



**Maria Rita MICHELI**

**Ph.D., Management, Strategy**

**Associate Professor, Strategy and Sustainability**

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## **EDUCATION**

- 2015** Ph.D., Management, Strategy, Rotterdam School of Management, Erasmus University, Netherlands
- 2009** Master in Economics and Management in Arts, Culture, Media and Entertainment, Bocconi University, Italy
- 2007** Bachelor in Economics and Management for Arts, Culture and Communication, Bocconi University, Italy

## **RESEARCH INTERESTS**

Business Model Innovation, Knowledge sharing, Social Networks

## **PROFESSIONAL EXPERIENCE**

### **ACADEMIC:**

- 2013 - 2013** Visiting Doctoral Research Fellow, Northwestern University, USA
- 2010 - 2015** PhD Candidate, Rotterdam School of Management, Erasmus University, Netherlands
- 2009 - 2010** Research Assistant, Bocconi University, Italy

### **PROFESSIONAL:**

- 2009 - 2009** Researcher, Univideo, Italy
- 2007 - 2007** Researcher, Italian Ministry of Culture, Italy

## **COURSES TAUGHT**

- Master business game, Post graduate program
- Bachelor business game, Grande ecole (master cycle)
- Understanding business cycles, Grande ecole (master cycle)
- Ent strategy and company observation, Grande ecole (master cycle)
- Fundamentals of strategy, Grande ecole (bachelor cycle)

- International business strategy, Msc in business analysis and consulting
- Writing effective business plans, Grande école (master cycle)
- Strategic business plan
- Corporate strategy
- Accounting

## INTELLECTUAL CONTRIBUTIONS

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### Papers in refereed journals

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#### Published

- Micheli M. R., Jansen J., (2024), Goal orientation and business model innovation in dynamic environments: Evidence from the creative industries, *Creativity and Innovation Management*, 33(2), pp. 197-212
- Montecchi M., Micheli M. R., Campana M., Schau H., (2024), From Crisis to Advocacy: Tracing the Emergence and Evolution of the LGBTQIA+ Consumer Market, *Journal of Public Policy & Marketing*, 43(1), pp. 10-30
- Di Stefano G., Micheli M. R., (2023), To Stem the Tide: Organizational Climate and the Locus of Knowledge Transfer, *Organization Science*, 34(6), pp. 2436-2463
- Campana M., Duffy K., Micheli M. R., (2022), "We're All Born Naked and the Rest is Drag:" Spectacularization of Core Stigma in RuPaul's Drag Race, *Journal of Management Studies*, 59(8), pp. 1950-1986
- Micheli M. R., Berchicci L., Jansen J. J. P., (2020), Leveraging diverse knowledge sources through proactive behavior: how companies can use inter-organizational networks for business model innovation, *Creativity and Innovation Management*, 29(2), pp. 198-208

### Communications in refereed conferences

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#### International

- Micheli M. R., Campana M., (2025), *LGBTQIA+ in Research, Teaching, and Society: What's Next?* Academy of Management Annual Meeting, Copenhagen, Denmark
- Micheli M. R., Porck J., Wernicke G., (2025), *It's Not Just You! Let's Have an Honest Conversation about Failure* Academy of Management Annual Meeting, Copenhagen, Denmark
- Micheli M. R., Campana M., Duffy K., (2024), *Queens of Drag, Organizations, and Organizing: Stigma, Spectacle, and Inclusion* Academy of Management Annual Meeting, Chicago, USA
- Micheli M. R., Wernicke G., Porck J., (2024), *It's Not Just You! Let's Have an Honest Conversation about Failure* Academy of Management Annual Meeting, Chicago, USA
- Gasparin M., Quinn M., Micheli M. R., Green W., (2023), *Entrepreneurial Ecosystems in the Making: The Role of Universities* Strategic Management Society Conference, Toronto, Canada
- Micheli M. R., Montecchi M., Campana M., Schau H., (2023), *A Journey from Crisis to Advocacy: A Bibliometric Review of LGBTQIA+ Scholarship* Academy of Management Annual Meeting, Boston, USA
- Micheli M. R., Porck J., Wernicke G., (2023), *It's Not Just You! Let's Have an Honest Conversation about Failure* Academy of Management Annual Meeting, Boston, USA
- Micheli M. R., (2022), *Sliding Doors of Network Change: An Attention-Based Theory on The Evolution of Innovation Networks* AOM Annual Meeting 2022, Seattle, USA
- Micheli M. R., Campana M., Gasparin M., Shantz A., (2022), *Unconventional Entrepreneurship: Shaping Practices Within Fablabs* AOM 2022, Seattle, USA

