Bryant HUDSON

Ph.D. in International Management Studies

Full Professor, Strategy and Sustainability

b.hudson@ieseg.fr

EDUCATION

1997 Ph.D. in International Management Studies, University of Texas at Dallas, USA

RESEARCH INTERESTS

Business and Society/Social Issues in Management, Institutional Theory, Strategic Responses to Macro-Sociocultural

COURSES TAUGHT

- Bachelor business game, Grande ecole (bachelor cycle)
- Change management, Grande ecole (master cycle)
- Ent research methodology, Grande ecole (master cycle)
- Fundamentals of organization, Grande ecole (bachelor cycle)
- Organization theory

INTELLECTUAL CONTRIBUTIONS

Papers in refereed journals

Published

Hudson B. A., Zhang R., Voronov M., Toubiana M., Vince R., (2024), Beyond the feeling individual: Insights from sociology on emotions and embeddedness, *Journal of Management Studies*, 61(5), pp. 2212-2250

Hudson B. A., Ana Aranda A., Helms W., Patterson K., Roulet T., (2023), Standing on the Shoulders of Goffman: Advancing a Relational Research Agenda on Stigma, *Business & Society*, 62(7), pp. 1339– 1377

Hudson B. A., Dong L., Moura D., Jarvis L., (2022), Amplifying stigmatization: Owlcatraz and the naming of a football stadium, *Organization Studies*, 44(7), pp. 1055– 1080

Hudson B. A., Gardberg N., Newburry W., Viktora-Jones M., (2022), Adoption of LGBT-inclusive policies: Social construction, coercion, or competition?, *Social Forces*, 101(3), pp. 1116-1142

Hudson B. A., Patterson K., Helms W., Thomas J Roulet T., Elsbach K., (2022), Organizational stigma: Taking stock and opening new areas for research, *Journal of Management Studies*, 59(8), pp. 1899-1914

Creed W. E. D., Hudson B. A., Okhuysen G., Smith-Crowe K., (2020), A place in the world: Vulnerability, wellbeing, and the ubiquitous evaluation that animates participation in institutional processes, *Academy of Management Review*, 47(3), pp. 358–381

Hudson B. A., Creed W., Taylor S., (2020), Institutional Aesthetics: Embodied Ways of Knowing and Institutional Processes, *Organization Studies*, 41(3), pp. 415-435

Yapici Herrmann N., Hudson B. A., (2020), Generating a Scandal: Non-market Activity to Stop a Cross-Border Merger and Acquisition, *Journal of International Management*, 26(2020), pp. 100759

Helms W., Patterson K., Hudson B. A., (2019), Let's Not "Taint" Stigma Research with Legitimacy, Please, *Journal of Management Inquiry*, 28(1), pp. 5-10

Hudson B., (2019), Fuck, fuck, fuck: Reflexivity and fidelity in reporting swearwords in management research, *M@n@gement*, 22(3), pp. 496-506

Jarvis L., Goodrick E., Hudson B. A., (2019), Where the heart functions best: Reactive-affective conflict and the disruptive work of animal rights organizations, *Academy of Management Journal*, 62(5), pp. 1358-1387

Stewart S., Castrogiovanni G., Hudson B., (2016), A foot in both camps: role identity and entrepreneurial orientation in professional service firms, *International Journal of Entrepreneurial Behaviour and Research*, 22(5), pp. 718-744

Douglas Creed W., Hudson B. A., Okhuysen G., Smith-Crowe K., (2014), Swimming in a Sea of Shame: Incorporating Emotion into Explanations of Institutional Reproduction and Change, *Academy of Management Review*, 39(3), pp. 275-301

Hudson B., Okhuysen G., (2014), Taboo Topics: Structural Barriers to the Study of Organizational Stigma, *Journal of Management Inquiry*, 23(3), pp. 242-253

Hudson B., Okhuysen G., (2009), Not with a Ten-Foot Pole: Core Stigma, Stigma Transfer, and Improbable Persistence of Men's Bathhouses, *Organization Science*, 20(1), pp. 134-153

Hudson B., (2008), Against All Odds: A Consideration of Core-Stigmatized Organizations, *Academy of Management Review*, 33(1), pp. 252-266

Hudson B., MacLean T., (2006), Talking Tainted Topics: Insights and Ideas on Researching Socially Disapproved Organizational Behavior, *Journal of Management Inquiry*, 15(1), pp. 59-68

Galvin T., Ventresca M., Hudson B., (2004), Contested Industry Dynamics: New Directions in the Study of Legitimacy, *International Studies of Management and Organization*, 34(4), pp. 56-82

