



# Aurore BURIETZ

Ph.D., Economics

#### Associate Professor, Finance

a.burietz@ieseg.fr

#### **EDUCATION**

- 2015 Ph.D., Economics, University of Picardie Jules Verne, France
- 2010 Master in Management, IÉSEG School of Management, France

#### **RESEARCH INTERESTS**

Bank lending activity, Banking crises, Financial market and investor behavior, Lender of last resort, Sovereign debt crises

#### **PROFESSIONAL EXPERIENCE**

#### ACADEMIC:

- 2016 Present Professor, IÉSEG School of Management, France
- 2015 2016 Post-doc, Université Libre de Bruxelles, Brussels, Belgium
- 2013 2013 Visiting scholar, Columbia Business School, New York, USA
- 2011 2015 Teaching and Research Assistant, IÉSEG School of Management, France
- 2011 2013 Visiting professor, University of Picardie Jules Verne, Amiens, France

#### PROFESSIONAL:

- 2010 2010 Portfolio Management Assistant, CM-CIC Gestion, Lille, France
- 2009 2010 Asset Management Assistant, Crédit Agricole, Paris, France
- 2008 2008 Risk Analyst, Dun & Bradstreet, Marlow, United Kingdom

#### **COURSES TAUGHT**

- Marchés financiers, Executive mastère spécialisé en direction financière
- Fundamentals of banking
- Business game simulation, Grande ecole (master cycle)

- Projet scientifique, Grande ecole (master cycle)
- Banking and financial intermediaries, Msc in investment banking and capital markets
- Finance strategy and company observation, Grande ecole (master cycle)
- Financial markets, Bachelor in international business
- Financial markets and institutions 1, Grande ecole (master cycle)
- Firm valuation, Grande ecole (master cycle)
- Research techniques 1, Grande ecole (master cycle)
- Monnaie et finance
- Corporate finance
- Financial markets
- Portfolio management and analysis

# INTELLECTUAL CONTRIBUTIONS

#### Papers in refereed journals

#### Published

Bertrand J., Burietz A., (2023), (Loan) Price and (Loan Officer) Prejudice, *Journal of Economic Behavior & Organization*, 210(June), pp. 26-42

Burietz A., Ongena S., Picault M., (2023), Taxing Banks Leverage and Syndicated Lending: A Cross-Country Comparison, *International Review of Law and Economics*, 73(0), pp. 106103

Burietz A., Picault M., (2023), To lend or not to lend? The ECB as the 'intermediary of last resort', *Economic Modelling*, 122(2023), pp. 106228

Bertrand J., Burietz A., Perrin C., (2022), Just the two of us, we can('t) make it if we try: Owner-CEO gender and discouragement, *Economics Letters*, 216(0), pp. 110596

Bertrand J., Burietz A., Stefaniutyn de Brébisson H., (2021), Why choosing IFRS? Benefits of voluntary adoption by European private companies, *International Review of Law and Economics*, 65(2021), pp. 105968

Bertrand J., Burietz A., Weill L., (2021), The Month-of-the-Year Effect in Corporate Lending, *Finance Research Letters*, 43(2021), pp. 102014

Burietz A., Ureche-Rangau L., (2020), Better the Devil you Know: Home and Sectoral Biases in Bank Lending, *International Economics*, 164(2020), pp. 69-85

Burietz A., Oosterlinck K., Szafarz A., (2017), Europe versus the U.S.: A new look at the syndicated loan pricing puzzle, *Economics Letters*, 160, pp. 50-53

Burietz A., Ureche-Rangau L., (2016), A Modern Dyonisus' tale: New Evidence on the Greek Debt Crisis and the Related Costs, *Economics Bulletin*, 36(4), pp. 1938-1950

Ureche-Rangau L., Burietz A., (2013), One crisis, two crises...the subprime crisis and the European sovereign debt problem, *Economic Modelling*, 35, pp. 35-44

Ureche-Rangau L., Burietz A., (2010), Is there a link between the American S&L crisis of the 80s and the subprime crisis?, *International Economics*, 122(x), pp. 57-87

#### **International**

Burietz A., Mazza P., Sogo T., (2024), Attractivity, Rentability: The Strategy of the Lead Lender in the Syndicated Loan Market 40th GdRE International Symposium on Money, Banking and Finance, Orléans, France

