



CONSULTING PROJECT



Student in the Master's cycle of the Grande École Program or a Master of Science program



6 to 8 months



Start of the project: January or May

BENEFIT FROM THE EXPERTISE OF IÉSEG STUDENTS AND THEIR TALENTS!

IÉSEG offers your company the opportunity to benefit from consulting services led by Master students of the Grande École Program or the Master of Science Program. This research project is part of the student Master's thesis. It is covered by the mandatory signature of a cooperation agreement delivered by IÉSEG aiming to define the different modules of the project.

CONCEPT

At the end of their academic path, students have the possibility to conduct a **Consulting Project** for your company **during 6 to 8 months on a topic you select**.

The **Consulting Project** is an academic research and analysis project conducted on several of your company's issues. It aims to bring an outside input and an innovative vision to your company, helping you progress on your projects in France or abroad.

Depending on your needs, the project is entrusted to:

- > students in their last year of the Master cycle of the Grande École Program (Master's degree).
- > students from specialized MSc programs who have gained expertise in a specific management area (International Trade, Technologies, Fashion Management, Big Data, Digital Marketing, Audit and Control, Finance, Banking, Capital Markets and Financial Technologies, Negotiation).

EXAMPLES OF TOPICS

Consulting Projects may apply to different research areas such as Finance, Banking, Marketing, Negotiation, Operations Management, Information Systems, Entrepreneurship, Human Resource Management or Business and Law.

Example of themes that have already been the subject of a Consulting Project: crowdfunding, financial regulation, supplier risk assessment, B2B marketing, CRM, digital innovation and transformation, strategic impacts of artificial intelligence, impacts of CSR practices, supply chain, logistics, social entrepreneurship, diversity and inclusion, country risk assessment, optimization of works' methods etc.

ACADEMIC AND PROFESSIONAL SUPERVISION

Students are coached by our professor-researchers (academic supervisor) whose expertise is consistent with the proposed topic. On their side, the project manager in your company (professional supervisor) will guide the students in the exploration of the topic and will grant them access to the necessary resources (internal data, contacts of clients, etc.). Both the academic and professional supervisors will collaborate and coach the student during the semester.

CONSULTING PROJECT STEPS

1 Fill out the form (please note that all information is required)

2 IÉSEG will check the feasibility of the project. If feasible, the project is shared with students. Students then apply directly to your company.

3 Select your candidate and define the details of the project:

> A cooperation agreement issued by IÉSEG, aiming to define the different modules for the project **must imperatively be signed**.

> For the Consulting Projects, students will have the opportunity to carry out their research within the company, once they have completed the thesis methodology courses at the start of the semester. If relevant, a "Consulting Project's internship agreement" of 1 to 6 months and limited to 16 hours/week maximum must be signed, in addition to the "cooperation agreement".

The cooperation agreement and Consulting Project internship agreements are issued by IÉSEG.

4 Start of the Consulting Project.

5 Collect the results of the project through a final written report, which will be defended during an oral presentation in front of a jury composed by the professional and academic supervisors.

TIMING FOR CONSULTING PROJECTS' SUBMISSION

> Project from January to July

- > Submit offers October 31st at the latest.
- > Student applications until November 15th.
- > Finalization of your selection process before December 1st.
- > Signature of cooperation agreements by the end of January at the latest.

> Project from May to December

- > Submit offers April 1st at the latest.
- > Student applications until April 10th.
- > Finalization of your selection process before April 20th.
- > Signature of cooperation agreements by the end of May at the latest.

YOUR CORPORATE RELATIONS CONTACT



Catherine BONANNI
Corporate Relations Assistant
c_bonanni@ieseg.fr
07 87 20 90 87

FOR MORE INFORMATION: offres.pc@ieseg.fr