ANNUAIRE DE LA RECHERCHE 2015
RESEARCH YEARBOOK 2015

September 2015
Research Center
INTRODUCTION

This Research Yearbook presents all the scientific publications made by our Research Center, called IÉSEG RESEARCH, during the year 2015. The Research Center gathers all the regular professors of IÉSEG School of Management who display a significant research activity. Coming from 33 different countries, our researchers work in a true multicultural environment, and directly contribute to the international project of the School.

The mission of IÉSEG RESEARCH is to contribute to the increase in scientific knowledge in the fields of management and applied economics.

Members of IÉSEG RESEARCH conduct projects which are designed to lead to significant contributors, in the form of papers leading academic journals or books edited by major publishing houses.

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1 Les enseignants permanents sont des salariés de l’IÉSEG. Leurs activités de recherche sont financées par l’IÉSEG. Cet annuaire ne reprend donc pas les publications réalisées par les enseignants vacataires de l’IÉSEG, dont les activités de recherche sont financées par leur employeur principal (Université Étrangère, Université Publique Française, Entreprise,......).

2 Permanent professors are employees of IESEG. Their research activity is financed by IESEG. This yearbook does not contain the publications made by free lance professors of IESEG, since their research activity is financed by their principal employer (Foreign University, Public French University, Corporate Firm,......)
ARTICLES DANS DES REVUES À COMITÉ DE LECTURE / PAPERS IN REFEREED JOURNALS

ECONOMICS AND QUANTITATIVE METHODS

FORTHCOMING

Blancard Stéphane, Boussemart J.-P., Chavas Jean-Paul, Leleu H. (2015), Potential gains from specialization and diversification further to the reorganization of activities, *Omega*

Crainich D. (2015), Self-insurance with genetic testing tools, *Journal of Risk and Insurance*


PUBLISHED


Dor E. (2015), Il n’y a pas d’urgence à restructurer la dette de la Grèce, *Revue Banque*, (784)


FINANCE, AUDIT AND CONTROL

FORTHCOMING

Beuselinck C., Cao L., Deloof M, Xia X. (2015), The value of government ownership during the global financial crisis, *Journal of Corporate Finance*

Braouezec Y. (2015), On the welfare effects of regulating the number of discriminatory prices, *Research in Economics*


Lefebvre J., Degryse H., de Jong F. (2015), Legal insider trading and stock market liquidity, *De Economist*


Belmondo C., Roussel-Sargis C. (2015), Negotiating Language, Meaning and Intention: Strategy Infrastructure as the Outcome of Using a Strategy Tool through Transforming Strategy Objects, *British Journal of Management*, 26(S1), pp. 90-


**MANAGEMENT**

**FORTHCOMING**


Leclercq-Vandelannoitte A. (2015), An Ethical Perspective on Emerging Forms of Ubiquitous IT-Based Control, *Journal of Business Ethics*


01/09/2015


Slavich B., Castellucci F. (2015), Wishing upon a star: How apprentice-master similarity, status and career stage affect critics' evaluations of former apprentices in the haute cuisine industry, *Organization Studies*


**MARKETING AND NEGOTIATION**

**FORTHCOMING**


**PUBLISHED**


Elgoibar P. (2015), How to promote positive social dialogue in European organizations, *HR Magazine*


**ARTICLES DANS D’AUTRES REVUES / PAPERS IN OTHER JOURNALS**

**FINANCE, AUDIT AND CONTROL**

**PUBLISHED**


**MANAGEMENT**

**FORTHCOMING**

Debrulle J. (2015), The role of entrepreneurship in the context of career trajectories: Moving back into wage employment or into unemployment, *Labour: Review of Labour Economics and Industrial Relations*

**PUBLISHED**


**MARKETING AND NEGOTIATION**

**PUBLISHED**


**LIVRES / BOOKS**

**MARKETING AND NEGOTIATION**

**FORTHCOMING**


**PUBLISHED**


CHAPITRES DANS DES LIVRES COLLECTIFS / CHAPTERS IN COLLECTIVE BOOKS

MANAGEMENT

FORTHCOMING


PUBLISHED


Slavich B., Castellucci F. (2015), Falling from the tree. The determinants of identity construction in the haute cuisine field., in: Francesca Visintin, Daniel Pittino, Giancarlo Lauto, Paola Mazzurana (Eds.), Organizing for Growth theories and Practices, 1, CreateSpace-Uniud, Udine, pp. 399-412

