

ENTER THE WORLD OF INTERNATIONAL BUSINESS WITH A HEAD START

> A professionally oriented program focusing on management and international business skills.

BACHELOR IN INTERNATIONAL BUSINESS

IÉSEG
SCHOOL OF MANAGEMENT

EMPOWERING CHANGEMAKERS FOR A BETTER SOCIETY

ACCREDITATIONS, LABELS & RANKINGS

TOP 1%
OF BUSINESS SCHOOLS WORLDWIDE

The "Triple Crown" of international accreditations

EQUIS ACCREDITED · AACSB ACCREDITED · ASSOCIATION AMBA ACCREDITED

FINANCIAL TIMES — **24th Business School worldwide** for its Master in Management & **22nd** for its Master in Finance.

DIPLÔME CONFÉRANT GRADE DE LICENCE CONTRÔLÉ PAR L'ÉTAT — **3-year degree program / Bachelor's degree** recognized by the Ministry of Higher Education and Research.

Challenges · LE FIGARO étudiant — **2nd French Business School** for its Bachelor in International Business.

KEY FIGURES

STUDENTS AND FACULTY

9,000 students and **1,200 executives/managers** trained

231 permanent professors - All holding a PhD – **80% are international, representing 53 countries**

480+ guest speakers from the corporate world

THE NETWORK OF PARTNERS

350 partner universities in 76 countries

20,000+ alumni

2,500+ partner companies

WELCOME TO FRANCE!

IÉSEG is one School with three campuses: the historic campus in the city of Lille, the Paris-La Défense campus in the heart of Europe's business district and its newer one in Montréal, Canada. Each one has a dedicated team that welcomes international students, helping facilitate their arrival both personally and academically.

- **DISCOVER OUR INTERNATIONAL STUDENT SERVICES**
- **DISCOVER YOUR FUTURE CAMPUS IN PARIS**
- **DISCOVER YOUR FUTURE CAMPUS IN LILLE**

PROGRAM STRUCTURE

180 ECTS

Taught in English*

Intake: September

Lille or Paris Campus

YEAR 1 – THE FOUNDATIONS*
Discovering the business world

SEMESTER 1

- Business Exploration
- Business Law for International Managers
- Ethics & CSR
- Language
- Mathematics for Business
- Personal & Professional Development (IÉSEG Approach ; Toolbox for Academic & Professional Success)
- The Art & Science of Marketing

SEMESTER 2

- Applied Economics
- Introduction to Financial Institutions, Markets & Risk
- Language
- Management Accounting
- Personal & Professional Development (Relationship Skills Discovery; Business Game 1; Introduction to Web Development)
- Statistics for Business
- Understanding Intercultural Management

PROFESSIONAL AND SOCIAL INTERNSHIP (1 MONTH)

YEAR 2 – ADVANCED TOPICS & SPECIALIZATIONS
Applying personal and professional skills

SEMESTER 3

- Data Analytics & Visualization for Finance
- Financial Accounting & Decision Making
- International Economics
- Language
- Management of Information Systems
- Operations Management
- People Management
- Selling & Sales Management

SEMESTER 4

- Core Electives & Specializations
- Digital Business
- Language
- Personal & Professional Development (Personal Development electives; Business Game 2 & Career Program)

JUNIOR ASSISTANT INTERNSHIP (3 MONTHS)

YEAR 3 – PREPARATIONS FOR MARKET ENTRY**
Building a Career Path, Entering the Workforce

SEMESTER 5

- Business Transformation Toolkit
- Capstone Project Preparation
- CSR Team Project
- Essential HR Tools for Future Managers
- Language
- Optimization Methods
- Personal & Professional Development (Career Program; Business Game 3; Learning Experience - Bootcamp)
- Strategy in Modern Organizations

SEMESTER 6

Final project and oral defense

JUNIOR MANAGER INTERNSHIP (4-to-6 MONTHS)

WORK-STUDY OPTION IN THE 3RD YEAR

After completing the core curriculum during the first two years, students may choose the work-study option in their third year (approximately three weeks in a company and one week of courses on-campus). This option is available exclusively at the Lille campus, so students from Paris must attend courses in Lille.

Please note that students must undertake a work placement with a company located in France, earning a salary while all tuition fees are fully covered by the employer.

*The first year may be completed in French before continuing the program in English.
**Students who choose the apprenticeship track in their third year benefit from specially designed semesters 5 and 6, allowing them to get the most out of their studies at IÉSEG and of their work experience.

