

CORPORATE SOCIAL RESPONSIBILITY

#IESEG
CARES



IESEG
SCHOOL OF MANAGEMENT

EMPOWERING
CHANGEMAKERS
FOR A
BETTER SOCIETY



CSR AT THE HEART OF IÉSEG'S VISION

Corporate Social Responsibility is at the heart of IÉSEG. Since 2013, our School has engaged in a Vision process to define what IÉSEG will look like in 2025. All members of the IÉSEG community participated in a process that enabled us to imagine and co-create IÉSEG's future. Social responsibility, sustainability, and ethics were at the core of our discussions. Not surprisingly, our new Vision "becoming an international hub empowering changemakers for a better society" embodies the collective sentiment of our desire to have a positive impact in everything we do.

As we continue this journey, we have focused our efforts on delivering an exceptional educational experience that provides students with the skills and competences to become responsible managers. We continue to produce top-level research that has impact and value in the academic community and for society, and we are in constant evolution to make sure IÉSEG is a leader by example.

Jean-Philippe AMMEUX, General Director

OUR VALUES

As a result of the School's Vision 2025 process, IÉSEG modified its core values to match the changing times and the growth of our organization. These values reflect the School's determination to lead and to integrate our stakeholder's expectations into day-to-day life.

IÉSEG encourages all students, staff, and instructors to exemplify these values at all times.

ACCOMPLISHMENT

The School's educational mission aims to provide students with the opportunity to go the 'extra mile' and achieve great things.

RESPONSIBILITY

A crucial value when educating responsible managers who will run organizations in a complex and global environment, while paying particular attention to issues such as CSR, sustainable development, ethics, and transparency.

INTEGRITY

IÉSEG expects both students and staff to act ethically in all their personal and professional activities.

SOLIDARITY

No one can perform and fulfill their potential alone. Solidarity and teamwork are an increasingly important value both in the work place and in daily life, and thus are both at the core of the School's mission/activities.

ENGAGEMENT

The IÉSEG community is fully and collectively committed to achieving the School's ambitious mission.

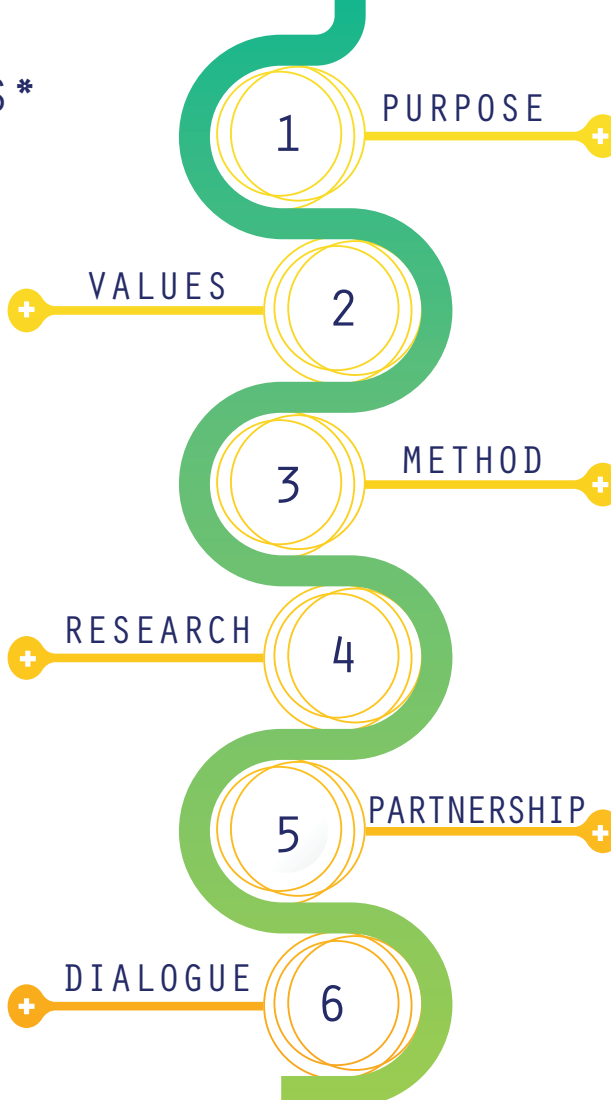


OUR PRINCIPLES*

To incorporate into our academic activities and curricula the values of global responsibility.

To engage in conceptual and empirical research that advances understanding about the role, dynamics, and impact of corporations in the creation of sustainable social environment and economic value.