MARKETING AND NEGOTIATION

FORTHCOMING


ACTES DE COLLOQUES / CONFERENCE PROCEEDINGS

MARKETING AND NEGOTIATION

PUBLISHED


Hota M., Derbaix M., Charry K. (2015), A Real Child In A Virtual World: Children's Motives For Participating in Virtual Gaming Communities, in: Brigitte de Fautrier (Eds.), Proceedings of International Colloquium on Kids and Retailing, International Colloquium on Kids and Retailing 2015

Tessitore T., Van Kerckhove A., Geuens M. (2015), Starting off with an apology: Paving the way to consumer persuasion., in: Luk Warlop & Steve Muylle (Eds.), Collaboration in Research, European Marketing Academy (EMAC)
COMMUNICATIONS SCIENTIFIQUES DANS DES COLLOQUES A COMITE DE LECTURE / CONFERENCE PRESENTATIONS

ECONOMICS AND QUANTITATIVE METHODS

Ferrier Gary, Leleu Herve, Valdmanis Vivian, Vardanyan M. (2015), A Directional Distance Function Approach for Identifying the Input/Output Status of Medical Residents, 14th European Workshop on Efficiency and Productivity Analysis, Helsinki, Finland


Kerstens K., O'Donnell C., Van de Woestyne I. (2015), Frontier Metatechnologies and Convexity: A Restatement, 13th International Conference on Data Envelopment Analysis, Braunschweig, Germany


Parvulescu R., Boussemart J.-P., Leleu H., Lefer HB (2015), Effects of direct payments on technical catching-up and structural convergence processes in a selection of French farms, 9èmes Journées de Recherches en Sciences Sociales, Nancy, France

Parvulescu R., Nessah R. (2015), Characterization of pure Nash equilibria with price-setting firms and production in advance, OLIGO 2015 Workshop, Madrid, Spain


FINANCE, AUDIT AND CONTROL

Beldi A., Karmani K., De la Villarmois O., Mansouri F. (2015), The relationship between control and innovation: An explanation based on knowledge creation, 38th European Accounting Association Annual Congress, Glasgow, United Kingdom


Bouten L., Hoozée Sophie (2015), The changing role of internal audit in the CSR assurance process, International Congress on Social and Environmental Accounting Research, London, United Kingdom

Bouten L., Bayle-Cordier J., Beldi A. (2015), On the influence of non-executive directors on the CSR disclosure policy, CEAR Spain, Seville, Spain

Braouezec Y. (2015), Public versus Private Insurance Contracts with (and without) Transaction Costs: The optimal Segmentation Policy of an Informed Insurer, IIOC, Boston, USA


Burietz A., Ureche-Rangau L. (2015), Bank lending characteristics and the impact of the recent global financial crisis, 79th International Atlantic Economic Conference, Milan, Italy

Du Y., Jorissen Ann, Uhlaner Lorraine (2015), When are boards of privately held firms well informed? The influence of firm ownership and board characteristics, EAA 2015 conference, Glasgow, United Kingdom

Gatfaoui H. (2015), Pricing the (European) option to switch between two energy sources: An application to crude oil and natural gas, Computational and Financial Econometrics (CFE), London, United Kingdom

Roussel-Sargs C., Belmondo C. (2015), *Strategy formation as collective knowing: Overcoming differences between strategy practitioners and non practitioners*, OLKC, Milano, Italy

Titova Y. (2015), *Are board characteristics relevant for banking efficiency? Evidence from the US*, 5th International Conference of the Financial Engineering and Banking Society (FEBS), Nantes, France

Wagalath L. (2015), *Lost In Contagion: Building a liquidation index from covariance dynamics*, Research In Options, Rio, Brazil


**MANAGEMENT**

Creemers S., Padilla Tinoco S., Boute R. (2015), *A new algorithm to optimize a can-order inventory policy for two companies in a horizontal partnership*, 26th Annual POMS Conference (POMS 2015), Washington DC, USA

De Roeck K., El Akremi A., Swaen V. (2015), *Integrating Social Identity and Justice Perspectives to Explain Employees' Responses to CSR*, 2015 Annual meeting of the Academy of Management, Vancouver, Canada