Burietz A., Mazza P., Sogo T., (2024), Attractivity, Rentability: The Strategy of the Lead Lender in the Syndicated Loan Market FBA conference 2nd edition, Athens, Greece

Burietz A., Mazza P., Sogo T., (2024), Attractivity, Rentability: The Strategy of the Lead Lender in the Syndicated Loan Market FEBS Conference 13th ed., Paris, France

Burietz A., Mazza P., SOGO T., (2024), Attractivity, Rentability: The Strategy of the Lead Lender in the Syndicated Loan Market Financial Economics Meeting, Paris, France

Mazza P., Burietz A., Sogo T., (2024), Attractivity, Rentability: The Strategy of the Lead Lender in the Syndicated Loan Market, 2024 FMA European Conference, Turin, Italy

Mazza P., Burietz A., Sogo T., (2024), Attractivity, Rentability: The Strategy of the Lead Lender in the Syndicated Loan Market, 2024 French Finance Association Conference, Lille, France

Mazza P., Burietz A., Sogo T., (2024), Attractivity, Rentability: The Strategy of the Lead Lender in the Syndicated Loan Market, 33rd EFMA 2024 Annual Meeting, Lisbon, Portugal

Burietz A., Bertrand J., Klein P.-O., (2023), *Conflicted Trust in Banking: Broad-Scope and Narrow-Scope Trust* EFMA Annual Meeting, Cardiff, United Kingdom

Burietz A., Petitjean M., (2023), *Systemic risk and securitization: Delving below the surface* FEBS International Conference, Chania, Greece

Bertrand J., Burietz A., Klein P.-O., (2022), *Relationship Lending, A Matter of Trust? The Role of General Trust in Banks* GDRE 2022, Strasbourg, France

Bertrand J., Burietz A., Klein P.-O., (2022), *Relationship Lending, A Matter of Trust? The Role of General Trust in Banks* IFABS, Naples, Italy

Burietz A., Mazza P., (2022), Lead Arrangers in Syndicated Loans AFFI, Saint-Malo, France

Burietz A., Mazza P., (2022), Lead arrangers in syndicated loans GdRE, Strasbourg, France

Burietz A., Mazza P., (2022), Lead Arrangers in Syndicated Loans Research Seminar, University of Antwerp, Antwerp, Belgium

Burietz A., Ongena S., Picault M., (2022), *Taxing Banks Leverage and Syndicated Lending: A Cross-Country Comparison* EFMA Annual Meeting, Rome, Italy

Burietz A., Mazza P., (2021), Lead Arrangers in Syndicated Loans FMA Annual Meeting, Online, USA

Burietz A., Mazza P., (2021), Lead Arrangers in Syndicated Loans WFC Conference, Online, Norway

Mazza P., Burietz A., (2021), *Lead Arrangers in Syndicated Loans*, 2021 Vietnam Symposium in Banking and Finance (VSBF2021), Hanoi, Vietnam

Mazza P., Burietz A., (2021), *Lead Arrangers in Syndicated Loans* 10th International Conference of the Financial Engineering and Banking Society (FEBS), Lille, France

Mazza P., Burietz A., (2021), Lead Arrangers in Syndicated Loans 34th Australasian Finance and Banking Conference (AFBC), Sydney, Australia

Bertrand J., Burietz A., Stefaniutyn de Brébisson H., (2020), *Do IFRS support debt issue for European private companies?* EFMA, Dublin, Ireland

Bertrand J., Stefaniutyn de Brébisson H., Burietz A., (2020), *Do IFRS support debt issue for European private companies?* European Accounting Association, Bucarest, Romania

Bertrand J., Stefaniutyn de Brébisson H., Burietz A., (2020), *Do IFRS support debt issue for European private companies?* Financial Management & Accounting Research Conference, FMARC, Paphos, Cyprus

Bertrand J., Stefaniutyn de Brébisson H., Burietz A., (2019), *Do IFRS support debt access for private companies?* Congrès de l'AFC, Paris, France

Burietz A., Picault M., (2017), *Time for a reassessment: The bank lending channel from the European syndicated loan market perspective* 24th Annual Conference of the Multinational Finance Society, Bucharest, Romania

Burietz A., Picault M., (2017), *Time for a reassessment: The bank lending channel from the European syndicated loan market perspective* EFMA 2017 Annual Conference, Athens, Greece

Burietz A., Picault M., (2017), *Time for a reassessment: The bank lending channel from the European syndicated loan market perspective* FMA Annual Conference, Boston, USA