Hudson B., Wong-MingJi D., (2001), Legitimacy and Illegitimacy: A Contest of Institutional Knowledge as Power, *Organization*, 8(2), pp. 396-402

Hudson B., Bielefeld W., (1997), Structures of multinational nonprofit organizations, *Nonprofit Management and Leadership*, 8(1), pp. 31-49

Forthcoming

Hudson B. A., Laguecir A., (2024), Too poor to get social housing: PMS and organized stigma of beneficiaries in a social housing organization, *Critical Perspectives on Accounting*, na(na), pp. na

Communications in refereed conferences

International

Hudson B. A., (2024), *Panelist - How to Analyze and Build Theory on Silence and the Unspoken in Qualitative Work?* 2024 Annual Meeting of Academy Of Management, Chicago, USA

Hudson B. A., (2024), *Panelist - The Emotional Aspects of Research on Personally Relevant Social Issues.* 2024 Annual Meeting of Academy of Management, Chicago, USA

Hudson B. A., (2024), *Symposium - Participant - Multinational LGBTQIA+ Policies in Contested International Business Environments* 2024 Annual Meeting of Academy Of Management, Chicago, USA

Hudson B. A., Jan Lodge J., (2024), *Managing the Fear of Stigma Transfer Among Incumbent Employees: Organizational Responses to Hiring the Formerly Incarcerated* 40th EGOS Colloquium, Milan, Italy

Dong L., Hudson B. A., Moura D., Jarvis L., (2021), *Stigma amplification: Owlcatraz and the naming of a football stadium* 37th Annual EGOS Colloquium, Amsterdam, Netherlands

Dong L., Hudson B. A., Moura D., Jarvis L., (2021), *Stigma amplification: Owlcatraz and the naming of a football stadium* Academy of Management Annual Meeting, virtual, USA

Hudson B. A., Jarvis L., Goodrick E., (2021), *On bullshit: Lying as institutional work* European Group on Organization Studies, Vienna, Austria (Virtual), Austria

Jarvis L., Goodrick E., Hudson B. A., (2021), *On bullshit: Lying as institutional work* 37th Annual EGOS Colloquium, Amsterdam, Netherlands

Jarvis L., Goodrick E., Hudson B. A., (2021), *On bullshit: Lying as institutional work* Academy of Management Annual Meeting, Toronto, USA

Dong L., Hudson B. A., (2020), *Negative emotions? Or just difficult: Reframing negative emotions* 36th EGOS Colloquium 2020, Hamburg, Germany

Hudson B. A., Jarvis L., Goodrick E., (2020), *Collective rage, power, and institutions: Examining institutional disruption, defense, and reaction* Academy of Management Annual Meeting, Toronto, USA

Hudson B. A., Jarvis L., Goodrick E., (2020), *Collective rage, power, and institutions: Examining the processes of institutional disruption, defense and backlash.* Academy of Management, Virtual, USA

Vacquier R., Hudson B., Roulet T., (2020), *Stigmatization and the Narrative Around the Creation of LGBT Retirement Home* European Group on Organizational Studies, Virtual, France

Hudson B. A., Vacquier R., Roulet T., (2019), *Small Worlds or Total Institutions? Stigmatization and the Narrative around the Creation of LGBT Retirement Homes* Academy of Management, Boston, USA

Hudson B., Yapici Herrmann N., (2019), *Emotional dynamics of a scandal: Cross-border mergers and acquisition incompletion.* European Group of Organization Studies, Edinburgh, United Kingdom

Seremani T. W., Giuliani A. P., Farias C., Hudson B. A., (2019), *Identity work gone bad?: An analysis of an online extremist community's responses to perceived stigma* 2019 Frontiers in Managerial and Organizational Cognition Annual Conference on: Organizing, Modelling, and Categorizing in the Digital Era, London, United Kingdom

Hudson B. A., Jarvis L., Goodrick E., (2018), *Collective rage, power, and institutions: A conceptual examination of institutional disruption, defense and reaction* 34th Annual EGOS Colloquium, Tallinn, Estonia

Hudson B. A., Jarvis L., Goodrick E., (2018), *Rage, power, and institutions: Violent disruption and institutional reaction* 13th Annual Organization Studies Summer Workshop, Samos, Greece

Hudson B. A., Jarvis L., Goodrick E., (2018), *Rage, power, and institutions: Violent disruption and institutional reaction* 14th Workshop on New Institutionalism in Organization Studies, Milan, Italy