Goethals F., Addas S. (2015), *Why we don’t block 3rd party trackers: an attributional theory perspective*, Pre-ICIS WISP (Workshop on Information Security and Privacy), Fort Worth, USA

Maes J. (2015), *How to transform entrepreneurial intentions into behavior?*, Dag van de Economie, Kortrijk, Belgium

Maon F. (2015), *How to take the joke? Understanding the strategic use and role of Humor in counter-corporate social movements*, 75th Annual Meeting of the Academy of Management, Vancouver, Canada


Slavich B., Castellucci F. (2015), *Cooking up an artistic identity: The case of high-end chefs.*, EURAM, Warsaw, Poland

Stervinou S., Bayle-Cordier J., Narvaiza L., Aragon C., Iturrioz C. (2015), *Worker cooperatives, a status to survive in a changing world or a status to change the world? Spain and France, two worldviews on worker cooperatives*, International Cooperative Alliance (ICA) Conference, Paris, France


**MARKETING AND NEGOTIATION**


Borbély A. (2015), *Sales in a Negotiation program – or vice versa: bridges and complementarities*, 4th Sales Educator Academy, Winter Park, FL, USA


Claus B., Vanhouche W., Dewitte S., Warlop L. (2015), *The Tree is Mine, the Forrest isn't: The Construal Level of Possessions*, SCP International, Vienna, Austria

Claus B., Vanhouche W., Dewitte S., Warlop L. (2015), *The Tree is Mine, The Forest isn't : Ownership as Psychological Distance*, La Londe Marketing and Communication Conference, La Londe Les Maures, France

Coussément K., Demoulin N. (2015), *Identifying text-mining adoption drivers*, 27th European Conference on Operational Research (EURO), University of Strathclyde, Glasgow, United Kingdom

De Kerviler G., Demoulin N., Zidda Pietro (2015), *Pourquoi les acheteurs utilisent leur smartphone pour un achat en magasin?*, 31e Congrès International de l'am , Marrakech, Morocco


De Kerviler G., Demoulin Nathalie, Zidda Pietro (2015), Drivers of smartphone adoption as a shopping assistant, 44th EMAC Conference, Leuven, Belgium


Geuens Stijn, De Bock Koen, Coussement Kristof (2015), Integrating Behavioral, Product, and Customer Data in Hybrid Recommendation Systems Based on Factorization Machines, Conference on Business Analytics in Finance and Industry, Santiago, Chile


Hota M. (2015). Real Kids In A Virtual World: Children's Motives For Participaing In Virtual Gaming Communities, Kids and Retailing Colloquium 2015, Budapest, Hungary


Janssen C., Swaen V., Vanhamme J. (2015). There’s more to corporate crises than meets the eye: A consumer-oriented perspective and the link to corporate social responsibility, C(I)RC - Corporate (Ir-)Responsibility and its Consequences in a globalized world Interdisciplinary workshop, Bochum, Germany


Lewicki R., Elgoibar P. (2015), Trust repair after conflicts in an industrial relations context, International Association for Conflict Management (IACM), Tampa, USA

LI Y., Sokolova Tatiana (2015), The Effect of Conditional Price Promotion on Consumer Willingness to Pay, 37th ISMS Marketing Science Conference, Baltimore, USA


Moysan Y. (2015), How wearables can both improve customer experience in branches and enhance network sales effectiveness?, EFMA Distribution Summit, Barcelona, Spain

Moysan Y. (2015). Banking on wearables: how does it differ compare to mobile banking ?, EFMA Distribution Summit, Barcelona, Spain

Moysan Y. (2015), Panorama international sur les initiatives Digitales dans le secteur de l’assurance, La transformation Digitale pour l’Assurance, Paris, France

01/09/2015

11/21
Moysan Y. (2015), *Will Mobile Payments Future be on your wrist?*, EFMA Mobile Banking Advisory Council, Paris, France


Moysan Y. (2015), *How wearable tech could change insurance and banking industries in the near future?*, dialogkonferansen 2015, Strömstad, Sweden

Moysan Y. (2015), *Exploring the future for wearable technology in retail*, e tail france 2015, Versailles, France

