



Marion LIGONIE

Ph.D. in Management Control specialisation

Associate Professor, Accounting

m.ligonie@ieseg.fr

EDUCATION

2016 Ph.D. in Management Control specialisation, ESSEC Business School, France

2011 MSc in Management, ESC Grenoble, France

RESEARCH INTERESTS

Corporate Social Responsibility, Management Control

PROFESSIONAL EXPERIENCE

ACADEMIC:

2021 - Present Associate Professor in Management Control, IÉSEG School of Management, France

2016 - 2021 Assistant Professor in Management Control, IÉSEG School of Management, France

2015 - 2016 Associate lecturer, ESSEC Business School, Cergy Pontoise, France

COURSES TAUGHT

- Bachelor business game, Grande ecole (bachelor cycle)
- Corporate social responsibility and sustainability, Grande ecole (master cycle)
- Management control and decision making, Post graduate program
- Performance management, Grande ecole (bachelor cycle)

INTELLECTUAL CONTRIBUTIONS

Papers in refereed journals

Published

Ligonie M., Maire S., (2024), Quelle(s) valeur(s) donner à la Nature ? - Une revue narrative de la valorisation de la Nature, *Revue Française de Gestion*, 50(317), pp. 67-89

Ligonie M., (2022), Sharing sustainability through control activities, *Strategic Finance*, 103(10), pp. 21-22

Ligonie M., (2021), Sharing sustainability through sustainability control activities. A practice-based analysis, *Management Accounting Research*, 50(2021), pp. 100726

Ligonie M., (2018), Article review: "'Mathematics maybe but not money': On balance sheet, numbers and nature in ecological accounting", *Social and Environmental Accountability Journal*, 38(3), pp. 229-230

Ligonie M., (2018), The "forced performativity" of a strategy concept: Exploring how shared value shaped a gambling company's strategy, *Long Range Planning*, 51(3), pp. 463-479

Communications in refereed conferences

International

Ligonie M., Gomez M.-L., (2024), *The performative role of accounting systems in sustainable development. The case of French hospitals*. IPA annual congress, London, United Kingdom

Ligonie M., Gomez M.-L., (2020), *Sustainability in the making: Boundary work towards CSR in hospitals* Organization Studies Summer Workshop, Platanias, Greece

Ligonie M., Gomez M.-L., (2019), *The performative role of sustainability performance systems in hospitals* MARG 2019, Birmingham (UK), United Kingdom

National

Ligonie M., Gomez M.-L., (2024), *The performative role of accounting systems in sustainable development. The case of French hospitals*. Congrès annuel AFC 2024, Dijon, France

Chapters in books

Published

Ligonie M., Gomez M.-L., (2023), Le contrôle organisationnel à travers les approches pratiques, in: Claire Dambrin et Damien Mourey(Eds.), *Les Grands Courants en Contrôle de Gestion*, 978-2-37687-766-0, EMS – Editions Management et Société, Cormelles-le-Royal, chapter 4, pp. 101-121

Gautier A., Pache A. -C., Chowdhury I., Ligonie M., (2020), The missing link: Communities of practice as bridges between institutional entrepreneurs and frontline practitioners in institutionalizing a divergent practice, in: Deborah Anderson, Michael Lounsbury(Eds.), *Research in the Sociology of Organizations: On Practice and Institution. New Empirical Directions. (Volume 71)*., 0733-558X, Emerald Group Publishing Limited, Bingley, chapter 8, pp. 199-230

Gond J.-P., Ligonie M., (2017), Building on Actor-Network Analysis to Study Corporate Social Responsibility: Conceptual and Methodological Insights, in: P. H. Werhane, E.R. Freeman and S. Dmytriev (Eds.), *Cambridge Handbook of Research Approaches to Business Ethics and Corporate Responsibility*, 978-1-107-15069-0, Cambridge University Press, Cambridge, chapter 16, pp. 232-246

Case studies

Ligonie M., Cavelius F., Kerveillant M., (2018), *Louise Saint-Lacroix : Cost analysis and decisions*, CCMP Centrale de Cas et de Médias Pédagogiques, case study ESSEC-C-199-1, teaching note ESSEC-C-199-TN1

GRANTS AND HONORS

Award

2017 Prix de thèse FNEGE-AFC 2016, Association francophone de comptabilité, France

EDITORIAL ACTIVITY

Reviewer in an academic journal

Social and Environmental Accountability Journal

Revue Française de Gestion

Sustainability Accounting, Management and Policy Journal

Comptabilité, Contrôle, Audit

Accounting In Europe

RESEARCH ACTIVITIES

COMMITTEE CHAIR

Course Coordinator

2021 Coordination of Management Control (PGE Bachelor S4), IÉSEG School of Management, France

Member of a program architecture committee

Master redesign - Specialisation "Financial management & control", IÉSEG School of Management, France

Sustainability track coordinator for the Accounting Department, IÉSEG School of Management, France

Participation in the development of an academic program

Development of executive education CSRD certificate, IÉSEG School of Management, France