INTRODUCTION

Cet annuaire de la recherche reprend toutes les publications des membres du centre de recherche IÉSEG RESEARCH pendant l'année 2015.

Le centre de recherche IÉSEG RESEARCH rassemble tous les enseignants permanents\(^1\) de l'IÉSEG School of Management qui ont une activité de recherche significative. Provenant de 30 pays différents, ces enseignants-chercheurs forment une véritable équipe multiculturelle et contribuent directement au projet résolument international de l'Ecole.

La vocation d'IÉSEG RESEARCH est de faire progresser les connaissances dans les différents domaines du management et de l'économie appliquée. Ses membres visent à publier les résultats de leurs recherches dans des revues scientifiques reconnues internationalement, ou des ouvrages publiés par des maisons d'édition de renom.

DR RUBEN CHUMPITAZ
DIRECTEUR DE LA RECHERCHE

This Research Yearbook presents all the scientific publications made by our Research Center, called IÉSEG RESEARCH, during the year 2015. This Research Center gathers all the regular professors\(^2\) of IÉSEG School of Management who display a significant research activity. Coming from 30 different countries, our researchers work in a true multicultural environment, and directly contribute to the international project of the School.

The mission of IÉSEG RESEARCH is to contribute to the increase in scientific knowledge in the fields of management and applied economics. Members of IÉSEG RESEARCH conduct projects which are designed to lead to significant contributors, in the form of papers leading academic journals or books edited by major publishing houses.

\(^1\) Les enseignants permanents sont des salariés de l'IÉSEG. Leurs activités de recherche sont financées par l'IÉSEG. Cet annuaire ne reprend donc pas les publications réalisées par les enseignants vacataires de l'IÉSEG, dont les activités de recherche sont financées par leur employeur principal (Université Etrangère, Université Publique Française, Entreprise,……).

\(^2\) The regular professors are employees of IÉSEG. Their research activity is financed by IÉSEG. This yearbook does not contain the publications made by free lance professors of IÉSEG, since their research activity is financed by their principal employer (Foreign University, Public French University, Corporate Firm,…….)
ARTICLES DANS DES REVUES A COMITE DE LECTURE / PAPERS IN REFEREED JOURNALS

ECONOMICS AND QUANTITATIVE METHODS

FORTHCOMING

Crainich D., (2015), Self-insurance with genetic testing tools, *Journal of Risk and Insurance*

PUBLISHED


Dor E., (2015), Il n’y a pas d’urgence à restructurer la dette de la Grèce, *Revue Banque*, (784)


FINANCE, AUDIT AND CONTROL

FORTHCOMING


Braouezec Y., (2015), On the welfare effects of regulating the number of discriminatory prices, *Research in Economics*


**MANAGEMENT**

**FORTHCOMING**


Leclercq-Vandelannoitte A., (2015), An Ethical Perspective on Emerging Forms of Ubiquitous IT-Based Control, *Journal of Business Ethics*


**PUBLISHED**


MARKETING AND NEGOTIATION

**FORTHCOMING**


**PUBLISHED**


Elgoibar P., (2015), How to promote positive social dialogue in European organizations, *HR Magazine*


**ARTICLES DANS D'AUTRES REVUES / PAPERS IN OTHER JOURNALS**

**FINANCE, AUDIT AND CONTROL**

PUBLISHED

MANAGEMENT
PUBLISHED

MARKETING AND NEGOTIATION
PUBLISHED

LIVRES / BOOKS

MARKETING AND NEGOTIATION
PUBLISHED

CHAPITRES DANS DES LIVRES COLLECTIFS / CHAPTERS IN COLLECTIVE BOOKS

MANAGEMENT
FORTHCOMING

PUBLISHED
Slavich B., Castellucci F., (2015), Falling from the tree. The determinants of identity construction in the haute cuisine field. in: Francesca Visintin, Daniel Pittino, Giancarlo Lauto, Paola Mazzurana(Eds.), Organizing for Growth theories and Practices, 978-1502474896, CreateSpace-Uniud, Udine, pp. 399-412

MARKETING AND NEGOTIATION

FORTHCOMING


MARKETING AND NEGOTIATION

PUBLISHED


Hota M., Derbaix M., Charry K., (2015), A Real Child In A Virtual World: Children's Motives For Participating in Virtual Gaming Communities, in: Brigitte de Faultrier(Eds.) in Proceedings of International Colloquium on Kids and Retailing, International Colloquium on Kids and Retailing 2015, Budapest