Moysan Y. (2015), *360° Perspective - A critical assessment of the mobile payment sphere: Who’s going to lead the payment revolution?*, Mobile Shopping Europe, Londres, United Kingdom


**COMMUNICATIONS SCIENTIFIQUES DANS D'AUTRES COLLOQUES ET SEMINAIRES / OTHER CONFERENCE AND SEMINAR PRESENTATIONS**

**FINANCE, AUDIT AND CONTROL**

Beaupain R., Durré A. (2015), *Excess liquidity and the money market in the euro area*, GREQAM - Aix-Marseille Université, Aix-en-Provence, France

Bouten L., Cho C., Michelon G., Roberts R. (2015), *Does the choice of CSR rating provider matter?*, Amsterdam Business School, Amsterdam, Netherlands

Braouezec Y. (2015), *Public versus private insurance contracts with (and without) transaction costs : The optimal segmentation policy of an informed insurer*, GATE Seminar, Lyon, France

**MANAGEMENT**


**MARKETING AND NEGOTIATION**


Moysan Y. (2015), *Objets connectés: appropriation, expérience et plateformes*, IESEG School of Management, Paris, France
ETUDES DE CAS / CASE STUDIES

ECONOMICS AND QUANTITATIVE METHODS


MANAGEMENT

Angot J., Plé L. (2015), Cressus: Preventing problem debt and over-indebtedness through a high social impact hybrid model with La Banque Postale, Case Centre, case study 715-001-1, teaching note 715-001-8

Canato A., Mitra P. (2015), Launching and managing a fashion start-up in times of crisis: The case of Le Slip Français, Case Centre, case study 314-343-1, teaching note 314-343-8

Fagnot I., Savoli A. (2015), IT Implementation - A Success or A Failure?, Case Centre, case study 915-025-1, teaching note 915-025-8

Giangreco A., Lauwers M., Vakkayil J. (2015), I believe I can't fly! Piloting changes at Air France, Case Centre, case study 315-149-1, teaching note 315-149-8

Goethals F. (2015), A non-IT person starting an online shop in the fashion industry - The case of Goldfish.be, Case Centre, case study 915-014-1, teaching note 915-014-8

Mitra P., Slavich B. (2015), From zero to plus size: The growth story of the CUBjeans start-up, Case Centre, case study 315-138-1, teaching note 315-138-8

Newlands D. J. (2015), Reengineering a Mobile Phone Cover Supply Chain, Case Centre, case study 615-210-1, teaching note 615-210-8

MARKETING AND NEGOTIATION

Coussement K., Vindevogel B. (2015), Global.com: Building Analytical Capabilities in the Mobile Telecom Market, Case Centre, case study 315-096-1, teaching note 315-096-8


Fletcher-Chen C. (2015), Value co-creation in communication, Case Centre, case study 415-117-1, teaching note 415-117-8

COMPOSITION DU CENTRE DE RECHERCHE EN 2015 / MEMBERS OF THE RESEARCH CENTER IN 2015

ECONOMICS AND QUANTITATIVE METHODS

Jean-Philippe BOUSSEMART (Full Professor)
Ph.D. in Economics, University of Paris I Panthéon-Sorbonne, France
Research domains: Economics

Frédéric CHATEAU (Associate Professor)
Ph.D. in Statistics, Telecom Paris, France
Research domains: Corporate Culture anthropology - HR & Marketing, Big Data - Predictive CRM - Customer Science

David CRAINICH (Full Professor)
CNRS Researcher, Ph.D. in Economics, Facultés Universitaires Saint-Louis, Belgium
Research domains: risk theory - health economics
Cyprien DAKOUO (Teaching and Research Assistant)
Ph.D. Student, Economy, Economics, University of Lille 1, France
Research domains: Quantitative Methods

Éric DOR (Associate Professor)
Ph.D. in Economics, Catholic University of Louvain, Belgium
Research domains: Monetary macroeconomics, financial macroeconomics, business cycles analysis, empirical econometrics

Louis EECKHOUDT (Full Professor)
Ph.D. in Economics, Michigan State University, USA
Research domains: Economics of risk

Hassan EL ASRAOUI (Associate Professor)
Ph.D. in Economics, EHESS, University of Aix-Marseille, France
Research domains: Industrial Economics, Conjuncture and Economic Fluctuation, Sustainable Development and Corporate Social Responsibility

