



**Frank DE BAKKER**

**Ph.D. in Technology & Management**

**Full Professor, Strategy and Sustainability**

**Academic Director**

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## **EDUCATION**

**2001** Ph.D. in Technology & Management, University of Twente, Netherlands

**1995** Master, Environmental Science, Wageningen University, Netherlands

## **RESEARCH INTERESTS**

Corporate Social Responsibility, Non-Governmental Organizations, Organizational Studies, Strategy and Ethics

## **PROFESSIONAL EXPERIENCE**

### **ACADEMIC:**

**2015 - 2016** Head of Department, VU University Amsterdam, Amsterdam, Netherlands

**2013 - 2014** Visiting professor, Copenhagen Business School, Copenhagen, Denmark

**2010 - 2013** Member Faculty Board, VU University Amsterdam, Amsterdam, Netherlands

**2008 - 2016** Associate professor, VU University Amsterdam, Amsterdam, Netherlands

**2007 - 2010** Director of program, VU University Amsterdam, Amsterdam, Netherlands

**2001 - 2008** Assistant professor, VU University Amsterdam, Amsterdam, Netherlands

## **COURSES TAUGHT**

- Publishing research on business and society
- Sustainability strategies, Grande ecole (master cycle)
- Impactful research at the intersection of business & society
- Activism: strategies and tactics, Post graduate program
- Bootcamp 1: business game, Post graduate program
- Scenario week, Post graduate program

- Change management for sustainability strategies, Grande école (master cycle)
- Business ethics, Grande école (bachelor cycle)
- Corporate social responsibility and sustainability, Grande école (master cycle)
- Ent research methodology, Grande école (master cycle)
- Ent strategy and company observation, Grande école (master cycle)
- Strategy and decision making
- Strategy for societal organizations
- Organization science
- Corporate social responsibility

## INTELLECTUAL CONTRIBUTIONS

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### Papers in refereed journals

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#### Published

- Selling N., de Bakker F., (2025), When Employees Matter: How Employee Resource Groups and Workforce Liberalism Jointly Spur Firms to Support Pro-LGBTQ Legislation, *Journal of Business Research*, 186(2025), pp. 115017
- Baldi M., de Bakker F., Melz R., (2024), Actor-Agency and Institutional Complexity: Multinational Corporations' Strategies to Combat the Framework Convention on Tobacco Control in Brazil, *Critical Perspectives on International Business*, 20(2), pp. 164-184
- de Bakker F., Pek S., Bapuji H., (2024), How to Achieve Impact With Innovative Publication Formats: Taking Stock of Business & Society's Commentary Section, *Business & Society*, 63(8), pp. 1691-1708
- Brown J., Spicer A., Rehbein K., Higgins C., de Bakker F., Bapuji H., (2022), More Than an Umbrella Construct: We Can (and Should) Do Better With CSR by Theorizing Through Context, *Business & Society*, 61(8), pp. 1965-1976
- Graafland J., de Bakker F., (2021), Crowding in or crowding out? How non-governmental organizations and media influence intrinsic motivations towards corporate social and environmental responsibility, *Journal of Environmental Planning and Management*, 64(13), pp. 2386-2409
- van Hille I., De Bakker F., Groenewegen P., Ferguson J., (2021), Strategizing Nature in Cross-Sector Partnerships: Can Plantation Revitalization Enable Living Wages?, *Organization and Environment*, 34(2), pp. 175-197
- Bapuji H., Brown J., De Bakker F., Higgins C., Rehbein K., Spicer A., (2020), From the editors, *Business & Society*, 59(1), pp. 3-4
- Bapuji H., De Bakker F., Brown J., Higgins C., Rehbein K., Spicer A., (2020), Business and Society Research in Times of the Corona Crisis, *Business & Society*, 59(6), pp. 1067-1078
- De Bakker F., Matten D., Spence L., Wickert C., (2020), The Elephant in the Room: The Nascent Research Agenda on Corporations, Social Responsibility, and Capitalism, *Business & Society*, 59(7), pp. 1295-1302
- Rehbein K., Leonel R., Den Hond F., De Bakker F., (2020), How do firms that are changing the world engage politically?, *Rutgers Business Review*, 5(2), pp. 203-225
- van Hille I., De Bakker F., Ferguson J., Groenewegen P., (2020), Cross-sector partnerships for sustainability: How mission-driven conveners drive change in national coffee platforms, *Sustainability*, 12(7), pp. 2846
- Barberá-Tomás D., Castelló-Molina I., De Bakker F., Zietsma C., (2019), Energizing through visuals: How social entrepreneurs use emotion-symbolic work for social change, *Academy of Management Journal*, 62(6), pp. 1789-1817

