



Yukika AWAZU

Ph.D. in Business

Associate Professor, Strategy and Sustainability

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EDUCATION

- 2013** Ph.D. in Business, Bentley University, USA
- 2002** Master of Arts (Economics), University of Illinois at Chicago, USA
- 2002** Master of Business Administration, University of Illinois at Chicago, USA

RESEARCH INTERESTS

Global Digital Strategies, Social Robotics and AI, and Wellness, Fitness & Mental Health Sector

PROFESSIONAL EXPERIENCE

ACADEMIC:

- 2015 - 2016** Associate Professor and Head of Research, The Institute for Knowledge & Innovation South-East Asia, Bangkok University, Bangkok, Thailand

COURSES TAUGHT

- Sustainability and business, Grande ecole (bachelor cycle)
- Csr project, Bachelor in international business
- Sustainability strategies, Grande ecole (bachelor cycle)
- Ai : business implications, Post graduate program
- Digital strategies and global issues, Grande ecole (master cycle)
- Management of information systems, Grande ecole (bachelor cycle)
- Mis research methodology, Grande ecole (master cycle)
- Introduction to entrepreneurship
- Gender leadership

- Management for nonprofits
- Organizational behavior
- It for competitive advantages
- General management

INTELLECTUAL CONTRIBUTIONS

Papers in refereed journals

Published

- Awazu Y., Mariano S., Newell S., (2019), The Mediating Role of Artifacts in Position Practice at Work: Examples From a Project-based Context, *Information and Management*, 56(4), pp. 602-613
- Mariano S., Awazu Y., (2017), The Role of Collaborative Knowledge Building in the Co-creation of Artifacts: Influencing Factors and Propositions, *Journal of Knowledge Management*, 21(4), pp. 779-795
- Krishnamurthy R., Awazu Y., (2016), Liberating data for public value: The case of Data.gov, *International Journal of Information Management*, 36(4), pp. 668-672
- Mariano S., Awazu Y., (2016), Artifacts in knowledge management research: a systematic literature review and future research directions , *Journal of Knowledge Management*, 20(6), pp. 1333-1352
- Desouza K. C., Dombrowski C., Awazu Y., Baloh P., Papagari S., Jha S., Kim J. Y., (2014), Crafting organizational innovation processes, *Innovation: Management, Policy & Practice*, 11(1), pp. 6-33
- Awazu Y., Baloh P., Desouza K., Wecht C., Kim J., Jha S., (2009), Information–Communication Technologies Open up Innovation, *Research Technology Management*, 52(1), pp. 51-58
- Braganza A., Awazu Y., Desouza K., (2009), Sustaining Innovation: The Challenges of Incumbents, *Research Technology Management*, 52(4), pp. 46-56
- Desouza K., Awazu Y., Jha S., Dombrowski C., Papagari S., Baloh P., Kim J., (2008), Customer-Driven Innovation, *Research Technology Management*, 51(3), pp. 35-44
- Desouza K., Awazu Y., Kim J., (2008), Managing radical software engineering: leverage order and chaos, *International Journal of Technology, Policy and Management*, 8(1), pp. 22-40
- Desouza K., Awazu Y., Ramaprasad A., (2007), Modifications and innovations to technology artifacts, *Technovation*, 27(4), pp. 204-220
- Awazu Y., (2006), Managing technology alliances: The case for knowledge management, *International Journal of Information Management*, 26(6), pp. 484-493
- Awazu Y., Desouza K. C., Tiwana A., (2006), Four dynamics for bringing use back into software reuse, *Communications of the ACM*, 49(1), pp. 96-100
- Desouza K., Awazu Y., (2006), Engaging Tensions of Knowledge Management Control, *Singapore Management Review*, 28(1), pp. 1-13
- Desouza K., Awazu Y., (2006), Knowledge management at SMEs: five peculiarities, *Journal of Knowledge Management*, 10(1), pp. 32-43
- Desouza K., Awazu Y., Baloh P., (2006), Managing Knowledge in Global Software Development Efforts: Issues and Practices, *IEEE Software*, 23(5), pp. 30-37
- Desouza K., Awazu Y., Wan Y., (2006), Factors governing the consumption of explicit knowledge, *Journal of the American Society for Information Science and Technology*, 57(1), pp. 36-43
- Desouza K., Awazu Y., (2005), Maintaining knowledge management systems: A strategic imperative, *Journal of the American Society for Information Science and Technology*, 56(7), pp. 765-768