Tessitore T., Van Kerckhove A., Geuens M., (2015), Starting off with an apology: Paving the way to consumer persuasion., in: Luk Warlop & Steve Muylle(Eds.) in Collaboration in Research, European Marketing Academy (EMAC), Bruxelles

Zeugner-Roth K., Fischer P., (2015), The Role of Product Ethnicity in Domestic Country Bias, in: Warlop, Luk and Muylle, Steve(Eds.) in Collaboration in Research, European Marketing Academy (EMAC), Bruxelles, pp. 48

ECONOMICS AND QUANTITATIVE METHODS

Bierla I., Douglas G., (2015), L'intelligence Culturelle comme levier de développement de la compétence interculturelle : cas de l'IÉSEG School of Management "Management interculturel, gestion de la diversité et formes émergentes de coopération" HEG Arc, Neuchâtel, Switzerland

Bierla I., Douglas G., (2015), From international to intercultural: promoting cultural intelligence throughout the school. The case of IÉSEG School of Management Interculturality: applied and critical perspectives, Anvers, Belgium

Ferrier G., Leleu H., Valdmanis V., Vardanyan M., (2015), A Directional Distance Function Approach for Identifying the Input/Output Status of Medical Residents 14th European Workshop on Efficiency and Productivity Analysis, Helsinki, Finland


**FINANCE, AUDIT AND CONTROL**

Beldi A., Karmani K., De la Villarmois O., Mansouri F., (2015), *The relationship between control and innovation: An explanation based on knowledge creation* 38th European Accounting Association Annual Congress, Glasgow, United Kingdom


Bouten L., Bayle-Cordier J., Beldi A., (2015), *On the influence of non-executive directors on the CSR disclosure policy* CSEAR Spain, Seville, Spain


Burietz A., Ureche-Rangau L., (2015), *Bank lending characteristics and the impact of the recent global financial crisis* 79th International Atlantic Economic Conference, Milan, Italy

Erdemlioglu D., (2015), *Heterogeneous investment horizons, jump risk and market fear* European Financial Management Association Meeting, Amsterdam, Netherlands


Gatfaoui H., (2015), *Pricing the (European) option to switch between two energy sources: An application to crude oil and natural gas* Computational and Financial Econometrics (CFE), London, United Kingdom


Roussel-Sargis C., Belmondo C., (2015), *Strategy formation as collective knowing: Overcoming differences between strategy practitioners and non practitioners* OLKC, Milano, Italy
Titova Y., (2015), Are board characteristics relevant for banking efficiency? Evidence from the US 5th International Conference of the Financial Engineering and Banking Society (FEBS), Nantes, France
Wagalath L., (2015), Lost In Contagion: Building a liquidation index from covariance dynamics Research In Options, Rio, Brazil
Wagalath L., (2015), Institutional Investors and the Dependence Structure of Asset Returns MFPDE, New-Brunswick, USA

MANAGEMENT

Byrne J., Fattoum S., Balachandra L., (2015), The Lenses of Gender: A Narrative Analysis of Succession in Family Business 75th Academy of Management Conference, Vancouver, Canada
Creemers S., Padilla Tinoco S., Boute R., (2015), A new algorithm to optimize a can-order inventory policy for two companies in a horizontal partnership 26th Annual POMS Conference (POMS 2015), Washington DC, USA
De Roeck K., El Akremi A., Swaen V., (2015), Integrating Social Identity and Justice Perspectives to Explain Employees’ Responses to CSR 2015 Annual meeting of the Academy of Management, Vancouver, Canada
Fagnot I., (2015), Impact of Mobile Technologies on Patients’ Health Information Security Pre-ICIS Workshop on Information Security and Privacy, Dallas, USA
Giangreco A., Lageais W., Vakkayil J., Della Torre E., (2015), Do Italians really do it better? Performance, pay and nationality-effect in the top Italian Football League Serie A 2nd Global Conference on International HRM, PennState, USA
Glaize A., Duenas A., Di Martinelly C., Fagnot I., (2015), MCDA applied to health care decision-making: a systematic review EUHEA Conference, Paris, France
Maes J., (2015), How to transform entrepreneurial intentions into behavior? Dag van de Economie, Kortrijk, Belgium
Maon F., (2015), How to take the joke? Understanding the strategic use and role of Humor in counter-corporate social movements 75th Annual Meeting of the Academy of Management, Vancouver, Canada
Marescaux E., Forrier A., De cuyper N., De winne S., (2015), Supervisor- and employee-rated employability explaining developing leadership behaviour and work engagement The 9th International Conference of the Dutch HRM Network, Utrecht, Netherlands
Mitra P., (2015), A study towards understanding the processes underlying Social Entrepreneurship RENT-ECSB Doctoral Seminar and Conference, Zagreb, Croatia
Padilla Tinoco S., Creemers S., Boute R., (2015), Bundling of transport and its impact on inventories and cost allocation in horizontal supply chain partnership 26th Annual POMS Conference (POMS 2015), Washington DC, USA
Padilla Tinoco S. V., Boute R., Creemers S., (2015), Bundling of orders in a horizontal supply chain coordination 22nd EUROMA Conference on Operations Management for Sustainable Competitiveness (EUROMA 2015), Neuchâtel, Switzerland
Rostami S., Garaix T., Xie X., (2015), Outpatient appointment scheduling for chemotherapy sessions International Conference on Industrial Engineering and Systems Management (IESM15), Sevilla, Spain

