



Maria Rita MICHELI

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Associate Professor, Strategy and Sustainability

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EDUCATION

- 2015** Ph.D., Management, Strategy, Rotterdam School of Management, Erasmus University, Netherlands
- 2009** Master in Economics and Management in Arts, Culture, Media and Entertainment, Bocconi University, Italy
- 2007** Bachelor in Economics and Management for Arts, Culture and Communication, Bocconi University, Italy

RESEARCH INTERESTS

Business Model Innovation, Knowledge sharing, Social Networks

PROFESSIONAL EXPERIENCE

ACADEMIC:

- 2013 - 2013** Visiting Doctoral Research Fellow, Northwestern University, USA
- 2010 - 2015** PhD Candidate, Rotterdam School of Management, Erasmus University, Netherlands
- 2009 - 2010** Research Assistant, Bocconi University, Italy

PROFESSIONAL:

- 2009 - 2009** Researcher, Univideo, Italy
- 2007 - 2007** Researcher, Italian Ministry of Culture, Italy

COURSES TAUGHT

- Master business game, Post graduate program
- Bachelor business game, Grande école (master cycle)
- Understanding business cycles, Grande école (master cycle)
- Ent strategy and company observation, Grande école (master cycle)
- Fundamentals of strategy, Grande école (bachelor cycle)

- International business strategy, Msc in business analysis and consulting
- Writing effective business plans, Grande école (master cycle)
- Strategic business plan
- Corporate strategy
- Accounting

INTELLECTUAL CONTRIBUTIONS

Papers in refereed journals

Published

Micheli M. R., Jansen J., (2024), Goal orientation and business model innovation in dynamic environments: Evidence from the creative industries, *Creativity and Innovation Management*, 33(2), pp. 197-212

Montecchi M., Micheli M. R., Campana M., Schau H., (2024), From Crisis to Advocacy: Tracing the Emergence and Evolution of the LGBTQIA+ Consumer Market, *Journal of Public Policy & Marketing*, 43(1), pp. 10-30

Di Stefano G., Micheli M. R., (2023), To Stem the Tide: Organizational Climate and the Locus of Knowledge Transfer, *Organization Science*, 34(6), pp. 2436-2463

Campana M., Duffy K., Micheli M. R., (2022), "We're All Born Naked and the Rest is Drag:" Spectacularization of Core Stigma in RuPaul's Drag Race, *Journal of Management Studies*, 59(8), pp. 1950-1986

Micheli M. R., Berchicci L., Jansen J. J. P., (2020), Leveraging diverse knowledge sources through proactive behavior: how companies can use inter-organizational networks for business model innovation, *Creativity and Innovation Management*, 29(2), pp. 198-208

Communications in refereed conferences

International

Micheli M. R., Campana M., Duffy K., (2024), *Queens of Drag, Organizations, and Organizing: Stigma, Spectacle, and Inclusion* Academy of Management Annual Meeting, Chicago, USA

Micheli M. R., Wernicke G., Porck J., (2024), *It's Not Just You! Let's Have an Honest Conversation about Failure* Academy of Management Annual Meeting, Chicago, USA

Gasparin M., Quinn M., Micheli M. R., Green W., (2023), *Entrepreneurial Ecosystems in the Making: The Role of Universities* Strategic Management Society Conference, Toronto, Canada

Micheli M. R., Montecchi M., Campana M., Schau H., (2023), *A Journey from Crisis to Advocacy: A Bibliometric Review of LGBTQIA+ Scholarship* Academy of Management Annual Meeting, Boston, USA

Micheli M. R., Porck J., Wernicke G., (2023), *It's Not Just You! Let's Have an Honest Conversation about Failure* Academy of Management Annual Meeting, Boston, USA

Micheli M. R., (2022), *Sliding Doors of Network Change: An Attention-Based Theory on The Evolution of Innovation Networks* AOM Annual Meeting 2022, Seattle, USA

Micheli M. R., Campana M., Gasparin M., Shantz A., (2022), *Unconventional Entrepreneurship: Shaping Practices Within Fablabs* AOM 2022, Seattle, USA

Campana M., Duffy K., Micheli M. R., (2021), *When Drag Went Digital: Spectacularisation of Stigma and Wellbeing* Academy of Marketing Conference 2021, Virtual, United Kingdom