Anna Maria FIORI (Assistant Professor)
Ph.D. in Statistics, University of Milano-Bicocca, Italy
Research domains: Quantitative Methods, Risk measurement, Statistics

Nicolas JEAN (Lecturer)
Ph.D. in Economic Sciences, University of Lille, France
Research domains: Public Choice, Economic Voting

Kristiaan KERSTENS (Full Professor)
CNRS Research Professor (DR1), Ph.D. in Economics Sciences, KU Brussel, Belgium
Research domains: Efficiency measurement (benchmarking) of private and public sector organisations, Productivity indices and indicators (Total Factor Productivity), Portfolio optimisation with higher moments

Hervé LELEU (Full Professor)
Director of LEM, UMR 9221, CNRS Research Director, Ph.D. in Economics Sciences, University of Paul Sabatier, Toulouse 3, France
Research domains: Production Theory, Health Economics, Productivity and Efficiency Indices, Environmental Economics

Rabia NESSAH (Associate Professor)
Ph.D. in Industrial Systems and Optimization, Technologic University of Troyes, France
Research domains: Quantitative Methods, Operations Management, Economics

Raluca PARVULESCU (Assistant Professor)
Ph.D. in Economics, University of Lille 1, France
Research domains: Economics

Matthieu PICAULT (Teaching and Research Assistant)
Ph.D. Student, Louvain School of Management, Belgium
Research domains: Economics

Thomas RENAUT (Teaching and Research Assistant)
Ph.D. Student, University of Paris I Panthéon-Sorbonne, France
Research domains: Finance, Economics

Ingrid RICHARD (Assistant Professor)
Ph.D. in Economics Sciences, University of Lille 1, France
Research domains: Absenteeism and presenteeism at work

Zhiyang SHEN (Teaching and Research Assistant)
Master in Public Economics and Public Finance, University of Rennes, France
Research domains: Economics
Karina SHITIKOVA (Teaching and Research Assistant)
Ph.D. Student, University of Lille 1, France

Albane Tarnaud (Teaching and Research Assistant)
Doctorat en Sciences Economiques, University of Lille 1, France

Mikayel Vardanyan (Assistant Professor)
Ph.D. in Economics, Oregon State University, USA
Research domains: Economics, Quantitative Methods

Marijn Verschelde (Assistant Professor)
Ph.D. in Economics, Ghent University, Belgium
Research domains: Applied microeconometrics, Performance evaluation, Microeconomics

Stéphane VigeanT (Full Professor)
Ph.D. in Economics, University of Quebec, Canada
Research domains: Efficiency and Production Economics, Economic Regulation, Environment and Applied Econometrics

FINANCE, AUDIT AND CONTROL

Raúl Barroso (Assistant Professor)
Ph.D. in Management, HEC Lausanne, Switzerland
Research domains: Audit and Control, Finance, Management, Strategy and Ethics

Renaud Beaupain (Assistant Professor)
Ph.D. in Economics and Management, Louvain School of Management, Belgium
Research domains: Money market microstructure, Market liquidity (resilience), Monetary policy implementation, High frequency data

Adel Beldi (Associate Professor)
Ph.D. in Management, University of Paris Sud-XI, France
Research domains: Audit and Control, Management Information Systems

Christof Beuselinck (Associate Professor)
Ph.D. in Applied Economics, Ghent University, Belgium
Research domains: Multinational income shiftings, Corporate Finance, Ownership structure, Reporting incentives; reporting quality

Lies Bouten (Assistant Professor)
Ph.D. in Applied Economics, Ghent University, Belgium
Research domains: Social and environmental accounting

Yann Braquezec (Full Professor)
Ph.D. in Economics, Conservatoire National des Arts et Métiers, France
Research domains: Finance, Economics

Aurore Burietz (Teaching and Research Assistant)
Ph.D., Economy, Finance, University of Picardie Jules Verne, France
Research domains: Banking crises, Sovereign debt crises, Bank lending activity, Lender of last resort, Financial market and investor behavior

Hicham Daher (Assistant Professor)
Ph.D. in Finance, University of Lille 2, France
Research domains: Finance, Corporate Finance