- Crane A., De Bakker F., Henriques I., Husted B., (2019), Taking stock at Business & Society: Reflections on our tenure as co-editors, 2015-2019., *Business & Society*, 58(8), pp. 1483-1495
- De Bakker F., Crane A., Henriques I., Husted B., (2019), Publishing interdisciplinary research in Business & Society, *Business & Society*, 58(3), pp. 443-452
- De Bakker F., Rasche A., Ponte S., (2019), Multi-stakeholder initiatives on sustainability: A cross-disciplinary review and research agenda for business ethics, *Business Ethics Quarterly*, 29(3), pp. 343-383
- Kok A., De Bakker F., Groenewegen P., (2019), Sustainability struggles: conflicting cultures and incompatible logics, *Business & Society*, 58(8), pp. 1496-1532
- van Hille I., De Bakker F., Ferguson J., Groenewegen P., (2019), Navigating tensions in a cross-sector social partnership: How a convener drives change for sustainability, *Corporate Social Responsibility and Environmental Management*, 26(2), pp. 317-329
- van Wijk J., Zietsma C., Dorado S., De Bakker F., Martí I., (2019), Social innovation: Integrating micro, meso and macro level insights from institutional theory, *Business & Society*, 58(5), pp. 887-918
- Whelan G., De Bakker F., Den Hond F., Muthuri J., (2019), Talking the Walk: The Deflation Response to Legitimacy Challenges, *M@na@gement*, 22(4), pp. 633-663
- De Bakker F., Crane A., Henriques I., Husted B., (2018), Editors' insights. What makes for an exemplary contribution? Introducing the Business & Society Best Paper Award, *Business & Society*, 57(7), pp. 1291-1300
- Wickert C., De Bakker F., (2018), Pitching for social change: Towards a relational approach to selling and buying social issues, *Academy of Management Discoveries*, 4(1), pp. 50-73
- Den Hond F., De Bakker F., Doh J., (2015), What prompts companies to collaboration with NGOs? Recent evidence from The Netherlands, *Business & Society*, 53(2), pp. 187-228
- Den Hond F., Rehbein K., De Bakker F., Kooijmans-van Lankveld H., (2014), Playing on two chessboards: Reputation effects between corporate social responsibility (CSR) and corporate political activity (CPA), *Journal of Management Studies*, 51(5), pp. 790-813
- De Bakker F., Den Hond F., King B., Weber K., (2013), Social movements, civil society and corporations: Taking stock and looking ahead, *Organization Studies*, 34(5/6), pp. 573-593
- De Bakker F., Hellsten I., (2013), Capturing online presence: Hyperlinks and semantic networks in activist group websites on corporate social responsibility, *Journal of Business Ethics*, 118(4), pp. 807-823
- Rasche A., De Bakker F., Moon J., (2013), Complete and partial organizing in corporate social responsibility, *Journal of Business Ethics*, 115(4), pp. 651-663
- De Bakker F., (2012), Exploring networks of activism on corporate social responsibility: Suggestions for a research agenda, *Creativity and Innovation Management*, 21(2), pp. 212-223
- Den Hond F., De Bakker F., Den Haan P., (2010), The sequential patterning of tactics: Institutional activism in the global sports apparel industry, 1988-2002, *International Journal of Sociology and Social Policy*, 32(5/6), pp. 648-665
- Van de Pol P., De Bakker F., (2010), Direct-to-Consumer Advertising of Pharmaceuticals as a Matter of Corporate Social Responsibility?, *Journal of Business Ethics*, 94(2), pp. 211-224
- De Bakker F., Den Hond F., (2008), Introducing the politics of stakeholder influence: A review essay, *Business & Society*, 47(1), pp. 8-20
- Den Hond F., De Bakker F., (2007), Ideologically motivated activism. How activist groups influence corporate social change, *Academy of Management Review*, 32(3), pp. 901-924
- Six F., De Bakker F., Huberts L., (2007), Judging a corporate leader's integrity: An illustrated three-component model, *European Management Journal*, 25(3), pp. 185-194
- Den Hond F., De Bakker F., Groenewegen P., (2006), A research note on the use of bibliometrics to review the Corporate Social Responsibility and Corporate Social Performance literature, *Business & Society*, 45(1), pp. 7-19
- Meijer M. -M., De Bakker F., Smit J., Schuyt T., (2006), Corporate giving in the Netherlands 1995-2003: Exploring the amounts involved and the motivations for donating, *International Journal of Nonprofit and Voluntary Sector Marketing*, 11(1), pp. 13-28

De Bakker F., Den Hond F., Groenewegen P., (2005), A bibliometric analysis of 30 years of research and theory on Corporate Social Responsibility and Corporate Social Performance, *Business & Society*, 44(3), pp. 283-317

De Bakker F., Fisscher O., Brack A., (2002), Organising product-oriented environmental management from a firm's perspective, *Journal of Cleaner Production*, 10(5), pp. 455-464

De Bakker F., Nijhof A., (2002), Responsible chain management: A capability assessment framework, *Business Strategy and the Environment*, 11(1), pp. 63-75

De Bakker F., (2001), Product-Oriented Environmental Management: Lessons from Total Quality Management, *Journal of Industrial Ecology*, 5(2), pp. 55-69

### **Forthcoming**

Wenzel M., Trittin-Ulbrich H., Edinger-Schons L. M., Castello I., de Bakker F., (2025), Towards holistic stakeholder engagement: Integrating participation, inclusion, and democracy., *Business & Society*, .(.), pp. .

de Roo M., Wickert C., de Bakker F., Elfring T., (2024), From seller to broker: When and how issue sellers engage with external stakeholders to sell issues inside organizations, *Strategic Organization*, .(.), pp. .