Quinn M., Gasparin M., Micheli M. R., Green W., (2021), *Building resilient university–industry linkages in transitional economies: Socially innovative approaches for social change* EGOS, Amsterdam, Netherlands

Campana M., Canniford R., Duffy K., Eichert C. A., Fischer E., Hill T., Micheli M. R., Mimoun L., Murphy S., Sandikci Turkdogan O., Trujillo Torres L., (2020), *Social Imaginaries of Stigma* Consumer Culture Theory Conference 2020, Leicester, United Kingdom

Campana M., Duffy K., Micheli M. R., (2020), *Queens of Drag: A Multidimensional Perspective on Core Stigma* Annual Meeting of the Academy of Management, Vancouver, Canada

Di Stefano G., Micheli M. R., (2020), *Knowledge sharing in Science* Organization Science Special Issue Conference on "Experiments in Organization Theory", Tucson, USA

Micheli M. R., Gasparin M., (2020), *Addressing Societal Challenges through Social Innovation: A Process Perspective on Competitive Advantage* Strategic Management Society Annual Conference, London, United Kingdom

Micheli M. R., Wernicke G., Porck J., (2020), *It's Not Just You! Let's Have an Honest Conversation about Failure* Annual Meeting of the Academy of Management, Vancouver, Canada

Micheli M. R., Vieira da Cunha J., (2019), *Formal and informal ties, cooperation practices and social skills: Unpacking the process to understand the outcomes* AMJ/AMR 2019 Lisbon Paper and Idea Development Workshop , Lisbon, Portugal

Di Stefano G., Micheli M. R., (2018), *An Examination of Openness in fundamental science* Strategic Management Society Annual Conference, Paris, France

Micheli M. R., Shantz A., Campana M., Gasparin M., (2018), *Fablabs and their temporary organisations: Practices for fluidity* EGOS, Tallin, Estonia

Micheli M. R., (2017), *Talk as Data: New Approaches to Analyzing Text to Advance Theory* Academy of Management Annual Meeting, Atlanta, USA

Micheli M. R., Berchicci L., Ocasio W., (2017), *The attention challenge of business model innovation: A case study in the design industry* Academy of Management Annual Meeting, Atlanta, USA

Gasparin M., Micheli M. R., Campana M., (2016), *Managing Human Resources in Open Boundaries Communities: The Case of 3D Printing Fablabs* Academy of Management Annual Meeting, Anaheim, USA

Gasparin M., Micheli M. R., Campana M., (2015), *Users as Part of Firm's Strategic Human Capital: The 3D Printing Revolution* Strategic Management Society Conference, Denver, USA

Micheli M. R., (2014), *Dare to Learn: How Learning Orientation Fosters BMI in Dynamic Environments* Strategic Management Society Conference, Madrid, Spain

Micheli M. R., Jansen J., (2013), *Bridging differences to enhance business model innovation: an overview on the influence of network characteristics and ties' diversity on business model innovation* 29th EGOS Colloquium, Montreal, Canada

Micheli M. R., Jansen J., (2012), *Understanding change in the creative industries through value creation and capture: Mainstreams vs. mavericks* 28th EGOS Colloquium, Helsinki, Finland

Other conference and seminar presentations

International

Micheli M. R., (2024), *Shaping value in creative craft: Evidence from Fablabs* SKEMA Business School - Crossing Bridges New Horizons Conference, Paris, France

Micheli M. R., Gasparin M., Hjorth D., Campana M., Shantz A., (2024), *Fablabs and emerging forms of organizing craft: Machines, prototypes, and fabulations* EGOS, Milan, Italy

Micheli M. R., (2023), *Creatives navigating paradoxes: A journey across goal orientation and BMI* EGOS, Cagliari, Italy

Micheli M. R., (2022), *Depolarizing our Minds and our Organizations: Different views on how we become polarized and what can we do about it* Strategic Management Society Conference, London, United Kingdom

Micheli M. R., Campana M., Duffy K., (2022), *Queens of Drag: Stigma, spectacle and inclusion* EGOS 2022, Vienna, Austria