Desouza K., Awazu Y., (2005), Segment and destroy: the missing capabilities of knowledge management, *Journal of Business Strategy*, 26(4), pp. 46-52

Desouza K., Awazu Y., (2005), What do they Know?, *Business Strategy Review*, 16(1), pp. 41-45

Desouza K., Awazu Y., Yamakawa S., Umezawa M., (2005), Facilitating knowledge management through market mechanism, *Knowledge and Process Management*, 12(2), pp. 99-107

Awazu Y., (2004), Informal network players, knowledge integration, and competitive advantage, *Journal of Knowledge Management*, 8(3), pp. 62-70

Awazu Y., (2004), Informal Networks and Intelligence Activities: Some Management Propositions, *Journal of Competitive Intelligence and Management*, 2(1), pp. 16-24

Awazu Y., Desouza K., (2004), Chief Privacy Officers, *EDPACS*, 31(9), pp. 23-24

Awazu Y., Desouza K., (2004), Open knowledge management: Lessons from the open source revolution, *Journal of the American Society for Information Science and Technology*, 55(11), pp. 1016-1019

Awazu Y., Desouza K., (2004), The Knowledge Chiefs:, *European Management Journal*, 22(3), pp. 339-344

Awazu Y., Desouza K., Evaristo J., (2004), Stopping runaway IT projects, *Business Horizons*, 47(1), pp. 73-80

Desouza K., Awazu Y., (2004), Markets in Know-how, *Business Strategy Review*, 15(3), pp. 58-65

Desouza K., Awazu Y., (2004), Need-to-Know: Organizational Knowledge and Management Perspective, *Information-Knowledge-Systems Management*, 4(1), pp. 1-14

Desouza K., Thomas D., Zhang Y., Awazu Y., (2004), Information integrity in healthcare enterprises: strategies for mitigation of medical errors, *International Journal of Healthcare Technology and Management*, 6(2), pp. 241

Desouza K., Awazu Y., (2003), Constructing internal knowledge markets: considerations from mini cases, *International Journal of Information Management*, 23(4), pp. 345-353

Desouza K., Awazu Y., (2003), Knowledge Management: HR Management Systems Can Help Track Distributed Information throughout the Organization, *HR Magazine*, 48(11), pp. 107-112

Desouza K., Yamakawa S., Awazu Y., (2003), Pricing Organizational Knowledge: An Imperative, *Ivey Business Journal*, 67(7), pp. 1-5

Forthcoming

Mariano S., Awazu Y., (2024), Managing Large-Scale Projects: Unpacking the Role of Project Memory, *International Journal of Project Management*, N/A(N/A), pp. N/A

Papers in non-refereed journals

Published

Desouza K., Awazu Y., (2007), Engaging Knowledge Management in Strategic Alliances – Part 2, *Malaysian Management Magazine*, 42(1), pp. 64-69

Desouza K., Awazu Y., (2007), Engaging Knowledge Management in Strategic Alliances – Part 3, *Malaysian Management Magazine*, 42(2), pp. 58-62

Desouza K., Awazu Y., (2007), Engaging Knowledge Management in Strategic Alliances – Part 4 (Conclusion), *Malaysian Management Magazine*, 42(3), pp. 64-67