### **Papers in non-refereed journals**

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#### **Published**

De Bakker F., (2012), Beyond partnerships, *Annual Review of Social Partnerships*, 9(xx), pp. 7

De Bakker F., (2012), Maatschappelijk ondernemen: met en zonder de overheid, *Res Publica*, 54(4), pp. 515-517

### **Communications in refereed conferences**

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#### **International**

Lelasseux L., de Bakker F., Augustine G., (2024), *How social change agents craft expertise in sustainability* GRONEN 2024, Paris, France

Lelasseux L., de Bakker F., Augustine G., (2024), *It's hard to be a saint in the city: Constructing expertise in corporate social responsibility management* EGOS, Milano, Italy

van den Broek O.-M., Schrempf-Stirling J., de Bakker F., Kourula A., (2023), *Rules for business and the business of rules: Expanding the role of management studies* IABS, Bath, United Kingdom

Marino M., Parrotta P., de Bakker F., Cacciotta G., (2022), *Emancipation Through Embedded Entrepreneurship: how A Social Enterprise Aims To Counter The Mafia* Babson College Entrepreneurship Research Conference, Waco, USA

van den Broek O. -M., Schrempf-Stirling J., de Bakker F., Kourula A., (2021), *Corporate participation in rulemaking: Exploring underlying assumptions and future avenues in management scholarship*. IABS Conference, Brussels, Belgium

de Bakker F., Parrotta P., Marino M., (2020), *Entrepreneurship as emancipation: Organizing to counter the mafia*. EGOS Colloquium, Hamburg, Germany

Esper S., de Bakker F., Heuvinck N., (2020), *"Dealing with Decoupling: CSR Managers' Motivations" paper to be presented in the Symposium "Overcoming the dichotomy in micro-level CSR research"*. The Academy of Management (AoM) Annual Conference, Vancouver, Canada

Esper S., de Bakker F., Heuvinck N., (2020), *"Overcoming cherry picking: How CSR managers cope with selective decoupling"* The European Group for Organization Studies (EGOS) colloquium, Hamburg, Germany

Marino M., de Bakker F., Parrotta P., (2020), *Entrepreneurship as emancipation: Countering the mafia* IABS Conference, Lisbon, Portugal

De Bakker F., Parrotta P., Marino M., (2019), *Entrepreneurship as emancipation: The unusual case of an organization countering the mafia* 35th EGOS Colloquium, Edinburgh, United Kingdom

De Bakker F., Rasche A., Ponte S., (2019), *Business ethics and multi-stakeholder initiatives on sustainability: Examining hidden issues and proposing a research agenda* 35th EGOS Colloquium, Edinburgh, United Kingdom