- Campana M., Duffy K., Micheli M. R., (2021), *When Drag Went Digital: Spectacularisation of Stigma and Wellbeing* Academy of Marketing Conference 2021, Virtual, United Kingdom
- Quinn M., Gasparin M., Micheli M. R., Green W., (2021), *Building resilient university–industry linkages in transitional economies: Socially innovative approaches for social change* EGOS, Amsterdam, Netherlands
- Campana M., Canniford R., Duffy K., Eichert C. A., Fischer E., Hill T., Micheli M. R., Mimoun L., Murphy S., Sandikci Turkdogan O., Trujillo Torres L., (2020), *Social Imaginaries of Stigma* Consumer Culture Theory Conference 2020, Leicester, United Kingdom
- Campana M., Duffy K., Micheli M. R., (2020), *Queens of Drag: A Multidimensional Perspective on Core Stigma* Annual Meeting of the Academy of Management, Vancouver, Canada
- Di Stefano G., Micheli M. R., (2020), *Knowledge sharing in Science* Organization Science Special Issue Conference on “Experiments in Organization Theory”, Tucson, USA
- Micheli M. R., Gasparin M., (2020), *Addressing Societal Challenges through Social Innovation: A Process Perspective on Competitive Advantage* Strategic Management Society Annual Conference, London, United Kingdom
- Micheli M. R., Wernicke G., Porck J., (2020), *It's Not Just You! Let's Have an Honest Conversation about Failure* Annual Meeting of the Academy of Management, Vancouver, Canada
- Micheli M. R., Vieira da Cunha J., (2019), *Formal and informal ties, cooperation practices and social skills: Unpacking the process to understand the outcomes* AMJ/AMR 2019 Lisbon Paper and Idea Development Workshop , Lisbon, Portugal
- Di Stefano G., Micheli M. R., (2018), *An Examination of Openness in fundamental science* Strategic Management Society Annual Conference, Paris, France
- Micheli M. R., Shantz A., Campana M., Gasparin M., (2018), *Fablabs and their temporary organisations: Practices for fluidity* EGOS, Tallin, Estonia
- Micheli M. R., (2017), *Talk as Data: New Approaches to Analyzing Text to Advance Theory* Academy of Management Annual Meeting, Atlanta, USA
- Micheli M. R., Berchicci L., Ocasio W., (2017), *The attention challenge of business model innovation: A case study in the design industry* Academy of Management Annual Meeting, Atlanta, USA
- Gasparin M., Micheli M. R., Campana M., (2016), *Managing Human Resources in Open Boundaries Communities: The Case of 3D Printing Fablabs* Academy of Management Annual Meeting, Anaheim, USA
- Gasparin M., Micheli M. R., Campana M., (2015), *Users as Part of Firm's Strategic Human Capital: The 3D Printing Revolution* Strategic Management Society Conference, Denver, USA
- Micheli M. R., (2014), *Dare to Learn: How Learning Orientation Fosters BMI in Dynamic Environments* Strategic Management Society Conference, Madrid, Spain
- Micheli M. R., Jansen J., (2013), *Bridging differences to enhance business model innovation: an overview on the influence of network characteristics and ties' diversity on business model innovation* 29th EGOS Colloquium, Montreal, Canada
- Micheli M. R., Jansen J., (2012), *Understanding change in the creative industries through value creation and capture: Mainstreams vs. mavericks* 28th EGOS Colloquium, Helsinki, Finland

## **Other conference and seminar presentations**

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### **International**

- Micheli M. R., Campana M., Duffy K., (2025), *Category is: Drag as a stigmatized market* EGOS, Athens, Greece
- Micheli M. R., (2024), *Shaping value in creative craft: Evidence from Fablabs* SKEMA Business School - Crossing Bridges New Horizons Conference, Paris, France
- Micheli M. R., Gasparin M., Hjorth D., Campana M., Shantz A., (2024), *Fablabs and emerging forms of organizing craft: Machines, prototypes, and fabulations* EGOS, Milan, Italy
- Micheli M. R., (2023), *Creatives navigating paradoxes: A journey across goal orientation and BMI* EGOS, Cagliari, Italy

