



Jennifer ZIEGELMAYER

Doctor of Philosophy in Business Administration

Associate Professor, Management of Information Systems

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EDUCATION

2001 Master of Science in Accounting and Information Systems, Middle Tennessee State University, USA

2000 Bachelor of University Studies, Middle Tennessee State University, USA

RESEARCH INTERESTS

1 - Information Privacy, 2 - Information Security and Assurance, 3 - Management Information Systems, 4 - Auditing and

PROFESSIONAL EXPERIENCE

ACADEMIC:

2017 - 2020 Track Coordinator, Management Information Systems, IÉSEG School of Management, France

2016 - Present Assistant Professor of Management Information Systems, IÉSEG School of Management, France

2012 - 2016 Assistant Professor of Management Information Systems, Qatar University, Doha, Qatar

2009 - 2012 Assistant Professor of Computer Information Systems, Delta State University, Cleveland, MS, USA

2006 - 2009 Instructor in Computer Information Systems, Delta State University, Cleveland, MS, USA

2005 - 2006 Visiting Instructor in Management Information Systems, University of Mississippi, Oxford, MS, USA

COURSES TAUGHT

- Cybersecurity risk management, Grande ecole (master cycle)
- Information security and assurance, Grande ecole (master cycle)
- Introduction to information systems, Grande ecole (bachelor cycle)
- Mis research seminar, Grande ecole (master cycle)
- Introduction to management information systems
- Geographic information systems

- Enterprise systems and applications
- Introduction to programming in business
- Enterprise resource planning
- Systems analysis and design
- Management information systems
- Global information systems
- Microcomputer applications
- Project management
- Advanced programming – visual basic
- Applications development – c#
- Fundamentals of programming – c++
- Fundamentals of programming - javascript
- Object-oriented programming
- Advanced object-oriented programming
- Rpg programming
- Database management systems
- Database management systems

INTELLECTUAL CONTRIBUTIONS

Papers in refereed journals

Published

Goethals F., Ziegelmayer J. L., (2024), The greening of IT use: The impact of environmental concerns on the use of internet systems, *Information Technology and People*, 37(1), pp. 356-373

Goethals F., Ziegelmayer J. L., (2022), Anxiety Buffers and the Threat of Extreme Automation: A Terror Management Theory Perspective, *Information Technology and People*, 35(1), pp. 96-118

James T. L., Zhang J., Li H., Ziegelmayer J. L., Villacis Calderon E. D., (2022), The Moderating Effect of Technology Overload on the Ability of Online Learning to Meet Students' Basic Psychological Needs, *Information Technology and People*, 35(4), pp. 1364-1382

James T. L., Ziegelmayer J. L., Scott A., Fox G., (2021), A Multiple-Motive Heuristic-Systematic Model for Examining How Users Process Android Data and Service Access Notifications, *Database for advances in information systems*, 52(1), pp. 91-122

Aldamen H., Duncan K., Ziegelmayer J. L., (2018), Cumulative learning and sustained engagement in an introduction to accounting course, *Asian Review of Accounting*, 26(1), pp. 19 - 38

Aldamen H., Hollindale J., Ziegelmayer J. L., (2018), Female audit committee members and their influence on audit fees, *Accounting and Finance*, 58(1), pp. 57-89

James T. L., Nottingham Q., Collignon S. E., Warkentin M., Ziegelmayer J. L., (2016), The interpersonal privacy identity (IPI): Development of a privacy as control model, *Information Technology and Management*, 17(4), pp. 341-360

Zhang J., Luo X., Akkaladevi S., Ziegelmayer J. L., (2009), Improving multiple-password recall: An empirical study, *European Journal of Information Systems*, 18(2), pp. 165-176

Zhang J., Li H., Ziegelmayer J. L., (2009), Resource or capability? A dissection of SMEs' IT infrastructure flexibility and its relationship with IT responsiveness, *Journal of Computer Information Systems*, 50(1), pp. 46-53

Kamssu A. J., Reithel B. J., Ziegelmayer J. L., (2003), Information technology and financial performance: The impact of being an Internet-dependent firm on stock returns, *Information Systems Frontiers*, 5(3), pp. 279-288