GAIN INTERNATIONAL EXPERIENCE

EXCHANGE PROGRAM AND DOUBLE DEGREES

Several partner universities offer opportunities for an academic exchange as part of the program, during the first semester of their third year. Canada, Colombia, Denmark, Finland, Germany, Italy, Japan, Kazakhstan, Mexico, Norway, Portugal, South Korea, Spain, the United States... are some examples of countries where students can participate in exchange programs. Students can also opt for a Double Degree with the following partner universities:

> HAAGA-HELIA University of Applied Sciences – Helsinki (FINLAND)
> Universita Carlo Cattaneo LIUC - Castellanza (ITALY)
> Kozminski University – Warsaw (POLAND)

TRIPLE DEGREE: THE INTERNATIONAL TRIPLE BACHELOR IN BUSINESS (OPTIONAL)

IÉSEG offers one triple degree program that allows students to enjoy a unique international experience at leading institutions. The International Triple Bachelor in Business , designed in partnership with Rabat Business School (Morocco) and HEC Montréal (Canada), allow students to study and live on several continents while obtaining multiple recognized degrees. For more information: https://rbs.uir.ac.ma/triple-degree-program/

SPECIALIZATION AND CAREER PATH

Starting in year two, each student selects a specialization aligned with their career goals:

> Accounting, FinTech & Sustainable Finance
> Marketing, CRM & Digital Transformation
> Innovation, Start-up & Entrepreneurship
> Leadership & People Management
> Operations & Supply Chain Management
> International Business
> Luxury Hospitality Management
> Tech Design (Lille only)

This choice shapes the rest of the program: the thesis and the end-of-year internship are carried out as a direct extension of the specialization, providing genuine hands-on experience in the field. A certificate of specialization may be awarded upon completion of the program, attesting to recognized expertise.

CAREER OPPORTUNITIES*

ROLES

> Analyst
> Account Executive
> Account Manager
> Associate
> Business Development Executive
> Chief Operating Officer
> Data Scientist
> Head of Operations & Prompt Engineer
> Head of Sales
> Financial Analyst
> Investment Advisor
> Key Account Manager
> Middle Office Analyst
> Operations Analyst
> Sales & Operations Associate

POST-GRADUATION SALARY

> **€44,262** Average annual salary (bonus not included)

EXAMPLES OF COMPANIES THAT HAVE RECRUITED ALUMNI

> APPLE
> BAIN & COMPANY
> BOSTON CONSULTING GROUP
> CEGELEC
> ESSILORLUXOTTICA
> EY
> GOLDMAN SACHS
> KPMG
> REVOLUT
> SOCIÉTÉ GÉNÉRALE

*2026 Survey led by the *Conférence des Grandes Écoles* with graduates from the 2025 class of the program, which was cross-referenced with LinkedIn and the IÉSEG Network (the Alumni association) database.

Please note that the information in this brochure was established in September 2026 and is subject to change.

JOIN US!

The program is designed for high school graduates who have completed mathematics courses up to the final year and have a good command of English. Admission is open to candidates holding an International Baccalaureate (IB), European Baccalaureate (EB), a High School Diploma, or any equivalent secondary school qualification other than the French Baccalaureate. Applicants preparing a French baccalaureate must apply via Parcoursup.

Candidates have the option to follow the first year of the program in French.

APPLICATION PROCESS

Applications must be submitted online at candidate.ieseg.fr and are reviewed by an Admission Committee composed of IÉSEG Academic Directors and representatives from the French Ministry of Higher Education.

APPLICATION CHECKLIST

- Official high school transcripts (in English or French), including Grade 11 and the first term/semester of Grade 12 at the time of application
- High School Diploma (if applicable)
- English proficiency test (recommended levels: IELTS 6.5, TOEFL iBT 85, TOEIC 4 skills 850, Duolingo 115, Cambridge B2) – Native English speakers or candidates who have had two years of courses taught in English are exempt.
- French proficiency test (DELF, DALF, TCF, TEF – Minimum recommended B2) – Native French speakers or candidates who have had two years of courses taught in French are exempt. **Only required for first-year entry into the French track.**
- Oral motivation questions to be answered directly on the application platform
- Letter of recommendation from a professor or a counselor
- CV
- €100 application fee

APPLICATION DEADLINE

9 application rounds throughout the year. **For more information about the calendar, please check the IÉSEG website** (If you're interested in the International Triple Bachelor's program, please visit: https://rbs.uir.ac.ma/triple-degree-program/)**.**

TUITION FEES AND SCHOLARSHIPS

- **€13,500** (1st year - 2027-2028 tuition - excluding administrative fees) **for EU and non-EU students**

- **Early Bird Scholarship:** 10% tuition fee reduction for applications submitted within the first 4 admission sessions.
- **Merit-Based Scholarship:** Up to 30% tuition fee reduction, based on the applicant's overall portfolio of academic performance, rigor, motivation, extra-curricular activities and/or professional expertise.
- **International Baccalaureate Scholarship:** 10% tuition fee reduction for students graduating from an official IB school.

These scholarships can be combined up to 50% for students who meet the various criteria.

NEED MORE INFORMATION?

A PROFESSIONAL TEAM READY TO HELP

MEET WITH US!

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F-59000 Lille

PARIS:
> Socle de la Grande Arche – 1 Parvis de La Défense
F-92044 Paris – La Défense cedex

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