- Micheli M. R., (2022), *Depolarizing our Minds and our Organizations: Different views on how we become polarized and what can we do about it* Strategic Management Society Conference, London, United Kingdom
- Micheli M. R., Campana M., Duffy K., (2022), *Queens of Drag: Stigma, spectacle and inclusion* EGOS 2022, Vienna, Austria
- Micheli M. R., (2021), *Focusing On Learning Or Performance? How GoalOrientation Influences BMI In Dynamic Environments* Academy of Management Annual Meeting 2021, Virtual, USA
- Campana M., Duffy K., Micheli M. R., (2020), *We're All Born Naked and the Rest is Drag:" Spectacularization of Core Stigma at RuPaul's Drag Race* University College London, London, United Kingdom
- Di Stefano G., Micheli M. R., (2020), *Knowledge Sharing in Science* CERN, Geneva, Switzerland
- Campana M., Duffy K., Micheli M. R., (2019), *"We're all born naked and the rest is drag:" Core stigma and the Evolution of RuPaul's Drag Race*. Journal of Management Studies - Paper Development Workshop on Organizational Stigma - IÉSEG School of Management, Paris, France
- Micheli M. R., Berchicci L., Ocasio W., Jansen J., (2019), *Managerial Attention, Communicative Practices, Business Model Innovation: A Study On The Dutch Design Industry"* Organising, Modelling, and Categorising in the Digital Era - Cass Business School, London, United Kingdom
- Micheli M. R., Jansen J., (2019), *Managerial Goals and Business Model Innovation: Learning and Performance Orientation in Dynamic Environments* Strategic Management Society Conference, Minneapolis, USA
- Micheli M. R., (2017), *Managerial attention and business model innovation: A case study of the Dutch design industry* HEC Paris, Paris, France
- Micheli M. R., (2017), *The attention challenge of business model innovation: a case study in the design industry*. SKEMA Business School - Workshop Emergent issues in Business Models Literature, Paris, France
- Micheli M. R., (2016), *Topic diffusion and network structure in complex organizations: The example of hedge funds* Cass - Junior Faculty Workshop, London, United Kingdom
- Micheli M. R., Romero D. M., Talamo I. G., Uzzi B., (2016), *Topic diffusion and network structure in complex organizations: The example of hedge funds*. EGOS, Naples, Italy
- Micheli M. R., Berchicci L., Ocasio W., Jansen J., (2015), *How Managerial Attention Shapes Business Model Innovation: Evidence from the Design Industry* DRUID, Rome, Italy
- Micheli M. R., (2014), *Measuring innovative spillovers from creative industries*. Aarhus University – Denmark, Aarhus, Denmark
- Micheli M. R., Musmeci N., (2013), *And what if I innovate my business model? Using the network lens to explain the successful implementation of new business models* Sunbelt, Hamburg, Germany

## **National**

- Micheli M. R., (2024), *Utopia and dystopia within Fablabs: an entrepreneurial journey* Burgundy School of Business, Dijon, France

## **Refereed proceedings**

### **Published**

- Micheli M. R., Campana M., Duffy K., (2024), *Queens of Drag, Organizations, and Organizing: Stigma, Spectacle, and Inclusion*, in: Academy of Management(Eds.) in *Academy of Management Annual Meeting Proceedings, Academy of Management* , New York, pp. 16945
- Montecchi M., Micheli M. R., Campana M., Schau H., (2023), *A Journey from Crisis to Advocacy: A Bibliometric Review of LGBTQIA+ Scholarship*, in: Academy of Management(Eds.) in *Academy of Management Annual Meeting Proceedings, Academy of Management* , New York, pp. 14842
- Micheli M. R., (2022), *Sliding Doors of Network Change: An Attention-Based Theory on The Evolution of Innovation Networks*, in: Academy of Management(Eds.) in *Academy of Management Proceedings, Academy of Management* , New York, chapter 1, pp. 1399

Micheli M. R., Campana M., Gasparin M., Shantz A., (2022), Unconventional Entrepreneurship: Shaping Practices Within Fablabs, in: Academy of Management(Eds.) in *Academy of Management Best Paper Proceedings, Academy of Management* , New York, chapter 1, pp. 11397

Micheli M. R., (2021), Focusing On Learning Or Performance? How Goal Orientation Influences BMI In Dynamic Environments, in: Academy of Management(Eds.) in *Academy of Management Proceedings, Academy of Management* , New York, chapter 1, pp. 14601

Campana M., Duffy K., Micheli M. R., (2020), Queens of Drag: A Multidimensional Perspective on Core Stigma, in: Academy of Management(Eds.) in *Academy of Management Annual Meeting Proceedings, Academy of Management* , New York, chapter 1, pp. 17152

Micheli M. R., Romero D., Talamo I., Uzzi B., (2018), Topic diffusion and intra-organizational interaction: The case of hedge funds., in: Academy of Management(Eds.) in *Academy of Management Annual Meeting Proceedings, Academy of Management* , New York, pp. 12844

