



Joao VIEIRA DA CUNHA

Ph.D. in Management

Full Professor, Management of Information Systems

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EDUCATION

- 2006** Ph.D. in Management, Massachusetts Institute of Technology, USA
- 1999** Master, Management Sciences, Organizational Behaviour, Instituto Superior de Psicologia Aplicada, Portugal
- 1997** Bachelor, Business Administration, Business, Catholic University of Portugal, Portugal

RESEARCH INTERESTS

Leadership in the digital age

PROFESSIONAL EXPERIENCE

ACADEMIC:

- 2017 - Present** Director of Research, IÉSEG School of Management, France
- 2016 - Present** Professor, IÉSEG School of Management, France
- 2013 - 2016** Head of the Institute for Research and Doctoral Studies, Universidade Europeia, Lisbon, Portugal
- 2012 - 2016** Professor, Universidade Europeia, Lisbon, Portugal
- 2011 - 2012** Professor, University of Lisbon, Lisbon, Portugal
- 2005 - 2011** Professor, Nova School of Business and Economics, Lisbon, Portugal

COURSES TAUGHT

- Leadership in the digital age, Grande ecole (master cycle)
- Management of information systems, Bachelor in international business
- Management of information systems, Grande ecole (bachelor cycle)
- Qualitative research methods
- Qualitative research methods

- Information systems

INTELLECTUAL CONTRIBUTIONS

Papers in refereed journals

Published

- Vieira da Cunha J., (2024), A divergent model of online social movements, *Information and Organization*, 34(4), pp. 100542
- Vieira da Cunha J., Errichielo L., Pianese T., (2024), The axis of accessibility and the duality of control of remote workers: A literature review, *Journal of Information Technology*, 39(1), pp. 194-260
- Vieira da Cunha J., Errichielo L., Pianese T., (2023), Organizational control in the context of remote working: a synthesis and a research agenda, *European Management Review*, 20(2), pp. 326-345
- Vieira da Cunha J., Vega Perez M., (2023), Commensuration of healthcare quality standards through hospital accreditation: From measurement weapon to management tool?, *Journal of Accounting and Organizational Change*, 19(4), pp. 543-565
- Bayle-Cordier J., Rouvelin P., Savoli A., Vieira da Cunha J., (2022), An Integrative Model of Corporate Mindfulness: A Systematic Literature Review, *Canadian Journal of Administrative Sciences - Revue Canadienne des Sciences de l'Administration*, 39(2), pp. 199-212
- Mola L., Carugati A., Giangreco A., Vieira da Cunha J., (2022), Learning from Unexpected Technological Success: An Extended Model of Supply-Side Diffusion, *European Journal of Information Systems*, 31(5), pp. 597-616
- Vieira da Cunha J., Antunes A., (2022), Leading the self-development cycle in volunteer organizations, *European Management Review*, 19(3), pp. 487-507
- Vieira da Cunha J., Carugati A., (2018), Transfiguration work and the system of transfiguration: How employees represent and misrepresent their work, *MIS Quarterly*, 42(3), pp. 873-894
- den Nieuwenboer N., Vieira da Cunha J., Trevino L., (2017), Middle Managers and Corruptive Routine Translation: The Social Production of Deceptive Performance, *Organization Science*, 28(5), pp. 781–803
- Vieira da Cunha J., Carugati A., Leclercq-Vandelannoitte A., (2015), The dark side of computer-mediated control, *Information Systems Journal*, 25(4), pp. 319-354
- Smith P., Vieira da Cunha J., Giangreco A., Vasilaki A., Carugati A., (2013), The threat of dis-identification for HR practices: An ethnographic study of a merger, *European Management Journal*, 31(3), pp. 308-321
- Vieira da Cunha J., (2013), A distributed model of the structuration of information technology in organizations, *Management Research: Journal of the Iberoamerican Academy of Management*, 11(3), pp. 330-351
- Vieira da Cunha J., (2013), A dramaturgical model of the production of performance data, *MIS Quarterly*, 37(3), pp. 723-748
- Vieira da Cunha J., (2011), Challenges for young management scholars in Iberia and Latin America, *Management Research: Journal of the Iberoamerican Academy of Management*, 9(1), pp. 79-87
- Pina e Cunha M., Vieira da Cunha J., Dahab S., (2010), Yin-yang : A dialectical approach to total quality management, *Total Quality Management*, 13(6), pp. 843-853
- Vieira da Cunha J., Pina e Cunha M., (2010), Organizational improvisation: change or stability?, *Management Research: Journal of the Iberoamerican Academy of Management*, 8(2), pp. 81-100
- Pina e Cunha M., Rego A., Vieira da Cunha J., (2008), Ecocentric management: an update, *Corporate Social Responsibility and Environmental Management*, 15(6), pp. 311–321
- Vieira da Cunha J., Orlikowski W., (2008), Performing catharsis: The use of online discussion forums in organizational change, *Information and Organization*, 18(2), pp. 132-156
- Pina e Cunha M., Vieira da Cunha J., (2006), Towards a complexity theory of strategy, *Management Decision*, 44 (7), pp. 839-850
- Crossan M., Pina e Cunha M., Vera D., Vieira da Cunha J., (2005), Time and organizational improvisation, *Academy of Management Review*, 38(1), pp. 129-145