Micheli M. R., (2021), *Focusing On Learning Or Performance? How GoalOrientation Influences BMI In Dynamic Environments* Academy of Management Annual Meeting 2021, Virtual, USA

Campana M., Duffy K., Micheli M. R., (2020), *We're All Born Naked and the Rest is Drag: Spectacularization of Core Stigma at RuPaul's Drag Race* University College London, London, United Kingdom

Di Stefano G., Micheli M. R., (2020), *Knowledge Sharing in Science* CERN, Geneva, Switzerland

Campana M., Duffy K., Micheli M. R., (2019), *"We're all born naked and the rest is drag." Core stigma and the Evolution of RuPaul's Drag Race*. Journal of Management Studies - Paper Development Workshop on Organizational Stigma - IÉSEG School of Management, Paris, France

Micheli M. R., Berchicci L., Ocasio W., Jansen J., (2019), *Managerial Attention, Communicative Practices, Business Model Innovation: A Study On The Dutch Design Industry* Organising, Modelling, and Categorising in the Digital Era - Cass Business School, London, United Kingdom

Micheli M. R., Jansen J., (2019), *Managerial Goals and Business Model Innovation: Learning and Performance Orientation in Dynamic Environments* Strategic Management Society Conference, Minneapolis, USA

Micheli M. R., (2017), *Managerial attention and business model innovation: A case study of the Dutch design industry* HEC Paris, Paris, France

Micheli M. R., (2017), *The attention challenge of business model innovation: a case study in the design industry*. SKEMA Business School - Workshop Emergent issues in Business Models Literature, Paris, France

Micheli M. R., (2016), *Topic diffusion and network structure in complex organizations: The example of hedge funds* Cass - Junior Faculty Workshop, London, United Kingdom

Micheli M. R., Romero D. M., Talamo I. G., Uzzi B., (2016), *Topic diffusion and network structure in complex organizations: The example of hedge funds*. EGOS, Naples, Italy

Micheli M. R., Berchicci L., Ocasio W., Jansen J., (2015), *How Managerial Attention Shapes Business Model Innovation: Evidence from the Design Industry* DRUID, Rome, Italy

Micheli M. R., (2014), *Measuring innovative spillovers from creative industries*. Aarhus University – Denmark, Aarhus, Denmark

Micheli M. R., Musmeci N., (2013), *And what if I innovate my business model? Using the network lens to explain the successful implementation of new business models* Sunbelt, Hamburg, Germany

National

Micheli M. R., (2024), *Utopia and dystopia within Fablabs: an entrepreneurial journey* Burgundy School of Business, Dijon, France

Refereed proceedings

Published

Micheli M. R., (2022), *Sliding Doors of Network Change: An Attention-Based Theory on The Evolution of Innovation Networks*, in: Academy of Management(Eds.) in *Academy of Management Proceedings, Academy of Management , New York, chapter 1, pp. 1399*

Micheli M. R., Campana M., Gasparin M., Shantz A., (2022), *Unconventional Entrepreneurship: Shaping Practices Within Fablabs*, in: Academy of Management(Eds.) in *Academy of Management Best Paper Proceedings, Academy of Management , New York, chapter 1, pp. 11397*

Micheli M. R., (2021), *Focusing On Learning Or Performance? How Goal Orientation Influences BMI In Dynamic Environments*, in: Academy of Management(Eds.) in *Academy of Management Proceedings, Academy of Management , New York, chapter 1, pp. 14601*

Campana M., Duffy K., Micheli M. R., (2020), *Queens of Drag: A Multidimensional Perspective on Core Stigma*, in: Academy of Management(Eds.) in *Academy of Management Annual Meeting Proceedings, Academy of Management , New York, chapter 1, pp. 17152*

Micheli M. R., Romero D., Talamo I., Uzzi B., (2018), *Topic diffusion and intra-organizational interaction: The case of hedge funds.*, in: Academy of Management(Eds.) in *Academy of Management Annual Meeting Proceedings, Academy of Management , New York, pp. 12844*

Micheli M. R., Gasparin M., Campana M., (2016), Managing Human Resources in Open Boundaries Communities: The Case of 3D Printing Fablabs, in: Academy of Management(Eds.) in *Academy of Management Annual Meeting Proceedings, Academy of Management* , New York, pp. 12562