Burietz A., Ureche-Rangau L., (2017), "Home sweet home"?: Bank lending and the impact of the global financial crisis EFMA Conference, Athens, Greece

Burietz A., Picault M., (2016), The bank lending channel from the European syndicated loan market perspective 3L Workshop, Brussels, Belgium

Burietz A., Picault M., (2016), The bank lending channel from the European syndicated loan market perspective AFFI Conference, Liège, Belgium

Burietz A., Picault M., (2016), *The bank lending channel from the European syndicated loan market perspective* GdRE Symposium on Money, Banking, and Finance, Clermont-Ferrand, France

Burietz A., Picault M., (2016), *The bank lending channel from the European syndicated loan market perspective* International Conference on Macroeconomic Analysis and International Finance, Rethymno, Greece

Burietz A., Ureche-Rangau L., (2016), *Home sweet home: Bank lending and the impact of the global financial crisis* FMA Conference, Helsinki, Finland

Burietz A., Ureche-Rangau L., (2016), *Home sweet home: Bank lending and the impact of the global financial crisis* MFA Conference, Atlanta, USA

Accominotti O., Brière M., Burietz A., Oosterlinck K., Szafarz A., (2015), Contagion and globalization during the interwar period MACROHIST Conference "Economic History and Economic Policy", Paris, France

Burietz A., Ureche-Rangau L., (2015), *Bank lending characteristics and the impact of the recent global financial crisis* 79th International Atlantic Economic Conference, Milan, Italy

Burietz A., Ureche-Rangau L., (2015), *Home sweet home: Bank lending and the impact of the global financial crisis* AFSE Conference, Rennes, France

Burietz A., Ureche-Rangau L., (2015), *Home sweet home: Bank lending and the impact of the global financial crisis* Corporate Finance day, Ghent, Belgium

Burietz A., Ureche-Rangau L., (2013), The Dyonisus tale of modern times: New evidence on the Greek debt crisis and its related costs Association Française de Science Economique, Orléans, France

Burietz A., Ureche-Rangau L., (2013), The Dyonisus tale of modern times: New evidence on the Greek debt crisis and its related costs International Conference on Macroeconomic Analysis and International Finance, Rethymno, Greece

Ureche-Rangau L., Burietz A., (2012), One crisis, two crises...the subprime crisis and the European sovereign debt problems 61ème congrès de l'Association Française de Science Economique, Paris, France

Ureche-Rangau L., Burietz A., (2012), *One crisis, two crises...the subprime crisis and the European sovereign debt problems* Global Finance Association Conference, Chicago, USA

### <u>National</u>

Ureche-Rangau L., Burietz A., (2012), One crisis, two crises...the subprime crisis and the European sovereign debt problems GDRE Symposium on Money, Banking, and Finance, Nantes, France

### Other conference and seminar presentations

### International

Burietz A., Bertrand J., Klein P.-O., (2023), Conflicting trust in Banking: Broad-scope and Narrow-scope Trust Research seminar, Stirling, United Kingdom

Bertrand J., Burietz A., (2022), *What I do is what I think: Loan officer perceptions and loan spread* 31st European Financial Management Association (EFMA), Rome, Italy

Burietz A., Bertrand J., Stefaniutyn de Brébisson H., (2020), *Do IFRS support debt issue for European private companies*? FEBS, Chania, Greece

Burietz A., Ongena S., Picault M., (2020), *Taxing Banks Leverage and Syndicated Lending: A Cross-Country Comparison* Corporate Finance Day, Liège, Belgium

Burietz A., Ureche-Rangau L., (2017), "Home sweet home"? Bank lending and the impact of the global financial crisis Multinational Finance Society Annual Conference, Bucharest, Romania

Burietz A., Oosterlinck K., Szafarz A., (2016), *Europe versus the U.S.: A new look at the syndicated loan pricing puzzle* St Louis University, Brussels, Belgium

Burietz A., Oosterlinck K., Szafarz A., (2016), *Europe versus the U.S.: A new look at the syndicated loan pricing puzzle* WHU - Otto Beisheim School of Management, Koblenz, Germany

Burietz A., Oosterlinck K., Szafarz A., (2015), Europe versus the U.S.: A new look at the syndicated loan pricing puzzle Université Libre de Bruxelles, Brussels, Belgium

