



David NEWLANDS

Ph.D. in Developing supply chain improvement methodologies

Senior Professor of Practice, Operations Management

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EDUCATION

- 2001** Ph.D. in Developing supply chain improvement methodologies, Coventry University, United Kingdom
- 1993** Bachelor of Engineering (Honors) in Manufacturing Systems Engineering, Coventry University School of Engineering, United Kingdom

PROFESSIONAL CERTIFICATION

- 2023** Train the Trainer for Triple Connection, Inchainge BV, Netherlands
- 2022** Teaching and Learning Certificate, IÉSEG School of Management, France

RESEARCH INTERESTS

Management, Operations Management, Performance and Efficiency, Services Marketing, Static micro-economic cost

PROFESSIONAL EXPERIENCE

ACADEMIC:

- 2020 - Present** Senior Professor of Practice, IÉSEG School of Management, France
- 2016 - 2016** Professor, IMT Ghaziabad, DUBAI, United Arab Emirates
- 2013 - 2020** Associate Professor, IÉSEG School of Management, France
- 2002 - 2013** Assistant Professor, IÉSEG School of Management, France
- 2002 - 2008** Academic director, Visiting Professor Programme, IÉSEG School of Management, France
- 2002 - 2013** Academic Manager, Head of Operations Management, IÉSEG School of Management, France
- 1993 - 2001** Doctoral Student, Coventry University School of Engineering, Coventry, United Kingdom

PROFESSIONAL:

- 2015 - Present** Manager, Ross Newlands, Roubaix, France
- 2007 - Present** Managing Director, Newross SCI, Roubaix, France

PROFESSIONAL:

- 1998 - 2000** Logistics Project Leader, Nokia Mobile Phones, Salo, + Camberley UK, Finland
- 1992 - 1992** Calibration and Research Technician, Pall Europe Ltd, Portsmouth, United Kingdom
- 1988 - 1989** Sales Engineer, Gervase Instruments Ltd, Cranleigh, United Kingdom
- 1983 - 1988** Technician Apprentice, Artifex Flexible Tubes, Cranleigh, United Kingdom

CONSULTING EXPERIENCE

- 2020** Consulting Associate to Alten Nord, IÉSEG School of Management, France
- 2014** Consultant, Sodexo France, France
- 2014** Consultant, Oxylane, France
- 2013** Visiting Professor, IMT Ghaziabad, India
- 2013** Consultant, Oxylane, France
- 2012 - 2014** Consultant, Sodexo France, France
- 2012** Consultant, Oxylane, France
- 2012 - 2014** Consultant, Sodexo France, France
- 2011** Consultant, Oxylane, France

COURSES TAUGHT

- Industrial realities 3rd year elective, Bachelor in international business
- Managing resources, Grande ecole (bachelor cycle)
- Sustainable supply chain management, Grande ecole (bachelor cycle)
- Ibl 3rd year industrial realities, Grande ecole (bachelor cycle)
- Operations management, Bachelor in international business
- Operations management
- Research methods, Grande ecole (master cycle)
- Change management, Grande ecole (master cycle)
- Gestion des ventes, Grande ecole (master cycle)
- Introduction to operations management, Grande ecole (bachelor cycle)
- Manager responsable 2 - change management, Grande ecole (master cycle)

- Operations management, Bachelor in international business
- Ops research methodology, Grande ecole (master cycle)
- Advanced operations
- Operations strategy for mba in marketing
- Supply chain and total quality management, Executive mba
- Operations management for mba in marketing
- Total quality management, Grande ecole (master cycle)
- Change management, Grande ecole (master cycle)
- Strategic management, Grande ecole (master cycle)
- Strategic management, Grande ecole (bachelor cycle)
- Change management, Grande ecole (master cycle)
- Industrial realities, Grande ecole (bachelor cycle)