Slavich B., Castellucci F., (2015), Cooking up an artistic identity: The case of high-end chefs. EURAM, Warsaw, Poland

Sterninou S., Bayle-Cordier J., Narvaiça L., Aragon C., Iturrioz C., (2015), Worker cooperatives, a status to survive in a changing world or a status to change the world? Spain and France, two worldviews on worker cooperatives International Cooperative Alliance (ICA) Conference, Paris, France


Vakkayil J., (2015), Indigenous alternative or disguised capitalism? Economic experiments on frontier lands 31st EGOS Colloquium , Athens, Greece

Van den Broeke M., Devoldere B., Creemers S., Boute R., (2015), The interplay of operations, marketing, and product innovation: a dynamic and interdependent simulation decision model 22nd Innovation and Product Development Management Conference (EIASM 2015), Copenhagen, Denmark

Van zijl A., De winne S., Marescaux E., Brebels L., Sels L., (2015), Introducing the concept of strategic HR differentiation: a literature review and research agenda The 9th International Conference of the Dutch HRM Network, Utrecht, Netherlands


Zhang L., (2015), Supply Chain Planning with Integrated Decision Making in Resource Allocation The Fifth International Conference on Industrial Engineering and Operations Management (IEOM 2015), Dubai, United Arab Emirates

**MARKETING AND NEGOTIATION**

Baddar F., (2015), The Benefits of Wasta Network: The Arab Middle East Region, Kolding, Denmark


Borbély A., Caputo A., (2015), When Organizations Negotiate. An Agenda for Studying Negotiation as a Corporate Capability International Association for Conflict Management 2015, Clearwater, FL, USA

Borbély A., (2015), Sales in a Negotiation program – or vice versa: bridges and complementarities 4th Sales Educator Academy, Winter Park, FL, USA

Cadario R., Parguel B., Benoit-Moreau F., (2015), Is bigger always better? The unit effect in green advertising EMAC Conference, Leuven, Belgium

Cadario R., Parguel B., Benoit-Moreau F., (2015), Is bigger always better? The unit effect in green advertising ANZMAC Conference, Sydney, Australia

Claus B., Vanhouche W., Dewitte S., Warlop L., (2015), The Tree is Mine, the Forrest isn’t: The Construal Level of Possessions SCP International, Vienna, Austria

Claus B., Vanhouche W., Dewitte S., Warlop L., (2015), The Tree is Mine, The Forest isn't : Ownership as Psychological Distance La Londe Marketing and Communication Conference, La Londe Les Maures, France

Coussement K., Harrigan P., Daly T., Lee J., Soutar G., (2015), Identification of Market Mavens on Social Media the International Conference on Contemporary Thinking in Marketing: Big Data Analytics in Marketing, Mumbai, India

Coussement K., Demoulin N., (2015), Identifying text-mining adoption drivers 27th European Conference on Operational Research (EURO), University of Strathclyde, Glasgow, United Kingdom


De Kerviler G., Demoulin N., Zidda P., (2015), Drivers of smartphone adoption as a shopping assistant 44th EMAC Conference, Leuven, Belgium