- De Bakker F., Rasche A., Ponte S., (2019), *Multi-Stakeholder Initiatives on Sustainability: A Review and Research Agenda for Business Ethics* 79th Annual Meeting of the Academy of Management, Boston, USA
- Delalieux G., Kourula A., De Bakker F., (2019), *The Modern Pharmakon: On the Limits of NGOs as Vehicles of Corporate Social Change* 79th Annual Meeting of the Academy of Management, Boston, USA
- Esper S., De Bakker F., Heuvinck N., (2019), *Managerial motivation and PCSR engagement: An experimental approach* Pre-Colloquium Development Workshop 08: Experimental Research in Organization Studies, European Group for Organizational Studies (EGOS) Colloquium, Edinburgh, United Kingdom
- Esper S., De Bakker F., Heuvinck N., (2019), *The political engagement of corporations: Managerial responses to stakeholders' pressures* Business and Society Research Seminar 2019: Corporate Social Responsibility, Grand Challenges and Sustainability: The Business of Society?!, Amsterdam, Netherlands
- Delalieux G., Kourula A., De Bakker F., (2018), *The Modern Pharmakon: NGOs as Vehicles of Corporate Social Change?* 34th EGOS Colloquium, Tallinn, Estonia
- van Hille I., De Bakker F., Groenewegen P., (2018), *Crossing borders in coffee: Addressing the tension of uniformity versus plurality in collaborative sustainability strategies* 34th EGOS Colloquium - Professional Development Workshop, Tallinn, Estonia
- van Hille I., De Bakker F., Groenewegen P., (2018), *Navigating through conflict: Managing paradoxes in cross-sector collaboration for sustainable trade.* 34th EGOS Colloquium, Tallinn, Estonia
- Barberá D., Castelló I., De Bakker F., (2017), *Structuring through dissent: Field emergence and the strategic role of organizational agency* 33rd EGOS Colloquium, Copenhagen, Denmark
- Delalieux G., Kourula A., De Bakker F., (2017), *The Modern Pharmakon: NGOs as vehicles of corporate social change?* International Association for Business & Society Conference, Amsterdam, Netherlands
- Lelieveldt H., De Bakker F., (2017), *It's only natural: Exploring frames of NGO and corporations on what constitutes 'good food'.* International Association for Business and Society Conference, Amsterdam, Netherlands
- Lelieveldt H., De Bakker F., (2017), *It's only natural: Exploring frames of NGO and corporations on what constitutes 'good food'* Organization Studies Summer Workshop, Chania, Greece
- Maon F., Gond J. P., Janssen C., De Bakker F., (2017), *Stakeholder influence tactics: ideologically loaded objectives and power based moves* 76th Academy of Management Conference, Atlanta, GA, USA
- Passenier D., Wolbers J., Groenewegen P., De Bakker F., (2017), *Deviant pilots: why we need them* 33rd EGOS Colloquium, Copenhagen, Denmark
- van Hille I., De Bakker F., Ferguson J., (2017), *Storm in a teacup: Unraveling the process of collective brokerage on living wage in the tea industry* 12th Organization Studies Workshop, Chania, Greece
- van Hille I., De Bakker F., Ferguson J., (2017), *Storm in a teacup: Unraveling the process of collective brokerage on living wage in the tea industry* European Theory Development Workshop, Zurich, Switzerland
- van Hille I., De Bakker F., Ferguson J., (2017), *Storm in a teacup: Unraveling the process of collective brokerage on living wage in the tea industry* International Association for Business and Society Conference, Amsterdam, Netherlands
- Hasanefendic S., De Bakker F., Patricio T., (2016), *Field complexity and strategic manoeuvring: A case of Portuguese polytechnics and the new research mission* 29th CHER Conference, Cambridge, United Kingdom
- Passenier D., Catz E., Groenewegen P., Wolbers J., De Bakker F., (2016), *Up in the air: The construction and management of risk by commercial airline pilots* 75th Academy of Management Conference, Anaheim, USA
- van Hille I., De Bakker F., Ferguson J., (2016), *Convening Multi-Stakeholder Partnerships. Theorizing 'convening' in the context of sustainable trade* Cross-Sector Social Interactions Conference, Toronto, Canada
- van Hille I., De Bakker F., Ferguson J., (2016), *Convening Multi-Stakeholder Partnerships: Crafting Social Innovation for Sustainable Trade* 32nd EGOS Colloquium, Naples, Italy
- De Bakker F., Ponte S., Rasche A., (2015), *Multi-stakeholder initiatives and roundtables in transnational governance: A cross-disciplinary review* 31st EGOS Colloquium, Athens, Greece
- Kok A., De Bakker F., (2015), *Implementing sustainability to achieve legitimacy & legitimating sustainability implementation* 74th Academy of Management Conference, Vancouver, Canada

- Passenier D., Catz E., Groenewegen P., Wolbers J., De Bakker F., (2015), *Up in the air: The construction and management of risk by commercial airline pilots* 31st EGOS Colloquium, Athens, Greece
- Wickert C., De Bakker F., (2015), *Managerial struggles during practice implementation: The case of corporate social responsibility* 74th Academy of Management Conference, Vancouver, Canada
- Castelló I., Barberá D., De Bakker F., (2014), *Structuring through dissent: Field emergence and the strategic role of organizational agency* 30th EGOS Colloquium, Rotterdam, Netherlands
- Castelló I., Barberá D., De Bakker F., (2014), *Structuring through dissent: Field emergence and the strategic role of organizational agency* 74th Academy of Management Conference, Philadelphia, USA
- Kok A., De Bakker F., Groenewegen P., (2014), *Two shades of green. The implementation of sustainability policies within a bank: Instrumental versus intrinsic decoupling* 30th EGOS Colloquium, Rotterdam, Netherlands
- Kok A., Groenewegen P., De Bakker F., (2014), *Dislike, distrust & disrespect. The role of employee emotions in the institutionalization of sustainability practices* JMS Workshop, Toronto, Canada
- van Hille I., De Bakker F., Ferguson J., (2014), *Seeing the wood for the trees* 30th EGOS Colloquium, Rotterdam, Netherlands
- Wickert C., De Bakker F., (2014), *Overcoming resistance to CSR. Progressive resistance: How corporate social responsibility managers resist the status quo* 8th Organization Studies Summer Workshop, Corfu, Greece
- Kok A. M., De Bakker F., Groenewegen P., (2013), *Instrumental versus intrinsic institutionalization: The adoption of CSR practices within a bank* 13th EURAM Conference, Istanbul, Turkey
- Ploeger T., Kruijt M., Aroyo L., De Bakker F., Hellsten I., Fokkens A., Hoeksema J., ter Braake S., (2013), *Extractivism. Extracting activist events from news articles using existing NLP tools and services* DeRiVE 2013, Sydney, Australia
- Whelan G., De Bakker F., de Hond F., Muthuri J., (2013), *Situated interests and multi-stakeholder initiatives: Explaining conflict inside and outside the United Nations Global Compact* Journal of Management Studies Paper Development Workshop, Copenhagen, Denmark
- De Bakker F., Linssen E., den Hond F., (2012), *More than words: Examining the added value of corporate citizenship* 28th EGOS Colloquium, Helsinki, Finland
- De Bakker F., Ploeger T., Kruijt M., Hellsten I., Aroyo L., (2012), *Mapping Online Networks of Activism: Tracing Tactics on the Web* 2nd Social Media for Social Purposes Conference, Copenhagen, Denmark
- Kok A. M., De Bakker F., Groenewegen P., (2012), *Redesigning CSR: How different subcultures within a bank affect the translation and institutionalisation of CSR* 10th International Conference on Organizational Discourse, Amsterdam, Netherlands
- Kok A. M., De Bakker F., Groenewegen P., (2012), *Reinventing CSR: how the translation and interpretation of CSR affects the redevelopment of CSR norms in a bank* 28th EGOS Colloquium, Helsinki, Finland
- Ploeger T., Armenta B., Aroyo L., De Bakker F., Hellsten I., (2012), *Making sense of the Arab Revolution and Occupy: Visual analytics to understand events* DeRiVE 2012, Boston, USA
- Whelan G., Muthuri J., De Bakker F., den Hond F., (2012), *The changing state of transnational corporate directed activism: The case of China National Petroleum Corporation in Sudan* ICCSR 10th Anniversary Conference, Nottingham, United Kingdom
- De Bakker F., (2011), *How activist groups (try to) impact corporate policies on CSR* 7th Politeia Annual Forum on Business Ethics and Corporate Social Responsibility in a Global Economy, Milan, Italy
- De Bakker F., Hellsten I. R., (2011), *On mapping how activist group networks (try to) impact firms* 1st Social Media for Social Purposes Conference, Copenhagen, Denmark
- De Bakker F., Hellsten I. R., (2011), *On mapping how activist group networks (try to) impact firms* 27th EGOS Colloquium, Gothenburg, Sweden
- De Bakker F., Hellsten I. R., Kok A. M., (2011), *Activists and business: Examining networks and tactics* 22nd IABS Meeting, Bath, United Kingdom
- den Hond F., Rehbein K., van Lankveld H., De Bakker F., Schuler D., (2011), *The politics of corporate responsibility and the responsibility of corporate politics* 71st Academy of Management Annual Meeting, San Antonio, USA