Forthcoming

Aldamen H., Hollindale J., Duncan K., Horrocks M., Ziegelmayer J. L., (2025), Audit Committee Financial Expertise: Mitigation of Real Earnings Management, *International Journal of Accounting and Finance*, xx(xx), pp. xx

Communications in refereed conferences

International

Ziegelmayer J. L., James T., (2024), *The Impact of Threats to Professional Identity on Guilt in the Use of Artificial Intelligence (AI) Tools* European Conference for Information Systems, Paphos, Cyprus

James T., Abdalla Mikhaeil C., Ziegelmayer J., (2020), *The role of social media affordances in activating normative self-presentation behaviour across multiple platforms* ECIS 2020, Online, Morocco

Aldamen H., Hollindale J., Ziegelmayer J. L., (2017), *The Relationship between Audit Committee Financial Expertise and Education and Real Earnings Management* Annual Meeting of the Decision Sciences Institute, Washington, DC, USA

Awadallah E., Ziegelmayer J. L., Saadullah S., (2017), *Development of an Arabic-language version of the Hurtt Professional Skepticism Scale* Annual Meeting of the American Accounting Association, San Diego, CA, USA

Das S. S., Das A., Ziegelmayer J. L., Barfitt L., (2017), *Forwarding behavior among youth using traditional and new media in the Middle East and the West* Annual Meeting of the Americas Conference for Information Systems, Boston, MA, USA

Ziegelmayer J. L., Madadian O., Barfitt L., (2017), *Disclosure of contingent liabilities: A comparison of legal vs. accounting Issues* Annual Meeting of the Decision Science Institute , Washington, DC, USA

Aldamen H., Duncan K., Ziegelmayer J. L., (2016), *An examination of cumulative learning and sustained time on task in an introduction to accounting course* Annual Meeting of the American Accounting Association , New York City, USA

Aldamen H., Hollendale J., Ziegelmayer J. L., (2016), *Female Representation on the Audit Committee: Are Audit Fees Affected* Annual Meeting of the Accounting and Finance Association of Australia and New Zealand (AFAANZ), Gold Coast, Australia

Das A., Das S., Ziegelmayer J. L., Barfitt L., (2016), *A comparison of social media forwarding behaviors in the US and the Middle-East* Annual Meeting of the Decision Sciences Institute, Austin, TX, USA

Ziegelmayer J. L., Awadallah E., Saadullah S., (2016), *An examination of the validity of the Hurtt Professional Skepticism Scale for use in an Arabic-language context* Annual Meeting of the Decision Sciences Institute , Austin, TX, USA

National

Zhang J., Li H., Ziegelmayer J. L., (2025), *Investigating the impacts of labeling AI-generated content on user perceptions* Southwest Decision Sciences Institute, Tulsa, OK, USA

James T. L., Ziegelmayer J. L., Schuler Scott A., Fox G., Barfitt L., (2019), *Using the Heuristic-Systematic Model to Examine Systematic Processing of Android Access Notifications*, Annual Meeting of the Southwest Decision Sciences Institute, Houston, USA

Ziegelmayr J. L., Barfitt L., Webster V., Mabrouk A., (2015), *A Cross-Cultural Study of Trust and Self-efficacy in mitigating perceptions of privacy risk in online social networking*. Annual Meeting of the Southwest Chapter of the Decision Sciences Institute, Houston, TX, USA

Other conference and seminar presentations

International

Kourry A., Ziegelmayr J., (2020), *The role of institutional trust and social rewards in self-disclosure honesty* Decision Science Institute, San Francisco, USA

National

Bertrand P., Ziegelmayr J. L., Barfitt L. A., (2020), *Impacts of AI use on consumers' perception of luxury brands* Southwest Decision Sciences Institute Annual Conference, San Antonio, TX, USA

Ziegelmayr J., Barfitt L., (2018), *How Millennial Managers Communicate: A Re-examination of Communication Media Choice by Today's Managers* Southwest Decision Sciences Institute, Albuquerque, NM, USA