De Pauw A.-S., (2015), Do employer preferences contribute to sticky floors?, Vancouver, Canada


Debaere S., Coussement K., De Ruyck T., (2015), A Churn Prediction Decision Support System as an Effective Weapon to Sustain Healthy Online Research Communities the 2nd Business Analytics in Finance and Industry Conference, Santiago, Chile

Debaere S., Coussement K., De Ruyck T., (2015), Sustaining Structural Co-creation: Proactive Churn Identification in Innovation Communities the 22nd Innovation Product Development Management Conference, Copenhagen, Denmark

Demangeot C., Zafari K., Allison G., (2015), Journeys towards the adoption of non-native cuisines: Examples of lived multiculturalism Cross-Cultural Research Conference, Playa del Carmen, Mexico

Demangeot C., De Kerviler G., (2015), How do we write about places? An analysis of place narrative styles in consumer reviews Perspectives Symposium – The Marketing of Place and Space: Trends, Theories and Technologies., Leicester, United Kingdom

Elgoibar P., Euwema M., (2015), Building trust and constructive conflict management in industrial relations International Association for Conflict Management conference (IACM), Clearwater, Florida, USA

Euwema M., Elgoibar P., (2015), Promoting social dialogue in European organizations. Employee Representatives’ Conflict Behavior approach European Network of Organizational Psychology (ENOP), Paris, France


Geuens S., De Bock K. W., Coussement K., (2015), Integrating Behavioral, Product, and Customer Data in Hybrid Recommendation Systems Based on Factorization Machines the 2nd Business Analytics in Finance and Industry Conference, Santiago, Chile


Hota M., (2015), *Real Kids In A Virtual World: Children's Motives For Participating In Virtual Gaming Communities* Kids and Retailing Colloquium 2015, Budapest, Hungary


Janssen C., Swaen V., Vanhamme J., (2015), *There’s more to corporate crises than meets the eye: A consumer-oriented perspective and the link to corporate social responsibility* C(I)RC - Corporate (Ir-)Responsibility and its Consequences in a globalized world Interdisciplinary workshop, Bochum, Germany


Lewicki R., Elgoibar P., (2015), *Trust repair after conflicts in an industrial relations context* International Association for Conflict Management (IACM), Tampa, USA

Moysan Y., (2015), *How wearables can both improve customer experience in branches and enhance network sales effectiveness?* EFMA Distribution Summit, Barcelona, Spain

Moysan Y., (2015), *Banking on wearables: how does it differ compare to mobile banking?* EFMA Distribution Summit, Barcelona, Spain


Moysan Y., (2015), *Will Mobile Payments Future be on your wrist?* EFMA Mobile Banking Advisory Council, Paris, France


Moysan Y., (2015), *How wearable tech could change insurance and banking industries in the near future?* dialogkonferansen 2015, Strömstad, Sweden

Moysan Y., (2015), *Exploring the future for wearable technology in retail e tail france* 2015, Versailles, France

Moysan Y., (2015), *360° Perspective - A critical assessment of the mobile payment sphere: Who’s going to lead the payment revolution?* Mobile Shopping Europe, Londres, United Kingdom


Ramirez Marin J., Barragan Diaz A., (2015), *Fashionable Feelings: Emotions generate concessions in French intra and intercultural negotiations* IACM 2015, Clearwater, USA


Rossi P., Pantoja F., Borges A., (2015), *What a Delicious Name!* Biasing Food Perceptions through Embodiment ACR 2015, New Orleans, USA
Rossi P., Herter M., Costa D., Gonçalves D., (2015), *Saving the Planet or Saving the Brand? How Brand Strength Influences Consumers’ Perceptions of Brand Sustainability* 2015 AMS World Marketing Congress, Bari, Italy


**COMMUNICATIONS SCIENTIFIQUES DANS D'AUTRES COLLOQUES ET SEMINAIRES / OTHER CONFERENCE AND SEMINAR PRESENTATIONS**

**ECONOMICS AND QUANTITATIVE METHODS**


**FINANCE, AUDIT AND CONTROL**

Beaupain R., Durré A., (2015), *Excess liquidity and the money market in the euro area* GREQAM - Aix-Marseille Université, Aix-en-Provence, France