Micheli M. R., Gasparin M., Campana M., (2016), Managing Human Resources in Open Boundaries Communities: The Case of 3D Printing Fablabs, in: Academy of Management(Eds.) in *Academy of Management Annual Meeting Proceedings, Academy of Management* , New York, pp. 12562

Micheli M. R., Berchicci L., (2015), How managerial attention shapes business model innovation: evidence from the design industry, in: Academy of Management. Annual Meeting Proceedings 2015(Eds.) in *Academy of Management. Annual Meeting Proceedings 2015* , Academy of Management , New York, chapter 1, pp. 13407

Micheli M. R., (2014), Network change: how performance mediates the effects of network structure, in: Academy of Management(Eds.) in *Academy of Management. Annual Meeting Proceedings 2014, Academy of Management* , New York, chapter 1, pp. 13382

Micheli M. R., Berchicci L., Jansen J., (2014), Complementarity explained: the interaction between networks and proactiveness on BMI, in: Academy of Management. Annual Meeting Proceedings 2014(Eds.) in *Academy of Management. Annual Meeting Proceedings 2014* , Academy of Management , New York, chapter 1, pp. 13362

## Books

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### Published

Laamanen M., Campana M., Micheli M. R., Venkatram R., Duffy K., (2024), *Drag as Marketplace: Contemporary Cultures, Identities and Business*, NA, Policy Press, Bristol

## Other research

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### Published

**2015:** Micheli M. R. - "Business Model Innovation. A Journey Across Managers' Attention and Inter-Organizational Networks" - , *Erasmus University*, Rotterdam

## GRANTS AND HONORS

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### Award

2022	Nomination Best Paper - ENT Division, Academy of Management Annual Meeting 2022, Academy of Management, USA
2020	Best Reviewer Award OMT Division, Academy of Management, USA
2019	Best Reviewer Award MOC Division, Academy of Management, USA
2018	SMS Best Conference Paper Runner Up - Strategy Process IG, Strategic Management Society, USA
2014	Best Reviewer Award BPS Division, Academy of Management, USA

## PROFESSIONAL MEMBERSHIPS

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Academy of Management

EGOS

Strategic Management Society

IESEG - ICON center

## EDITORIAL ACTIVITY

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### Member of the editorial board of an academic journal

Journal of Business Research

### Reviewer in an academic journal

European Management Journal

Long Range Planning

Journal of Management Studies

Organization Science

Technological Forecasting & Social Change

Strategic Organization

Organization & Environment

Journal of Business Research

Strategic Management Journal

## PROFESSIONAL SERVICE

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### Chair in an academic conference

LGBTQ+ & Organizations

### Committee/task force member

**2021** Academy of Management - STR Division - LinkedIn Communication Manager

**2019 - 2021** Strategic Management Society

**2019 - 2021** AOM - STR Engagement Committee

### Reviewer for an academic conference

Strategic Management Society Annual Conference 2020

### Session chair in an academic conference

Academy of Management 2016

## RESEARCH ACTIVITIES

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### COMMITTEE CHAIR

#### Committee Member

Member of a thesis committee, BI Norwegian Business School, Norway

Member of a Thesis Committee , Erasmus University College, Netherlands

#### Course Coordinator

Course coordination of Ent Strategy and Company Observation, International Business Strategy, Writing Effective Business Plans, IÉSEG School of Management, France

Entrepreneurship Strategy and Company Observation, IÉSEG School of Management, France

#### Head of a recruitment jury (orals)

President of Jury Lille and Paris 2019, IÉSEG School of Management, France

President of the Jury Orals - Paris, IÉSEG School of Management, France

Orals in Lille in May 2017, IÉSEG School of Management, France

Orals in Paris 2018, IÉSEG School of Management, France

#### Head of a school project

Coordinator of PCE Program, IÉSEG School of Management, France

#### Participation in a professional advisory board

PAB Master in Business Analytics and Consulting, IÉSEG School of Management, France

PAB Innovation & Entrepreneurship 2018, IÉSEG School of Management, France

PAB Master in Business Analytics and Consulting, IÉSEG School of Management, France

#### Participation in recruitment of professors

Participation to the selection of candidates, participation to job talks, participation to discussion with candidates, IÉSEG School of Management, France

#### Track research seminar Co-Coordinator

Seminars organization, IÉSEG School of Management, France

Coordination of the INENT research seminars, IÉSEG School of Management, France

#### Track research seminar Coordinator

Coordinator of Management & Society Seminars, IÉSEG School of Management, France