Hudson B. A., (2018), *What is organizational stigma: Multi and cross level processes?* Academy of Management, Chicago, USA

Hudson B. A., Creed W., Okhuysen G., Smith-Crowe K., (2018), *A place in the world: Flourishing, suffering, and the values that animate institutions* European Theory Development Workshop 2018, Vienna, Austria

Hudson B. A., Jarvis L., Goodrick E., (2018), *Rage, power, and institutions: A conceptual examination of disruption and institutional reaction* 34th EGOS Colloquium, Tallinn, Estonia

Hudson B. A., Jarvis L., Goodrick E., (2018), *Rage, power, and institutions: Disruption and institutional reaction* 34th EGOS Colloquium, Tallinn 2018, Tallinn, Estonia

Hudson B. A., Jarvis L., Goodrick E., (2018), *Rage, Power, and Institutions: Disruption and Institutional Reaction* 13th Organization Studies Summer Workshop, Samos, Greece

Hudson B. A., Jarvis L., Goodrick E., (2018), *Rage, Power, and Institutions: Disruption and Institutional Reaction* 14th Workshop on New Institutionalism in Organization Theory, Milan, Italy

Hudson B. A., Moura D., (2018), *Organizational responses to stigma and social categorization processes: The strategic limits of Electronic Dance Music festival organizations* Academy of Management, Chicago, USA

Hudson B. A., Jarvis L., Moura D., Goodrick E., (2017), *Contestation, scandal, and stigma's echo: Owlcatraz and the naming of a football stadium* Academy of Management Annual Meeting, Anaheim, USA

Hudson B. A., (2017), *A very slow process: Out at the Academy* 2017 Annual Meeting of the Academy of Management, Atlanta, USA

Hudson B. A., (2017), *Can we give legitimacy a rest?* 2017 Annual Meeting of the Academy of Management, Atlanta, USA

Hudson B. A., (2017), *What is organizational stigma: Keeping the focus on organizations?* 2017 Annual Meeting of the Academy of Management, Atlanta, USA

Hudson B. A., Jarvis L., Moura D., Goodrick E., (2017), *Contestation, scandal, and stigma's echo: Owlcatraz and the naming of a football stadium* 2017 Annual Meeting of the Academy of Management, Atlanta, USA

Hudson B. A., Yapici Hermann N., (2017), *Oil spills in the U.S.: Cases of forgetting work and institutional deflection, European Group on Organization Studies* European Group on Organization Studies, Copenhagen, Denmark

Creed W., Okhuysen G., Hudson B., Smith-Crowe K., (2016), *A place in the world: Meso level systems of care and the social processes that animate institutions* 32nd EGOS Colloquium, Naples, Italy

Hudson B. A., Goodrick E., Moura D., Jarvis L., (2016), *Owlcatraz: Of stadiums, scandals, and stigma's echo* 32nd Annual EGOS Colloquium, Naples, Italy

Hudson B., (2016), *What is Organizational Stigma?* Professional Development Workshop: Research on Stigmatization: Understanding Stigma across Audiences, Categories and Levels, Anaheim, USA

Hudson B., Goodrick E., Maura D., Jarvis L., (2016), *Owlcatraz: Of stadiums, scandals, and stigma's echo* 32nd EGOS Colloquium, Naples, Italy

Yapici H., Hudson B., (2016), *Cross-border M&A incompletion: Mobilizing scandal to stop a deal* 32nd EGOS Colloquium, Naples, Italy

Newburry W., Gardberg N., Hudson B., (2015), *Adoption of LGBT-friendly policies: Social construction, coercion, competition, or learning?* 75th Annual Meeting of the Academy of Management, Vancouver , Canada

Taylor S., Creed W., Hudson B., (2015), *Institutional aesthetics: Rethinking the constraints of organizational creativity* 10th Organization Studies Summer Workshop: Organizational Creativity, Play, and Entrepreneurship, Chania, Greece

Creed W., Hudson B., Okhuysen G., Smith-Crowe K., (2014), *A place in the world: Interaction orders in institutions* 2nd Emotions and Institution Workshop, Toronto, Canada

Creed W., Hudson B., Okhuysen G., Smith-Crowe K., (2014), *Institutional communities and the constitution of the self: The intersection of social bonds, institutional prescriptions, and affective commitments* 30th EGOS Colloquium, Rotterdam, Netherlands

Newburry W., Gardberg N., Hudson B., Feffer Y., (2014), *Organizational actions in the face of institutional contestation: Diffusion of LGBT-friendly policies* 74th Annual Meeting of the Academy of Management, Philadelphia, PA, USA