Micheli M. R., Berchicci L., (2015), How managerial attention shapes business model innovation: evidence from the design industry, in: Academy of Management. Annual Meeting Proceedings 2015(Eds.) in *Academy of Management. Annual Meeting Proceedings 2015* , Academy of Management , New York, chapter 1, pp. 13407

Micheli M. R., (2014), Network change: how performance mediates the effects of network structure, in: Academy of Management(Eds.) in *Academy of Management. Annual Meeting Proceedings 2014*, Academy of Management , New York, chapter 1, pp. 13382

Micheli M. R., Berchicci L., Jansen J., (2014), Complementarity explained: the interaction between networks and proactiveness on BMI, in: Academy of Management. Annual Meeting Proceedings 2014(Eds.) in *Academy of Management. Annual Meeting Proceedings 2014* , Academy of Management , New York, chapter 1, pp. 13362

Books

Forthcoming

Laamanen M., Campana M., Micheli M. R., Venkatram R., Duffy K., (2024), *Drag as Marketplace: Contemporary Cultures, Identities and Business*, NA, Policy Press, Bristol

Other research

Published

2015: Micheli M. R. - "Business Model Innovation. A Journey Across Managers' Attention and Inter-Organizational Networks" - , *Erasmus University*, Rotterdam

GRANTS AND HONORS

Award

2022 Nomination Best Paper - ENT Division, Academy of Management Annual Meeting 2022, Academy of Management, USA

2020 Best Reviewer Award OMT Division, Academy of Management, USA

2019 Best Reviewer Award MOC Division, Academy of Management, USA

2018 SMS Best Conference Paper Runner Up - Strategy Process IG, Strategic Management Society, USA

2014 Best Reviewer Award BPS Division, Academy of Management, USA

PROFESSIONAL MEMBERSHIPS

Academy of Management

EGOS

Strategic Management Society

IESEG - ICON center

EDITORIAL ACTIVITY

Member of the editorial board of an academic journal

Journal of Business Research

Reviewer in an academic journal

European Management Journal
Long Range Planning
Journal of Management Studies
Organization Science
Technological Forecasting & Social Change
Strategic Organization
Organization & Environment
Journal of Business Research
Strategic Management Journal

PROFESSIONAL SERVICE

Chair in an academic conference

LGBTQ+ & Organizations

Committee/task force member

2021 Academy of Management - STR Division - LinkedIn Communication Manager

2019 - 2021 Strategic Management Society

2019 - 2021 AOM - STR Engagement Committee

Reviewer for an academic conference

Strategic Management Society Annual Conference 2020

Session chair in an academic conference

Academy of Management 2016

RESEARCH ACTIVITIES

COMMITTEE CHAIR

Committee Member

Member of a thesis committee, BI Norwegian Business School, Norway

Member of a Thesis Committee , Erasmus University College, Netherlands

Course Coordinator

Course coordination of Ent Strategy and Company Observation, International Business Strategy, Writing Effective Business Plans, IÉSEG School of Management, France

Entrepreneurship Strategy and Company Observation, IÉSEG School of Management, France

Head of a recruitment jury (orals)

President of Jury Lille and Paris 2019, IÉSEG School of Management, France

President of the Jury Orals - Paris, IÉSEG School of Management, France

Orals in Lille in May 2017, IÉSEG School of Management, France

Orals in Paris 2018, IÉSEG School of Management, France

Head of a school project

Coordinator of PCE Program, IÉSEG School of Management, France

Participation in a professional advisory board

PAB Master in Business Analytics and Consulting, IÉSEG School of Management, France

PAB Innovation & Entrepreneurship 2018, IÉSEG School of Management, France

PAB Master in Business Analytics and Consulting, IÉSEG School of Management, France

Participation in recruitment of professors

Participation to the selection of candidates, participation to job talks, participation to discussion with candidates, IÉSEG School of Management, France

Track research seminar Co-Coordinator

Seminars organization, IÉSEG School of Management, France

Coordination of the INENT research seminars, IÉSEG School of Management, France

Track research seminar Coordinator

Coordinator of Management & Society Seminars, IÉSEG School of Management, France