



Cyrine BEN-HAFAÏEDH

Ph.D., Management Sciences, Entrepreneurship, Innovation and Strategy

Full Professor, Innovation and Entrepreneurship

Academic Director

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EDUCATION

2011 Ph.D., Management Sciences, Entrepreneurship, Innovation and Strategy, Brest Business Administration Institute, France

PROFESSIONAL CERTIFICATION

2019 Women Be Board Ready (Advanced Certificate), ESSEC Business School, France

RESEARCH INTERESTS

Collective entrepreneurship, Entrepreneurial teams, Social entrepreneurship

PROFESSIONAL EXPERIENCE

ACADEMIC:

2024 - Present Full Professor, IÉSEG School of Management, France

2020 - Present Academic director Master in Strategy & Digital Transformation, IÉSEG School of Management, France

2020 - 2024 Associate Professor, IÉSEG School of Management, France

2014 - 2020 Assistant Professor, Entrepreneurship & Strategy, IÉSEG School of Management, France

COURSES TAUGHT

- Accompagnateur entrepreneuriat social (creenso), Grande école (master cycle)
- Business exploration, Grande école (bachelor cycle)
- Entrepreneurial teams, Grande école (master cycle)
- Entrepreneurial teams: theory and practice, Grande école (master cycle)

INTELLECTUAL CONTRIBUTIONS

Papers in refereed journals

Published

- Ben-Hafaïedh C., Champenois C., Cooney T., Schjoedt L., (2024), Entrepreneurship as collective action: The next frontier, *International Small Business Journal*, 42(1), pp. 3-13
- Ben-Hafaïedh C., Pattitoni P., Petracci B., (2024), Egregious Separation Payments? The Role of Internal and External Corporate Governance, *International Journal of Business Governance and Ethics*, 18(3), pp. 241 - 267
- Ben-Hafaïedh C., Xheneti M., Stenholm P., Blackburn R., Welter F., Urbano D., (2024), The interplay of context and entrepreneurship: the new frontier for contextualization research, *Small Business Economics*, 62(2), pp. 571–582
- Ben-Hafaïedh C., Hamelin A., (2023), Questioning the Growth Dogma: A Replication Study, *Entrepreneurship: Theory and Practice*, 47(2), pp. 628-647
- Ben-Hafaïedh C., Micozzi A., Pattitoni P., (2022), Incorporating non-academics in academic spin-off entrepreneurial teams: the vertical diversity that can make the difference, *R&D management*, 52(1), pp. 67-78
- Troise C., Ben-Hafaïedh C., Yablonsky S. A., Tani M., (2022), New technologies and entrepreneurship: exploring entrepreneurial behavior in the digital transformation era, *International Journal of Entrepreneurial Behaviour and Research*, 28(5), pp. 1129-1137
- Ben-Hafaïedh C., (2020), La constitution des équipes entrepreneuriales: une quête d'affinités socio-psychologiques et de ressources, *Revue de l'Entrepreneuriat*, 19(4), pp. 145-170
- Ben-Hafaïedh C., (2020), Se former en rendant service à la communauté : quand des étudiants se font consultants pour des organisations sociales, *Entreprendre & Innover*, 45(2), pp. 69-80
- Hermans J., Ben-Hafaïedh C., (2019), Entrepreneurial team regulatory focus: the case of early growth in a sustainable venture, *Management International*, 24(1), pp. 72-87
- Ben-Hafaïedh C., Micozzi A., Pattitoni P., (2018), Academic Spin-offs' Entrepreneurial Teams and Performance: A Subgroups Approach, *The Journal of Technology Transfer*, 43(3), pp. 714-733
- Ben-Hafaïedh C., Hamelin A., (2015), L'ambition est-elle la clé du succès ? Une étude de PME européennes, *Revue de l'Entrepreneuriat*, 14(4), pp. 17-46
- Ben-Hafaïedh C., (2013), Essai de modélisation de la constitution des équipes entrepreneuriales, *Vie & Sciences de l'Entreprise*, 193(1), pp. 11-36
- Ben-Hafaïedh C., (2011), Projets high tech et constitution d'équipe, *Entreprendre & Innover*, 1(9-10), pp. 40-49
- Ben-Hafaïedh C., (2010), Accompagner la formation des équipes entrepreneuriales: proposition d'un cadre d'intervention, *Journal of Social Management*, 8(1-2), pp. 113-136
- Ben-Hafaïedh C., (2006), Entreprendre en équipe : positionnement dans le champ de l'entrepreneuriat collectif, *Revue de l'Entrepreneuriat*, 5(2), pp. 31-54