Refereed proceedings

Published

Ziegelmayr J. L., Hammami H., (2014), *Factors affecting student adoption of microblogging tools: A test of competing models*, in: Jiang, Z. & Scheibe, K.(Eds.) in *Proceedings of the 2014 Annual Meeting of the Midwest Chapter of the Association for Information Systems, Association for Information Systems, Atlanta, GA*

Ziegelmayr J., Barfitt L. A., Sandifer L. B., (2013), *Factors Affecting Student Adoption of Optional Podcast Resources: A Test of Competing Models*, in: Baldwin, A.(Eds.) in *Proceedings of the 2013 Annual Meeting of the Southwest Chapter of the American Accounting Association, American Accounting Association*

Forthcoming

Ziegelmayr J. L., (2024), *Communication Media Choice: A Replication and Reexamination in the Intergenerational Workforce*, in: Armstrong, D; Deokar, A; Jensen, M(Eds.) in *Proceedings of the Americas Conference for Information Systems, Association for Information Systems, Atlanta, GA*

Non-refereed proceedings

Published

Mabrouk A., Ziegelmayr J. L., (2014), *Critically Determinant Attributes of College Major Choice in Transitional Economies*, in: Horton, M.J. (Eds.) in *Proceedings of the 2014 Annual Meeting of the Southwest Chapter of the Decision Sciences Institute, Decision Sciences Institute*

Grants

- 2013** New Faculty Startup Grant, Qatar University (Qatar)
- 2012** National Science Foundation Catalyzing New International Collaborations Grant, National Science Foundation (USA)
- 2012** Dept of Education Fund for the Improvement of Postsecondary Education (FIPSE) , United States Department of Education (USA)
- 2011** Dept of Education Undergraduate International Studies and Foreign Language Program Grant, United States Department of Education (USA)
- 2010** Microsoft Developers Network Academic Alliance, Microsoft (USA)
- 2010** Business and International Education Grant, United States Department of Education (USA)

2009 Bryce Griffis Endowment Fund Travel Grant, Bryce Griffis Endowment Fund (USA)

2008 Bryce Griffis Endowment Fund Travel Grant, Bryce Griffis Endowment Fund (USA)

GRANTS AND HONORS

Award

2015 SAP Visionary Leadership Award, SAP - University Alliance, Germany

PROFESSIONAL MEMBERSHIPS

Decision Sciences Institute

American Accounting Association

Association for Information Systems

Association for Computing Machines

EDITORIAL ACTIVITY

Reviewer in an academic journal

2019 Information Technology and People

Journal of Information Systems

Journal of the Association for Information Systems

PROFESSIONAL SERVICE

Reviewer for an academic conference

International Conference for Information Systems

Decision Sciences Institute

European Conference for Information Systems

RESEARCH ACTIVITIES

COMMITTEE CHAIR

Course Coordinator

2017 OPS/MIS Research Seminar, IÉSEG School of Management, France

2016 Introduction to Information Systems, IÉSEG School of Management, France

MIS Research Methods, IÉSEG School of Management, France

MIS Research Seminar, IÉSEG School of Management, France

Data Management, IÉSEG School of Management, France

Introduction to Web Design (Le Wagon), IÉSEG School of Management, France

UX/UI Design (Le Wagon), IÉSEG School of Management, France

Data Analysis with Python (Le Wagon), IÉSEG School of Management, France

Introduction to Data Science (Le Wagon), IÉSEG School of Management, France

Member of a recruitment jury (orals)

2018 - 2018 Oaux, IÉSEG School of Management, France

2017 - 2017 Oaux, IÉSEG School of Management, France

Member of a teaching quality committee

2019 Masters' Redesign Committee - Specializations, IÉSEG School of Management, France

Teaching and Learning Quality Committee, IÉSEG School of Management, France

Master's Thesis Process Revision Subcommittee, IÉSEG School of Management, France

Grading Scheme Development Subcommittee, IÉSEG School of Management, France

- 2019 Assurance of Learning Committee, IÉSEG School of Management, France

Participation in a professional advisory board

2017 - 2019 Professional Advisory Board Participant, IÉSEG School of Management, France

Participation in recruitment of professors

Faculty Recruitment, IÉSEG School of Management, France

Track research seminar Co-Coordinator

Co-Coordinator of Department Research Seminar (MIS), IÉSEG School of Management, France