INTELLECTUAL CONTRIBUTIONS

Papers in refereed journals

Published

- Harrison D., Lewellyn P., Newlands D., Ritchie M., (2016), Attitudes of Business Deans and Students Regarding Academic Sustainability Programs: A Comparative Analysis, *Journal of Global Academic Institute Business & Economics*, 2(3), pp. 1-14
- Newlands D., (2013), Horse-contaminated bovine meat prepared meals, *Operations Management*, 39(2), pp. 28-32
- Newlands D., (2012), Supply Chain Games, *Operations Management*, 38(4), pp. 40-48
- Newlands D., Veludo M., Bodiglio P., (2011), Traceability in Bovine Food Supply Chains, Part 1: The research, *Operations Management*, 37(3), pp. 13-21
- Newlands D., Veludo M., Bodiglio P., (2011), Traceability in Bovine Food Supply Chains, Part 2: Case Studies, *Operations Management*, 37(4), pp. 24-29

Papers in non-refereed journals

Published

- Newlands D., (2003), Breakeven Analysis: Part 1 - Current Opinion, *Control, Institute of Operations Management*, 29(7), pp. 23-26
- Newlands D., (2003), Breakeven Analysis: Part 2 – Results from Modern Purchasing Environments Non Recurring Expenditures Associated With Product Creation Projects, *Control, Institute of Operations Management*, 29(8), pp. 21-25
- Newlands D., (2003), Supply Chain Reengineering: a case study, *Control, Institute of Operations Management*, 29(1), pp. 18-21
- Newlands D., Hooper M., (2001), Cost Analysis for World Class Change, Part 1: Inventory Reductions for Profitability, *Control, Institute of Operations Management*, 27(3), pp. 17-20

Newlands D., Hooper M., (2001), Cost Analysis for World Class Change, Part 2: The Costs Associated with Supplier Development and Quality, *Control, Institute of Operations Management*, 27(2), pp. 15-18

Newlands D., Hooper M., (2001), Cost Analysis for World Class Change, Part 3: Financial Models in Context, *Control, Institute of Operations Management*, 27(4), pp. 16-18

Newlands D., Steeple D., (2000), Logistics and Supply Chain Development: Part 1 - Lessons from Japan: Automotive and Electronic Industries, *Control, Institute of Operations Management*, 26(4), pp. 15-17

Newlands D., Steeple D., (2000), Logistics and Supply Chain Development: Part 2 - Design of, and Design for Logistics, *Control, Institute of Operations Management*, 26(5), pp. 21-23

Newlands D., Steeple D., (2000), Logistics and Supply Chain Development: Part 3 - A Quantitative Simulation for Logistics Opportunities, *Control, Institute of Operations Management*, 26(6), pp. 21-23

Communications in refereed conferences

International

Harrison D., Lewellyn P., Newlands D., Ritchie M., (2016), *Attitudes of Business Deans and Students Regarding Academic Sustainability Programs: A Comparative Analysis* International Academic Conference on Business & Economics, Prague, Czech Republic

Newlands D. J., Baddar F., (2014), *Manufacturing Location Impact on Risk to Profit* Industrial Marketing and Purchasing Group - IMP Asia , Bali, Indonesia

Harrison D., Jara M., Newlands D. J., Lewellyn P., (2013), *A University Initiative to Integrate Sustainability in Course Development* Cambridge Business and Economics Conference, Cambridge, United Kingdom

Harrison D., Newlands D. J., Rodriguez. L., (2013), *Integrating Critical Inquiry & Global Challenges with International Business*, *Honors Study Abroad* Academy of Business Education Annual International Meeting, Bermuda, United Kingdom

Jara M., Harrison D., Newlands D., (2012), *Watt' We Are Doing for Integrated Safety and Sustainability: An Applied Case Study & Sustainability Course Development* 6th International Conference - An Enterprise Odyssey: Corporate governance and public policy - path to sustainable future, Split, Croatia