To facilitate and support dialogue and debate among educators, students, business, government, consumers, media, civil society organizations and other interested groups and stakeholders on critical issues related to global social responsibility and sustainability.



*IÉSEG adheres to the six Principles for Responsible Management Education (PRME) above.

ICOR, IÉSEG CENTER OF EXCELLENCE FOR ORGANIZATIONAL RESPONSIBILITY



ICOR has 2 central missions:

- To constitute a coordination center for all pedagogical and research initiatives around social responsibility and sustainability currently developed by and within the School.
- To represent a constructive platform for the proposal and development of refined actions and innovative initiatives linked to social responsibility and sustainability ideas at the school level, in collaboration with its stakeholders.

ICOR KEY FACTS



Founded in
2014



20
Team members



28%
of IÉSEG faculty
are ICOR members






29
Publications
in 2017

RESEARCH & CSR AT IÉSEG

Research on business ethics, social responsibility, and sustainability is one of the main priorities for the School. IÉSEG's strategy is to recruit dedicated specialists across all departments. Through ICOR, the School promotes, encourages, and supports research-related initiatives addressing the analysis of business and society relationships, ethics, and social responsibility in a business context.

ICOR's researchers focus on three main axes:

-  Business world
-  Society
-  The interaction and collaboration with its shareholders

High-level research expertise:

IÉSEG researchers contribute their social responsibility/sustainability expertise to the global business ethics and research community by being active members on editorial boards of international management journals.

The School's researchers have also coordinated special issues of international and national peer-reviewed journals on SR/sustainability-related topics. Furthermore, researchers regularly review articles for specialized journals and conferences.



PEDAGOGY & CSR AT IÉSEG

IÉSEG's mission is to train and educate managers to be inspiring, intercultural and ethical pioneers of change and to promote creative solutions for and with responsible organizations. Therefore, the School decided to integrate the notions of ethics and CSR across all programs in a transversal and multidisciplinary way.

Early-on, students are exposed to real management problems and to the corporate world. Throughout their entire program, they are also constantly required to analyze rising social challenges and sustainability-related questions that concern each of the different management topics they study.

IÉSEG also encourages its staff and students to engage in CSR initiatives.

FOCUS ON: 3RD-YEAR CSR CONSULTING PROJECT

Mandatory for all 3rd-year students at IÉSEG, the CSR consulting project gives students a first-hand and real-life experience on what CSR means for companies in different sectors. It allows them to get a notion of the challenges of integrating CSR in the company's strategy, and drives them to develop and propose innovative solutions for the companies they work with.

For the 2017 project, students worked with 7 companies: AbInbev, Accenture, Banque Populaire du Nord, Camaïeu, Fast Retailing, IdKids, and McCain

STRENGTHENING PARTNERSHIPS

IÉSEG aims to be an active member in the community to help move forward the notions of social responsibility, ethics, and sustainability. The School is convinced that active engagement and strong collaboration is the best way to address the social and environmental challenges of today and tomorrow.

INSTITUTIONAL PARTNERSHIPS AND COMMITMENTS

IÉSEG is committed to a number of initiatives at a local and international level. It strives to be an active member of the higher education community and to become an example of best practices.

IÉSEG is actively involved in:

PRME Principles for Responsible Management Education



FOCUS ON A CORPORATE PARTNERSHIP

In July 2017, IÉSEG signed a partnership with the Caisse d'Épargne-Hauts de France (a large national bank).

The partnership focuses on 3 main priorities, one of them being social responsibility and engagement. For this partnership, an expert for La Caisse d'Épargne will be part of the jury for the annual ICOR award for the best Master thesis and will contribute to the activities of the ICOR center.



CAISSE D'ÉPARGNE
HAUTS DE FRANCE





FACILITIES

IESEG has opted for an eco-responsible approach in the design and construction of its new facilities in Lille and Paris.

The new building in Paris opened in September 2017 and has been certified an HQE (High environmental quality) building by a French certification agency. The new 8000m2 building over 7 floors at La Defense business district has been designed by the Equerre agency and Franklin Azzi Architecture.

The interior design and layout of the building was also a result of the collective work of the "best place to work" group for the Vision 2025 process. Staff, faculty, and students met regularly to exchange ideas about how to create the best setting to enhance the IESEG experience.

Furthermore, the School has equipped some buildings with green roofs, and beehives have been installed on both campuses as well.

#IESEGCARES CAMPAIGN

In order to strengthen the visibility and impact of its CSR and Sustainability actions, the School has launched the **#IESEGCares** Campaign which looks to unify all CSR-related activities both in the academic and institutional operations.



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www.ieseg.fr/en/news-category/csr

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