Bouten L., Cho C., Michelon G., Roberts R., (2015), *Does the choice of CSR rating provider matter?* Amsterdam Business School, Amsterdam, Netherlands

Braouezec Y., (2015), *Public versus private insurance contracts with (and without) transaction costs: The optimal segmentation policy of an informed insurer* GATE Seminar, Lyon, France

Erdemlioglu D., (2015), *Financial flights, stock market linkages and jump excitation* The Federal Reserve Bank, St. Louis, USA

**MANAGEMENT**


Mlinar T., (2015), *Dynamic capacity control for manufacturing environments* 3rd Seminar of Stochastic Optimization and Control working group GdT COS, Paris, France
MARKETING AND NEGOTIATION

Barragan Diaz A., Ramirez Marin J., (2015), Selecting You, Selecting Me: Similarity Biases In Personnel Selection. IÉSEG School of Management, Lille, France

Fletcher-Chen C., Xia Z., (2015), Customer as an initiator in B2B service network: Value co-creation/co-destruction, Paris, France


Geuens S., (2015), Recommendation Systems for E-Commerce, Evaluating Collaborative Filtering in a Binary Purchase Setting IÉSEG School of Management, Lille, France

Moysan Y., (2015), Objets connectés: appropriation, expérience et plateformes IÉSEG School of Management, Paris, France

Swaen V., (2015), The psychological micro-foundations of corporate social responsibility: A systematic review focused on employees, Research seminar, IOS Axis, LEM, IAE, November 20, Lille, France

ECONOMICS AND QUANTITATIVE METHODS


MANAGEMENT

Angot J., Plé L., (2015), Cresus: Preventing problem debt and over- indebtedness through a high social impact hybrid model with La Banque Postale, Case Centre, case study 715-001-1, teaching note 715-001-8

Fagnot I., Savoli A., (2015), IT Implementation - A Success or A Failure?, Case Centre, case study 915-025-1, teaching note 915-025-8

Giangreco A., Lauwers M., Vakkayil J., (2015), I believe I can't fly! Piloting changes at Air France, Case Centre, case study 315-149-1, teaching note 315-149-8

Goethals F., (2015), A non-IT person starting an online shop in the fashion industry - The case of Goldfish.be, Case Centre, case study 915-014-1, teaching note 915-014-8

Mitra P., Slavich B., (2015), From zero to plus size: The growth story of the CUBjeans start-up, Case Centre, case study 315-138-1, teaching note 315-138-8

Newlands D. J., (2015), Reengineering a Mobile Phone Cover Supply Chain, Case Centre, case study 615-021-1, teaching note 615-021-8

MARKETING AND NEGOTIATION

Coussement K., Vindevogel B., (2015), Global.com: Building Analytical Capabilities in the Mobile Telecom Market, Case Centre, case study 315-096-1, teaching note 315-096-8


Fletcher-Chen C., (2015), Value co-creation in communication, Case Centre, case study 415-117-1, teaching note 415-117-8

Fletcher-Chen C., (2015), Mind reading for uncertainty reduction in communication, The Case Centre, case study 415-126-1, teaching note 415-126-8
RAPPORTS DE RECHERCHE / RESEARCH REPORTS

FINANCE, AUDIT AND CONTROL


Beuselinck C., (2015), Nieuwe belastingen hebben ook een prijiskaartje (in Dutch), opinion report prepared for Trends/Tendances

DOCUMENTS DE TRAVAIL / WORKING PAPERS

FINANCE, AUDIT AND CONTROL


MANAGEMENT

Mitra P., Slavich B., (2015), Plus size denim jeans: A case study on a fashion start-up called Cub Jeans, Case Centre, IÉSEG School of Management

MARKETING AND NEGOTIATION


COMPOSITION DU CENTRE DE RECHERCHE EN 2015 / MEMBERS OF THE RESEARCH CENTER IN 2015

ECONOMICS AND QUANTITATIVE METHODS

Jean-Philippe BOUSSEMART (Full Professor)
Ph.D. in Economics, University of Paris I Panthéon-Sorbonne, France
Research domains: Economics

Frédéric CHATEAU (Associate Professor)
Ph.D. in Statistics, Telecom Paris, France
Research domains: Corporate Culture anthropology - HR & Marketing, Big Data - Predictive CRM - Customer Science

David CRAINICH (Full Professor)
Ph.D. in Economics, Facultés Universitaires Saint-Louis, Belgium
Research domains: risk theory - health economics