Porac J., Durand R., Clemente M., Palmer D., Rao H., Hudson B., Bundy J., Younger R., Natividad G., (2014), *Scandal process: Untapped opportunities for organizational research* 74th Annual Meeting of the Academy of Management, Philadelphia, PA, USA

Hudson B., Okhuysen G., (2013), *Taboo topics: Structural barriers to the study of organizational stigma* 73rd Annual Meeting of the Academy of Management, Orlando, FL, USA

Scott C., Corley K., Godfrey P., Schoeneborn D., Hudson B., (2013), *Backstreet businesses, covert collectives, and beyond: Unmasking hidden organizations* 72nd Annual Meeting of the Academy of Management , Boston, MA, USA

Creed W., Hudson B., Okhuysen G., Smith-Crowe K., (2012), *Shameless theorizing: Emotion in institutional maintenance and disruption* 28th EGOS Colloquium, Helsinki, Finland

Hudson B., Goodrick E., Jarvis L., (2012), *Shame and institutional work in healthcare* 28th EGOS Colloquium, Helsinki, Finland

Jarvis L., Hudson B. A., Goodrick E., (2012), *Shame and institutional work in healthcare* 28th Annual EGOS Colloquium, Helsinki, Finland

Newburry W., Gardberg N., Hudson B., Feffer Y., (2012), *Organizational actions in the face of institutional contestation: Diffusion of LGBT-friendly policies* Academy of Management 2012 Annual Meeting, Boston, MA, USA

Newburry W., Gardberg N., Hudson B., Feffer Y., (2012), *Organizational actions in the face of institutional contestation: Diffusion of LGBT-friendly policies* Annual Global Conference, Reputation Institute, Milan, Italy

Hudson B., (2011), *Institutions, stigma, and letting the good times roll: Building alternative community through a circuit party* Annual Global Conference, Reputation Institute, New Orleans, LA, USA

Hudson B., Goodrick E., (2011), *Shame and institution reform in U.S. hospitals* Academy of Management 2011 Annual Meeting, San Antonio, TX, USA

Jones C., Hudson B., (2011), *From polluted to prized: The dynamics of status, stigma, and scandal in the cultural consecration of a new logic, the case of Frank Lloyd Wright and modern architecture* 27th EGOS Colloquium, Gothenburg, Sweden

Stewart S., Hudson B., (2011), *Scorning their shame: Theology, the marginalized, and the institutional work of allies* Academy of Management 2011 Annual Meeting, San Antonio, TX, USA

Hudson B., Creed W., DeJordy R., Lok J., Cebon P., Scott W., (2010), *Bringing emotions (back) in Institutional Theory* Academy of Management 2010 Annual Meeting, Montréal, Canada

Hudson B., Okhuysen G., (2009), *Pay no attention to the organization behind the curtain: The enactment and dance of organization images of men's bathhouses* 25th EGOS Colloquium, Barcelona, Spain

Hudson B., Okhuysen G., (2009), *Pay no attention to the organization behind the curtain: The enactment and dance of organization images of men's bathhouses* Academy of Management 2009 Annual Meeting, Chicago, IL, USA

Barnett M., Hudson B., (2006), *Big & bad? A sociological perspective on the Icarus Paradox* 17th Annual Conference of the International Association for Business and Society, Mérida, Yucatán, Mexico

Damoiseau Y., Hudson B., (2006), *Rethinking organizational environments in international management research: MNEs and world polity* Academy of Management 2006 Annual Meeting, Atlanta, GA, USA

Hudson B., Okhuysen G., (2004), *Elusive legitimacy: An expanded view of strategic responses to institutional processes* Academy of Management 2004 Annual Meeting, New Orleans, LA, USA

Hudson B., Okhuysen G., (2004), *Intimate relations with the bathhouse: Investigating core-stigmatized organizations* Academy of Management 2004 Annual Meeting, New Orleans, LA, USA

Galvin G., Hudson B., (2003), *When "wrongs" can make a "right" and when "rights" go "wrong": Examining the contested nature of legitimacy over time* 19th EGOS Colloquium, Copenhagen, Denmark

Hudson B., (2003), *Against all odds: A consideration of contested, core-stigmatized organizations* 19th EGOS Colloquium, Copenhagen, Denmark

Hudson B., Okhuysen G., (2003), *They're doing what in there? The prevention of social stigma and illegitimacy in the bathhouse* Academy of Management 2003 Annual Meeting, Seattle, WA , USA

Hudson B., Wong-MingJi D., Loree D., (2000), *Changing the field: The effect of illegitimacy on competing organizational forms* Academy of Management 2000 Annual Meeting, Toronto, Canada