Desouza K., Awazu Y., (2006), Engaging Knowledge Management in Strategic Alliances – Part 1, *Malaysian Management Magazine*, 41(4), pp. 54-59

Desouza K., Awazu Y., (2006), Integrating Local Knowledge Strategies, *KM Review*, 9(4), pp. 20-23

Awazu Y., (2005), Managing Radical Software Engineers, *Bulletin of Applied Computing and Information Technology*, 3(2)

Desouza K., Awazu Y., (2005), Harp on Your Organizational Mission, *Today's Manager*, pp. 10-12

Desouza K., Awazu Y., (2005), Utilizing External Sources of Knowledge, *KM Review*, 8(1), pp. 16-19

Desouza K., Awazu Y., (2004), Don't Get Caught Sleeping, *J@pan.Inc*, 61, pp. 20-23

Desouza K., Awazu Y., (2004), Gaining a Competitive Edge from Your Customers: Exploring the Three Dimensions of Customer Knowledge, *KM Review*, 7(3), pp. 12-15

Desouza K., Awazu Y., (2004), How to Put Context in the Knowledge Base, *KM Review*, 7(2), pp. 8-9

Desouza K., Awazu Y., (2004), Securing Knowledge Assets, *J@pan.Inc*, 58, pp. 22-25

Desouza K., Awazu Y., Mehling J., (2004), The Risk of Outsourcing, *J@pan.Inc*, 60, pp. 32-37

Desouza K., Hensgen T., Awazu Y., (2004), Lost in the Big Picture, *Across the Board*, 41(1), pp. 9-10

Communications in refereed conferences

International

Awazu Y., Mariano S., (2021), *Unpacking temporary organizing in a project: The role of agency in the emergence of a collective working memory and temporary collective remembering* EURAM 2021, Online, Canada

Awazu Y., Alashri S., Kandala S., Bajaj V., Parriott E., Desouza K. C., (2018), *The 2016 US Presidential Election on Facebook: An Exploratory Analysis of Sentiments* roceedings of the 51st Hawaii International Conference on System Sciences, 2018, At Waikoloa, HI, USA, Waikoloa, HI, USA

Awazu Y., Snell B., (2012), *Global Knowledge Management Practice: The Case of Annual Impact Reflection* World Bank Conference: Mobilizing Knowledge Networks, Washington, DC, USA

Kuk G., Awazu Y., (2011), *Reassembling position practices in procurement* 27th European Group for Organizational Studies (EGOS) Colloquium, Gothenburg, Sweden

Awazu Y., (2010), *How Can Social Entrepreneurs Benefit from Social Software for Community Development?: The Strategies for Nonprofit Organizations* 7th Annual Satter Conference on Social Entrepreneurship, New York, USA

Awazu Y., (2007), *Blogs and Professional Identity Construction* International Federation for Information Processing (IFIP) Working Group 8.2 on Information Systems in Organizations – Organization and Society Information Systems (OASIS) 2007 Workshop, Montreal, Canada

Awazu Y., (2007), *Understanding Communications in Globally Distributed Project Teams: The case of Compliments* 15th Annual Cross Cultural Research in Information Systems Meeting (CCRIS), Montreal, Canada

Awazu Y., (2006), *Building Trust in a Geographically Distributed Project Team: Culture as "Meaningfulness"* International Federation for Information Processing (IFIP) Working Group 8.2 on Information Systems in Organizations – Organization and Society Information Systems (OASIS) 2005 Workshop, Milwaukee, Wisconsin, USA

Awazu Y., (2006), *Information Sharing Models for E-Government Agendas: Economic, Trust, and Political Models* Workshop on Organizational Management of eGovernment Agendas (OMeGA), Las Vegas, USA

Desouza K., Awazu Y., (2005), *Designing Agile Information Organizations: Information, Knowledge, Work, Technology* International Federation for Information Processing (IFIP) Working Group 8.2 on Information Systems in Organizations – Organization and Society Information Systems (OASIS) 2005 Workshop, Las Vegas, Nevada, USA