Cyprien DAKOUO (Teaching and Research Assistant)
Ph.D. Student, Economy, Economics, University of Lille 1, France
Research domains: Quantitative Methods
Éric DOR (Associate Professor)  
Ph.D. in Economics, Université catholique de Louvain, Belgium  
Research domains: Monetary macroeconomics, financial macroeconomics, business cycles analysis, empirical econometrics

Louis EECKHOUDT (Full Professor)  
Ph.D. in Economics, Michigan State University, USA  
Research domains: Economics of risk

Hassan EL ASRAOUI (Associate Professor)  
Ph.D. in Economics, EHESS, University of Aix-Marseille, France  
Research domains: Industrial Economics, Conjuncture and Economic Fluctuation, Sustainable Development and Corporate Social Responsibility

Anna Maria FIORI (Assistant Professor)  
Ph.D. in Statistics, University of Milano-Bicocca, Italy  
Research domains: Quantitative Methods, Risk measurement, Statistics

Nicolas JEAN (Lecturer)  
Ph.D. in Economic Sciences, University of Lille, France  
Research domains: Public Choice, Economic Voting

Kristiaan KERSTENS (Full Professor)  
Ph.D. in Economics Sciences, KU Brussel, Belgium  
Research domains: Efficiency measurement (benchmarking) of private and public sector organisations, Productivity indices and indicators (Total Factor Productivity), Portfolio optimisation with higher moments

Hervé LELEU (Full Professor)  
Ph.D. in Economics Sciences, University of Paul Sabatier, Toulouse 3, France  
Research domains: Production Theory, Health Economics, Productivity and Efficiency Indices, Environmental Economics

Rabia NESSAH (Associate Professor)  
Ph.D. in Industrial Systems and Optimization, Technologic University of Troyes, France  
Research domains: Quantitative Methods, Operations Management, Economics

Raluca PARVULESCU (Assistant Professor)  
Ph.D. in Economics, University of Lille 1, France  
Research domains: Economics

Matthieu PICault (Teaching and Research Assistant)  
Ph.D. Student, Management Sciences, Finance, University of Aix-Marseille, France  
Research domains: Economics, Monetary Policy and central banks interventions

Thomas RENAULT (Teaching and Research Assistant)  
Ph.D. Student, University of Paris I Panthéon-Sorbonne, France  
Research domains: Finance, Economics

Ingrid RICHARD (Assistant Professor)  
Ph.D. in HR Economics Sciences, University of Lille 1, France  
Research domains: Cultural Intelligence, Transversal competences, Absenteeism and presenteeism at work

Karina SHITIKOVA (Teaching and Research Assistant)  
Ph.D. Student, University of Lille 1, France

Mikayel VARDANYAN (Assistant Professor)  
Ph.D. in Economics, Oregon State University, USA  
Research domains: Economics, Quantitative Methods
Marijn VERSCHELDE (Assistant Professor)
Ph.D. in Economics, Ghent University, Belgium
Research domains: Applied microeconometrics, Performance evaluation, Microeconomics

Stéphane VIGEANT (Full Professor)
Ph.D. in Economics, University of Quebec, Canada
Research domains: Efficiency and Production Economics, Economic Regulation, Environment and Applied Econometrics

FINANCE, AUDIT AND CONTROL

Raúl BARROSO (Assistant Professor)
Ph.D. in Management, HEC Lausanne, Switzerland
Research domains: Audit and Control, Finance, Management, Strategy and Ethics, Corporate Governance

Renaud BEAUPAIN (Assistant Professor)
Ph.D. in Economics and Management, Louvain School of Management, Belgium
Research domains: Money market microstructure, Market liquidity (time dynamics, resilience), Monetary policy implementation (especially in the Eurosystem), High frequency data, Fixed-Income Markets

Adel BELDI (Associate Professor)
Ph.D. in Management, University of Paris Sud-XI, France
Research domains: Audit and Control, Management Information Systems

Christof BEUSELINCK (Associate Professor)
Ph.D. in Applied Economics, Ghent University, Belgium
Research domains: Multinational income shiftings, Corporate Finance, Ownership structure, Reporting incentives; reporting quality

Lies BOUTEN (Assistant Professor)
Ph.D. in Applied Economics, Ghent University, Belgium
Research domains: Social and environmental accounting