## Other conference and seminar presentations

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### International

, de Bakker F., Lloveras J., Laamanen M., (2025), *Mobilizing Interdisciplinarity: Exploring the Right to Repair Movement* IABS Conference, Maastricht, Netherlands

de Bakker F., Lloveras J., (2024), *Mobilizing Interdisciplinarity in Management Research: Reviewing the Right to Repair* JMS Conference, Edinburgh, United Kingdom

Dias Lopes F., de Bakker F., (2023), *(Meta) Organizing in Urban Social Movements against Large Urban Projects* EGOS Colloquium, Cagliari, Italy

Lelasseux L., de Bakker F., (2022), *How CSR Managers Navigate Controversies: The Role of Expertise* Business & Society Research Seminar, Nantes, France

Lelasseux L., de Bakker F., (2022), *How CSR Managers Navigate Scientific Controversies: The Role of Expertise* SKEMA - Crossing Bridges Research Series, Paris, France

Marino M., Parrotta P., de Bakker F., Cacciotta G., (2022), *Entrepreneurship as emancipation: The unusual case of an organization countering the mafia* Social Enterprise and Institutions for Collective Action Seminar, Rotterdam, Netherlands

Cacciotta G., Marino M., Parrotta P., de Bakker F., (2021), *Emancipation through entrepreneurship: Mobilizing social embeddedness to counter the mafia* Southampton Business School, Southampton, United Kingdom

Etchanchu H., de Bakker F., Delmestri G., (2021), *Social movement organizations' agency for sustainable organizing* Corporate Responsibility Research Conference, Raanana, Israel

van Hille I., de Bakker F., Groenewegen P., Ferguson J. E., (2021), *Collective convening: Organizational and interorganizational-level tensions in joint CSP formation* 81st Annual Meeting of the Academy of Management, Philadelphia, USA

De Bakker F., Parrotta P., Marino M., (2020), *Sustainable entrepreneurship as emancipation: The unusual case of an organization countering the mafia* Royal Holloway - University of London, London, United Kingdom

Esper S., de Bakker F., Heuvinck N., (2020), *"CSR as 'empty actions': How CSR managers perceive and cope with decoupling"* 1. The conference of the International Association for Business and Society (IABS) 2020, Lisbon, Portugal

De Bakker F., (2018), *Food for Thought: Organizing and the discursive foundations of NGO-corporate interactions in the food industry* SCORE Workshop on Partial Organizing, Stockholm, Sweden

van Hille I., De Bakker F., Ferguson J., Groenewegen P., (2018), *Paradox in a partnership: How a convener drives change for sustainability* 5th Annual University of Edinburgh Business School Paper Development Workshop, Edinburgh, United Kingdom

van Hille I., De Bakker F., Groenewegen P., (2018), *Navigating through conflict: Managing nested paradoxes in cross-sector collaboration for sustainable trade* 6th biennial International Symposium on Cross-Sector Social Interactions, Copenhagen, Denmark