Communications in refereed conferences

International

- Ben-Hafaïedh C., Randerson K., Champenois C., (2024), *Re-imagining Entrepreneurship to Shape Desirable Futures* Academy of Management, Chicago, USA
- Ben-Hafaïedh C., Hamelin A., (2022), *Path(s) to profitable growth: a study of European new ventures* RENT Conference, Naples, Italy
- Ben-Hafaïedh C., (2021), *[Symposium Panelist] Facts vs. Folklore of Founding Teams: Let's Talk with the Trailblazers 2021* AOM Annual Meeting, Virtual, USA
- Ben-Hafaïedh C., Micozzi A., Pattitoni P., (2019), *Including non-academics in academic spin-offs' entrepreneurial teams: impacts on innovation and commercial performance* INEKA, Verona, Italy

Ben-Hafaïedh C., Pattitoni P., Petracchi B., (2019), *Separation payments and corporate governance: an ethical perspective*. 79th Annual Meeting of the Academy of Management, Boston, USA

Ben-Hafaïedh C., Ratinho T., (2019), *How entrepreneurs manage the paradox of effectuation and causation* RENT - Research in Entrepreneurship, Berlin, Germany

Ben-Hafaïedh C., Hermans J., (2018), *Hybridity is not a given: The emergence of a social venture's identity* RENT 2018 - RESEARCH IN ENTREPRENEURSHIP AND SMALL BUSINESS, Toledo, Spain

Ben-Hafaïedh C., (2016), *Theoretical tension management: from practice to theory – and back again* Global Innovation & Knowledge Economy GIKA 2016, Valencia, Spain

Ben-Hafaïedh C., Dufays F., (2016), *Team venturing in social entrepreneurship: an examination of the motivations*. ICSB World Conference, NJ/NY, USA

Ben-Hafaïedh C., Hermans J., (2016), *Early evolutions in a social venture: interrelations between new opportunities, entrepreneurial team, and mission* RENT XXX - Research in Entrepreneurship and Small Business, Antwerp, Belgium

Ben-Hafaïedh C., Dufays F., (2015), *Entrepreneurial Teams in Social New Venture Creation: A Research Agenda*. International Council for Small Business 50th anniversary conference, Dubai, United Arab Emirates

Ben-Hafaïedh C., Micozzi A., Pattitoni P., (2015), *Academic Spin-offs Entrepreneurial Teams and Performance: A Subgroups Approach*. Technology Transfer Society Conference 2015, Dublin, Ireland

Ben-Hafaïedh C., (2014), *Entrepreneurial Team Formation: Taking into consideration the mutuality of the decision-making process* RENT XXVIII - Research in Entrepreneurship and Small Business, Luxembourg, Luxembourg

Books

Published

Ben-Hafaïedh C., Cooney T., (2024), *Cases on STEM entrepreneurship*, 978 1 80220 627 2, Edward Elgar Publishing, Cheltenham, 130 pages

Rippa P., Ben-Hafaïedh C., Kurczewska A., Raffa M., Xheneti M., (2022), *The Role of Ecosystems in Developing Startups*. *Frontiers in European Entrepreneurship Research.*, 978 1 80392 896 8, Edward Elgar Publishing, Cheltenham, 224 pages

Laveren E., Ben-Hafaïedh C., Kurczewska A., Jiang Y., (2021), *Contextual Heterogeneity in Entrepreneurship Research*, 978 1 80220 019 5, Edward Elgar Publishing, Cheltenham, 192 pages

LAVEREN E., BLACKBURN R., Ben-Hafaïedh C., Diaz C., González Moreno Á., (2020), *Sustainable Entrepreneurship and Entrepreneurial Ecosystems*, 978 1 83910 968 3, Edward Elgar Publishing, Cheltenham

Ben-Hafaïedh C., Cooney T., (2017), *Research Handbook on Entrepreneurial Teams: Theory and Practice*, 978 1 78471 319 5, Edward Elgar Publishing, Cheltenham, 272 pages

Ben-Hafaïedh C., Boubaker S., (2013), *De l'entrepreneuriat à la gouvernance: enjeux et perspectives*, 978-2-7462-4513-6, HERMES Science Publications – Lavoisier, Paris, 301 pages

Chapters in books

Published

Ben-Hafaïedh C., Angot J., (2024), *Venture Orbital Systems (France)*, in: Cyrine Ben-Hafaïedh, Thomas M. Cooney(Eds.), *Cases on STEM entrepreneurship*, 978 1 80220 627 2, Edward Elgar Publishing, Cheltenham, chapter 3, pp. 37-48