Yannick De Harlez (Assistant Professor)
Ph.D. in Economics and Management, Louvain School of Management, Belgium
Research domains: Audit and Control
Yan DU (Assistant Professor)  
Ph.D. in Applied Economics, University of Antwerp, Belgium  
Research domains: management control and governance of large enterprises; global inter-firm relationship governance and management; boards of directors of privately held firms

Christoph ENDENICH (Assistant Professor)  
Ph.D. in Accounting, TU Dortmund, Germany  
Research domains: Comparative Management Accounting, Management Accounting in Multinational Companies, Management Accounting Practices in Europe and the BRIC countries, Qualitative Methods in Accounting, Bibliometrics, International Management

Deniz ERDEMLIOGLU (Assistant Professor)  
Ph.D. in Economics, KU Leuven, Belgium  

Hayette GATFAOUI (Associate Professor)  
Ph.D. in Economics, University of Paris I Panthéon-Sorbonne, France  
Research domains: Default Risk in Financial assets' valuation, Credit risk, Typology of risks in Financial markets : systematic and idiosyncratic risk, Systemic risk and contagion, Liquidity effects, High frequency trading, Stochastic volatility, Options and Derivatives pricing, Performance measure of financial assets, Corporate finance and corporate governance, Multivariate dependence structures (copula functions), Energy economics and finance

Maia GEJADZE (Assistant Professor)  
Ph.D. in Economics, Catholic University of Louvain, Belgium  
Research domains: Corporate Finance, Corporate Governance, Entrepreneurial Finance, Private Equity, Venture Capital

Luca GELSOMINI (Assistant Professor)  
Ph.D. in Economics, University of Warwick, United Kingdom  
Research domains: Financial Economics, Information Economics

Robert JOLIET (Associate Professor)  
Ph.D. in Economics and Management, HEC-ULg Management School, Belgium  
Research domains: Finance, Portfolio Management, Style Investing, Corporate Finance

Daniela LAUREL-FOIS (Assistant Professor)  
Ph.D. in Management Engineering, Politecnico di Milano, Italy  
Research domains: Responsible Investment, Social and Development Finance

Junghee LEE (Assistant Professor)  
Ph.D. in Accounting, Yonsei University, Korea  

Jérémy LEFEBVRE (Assistant Professor)  
Ph.D. in Finance, Tilburg University, Netherlands  
Research domains: Market microstructure and liquidity, Regulation of financial markets

Mieszko MAZUR (Assistant Professor)  
Ph.D. in Finance, Tilburg University, Netherlands  
Research domains: Corporate Finance, Corporate Governance, Internal Capital Markets, Executive Compensation, Divestitures, Family Firms, Institutional Investors

Paolo MAZZA (Associate Professor)  
Ph.D. in Finance, Louvain School of Management, Belgium  
Research domains: Finance, Econometrics

Caroline ROUSSEL (Associate Professor)  
Ph.D. in Management Sciences, University of Lille 1, France  
Research domains: Strategy and Ethics, Knowledge management, strategy-as-practice
Taufique SAMDANI (Assistant Professor)  
Ph.D. in Financial Economics, University of Paris I Panthéon-Sorbonne, France  

Hélène STEFANIUTYN (Teaching and Research Assistant)  
Ph.D. Student in Corporate Finance and Accounting, University of Lille 2, France  
Research domains: IFRS  

Yulia TITOVA (Assistant Professor)  
Ph.D. in Economics, University of Paris I Panthéon-Sorbonne, France  
Research domains: Financial institutions, derivatives, financial regulations, banking efficiency  

Sofie VAN DER MEULEN (Assistant Professor)  
Ph.D. in Accounting, KU Leuven, Belgium  

Lakshithe WAGALATH (Assistant Professor)  
Ph.D. in Applied Mathematics, University Pierre et Marie Curie (Paris VI), France  
Research domains: Finance  

Shamel ADDAS (Assistant Professor)  
Ph.D. in Management, McGill University, Canada  
Research domains: IT impacts; IT interruptions; knowledge management systems  

Jacques ANGOT (Lecturer)  
Master of Sciences Marketing and Strategy, University of Paris Dauphine, France  
Research domains: social entrepreneurship & creating shared value  

Julie BAYLE-CORDIER (Assistant Professor)  
Ph.D. in Strategic Management, HEC Paris Business School, France  
Research domains: Strategy and Ethics  