Burietz A., Ureche-Rangau L., (2015), *Home sweet home: bank lending characteristics and the impact of the recent global financial crisis* International Conference on Macroeconomic Analysis and International Finance, Rethymno, Greece

# **National**

Burietz A., Ongena S., Picault M., (2020), *Taxing Banks Leverage and Syndicated Lending: A Cross-Country Comparison* ESC Amiens, Amiens, France

Burietz A., Ureche-Rangau L., (2014), *Home sweet home: Bank lending and the impact of the global financial crisis* Université de Picardie Jules Verne, Amiens, France

Burietz A., Ureche-Rangau L., (2013), *The Dyonisus tale of modern times: New evidence on the Greek debt crisis and its related costs* IESEG School of Management, Lille, France

Burietz A., Ureche-Rangau L., (2013), The Dyonisus tale of modern times: New evidence on the Greek debt crisis and its related costs University of Picardie Jules Verne, Amiens, France

Burietz A., Ureche-Rangau L., (2012), One crisis, two crises...the subprime crisis and the European sovereign debt problems IESEG School of Management, Lille, France

Burietz A., Ureche-Rangau L., (2012), One crisis, two crises...the subprime crisis and the European sovereign debt problems University of Picardie Jules Verne, Amiens, France

Burietz A., Ureche-Rangau L., (2011), *Is there a link between the American S&L crisis in the 80s and the subprime crisis? An analysis of bank returns* University of Picardie Jules Verne, Amiens, France

### Case studies

Burietz A., Bertrand J., (2024), Goldman Sachs goes online partnering with Amazon: Who is the winner?, The Case Centre, case study 124-0034-1, teaching note 124-0034-8, teaching note supplement 124-0034-8B

Bertrand J., Burietz A., Detemmerman V., (2024), *Drawing as a tool for Scientific Reasoning*, *The Case Centre*, case study 924-0031-5, teaching note 924-0031-8

### Working papers

Burietz A., Mazza P., (2021), Lead Arrangers in Syndicated Loans, SSRN Working Paper 3798428

- 2016 Post-doc, CERMi, Université Libre de Bruxelles (Belgium)
- 2015 Post-doc, MacroHist Marie Curie ITN fellowship, Université Libre de Bruxelles (Belgium)
- 2013 Visiting Scholar, Columbia Business School (USA)

# EDITORIAL ACTIVITY

#### Reviewer in an academic journal

Bankers, Markets & Investors

International Journal of Finance and Economics

**Empirical Economics** 

**Economic Modelling** 

Journal of Economic Behavior and Organization

### **PROFESSIONAL SERVICE**

Chair of the organizing committee of an academic conference
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2023 Corporate Finance Days

## Chair of the scientific committee of an academic conference

2023 Corporate Finance Days

# Discussant in an academic conference

2023	Corporate Finance Days, France
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- 2023 EFMA Conference, United Kingdom
- 2022 GdRE Symposium on Money, Banking, and Finance, France
- 2017 European Financial Management Association Conference, Greece
- 2017 Multinational Finance Society Conference, Romania
- 2017 3rd EFI Workshop, Belgium
- 2016 14th Paris December Finance Meeting, France
- 2016 FMA European Conference, Finland
- 2016 AFFI Conference, Belgium
- 2016 MFA Conference, USA
- 2015 AFSE Conference, France
- 2015 International Conference on Macroeconomic Analysis and International Finance, Greece
- 2013 International Conference on Macroeconomic Analysis and International Finance, Greece

2012	GdRE Symposium on Money, Banking, and Finance, France	
Panelist in an academic conference		
2015	International Atlantic Economic Society Meetings, Italy	
Reviewer for an academic conference		
2023	Corporate Finance days	
RESEARCH ACTIVITIES		
COMMITTEE CH	IAIR	
Co-Organizer of a workshop		
2022 - 2022	Animateur Table Ronde Université d'été, IÉSEG School of Management, France	
Course Coordinator		
2019	Research Techniques, IÉSEG School of Management, France	
2018 - 2020	Fundamentals of Banking - Graduate course, IÉSEG School of Management, France	
2017 - 2020	Finance Strategy and Company Observation - Graduate course, IÉSEG School of Management, France	
Head of a school project		
2021	Capstone project coordination, IÉSEG School of Management, France	
Track research seminar Co-Coordinator		

2020 - 2022 Finance Research Seminar Coordination, IÉSEG School of Management, France