Newlands D., (2012), *Innovating to Identify and Test Supply Chain Configurations* International Conference on Facets of Business Excellence II (FOBE 2012), Ghaziabad, India

Newlands D., (2012), *Lean in Higher Education - The philosophy and practice of teaching lean at IESEG* Higher Education Conference Portsmouth, Portsmouth, United Kingdom

Refereed proceedings

Published

Harrison D., Newlands D. J., Rodriguez L., (2013), Integrating critical enquiry & global challenges with international business, in: Sharon Clinebell(Eds.) in *2013 Conference Proceedings, Academy of Business Education, Savannah, GA*

Books

Published

Newlands D., Hooper M., (2009), *Global Business Management: The Eight Dimensions of International Management*, 978-0-566-08747-9, Gower Publishing, Aldershot, 612 pages

Chapters in books

Published

Newlands D. J., Hota M., (2017), Häagen Dazs China: The Luxury Icing On The Cream, in: Roy S., Mutum D., Nguyen B.(Eds.), *Services Marketing Cases in Emerging Markets - An Asian Perspective*, 978-3-319-32968-0, Springer, Cham, pp. 77-88

Newlands D. J., Hota M., (2017), Starbucks Philippines: Brewing a Filipino-American Experience, in: Roy S., Mutum D., Nguyen B.(Eds.), *Services Marketing Cases in Emerging Markets – An Asian Perspective*, 978-3-319-32968-0, Springer, Cham, pp. 17-25

Goethals F., Newlands D., (2012), Critical Issues to Consider when Evaluating Inter- Organizational Process Integration Configurations , in: Valverde R., Talla, M.R.(Eds.), *Information systems reengineering for modern business systems*, 978-1466-6015-5-0, IGI Global, Hershey, PA, chapter 5, pp. 81/98

Newlands D., (2009), Change Management - Realizing the Transformation , in: Newlands, D., Hooper, M.(Eds.), *Global Business Handbook - The Eight Dimensions of International Management* , 978-0566087479, Gower Publishing, Aldershot, chapter 30, pp. 535-556

Newlands D., (2009), International Business Training using a Supply Chain Game , in: Newlands, D., Hooper, M.(Eds.), *Global Business Handbook - The Eight Dimensions of International Management* , 978-0566087479, Gower Publishing, Aldershot, chapter 31, pp. 557-568

Newlands D., (2009), International Purchasing Management , in: Newlands, D., Hooper, M.(Eds.), *Global Business Handbook - The Eight Dimensions of International Management* , 978-0566087479, Gower Publishing, Aldershot, chapter 9, pp. 147-158

Newlands D., (2009), Supplier Development , in: Newlands, D., Hooper, M.(Eds.), *Global Business Handbook - The Eight Dimensions of International Management* , 978-0566087479, Gower Publishing, Aldershot, chapter 28, pp. 471-518

Newlands D., (2009), Technology and Innovation Management , in: Newlands, D., Hooper, M.(Eds.), *Global Business Handbook - The Eight Dimensions of International Management* , 978-0566087479, Gower Publishing, Aldershot, chapter 23, pp. 369-396

Newlands D., Hooper M., (2009), The Eight Dimensions of International Business , in: Newlands, D., Hooper, M.(Eds.), *Global Business Handbook - The Eight Dimensions of International Management* , 978-0566087479, Gower Publishing, Aldershot, chapter 0, pp. 23-32

Forthcoming

Newlands D. J., Baddar F., (2019), Sourcing and Manufacturing in the Market Region, in: Syed Abdul Rehman Khan(Eds.), *Purchasing and Supply Management*, 978-1-78984-973-8, IntechOpen, London, chapter 1, pp. 0

Newlands D., Baddar Al Hussan F., (2019), Sourcing and Manufacturing in the Market Region, in: Khan, S.A.R(Eds.), *Purchasing and Supply Chain Management*, 978-1-78984-973-8, IntechOpen , London, chapter ??, pp. ??