Yann BRAOUZELEC (Full Professor)
Ph.D. in Economics, Conservatoire National des Arts et Métiers, France
Research domains: Finance, Economics

Aurore BURIETZ (Teaching and Research Assistant)
Ph.D., Economy, Economics, University of Picardie Jules Verne, France
Research domains: Banking crises, Sovereign debt crises, Bank lending activity, Lender of last resort, Financial market and investor behavior

Hicham DAHER (Assistant Professor)
Ph.D. in Finance, University of Lille 2, France
Research domains: Finance, Corporate Finance

Yannick DE HARLEZ (Assistant Professor)
Ph.D. in Economics and Management, Louvain School of Management, Belgium
Research domains: Audit and Control

Yan DU (Assistant Professor)
Ph.D. in Applied Economics, University of Antwerp, Belgium
Research domains: management control and governance of large enterprises; global inter-firm relationship governance and management; boards of directors of privately held firms

Christoph ENDENICH (Assistant Professor)
Ph.D. in Accounting, TU Dortmund, Germany
Research domains: Comparative Management Accounting, Management Accounting in Multinational Companies, Management Accounting Practices in Europe and the BRIC countries, Qualitative Methods in Accounting, Bibliometrics, International Management
Deniz ERDEMLIOGLU (Assistant Professor)  
Ph.D. in Economics, KU Leuven, Belgium  

Hayette GATFAOUI (Associate Professor)  
Ph.D. in Economics, University of Paris I Panthéon-Sorbonne, France  
Research domains: Default Risk in Financial assets’ valuation, Credit risk, Typology of risks in Financial markets: systematic and idiosyncratic risk, Systemic risk and contagion, Liquidity effects

Maia GEJADZE (Assistant Professor)  
Ph.D. in Economics, Université catholique de Louvain, Belgium  
Research domains: Corporate Finance, Corporate Governance, Entrepreneurial Finance, Private Equity, Venture Capital

Luca GELSONINI (Assistant Professor)  
Ph.D. in Economics, University of Warwick, United Kingdom  
Research domains: Financial Economics, Information Economics

Robert JOLIET (Associate Professor)  
Ph.D. in Economics and Management, HEC-ULg Management School, Belgium  
Research domains: Finance, Portfolio Management, Style Investing, Corporate Finance

Daniela LAUREL-FOIS (Assistant Professor)  
Ph.D. in Management Engineering, Politecnico di Milano, Italy  
Research domains: Responsible Investment, Social and Development Finance, Inclusive Finance

Junghee LEE (Assistant Professor)  
Ph.D. in accounting, Yonsei University, Korea  

Jérémie LEFEBVRE (Assistant Professor)  
Ph.D. in Finance, Tilburg University, Netherlands  
Research domains: Market microstructure and liquidity, Regulation of financial markets

Mieszko MAZUR (Assistant Professor)  
Ph.D. in Finance, Tilburg University, Netherlands  
Research domains: Corporate Finance, Corporate Governance, Internal Capital Markets, Executive Compensation, Divestitures, Family Firms, Institutional Investors

Paolo MAZZA (Associate Professor)  
Ph.D. in Finance, Louvain School of Management, Belgium  
Research domains: Finance, Econometrics

Caroline ROUSSEL (Associate Professor)  
Ph.D. in Management Sciences, University of Lille 1, France  
Research domains: Strategy and Ethics, Knowledge management, strategy-as-practice

Taufique SAMDANI (Assistant Professor)  
Ph.D. in Financial Economics, University of Paris I Panthéon-Sorbonne, France

Héliéne STEFANUTYIN (Teaching and Research Assistant)  
Ph.D. Student in Corporate Finance and Accounting, University of Lille 2, France  
Research domains: IFRS

Albane TARNAUD (Teaching and Research Assistant)  
Doctorat en Sciences Economiques, University of Lille 1, France
Yulia TITOVA (Assistant Professor)
Ph.D. in Economics, University of Paris I Panthéon-Sorbonne, France
Research domains: Financial institutions, derivatives, financial regulations, banking efficiency

Sofie VAN DER MEULEN (Assistant Professor)
Ph.D. in Accounting, KU Leuven, Belgium

Lakshitha WAGALATH (Assistant Professor)
Ph.D. in Applied Mathematics, University Pierre et Marie Curie (Paris VI), France
Research domains: Finance