De Bakker F., (2016), *Online activism, corporate social responsibility and institutional change* University of Twente, Enschede, Netherlands

Wickert C., De Bakker F., (2016), *Pitching for social change: Towards a relational approach to selling and buying social issues* CERMI - VUB, Brussels, Belgium

### National

AMBALAVANAN D. D., Bouten L., de Bakker F., (2024), *Role of consultants in staging corporate sustainability risks and framing expectations for the role of Chief Financial Officers* LEM - Salle des Conférences, SH2 – Cité Scientifique, Lille, France

de Bakker F., (2022), *Impact in Business and Society Research: Managers, Mafia and more* MOST Seminar Series, Montpellier, France

Barbera D., Castello I., De Bakker F., (2017), *Cultural entrepreneurship and the role of visuals in interactive frame alignment processes* Grenoble School of Management, Grenoble, France

De Bakker F., Barberá D., Castelló I., (2017), *Cultural entrepreneurship and the role of visuals in interactive frame alignment processes* Grenoble School of Management, Grenoble, France

Wickert C., De Bakker F., (2017), *Pitching for social change: Towards a relational approach to selling and buying social issues* Audencia Business School, Nantes, France

## Books

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### Published

Den Hond F., De Bakker F., Neergaard P., (2007), *Managing corporate social responsibility in action: Talking, doing and measuring*, 9780754647218, Ashgate Publishing Limited, Aldershot, 280 pages

## Chapters in books

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### Published

de Bakker F., den Hond F., (2023), NGOs, Activism and Sustainability, in: Rasche, A., Morssing, M., Moon, J., & Kourula, A.(Eds.), *Corporate Sustainability: Managing Responsible Business in a Globalised World*, 9781009118644, Cambridge University Press, Cambridge, chapter 13, pp. 248-270

Etchanchu H., de Bakker F., Delmestri G., (2021), Social movement organizations' agency for sustainable organizing, in: Teerikangas, S., Onkila, T., Koistinen, K., & Mäkelä, M.(Eds.), *Research Handbook of Sustainability Agency*, 9781789906028, Edward Elgar Publishing, Cheltenham, chapter 13, pp. 197-213

Rehbein K., den Hond F., De Bakker F., (2018), Aligning Adverse Activities? Corporate Social Responsibility and Political Activity, in: Weber, J. and Wasieleski, D.M.(Eds.), *Corporate Social Responsibility*, 978-1787542600, Emerald Group Publishing Limited, Bingley, chapter 9, pp. 295-324

De Bakker F., Den Hond F., Laamanen M., (2017), Social Movements: Organizations and Organizing, in: C. Roggeband & B. Klandermans(Eds.), *Handbook of Social Movements Across Disciplines*, 9783319576480, Springer, Cham, chapter 8, pp. 203-231

De Bakker F., Den Hond F., (2017), NGO Activism and CSR, in: Rasche, A., Morsing, M., Moon, J.(Eds.), *Corporate Social Responsibility: Strategy, Communication, Governance*, 978-1-107-53539-88, Cambridge University Press, Cambridge, chapter 9, pp. 220-245

Hasanefendic S., Patricio T., De Bakker F., (2017), Heterogeneous responses of Portuguese polytechnics to the new research policy demands, in: Deem, R., Higgins, E.(Eds.), *The University as Critical Institution?*, 9789463511155, Sense Publishers, Rotterdam, chapter 2, pp. 133-151

Den Hond F., De Bakker F., Smith N., (2015), Social movements and organizational analysis, in: Diani, M., della Porta, D.(Eds.), *The Oxford Handbook of Social Movements*, 9780199678402, Oxford University Press, Oxford, chapter 18, pp. 291-305

De Bakker F., (2015), Online activism and institutional change for corporate social responsibility: a typology, in: J. Uldam & A. Vestergaard(Eds.), *Civic Engagement and Social Media: Political Participation beyond the Protest*, 978-1-137-43416-6, Palgrave Macmillan, Basingstoke, chapter 2, pp. 23-43

Den Hond F., De Bakker F., (2012), Boomerang politics: how transnational stakeholders impact multinational corporations in the context of globalization, in: A. Lindgreen, P. Kotler, J. Vanhamme & F. Maon(Eds.), *A Stakeholder Approach to Corporate Social Responsibility: Pressures, Conflicts, and Reconciliation*, 978-1409418399, Gower Publishing, Aldershot, chapter 15, pp. 275-292

De Bakker F., Den Hond F., (2011), A disputed contract: IHC Caland in Burma, in: W. Dubbink, L. Van Liedekerke & H. van Luijk(Eds.), *European Business Ethics Cases in Context: The Morality of Corporate Decision Making*, 978-90-481-9334-9, Kluwer Academic Publishers, Dordrecht, chapter 13, pp. 121-139

De Bakker F., Den Hond F., (2011), A Disputed Contract: IHC Caland in Burma, in: W. Dubbink, L. van Liedekerke & H. van Luijk(Eds.), *European Business Ethics Casebook*, 978-90-481-8966-3, Kluwer Academic Publishers, Dordrecht, chapter xx, pp. 77-98