Desouza K., Awazu Y., (2005), *Managing Radical Software Engineers: Between Order and Chaos* Workshop on Human and Social Factors of Software Engineering – International Conference on Software Engineering Workshop, St. Louis, Missouri, USA

Desouza K., Awazu Y., (2004), *Knowledge Management at SMEs: Five Unique Peculiarities* International Federation for Information Processing (IFIP) Working Group 8.2 on Information Systems in Organizations – Organization and Society Information Systems (OASIS) 2004 Workshop, Washington, District of Columbia, USA

Desouza K., Awazu Y., (2003), *The Chief's: Knowledge, Privacy, and Learning Officers* International Federation for Information Processing (IFIP) Working Group 8.2 on Information Systems in Organizations – Organization and Society Information Systems (OASIS) 2003 Workshop, Seattle, Washington, USA

Desouza K., Awazu Y., Ranganathan C., (2003), *Examining Market Reactions to E-business Initiatives for Digital Transformation of Traditional Businesses* 2003 Workshop on E-Business (WeB 2003), Seattle, Washington, USA

Other conference and seminar presentations

National

Awazu Y., (2024), *Making an impact through stakeholder engagements: An Example from the Fitness Sector Business, Peace and Sustainability: Navigating Systemic Challenges*, Lille, France

Refereed proceedings

Published

Newell S., Awazu Y., (2013), *Habitus, Resistance, and Change: Some Thoughts on Technology Implementation Practice*, in: .(Eds.) in *Proceedings of 2013 International Conference of Information Systems, Association for Information Systems, Atlanta, GA*

Awazu Y., Newell S., (2010), *The Mangle of Practice in ES Implementation: Material Knowing and Temporal Emergence*, in: .(Eds.) in *Proceedings of 2010 International Conference of Information Systems, Association for Information Systems, Atlanta, GA*

Awazu Y., (2007), *Studying the User-Centered Web 2.0 innovation: Informational, Social, and Political Perspectives*, in: .(Eds.) in *Proceedings of Diffusion Interest Group in Information Technology (DIGIT) 2007 Workshop, Association for Information Systems, Atlanta, GA*

Baloh P., Desouza K., Awazu Y., Wecht C., Kim J., Jha S., (2007), *Roles of Information Technology in Distributed and Open Innovation Process*, in: .(Eds.) in *Proceedings of the Thirteenth Americas Conference on Information Systems, Association for Information Systems, Atlanta, GA, chapter 3, pp. 1505-1521*

Awazu Y., (2005), *Determinants of Perceived Knowledge Quality in Software Engineering Organizations: A Preliminary Report*, in: Furnell, S.M., Dowland, P.S., Kormentzas, G.(Eds.) in *Proceedings of the 4th Annual ISOneWorld Conference, Information Institute, Washington, DC*

Awazu Y., (2005), *Managing Technology Alliance: The Knowledge Component*, in: .(Eds.) in *Proceedings of the 4th Annual ISOneWorld Conference, Information Institute, Washington, DC*

Desouza K., Awazu Y., (2005), *Managing Radical Software Engineers: Between Order and Chaos*, in: .(Eds.) in *Proceedings of the Workshop on Human and Social Factors of Software Engineering, ACM, New York*

Desouza K., Awazu Y., (2004), *Modifications and Innovations to Technology Artifacts*, in: .(Eds.) in *Proceedings of Diffusion Interest Group in Information Technology (DIGIT) 2004 Workshop, Association for Information Systems, Atlanta, GA*

Desouza K., Awazu Y., Ramaprasad A., (2004), *Modifications and Innovations to Technology Artifacts*, in: .(Eds.) in *Proceedings of Workshop of the Diffusion Interest Group in Information Technology (DIGIT) Meeting, Association for Information Systems, Atlanta, GA*