Case studies

Mlinar T., Newlands D. J., (2021), *Supplier selection for an e-commerce business*, *The Case Centre*, case study 621-0014-1, teaching note 621-0014-8, teaching note supplement 621-0014-8B

Newlands D. J., (2015), *Reengineering a Mobile Phone Cover Supply Chain*, *Case Centre*, case study 615-021-1, teaching note 615-021-8

Newlands D., (2012), *End to End: Case Series Overview*, *European Case Clearing House*, case study 612-037-1, teaching note 612-037-8

Newlands D., (2012), *End to End: Mass Production Supply Chains*, *European Case Clearing House*, case study 612-038-1, teaching note 612-038-8

Newlands D., (2012), *End to End: Lean Manufacturing - Just in Time 1*, *European Case Clearing House*, case study 612-039-1, teaching note 612-039-8

Newlands D., (2012), *End to End: Lean Manufacturing - Just in Time 2*, *European Case Clearing House*, case study 612-040-1, teaching note 612-040-8

Newlands D., (2012), *End to End: Lean Manufacturing - Just in Time 3*, *European Case Clearing House*, case study 612-041-1, teaching note 612-041-8

Newlands D., (2012), *End to End: Aigle/Mass Customization Using JIT3*, *European Case Clearing House*, case study 612-042-1, teaching note 612-042-8

Newlands D., (2012), *Supply Chain Reengineering: A Case Study*, *IGI Global publishing*, case study -, teaching note -

Working papers

Goethals F., Newlands D., (2009), *Important Issues for Evaluating Inter-Organizational Process Integration Configurations*, IESEG Working Paper Series 2009-MAN-04, LEM Working Paper 2009-10, IESEG

Hota M., Newlands D., (2009), *Buzz Marketing, Product Placement and Subtle Communication*, IESEG Working Paper Series 2009-MARK-01, LEM Working Paper 2009-02, IESEG School of Management

Newlands D., Veludo M., Bodiglio P., (2009), *Traceability use in Bovine Food Supply Chains*, IESEG Working Paper Series 2009-MAN-06, LEM Working Paper 2009-14, IESEG School of Management

Newlands D., Vasilaki A., (2009), *Systematic Induction, Performance Appraising and Attitudes for Continuous Improvement*, IESEG Working Paper Series 2009-MAN-07, LEM Working Paper 2009-15, LEM

Hooper M., Newlands D., (2009), *Performance Management: Survey Evidence of Appraisal and Evaluation from Libyan Corporations*, IESEG Working Paper Series 2009-MAN-08, LEM Working Paper 2009-16, IESEG School of Management

Tütüncü Y., Newlands D., (2009), *Hospital Bed Capacity and Mix Problem for State Supported Public and Fee Paying Private Wards*, IESEG Working Paper Series 2009-MAN-01, LEM Working Paper 2009-03, LEM

Tütüncü Y., Newlands D., (2009), *Short-term Hospital Bed Extra Capacity and Mix Problem*, IESEG Working Paper Series 2009-MAN-05, LEM Working Paper 2009-13, LEM

EDITORIAL ACTIVITY

Reviewer in an academic journal

2013 Supply Chain Forum, France

PROFESSIONAL SERVICE

Member of an advisory board

2011 - 2021 Institute of Operations Management, United Kingdom

RESEARCH ACTIVITIES

COMMITTEE CHAIR

Committee Member

2014 - 2014 Pedegogical Cafe, IÉSEG School of Management, France

Course Coordinator

2002 - 2022 Course Coordination Industrial Realities, IÉSEG School of Management, France

2002 Course coordinator Totzl Quality Management, IÉSEG School of Management, France

Head of a recruitment jury (orals)

2019 President of jury (orals), IÉSEG School of Management, France

Member of a recruitment jury (orals)

2003 - 2018 Jury member recruitment jury (orals), IÉSEG School of Management, France

Participation in the development of an academic program