Horstman N., De Bakker F., Masurel E., Van Hemert P., (2008), Monkey see – monkey do. Some observations on sustainable innovations in zoos, in: C. Wankel & J.A.F. Stoner(Eds.), *Innovative Approaches to Global Sustainability*, 9780230608047, Palgrave Macmillan, New York, NY, chapter 6, pp. 105-122



De Bakker F., Den Hond F., (2007), Activist groups tactics to influence companies, in: C. Wankel(Eds.), *21st Century Management: A Reference Handbook*, 9781412954006, Sage Publishing, Thousand Oaks, CA, chapter xx, pp. 927-937

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De Bakker F., Ohlsson C., Den Hond F., Tengblad S., Turcotte M. -F., (2007), Tracing the evolution of corporate discourse on corporate social responsibility: a longitudinal, lexicological study, in: F. den Hond, F.G.A. de Bakker & P. Neergaard(Eds.), *Managing Corporate Social Responsibility in Action: Talking, Doing, Measuring*, 978-0754647218, Ashgate Publishing Limited, Aldershot, chapter 4, pp. 53-73

Den Hond F., De Bakker F., Neergaard P., (2007), Introduction. Managing Corporate Social Responsibility in Action: Talking, Doing and Measuring, in: F. den Hond, F.G.A. de Bakker & P. Neergaard(Eds.), *Managing Corporate Social Responsibility in Action: Talking, Doing and Measuring*, 9780754647218, Ashgate Publishing Limited, Aldershot, chapter 1, pp. 1-12

van Wijk J., De Bakker F., (2006), Engaging tour operators in sustainable tourism: a Dutch professional association's approach, in: C.A. Brebbia & F.D. Pineda(Eds.), *Sustainable Tourism II*, 978-1-84564-044-6, WIT Press, Southampton, chapter XX, pp. 37-46

De Bakker F., (2006), Legitimiteit als moreel wisselgeld, in: W. Dubbink & H. van Luijk(Eds.), *Bedrijfsgevallen. Morele beslissingen van ondernemingen*, 9789023241966, van Gorcum, Assen, chapter xx, pp. 120-125

De Bakker F., Den Hond F., (2006), Een omstreden contract: IHC Caland in Burma, in: W. Dubbink & H. van Luijk(Eds.), *Bedrijfsgevallen. Morele beslissingen van ondernemingen*, 9789023241966, van Gorcum, Assen, chapter 9, pp. 133-148

De Bakker F., (2004), Contributions of product-oriented environmental management to corporate sustainability, in: S. Sharma & M. Starik(Eds.), *Stakeholders, the Environment and Society*, 9781843764595, Edward Elgar Publishing, Cheltenham, chapter 9, pp. 212-229

De Bakker F., Foley D., (2002), Product-oriented environmental management. The case of Xerox Europe., in: J. Park & N.J. Roome(Eds.), *The Ecology of the New Economy*, 978-1-87471-947-2, Greenleaf Publishing, Sheffield, chapter 12, pp. 165-172

Burger S., De Bakker F., Schuyt T., (2002), De invulling van burgerschap door bedrijven, in: R.P. Hortulanus & J.E.M. Machielse(Eds.), *Modern burgerschap*, 9789057499272, Elsevier Bedrijfsinformatie, Den Haag, chapter XX, pp. 107-118

### **Forthcoming**

Castello I., Barberá D., de Bakker F., (2021), Images, words and emotions: Multimodality research on emotion-symbolic work., in: Symon, G., Pritchard, K. & Hine, C.(Eds.), *Research Methods for Digital Work and Organization: Investigating distributed, multi-modal and mobile work.*, 9780198860686, Oxford University Press, Oxford, chapter 12, pp. 229-245

### **Grants**

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**2019** EPHEMER, IÉSEG School of Management (France)

**2014** Against all odds: convenors in multistakeholder partnerships, NWO (Netherlands)

### **GRANTS AND HONORS**

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#### **Award**

2016 IABS Best Article Award for 2014, International Association for Business and Society, USA

2015 Best Paper Award 2014, Journal of Management Studies, United Kingdom

#### **Honor**

2020 ONE-SIM Outreach Award: Finalist, Academy of Management, USA

## **PROFESSIONAL MEMBERSHIPS**

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<b>2005</b>	International Association for Business and Society, USA
<b>2003</b>	European Group for Organizational Studies
<b>1998</b>	Academy of Management, USA

## **EDITORIAL ACTIVITY**

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### **Associate Editor in an academic journal**

<b>2015 - 2017</b>	Business & Society
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### **Editor in a special issue of a peer reviewed journal**

<b>2022</b>	Business & Society
<b>2022</b>	Business & Society
<b>2017 - 2019</b>	Business & Society
<b>2015 - 2017</b>	Business & Society
<b>2011 - 2013</b>	Journal of Business Ethics
<b>2010 - 2013</b>	Organization Studies
<b>2005 - 2008</b>	Business & Society