Pina e Cunha M., Kamoche K., Marziliano N., Vieira da Cunha J., (2004), Minimal Network : A Contribution to the Understanding of Control in Trust-Based Organizations, *International Studies of Management and Organization*, 33(4), pp. 94-120

Pina e Cunha M., Vieira da Cunha J., Cabral-Cardoso C., (2004), Looking for complication: Four approaches to management education, *Journal of Management Education*, 28(1), pp. 88-103

Pina E. Cunha M., Vieira da Cunha J., (2003), Organizational improvisation and change: two syntheses and a filled gap, *Journal of Organizational Change Management*, 16(2), pp. 169-185

Vieira da Cunha J., Kamoche K., Cunha M. P. E., (2003), Towards a Theory of Organizational Improvisation: Looking Beyond the Jazz Metaphor, *Journal of Management Studies*, 40(8), pp. 2023-2051

Vieira da Cunha J., Kamoche K., Pina e Cunha M., (2003), Organizational Improvisation: a Contextual Approach, *International Review of Sociology*, 13(3), pp. 567-589

Clegg S. R., Vieira da Cunha J., Pina e Cunha M., (2002), Management Paradoxes: A Relational View, *Human Relations*, 55(5), pp. 483-503

Communications in refereed conferences

International

Vieira da Cunha J., (2025), *AGENCY IN THE UPWARD FLOW OF ANALYSIS IN ORGANIZATIONS* EGOS 2025, Athens, Greece

Bhatt M., Vieira da Cunha J., (2024), *Movement of consultants at the boundary and their consequences for the flow of knowledge* , EGOS, Milan, Italy

Bhatt M., Vieira da Cunha J., (2020), *Neither here nor there: Boundary as a space and how professionals navigate within the boundary* EGOS, Hamburg, Germany

Micheli M. R., Vieira da Cunha J., (2019), *Formal and informal ties, cooperation practices and social skills: Unpacking the process to understand the outcomes* AMJ/AMR 2019 Lisbon Paper and Idea Development Workshop , Lisbon, Portugal

Vieira da Cunha J., (2019), *Agency and artificial intelligence in the upward flow of analysis in organizations* Academy of Management Meeting, Boston, USA

Vieira da Cunha J., (2019), *Finding help at work through networked technologies: Networks of mutual appropriation of practices* 14th Organization Studies Summer Workshop, Mykonos, Greece

Vieira da Cunha J., (2018), *Power realtions in cross-organizational networks: a new democratizing effect of communication technologies* European Conference on Information Systems, Portsmouth, United Kingdom

Vieira da Cunha J., (2018), *Rematerializing digital cooperation: How people use technology to enlist the help of others at work?* OAP Workshop 2018, Amsterdam, Netherlands

Vieira da Cunha J., Vega M., (2018), *Computer-mediated knowledge hiding as a new form of boundary work in organizations* International Conference on Information Systems, San Francisco, USA

Vieira da Cunha J., Vega M., (2018), *Computer-mediated knowledge hiding as a new form of boundary work in organizations* International Conference on Information Systems, San Francisco, CA, USA

Vieira da Cunha J., Vega M., (2018), *Knowledge Hiding in the Relationship of Authority: Toward an Expanded Model of Boundary Work* the 5th Research Forum on Challenges in Management Accounting and Control, Seville, Spain

Refereed proceedings

Published

, Vieira da Cunha J., Mazmanian M., Pachidi S., Pine K., Waardenburg L., (2019), Algorithms at work: Tales from the field of artificial intelligence, in: Academy of Management(Eds.) in *Academy of Management Proceedings*, Academy of Management , New York

Forthcoming

Carugati A., Vieira da Cunha J., MOLA L., (2020), THE MATURITY OF ENTERPRISE ARCHITECTURE CAPABILITY AND THE EVOLVING BENEFITS OF ENTERPRISE ARCHITECTURE, in: Guclu Atinc(Eds.) in *Academy of Management Proceedings, Academy of Management , New York*

Case studies

Vega M., Vieira da Cunha J., (2020), *Ready4U: Affordable Container Homes, The Case Centre*, case study 320-0103-1, teaching note 320-0103-8

Vega M., Vieira da Cunha J., (2019), *Total Quality Management to the rescue! The Case of BlackMountain Hospital, The Case Centre*, case study 119-0031-1, teaching note 119-0031-8

Vega M., Vieira da Cunha J., (2019), *'Vision 2025' Strategic Plan: The Case of Magnus University Hospital, The Case Centre*, case study 119-0030-1, teaching note 119-0030-8

Grants

2008 The design of unprescribed coordination systems: Conditions for convergence, Fundação para a Ciência e Tecnologia (Portugal)

EDITORIAL ACTIVITY

Editor in a special issue of a peer reviewed journal

2019 International Journal of E-Services and Mobile Applications

PROFESSIONAL SERVICE

Chair in an academic conference

Mediterranean Conference on Information Systems, Greece

RESEARCH ACTIVITIES

Supervision of Ph.D. Thesis:

2016 Director, It's how you say it! Followers' mood and performance depend on leaders' delivery styles., Universidade Europeia