLONDEEL E., Everaert P., OPDECAM E., (2019), *The Use of Voluntary Online Formative Assessments: The Effects on Students' Self-Efficacy and Test Anxiety*. British Accounting and Finance Association Conference, Accounting Education Special Interest Group, Ghent, Belgium

Grants

2025 FWO Travel Grant EAA Annual Meeting, Research Foundation Flanders (FWO) (Belgium)

2025 Seed Funding for Short Research Stay to Monash University, Ghent University (Belgium)

2024 FWO Travel Grant AAA Annual Meeting, Research Foundation Flanders (FWO) (Belgium)

2024 FWO Travel Grant EAA Annual Meeting, Research Foundation Flanders (FWO) (Belgium)

2023 FWO Travel Grant AAA Annual Meeting, Research Foundation Flanders (FWO) (Belgium)

GRANTS AND HONORS

Award

2028 Award for Best Master Dissertation, Ghent University, Belgium

PROFESSIONAL MEMBERSHIPS

European Accounting Association

American Accounting Association

EDITORIAL ACTIVITY

Associate Editor in an academic journal

Issues in Accounting Education

Reviewer in an academic journal

Accounting Education

Accounting Horizons

Assessment & Evaluation in Higher Education

British Accounting Review
Decision Support System
Higher Education
International Journal of Information Management Data Insights
International Journal of Management Education
Issues in Accounting Education
Journal of Emerging Technologies in Accounting
Journal of Accounting and Public Policy
Studies in Higher Education

PROFESSIONAL SERVICE

Discussant in an academic conference

Research Day in Accounting
BAFA Accounting Education Special Interest Group
BAFA Accounting Education Special Interest Group
BAFA Accounting Education Special Interest Group
AAA Annual Meeting
EAA Annual Meeting
EAA Annual Meeting

Presentation in a seminar

EAA Classroom Session
AI Classroom Session for VSE Prague

Reviewer for an academic conference

AAA Annual Meeting

RESEARCH ACTIVITIES

COMMITTEE CHAIR

Committee Chair

2020 - 2022 Chair of the PhD Community, Ghent University, Belgium

Committee Member

2026 - 2026 AI Steering Council, Ghent University, Belgium

2024 - 2026 Faculty Council, Ghent University, Belgium

2021 - 2025 Committee Scientific Research, Ghent University, Belgium

Co-Organizer of a workshop

2024 - 2026 Organizer of the Accounting Department Research Seminars, Ghent University, Belgium

Course Coordinator

2025 - 2026 Accounting in Practice, Ghent University, Belgium