National

Jarvis L., Hudson B. A., Goodrick E., (2012), *Institutional work and shaming identity threat in high-socialization occupations* Southern Management Association Annual Meeting, Ft. Lauderdale, FL, USA

Other conference and seminar presentations

International

Hudson B. A., (2024), *2024 OMT Junior Faculty Consortium* 2024 Annual Meeting of Academy Of Management, Chicago, USA

Hudson B. A., (2024), *Panelist - Multinational LGBTQIA+ Policies in Contested International Business Environments* Oxford Reputation Conference, Oxford, United Kingdom

Hudson B. A., Dong L., Jarvis L., (2024), *From Boycotts to Ideological Battles: The Role of Political Dynamics in Organizational Stigmatization* Organization Studies Paper Development Workship, Mykonos, Greece

Hudson B. A., (2021), *Stigma Transfer and Amplification: Owlcatraz and the Naming of a Football Stadium* City University of London Business School, London, United Kingdom

Hudson B. A., (2020), *Stigma Transfer and Amplification: Owlcatraz and the Naming of a Football Stadium.* University of Edinburgh, Edinburgh, United Kingdom

Ligonie M., Hudson B. A., (2020), *Technologies of ritual shaming: Organizing emotion as social control* EGOS, Hambourg, Germany

Hudson B. A., Vacquier R., Roulet T., (2019), *Using narratives to construct reputation: A new organizational form serving a stigmatized population* Oxford Reputation Conference, University of Oxford, Oxford, United Kingdom

Hudson B. A., (2017), *Participant, Panel discussion: Experience sharing with editorial board members and experienced researchers, Developing and publishing your research projects* Business and Society Research Seminar , Lille, France

National

Hudson B., (2017), *The wizard was real: The enactment of organization images of men's bathhouses* Grenoble Ecole de Management, Grenoble, France

Refereed proceedings

Published

Hudson B. A., Jarvis L., Goodrick E., (2020), Collective Rage, Power, and Institutions: Examining Institutional Disruption, Defense, and Reaction, in: Academy of Management(Eds.) in *Academy of Management Proceedings, 2020, Academy of Management , New York*

Newburry W., Gardberg N. A., Hudson B., Feffer Y., (2015), Adoption of LGBT-Friendly Policies: Social Construction, Coercion, Competition, or Learning?, in: .(Eds.) in *Academy of Management Proceedings, Academy of Management , New York, chapter 1, pp. 11763-11763*

Moura D., Hudson B., (2014), Betting on football to induce change: An examination of an antenarrative journey to narrative glory, in: .(Eds.) in *Proceedings of the 74th Annual Meeting of the Academy of Management, Academy of Management , New York, pp. 2014:1 17331*

Chapters in books

Published

Hudson B., (2016), Stigma, in: Carroll, Craig E. (Eds.), *The SAGE Encyclopedia of Corporate Reputation, 9781483376516; 9781483376493, Sage Publishing, Thousand Oaks, CA*

GRANTS AND HONORS

Award

2020 2020 Joanne Martin Trailblazer Award, Organization and Management Theory Division, Academy of Management. Shared with Doug Creed (University of Rhode Island), Gerardo Okhuysen (University of California, Irvine), and Maureen Scully (University of Massachusetts Boston), Academy of Management, USA

Honor

2019 The 5th Annual Tucker Awards for Excellence in Swearing, Strong Language, USA

EDITORIAL ACTIVITY

Guest editor of an a academic journal

2019 Journal of Management Studies, United Kingdom

PROFESSIONAL SERVICE

Chair in an academic conference

2023 EGOS

2021 European Group on Organization Studies

2018 European Group on Organization Studies, Estonia

Chair of the organizing committee of an academic conference

2019 Organizational Stigma Paper Development Workshop, France

Invited Lecturer

2019 Invited research presentation: Rage, Power, and Institutions: Violent Disruption and Institutional Reaction, Austria

2018 Invited Research Presentation: Rage, Power, and Institutions: Violent Disruption and Institutional Reaction, France

2018 Invited research presentation: Pay no attention to the organization behind the curtain: The enactment and dance of organization performances of men's bathhouses, Sweden

2018 Invited Presentation: Rage, Power, and Institutions: Violent Disruption and Institutional Reaction, Canada

Member of the organizing committee of an academic conference

2017 - 2018 34th EGOS Colloquium, Tallinn 2018, Estonia

Panelist in an academic conference

2018 Academy of Management, USA

2017 Academy of Management, USA