

IÉSEG International Summer Academy Schedule July 1st– July 28th 2017

Week 1	Monday, June 26	Tuesday, June 27	Wednesday, June 28	Thursday, June 29	Friday, June 30	Saturday, July 1
					Arrival of students and check-in to residences	6:00pm Ice-breaking picnic
Week 2	Monday, July 3	Tuesday, July 4	Wednesday, July 5	Thursday, July 6	Friday, July 7	Saturday, July 8
9:30 am - 1:30 pm	10:00 am – 1:30 pm Orientation Opening ceremony Welcome lunch	European Integration: Introduction to the EU and EU Negotiating <i>(4 contact hours/day)</i>			Intercultural Communication <i>(4 contact hours)</i>	7:00pm: Seine river cruise
2:15 pm – 4:45 pm	European Integration	French 1	Visit Opéra Garnier	French 2	French 3	
Week 3	Monday, July 10	Tuesday, July 11	Wednesday, July 12	Thursday, July 13	Friday, July 14	Saturday, July 15
9:30 am - 1:30 pm	Corporate Social Responsibility and Marketing Responsible Manager/Change Management* Predictably Irrational Consumer Behavior <i>(4 contact hours/day)</i>				French National Holiday	FREE
2:15 pm – 4:45 pm	Responsible Manager/Change Management* <i>(4 contact hours)</i>	French 4	French 5	French 6		
Week 4	Monday, July 17	Tuesday, July 18	Wednesday, July 19	Thursday, July 20	Friday, July 21	Saturday, July 22
9:30 am - 1:30 pm	Supply Chain Management Managing and Leading* Fashion business <i>(4 contact hours/day)</i>		Intercultural Communication <i>(4 contact hours)</i>	Supply Chain Management Managing and Leading * Fashion business <i>(4 contact hours/day)</i>		FREE
2:15 pm – 4:45 pm	French 7	French 8	Managing and Leading * 2:15 pm – 6:15 pm	French 9	FREE	
Week 5	Monday, July 24	Tuesday, July 25	Wednesday, July 26	Thursday, July 27	Friday, July 28	Saturday, July 29
9:30 am - 1:30 pm	Corporate Diplomacy Sport Management Introduction to Information Management <i>(4 contact hours/day)</i>		Intercultural Communication <i>(4 contact hours)</i>	Corporate Diplomacy Sport Management Introduction to Information Management <i>(4 contact hours/day)</i>		
2:15 pm – 4:45 pm	French 10	French 11	French Assessment Duration 1:30 hrs	FREE	Closing Ceremony & Cocktail (1:30-4:30 pm)	

NB: All course hours indicated in the schedule are contact hours
* Graduate courses

French =30 Contact Hours = 4 ECTS Credit