### **Editor in an academic journal**

<b>2017 - 2023</b>	Business & Society
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### **Member of the editorial board of an academic journal**

<b>2019</b>	Journal of Management Studies
<b>2014</b>	Business Strategy and the Environment
<b>2013</b>	Organization Studies
<b>2012</b>	Organization & Environment
<b>2008 - 2014</b>	Business & Society
<b>2007</b>	International Journal for Sustainable Strategic Management

### **Reviewer in an academic journal**

<b>2023</b>	International Journal of Management Reviews
<b>2023</b>	Philosophical Transactions of the Royal Society B: Biological Sciences
<b>2023</b>	American Sociological Review
<b>2023</b>	Business Strategy and the Environment
<b>2023</b>	Journal of Business Ethics
<b>2023</b>	Journal of Business Venturing

<b>2022</b>	Journal o Business Venturing
<b>2022</b>	Human Relations
<b>2022</b>	Journal of Management Studies
<b>2022</b>	Journal of Management Studies
<b>2022</b>	Organization Studies
<b>2022</b>	International Journal of Management Reviews
<b>2022</b>	Organization Studies
<b>2022</b>	Organization Studies
<b>2022</b>	Human Relations
<b>2022</b>	Academy of Management Journal
<b>2021</b>	Corporate Reputation Review
<b>2021</b>	Human Relations
<b>2021</b>	Journal of Business Venturing
<b>2021</b>	Organization Studies
<b>2021</b>	Journal of Business Ethics
<b>2021</b>	Journal of Business Ethics
<b>2021</b>	Organization Studies
<b>2021</b>	Organization Studies
<b>2021</b>	Human Relations
<b>2021</b>	Organization Studies
<b>2021</b>	Journal of Management Studies
<b>2021</b>	Organization Science
<b>2021</b>	Organization Studies
<b>2021</b>	Business Strategy and the Environment
<b>2021</b>	Organization & Environment
<b>2021</b>	Journal of Business Ethics
<b>2021</b>	Academy of Management Journal
<b>2020</b>	Organization Studies
<b>2020</b>	Journal of Management Studies
<b>2020</b>	Business Ethics Quarterly
<b>2020</b>	Organization Studies

<b>2020</b>	Journal of Management Studies
<b>2020</b>	Multidisciplinary Business Review

## **PROFESSIONAL SERVICE**

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### **Discussant in an academic conference**

<b>2023</b>	Government of CSR - Combining private and public means for a sustainable future, United Kingdom
<b>2022</b>	IABS Conference

### **Moderator / Facilitator in an academic conference**

<b>2022</b>	Navigating the Academic Job-Market
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### **Panelist in an academic conference**

<b>2022</b>	Meet the Editor Session @EGOS
<b>2021</b>	HKUST & France

### **Presentation in a seminar**

<b>2023</b>	Sustainability Research Day - EM Lyon, France
<b>2023</b>	Nijmegen School of Management, Netherlands
<b>2022</b>	Nottingham University Business School, United Kingdom

### **Reviewer - Grant proposal related to expertise**

<b>2022 - 2023</b>	Swiss National Science Foundation, Switzerland
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### **Session chair in an academic conference**

<b>2022</b>	EGOS Colloquium, Austria
<b>2022</b>	IABS Conference, USA

## **RESEARCH ACTIVITIES**

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### **COMMITTEE CHAIR**

#### **Organizer of a workshop**

<b>2023 - 2023</b>	Co-organizer Event on Expertise for CSR Managers, IÉSEG School of Management, France
<b>2023 - 2023</b>	Co-organizer ICOR Research Day, IÉSEG School of Management, France

#### **Participation in recruitment of professors**

<b>2023 - 2023</b>	External expert in promotion committee, School of Management of University of Bath, United Kingdom
<b>2023 - 2023</b>	Participation in 7 recruitment talks, IÉSEG School of Management, France

#### **Participation in the development of an academic program**

<b>2021</b>	Lead development of new Master in Management for Sustainability, IÉSEG School of Management, France
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## **Partnership with a company to create and animate a Chair**

**2022** Participated in creation of Chair in Business & Society, IÉSEG School of Management, France

## **Supervision of Ph.D. Thesis:**

**2023** Co-director, Sustainability and the CFO, IÉSEG School of Management

**2021** Co-director, Not another air crash investigation: Reading the black boxes of aviation safety cultures, VU University Amsterdam

**2020** Co-director, A balancing act: Convening cross-sector partnerships to strengthen sustainable development in global supply chains, VU University Amsterdam

**2018** Co-director, Maatschappelijk Verantwoord Ondernemen in de Supermarktbranche, VU University Amsterdam

**2018** Co-director, University higher education in Portugal and the Netherlands: Organizational responses to the new research mandate and innovation in education, VU University Amsterdam

**2017** Co-director, Lost in Translation: Bank - NGO interaction about Corporate Social Responsibility norms, VU University Amsterdam

**2009** Co-director, Moving beyond heroes and winners: Institutional entrepreneurship in the outbound tour operations field in the Netherlands, 1980-2005, VU University Amsterdam