Schjoedt L., Kraus S., Ben-Hafaïedh C., (2021), *Teams*, in: Leo P. Dana(Eds.), *World Encyclopedia of Entrepreneurship*, 978 1 83910 413 8, Edward Elgar Publishing, Cheltenham, chapter 70, pp. 612-618

Ben-Hafaïedh C., Dufays F., (2021), *Social entrepreneurial teams: A research agenda*, in: David Wasieleski, James Weber(Eds.), *Social Entrepreneurship (Business and Society 360, Vol. 5)*, 978-1-80043-791-3, Emerald Group Publishing Limited, Bingley, chapter 8, pp. 173-194

Ben-Hafaïedh C., Ratinho T., (2019), *Entrepreneurial behaviour and Effectuation: an examination of team formation processes*, in: Maura McAdam; James Cunningham(Eds.), *Entrepreneurial Behaviour: Individual, Contextual and Micro-Foundation Perspectives*, ISBN 978-3-030-04402-2, Palgrave-Macmillan, chapter 5, pp. 91-118

Hermans J., Ben-Hafaïedh C., (2017), Entre enthousiasme et vigilance: défis dans le développement de jeunes collectifs agricoles alternatifs, in: Van Dam, D., Lagneaux, S., Nizet, J., Streith, M.(Eds.), *Les collectifs en agriculture bio: Entre idéalisation et réalisation*, 979-10-275-0147-2, Educagri éditions, Dijon, chapter 1, pp. 23-37

Case studies

Ben-Hafaïedh C., Angot J., (2024), *LATITUDE : entrepreneuriat collectif dans la Space Tech en France*, CCMP Centrale de Cas et de Médias Pédagogiques, case study E0115, teaching note E0115, teaching note supplement E0115

Ben-Hafaïedh C., (2023), *CREENSO : positionnement concurrentiel d'un concours pour entreprises sociales*, CCMP Centrale de Cas et de Médias Pédagogiques, case study G2114, teaching note G2114

Ben-Hafaïedh C., (2023), *CREENSO : concours de start-up et mesure de l'impact social*, CCMP Centrale de Cas et de Médias Pédagogiques, case study E0114, teaching note E0114

GRANTS AND HONORS

Award

- 2017 International Small Business Journal (ISBJ) Best Paper Award at "Entrepreneurship: Past, Present, & Future" conference, ISBJ, United Kingdom
- 2015 ICSB 2015 World Conference Best Paper/Workshop - Europe, International Council of Small Business, United Arab Emirates
- 2014 Distinguished reviewer award, Entrepreneurship division, Academy of Management, USA
- 2014 2014 J.M. Veciana Best Paper Award for a Junior Researcher, European Council for Small Business and Entrepreneurship (ECSB), Luxembourg
- 2012 Best French Entrepreneurship Dissertation Award, FNEGE, France
- 2012 Thesis award of the French National Association of Doctors in Economics and Management, Association Nationale des Docteurs en Sciences Économiques et en Gestion, France
- 2010 Best PhD student reviewer award, Entrepreneurship division, Academy of Management, USA

PROFESSIONAL MEMBERSHIPS

- 2020 REE - Recherche et Expertise en Entrepreneuriat (cercle élargi), France
- IfM (Institut für Mittelstandsforschung) Research Fellow Network, Germany

EDITORIAL ACTIVITY

Editor in a special issue of a peer reviewed journal

- International Journal of Entrepreneurial Behavior & Research
- Small Business Economics
- International Small Business Journal
- International Small Business Journal

Editor in an academic journal

- 2023 Revue de l'Entrepreneuriat / Review of Entrepreneurship

Member of the editorial board of an academic journal

- 2024 International Small Business Journal

PROFESSIONAL SERVICE

Chair in an academic conference

Track co-chair - French Academy of Entrepreneurship and Innovation - Diversity and trajectories of entrepreneurial teams

Committee/task force member

2021 University of Lodz - Scientific Advisory Committee - Entrepreneurship Academy, Poland

Member of a professional group

2018 - 2020 Administrator - French Academy of Entrepreneurship and Innovation (AEI)

2017 - 2023 Board Member - European Council for Small Business and Entrepreneurship (ECSB)

Member of a professional working group

2022 Conférence des Grandes Ecoles - Groupe de Travail Entrepreneuriat, France

Reviewer - Grant proposal related to expertise

Agence Nationale de la Recherche (ANR), France

Social Sciences and Humanities Research Council of Canada, Canada

Israel Science Foundation, Israel