Zhang Y., Thomas D., Awazu Y., Desouza K., (2003), *Human-Machine Strategies for Decision Support*, in: .(Eds.) in *Proceedings of the 9th Americas Conference on Information Systems, Association for Information Systems, Atlanta, GA*

Desouza K., Awazu Y., (2002), *Knowledge Management: An Argument for Centralized Organizational Structures*, in: .(Eds.) in *Proceedings of 2002 International Institute for Operations Research and Management Sciences (INFORMS) Annual Meeting, INFORMS Computing Society, Catonsville, MD*

Forthcoming

Desouza K., Awazu Y., (2003), *Dynamics of Knowledge Asset Consumption: Re-Use, Re-Design or Re-Discovery*, in: .(Eds.) in *Proceedings of 2003 International Institute for Operations Research and Management Sciences (INFORMS) Annual Meeting, INFORMS Computing Society, Catonsville, MD*

Non-refereed proceedings

Published

Desouza K., Awazu Y., (2005), The Missing Capabilities of Knowledge Management: Segmentation and Destruction, in: .(Eds.) in *Proceedings of the Sixth European Conference on Organizational Knowledge, Learning, and Capabilities, IKON*, Warwick Business School, Coventry

Desouza K., Dingsøyr T., Awazu Y., (2005), Experiences with Conducting Project Postmortems: Reports vs. Stories and Practitioner Perspective, in: .(Eds.) in *Proceedings of the Thirty-Eight Hawaii International Conference on System Sciences (HICSS-38, IEEE Publishing, Piscataway, NJ*

Awazu Y., (2004), Knowledge Management in Distributed Environments: Roles of Informal Network Players, in: .(Eds.) in *Proceedings of the 37th Hawaii International Conference on System Sciences (HICSS-37), IEEE Computer Society, Los Alamitos*

Awazu Y., Desouza K., Hensgen T., (2003), The Role of Entropy in the Design of Management Support Systems, in: .(Eds.) in *Proceedings of the Portland International Conference on Management of Engineering and Technology (PICMET-03), IEEE Publishing, Piscataway, NJ*

Books

Published

Desouza K., Awazu Y., (2005), *Engaged Knowledge Management: Engagement with New Realities*, 1403945101, Palgrave Macmillan, Basingstoke, 240 pages

Chapters in books

Published

Desouza K., Awazu Y., (2005), Managing Knowledge in SMEs: What are Some Peculiarities?, in: Al-Qirim, N.(Eds.), *Global Electronic Business: Opportunities and Directions*, 9781591406426, Idea Group Publishing, Hershey, PA, chapter 11, pp. 238-255

Awazu Y., Desouza K., (2005), The Knowledge Chiefs: CKOs, CLOs, and CPOs, in: Janardhana Rao, N.(Eds.), *Effective Knowledge Management: Emerging Trends*, 81-7881-473-0, ICFAI University Press, Andhra Pradesh, pp. 121-135

Awazu Y., Desouza K., (2005), Open Knowledge Management: Lessons from the Open Source Revolution, in: Janardhana Rao, N.(Eds.), *Effective Knowledge Management: Emerging Trends*, 81-7881-473-0, ICFAI University Press, Andhra Pradesh, pp. 176-186

Awazu Y., Yamakawa S., Umezawa M., (2005), Knowledge Markets, in: Desouza, K.C.(Eds.), *New Frontiers in Knowledge Management*, 978-1-4039-4240-1, Palgrave Macmillan UK, pp. 99-116

Case studies

Weisang G., Awazu Y., (2008), *Vagaries of the Euro: an Introduction to ARIMA Modeling*, Bentley University, Case Studies in Business, Industry and Government Statistics (CS-BIGS)

GRANTS AND HONORS

Honor

2006 Henry E. Rauch Doctoral Fellow , Bentley University, USA

1997 H.B. Earhart (Student) Fellow of Hoover Institution, Stanford University, USA