MANAGEMENT

Shamel ADDAS (Assistant Professor)
Ph.D. in Management, McGill University, Canada
Research domains: IT impacts; IT interruptions; knowledge management systems

Jacques ANGOT (Lecturer)
Master of Sciences Marketing and Strategy, University of Paris Dauphine, France
Research domains: social entrepreneurship & creating shared value

Julie BAYLE-CORDIER (Assistant Professor)
Ph.D. in Strategic Management, HEC Paris Business School, France
Research domains: Strategy and Ethics

Cyrine BEN-HAFAIEDH (Assistant Professor)
Ph.D., Management Sciences, Entrepreneurship, Brest Business Administration Institute, France
Research domains: Entrepreneurial teams, Collective entrepreneurship

Janice BYRNE (Assistant Professor)
Ph.D. in Management, EM Lyon, France
Research domains: Gender and Entrepreneurship, Entrepreneurship Training for Managers, Gender and Family Business

Anna CANATO (Associate Professor)
Ph.D. in Business Administration and Management, Bocconi University, Italy
Research domains: Organizational Culture and Vision, Change Management

Andrea CARUGATI (Full Professor)
Ph.D. in Management Information Systems, Technical University of Denmark, Denmark
Research domains: Management Information Systems

Xiaoyu CHEN (Teaching and Research Assistant)
Master, Engineering, Information technology, Northwestern Polytechnical University, China
Research domains: Operations Management

Christopher CONWAY (Assistant Professor)
Ph.D. in Business Administration, University of Arkansas, USA
Research domains: Management of Information Systems, Temporal dissonance and IS workers, Affective consequences of color in IS, Technology Adoption, Virtual teams and virtual worlds, Combination of Forecasts

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Research domains: Project Management, Supply Chain Management, Inventory Management, Business Games

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Ph.D. in Information Science and Technology, Syracuse University, USA
Research domains: Behavioral issues in Information Systems and Information Technology, Organizational Information security, Culture of Information Professional, mHealth (mobile technologies in the health sector)

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Ph.D. in Management Sciences, Entrepreneurship, Queensland University of Technology, Australia
Research domains: New venture creation process, Business planning, New venture strategies, Non predictive theories (such as Effectuation)

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Research domains: performance assessment, training evaluation, organisational change and resistance, human resource practices, IT driven change

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Research domains: Strategic Human Resource Management, Turnover and retention, Human capital theory, Entrepreneurship and corporate entrepreneurship
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Research domains: Corporate social responsibility; stakeholder engagement practices; stakeholder influence processes; cross-sector social partnerships; corporate branding and identity management

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Research domains: Supply Chain Management, Operations Management, Supplier Development, Static micro-economic cost models, Performance and Efficiency, Services Marketing

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Research domains: Sequencing and scheduling, Scheduling under uncertainty, Project planning and scheduling, Combinatorial optimization

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Research domains: IT usage and adoption, Healthcare Information Systems, IT Security, Users’ emotions and perceptions

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Research domains: Creativity management, managing and growing ventures in creative industries, organizational and social mechanisms in highly creative and symbolic industries.

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Research domains: Human Resource Management

Jacob VAKKAYIL (Assistant Professor)
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Research domains: Collaboration across boundaries, Institutions and organizations

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Research domains: Operations Management
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Master, Management Sciences, Operations, Hefei University of Technology, China  
Research domains: Operations Management

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Research domains: Warehousing systems, Healthcare service design and management, The design and development of high value-added, customer driven products and the corresponding systems

MARKETING AND NEGOTIATION

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Research domains: Marketing, Management, International Negotiation

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Research domains: International Negotiation, Human Resource Management

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Ph.D. in Management, ESSEC Business School, France  
Research domains: Negotiation processes (esp. internal negotiations), Management of the legal function and the dispute resolution activities

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Research domains: Consumer behavior, Response styles, Survey design, Consumer psychology

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Research domains: Consumer Behavior, Children, Social Marketing, Communication

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Research domains: Marketing, Quantitative Methods, CRM, Strategic Marketing

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Research domains: Choice architecture, Consumer Identities, Ownership and the sharing economy, Shopper behavior, New technologies

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Research domains: Customer Experience, omnichannel, consumer behaviour

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Research domains: Marketing Analytics, Data Mining, Machine Learning, Text Mining

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