Cyrine BEN-HAFAIEDH (Assistant Professor)  
Ph.D., Management Sciences, Entrepreneurship, Brest Business Administration Institute, France  
Research domains: Entrepreneurial teams, Collective entrepreneurship  

Janice BYRNE (Assistant Professor)  
Ph.D. in Management, EM Lyon, France  
Research domains: Gender and Entrepreneurship, Entrepreneurship Training for Managers, Gender and Family Business  

Anna CANATO (Associate Professor)  
Ph.D. in Business Administration and Management, Bocconi University, Italy  
Research domains: Organizational Culture and Vision, Strategic Management and Leadership, Change Management  

Andrea CARUGATI (Full Professor)  
Ph.D. in Management Information Systems, Technical University of Denmark, Denmark  
Research domains: Management Information Systems  

Xiaoyu CHEN (Teaching and Research Assistant)  
Master, Engineering, Information technology, Northwestern Polytechnical University, China  
Research domains: Operations Management  

Christopher CONWAY (Assistant Professor)  
Ph.D. in Business Administration, University of Arkansas, USA
Stefan CREEMERS (Associate Professor)
Ph.D. in Applied Economics, KU Leuven, Belgium
Research domains: Project Management, Supply Chain Management, Inventory Management, Business Games

Jonas DEBRULLE (Associate Professor)
Ph.D., Management Sciences, Innovation and entrepreneurship, Queensland University of Technology, Australia
Research domains: New venture creation, Business owner characteristics, Start-up innovation management

Christine DI MARTINELLY (Assistant Professor)
Ph.D. in Economic and Management Sciences, Louvain School of Management, Belgium
Research domains: Operations Management

Alejandra Duenas (Full Professor)
Ph.D. in Automatic Control and Systems Engineering, University of Sheffield, United Kingdom
Research domains: Operations Research and Health Economics

Isabelle FAGNOT (Assistant Professor)
Ph.D. in information science and technology, Syracuse University, USA
Research domains: Behavioral issues in Information Systems and Information Technology, Organizational Information security, Culture of Information Professional, mHealth (mobile technologies in the health sector)

Christophe GARONNE (Assistant Professor)
Ph.D. in Management Sciences, Entrepreneurship, Queensland University of Technology, Australia
Research domains: New venture creation process, Business planning, New venture strategies, Non predictive theories (such as Effectuation)

Antonio GIANGRECO (Full Professor)
Ph.D. in Industrial Relations, London School of Economics, United Kingdom
Research domains: performance assessment, training evaluation, organisational change and resistance, human resource practices, IT driven change

Frank GOETHALS (Associate Professor)
Ph.D. in Applied Economics, KU Leuven, Belgium
Research domains: IS adoption and resistance, Trends in new technologies

Birgit KLEYMANN (Associate Professor)
Doctor of Philosophy, Helsinki School of Economics, Finland
Research domains: Systems perspective on the responsibility of the firm, Critical Management Studies, Organisation Theory

Aurélie LECLERCQ-VANDELANNOITTE (Full Professor)
CNRS Researcher Centre National de la Recherche Scientifique, LEM UMR CNRS, France

Xavier LECOCQ (Full Professor)
Ph.D. in Strategic Management, IAE of Lille, France
Research domains: Innovation and Entrepreneurship, Strategy and Ethics

Libo Li (Teaching and Research Assistant)
Ph.D. Student, KU Leuven, Belgium
Research domains: Management Information Systems

Johan MAES (Full Professor)
Ph.D. in Applied Economics, KU Leuven, Belgium
Research domains: Strategic Human Resource Management, Turnover and retention, Human capital theory, Entrepreneurship and corporate entrepreneurship
François MAON (Associate Professor)  
Ph.D. in Management Sciences, Louvain School of Management, Belgium  
Research domains: Corporate social responsibility; stakeholder engagement practices; stakeholder influence processes; cross-sector social partnerships; corporate branding and identity management

Paulami MITRA (Teaching and Research Assistant)  
Ph.D. Student, University of Lille 1, France  
Research domains: Management and Strategy

Thierry NADISIC  
Ph.D. in Management, HEC Paris Business School, France  
Research domains: Organizational justice

David NEWLANDS (Associate Professor)  
Ph.D. in Developing supply chain improvement methodologies, Coventry University, United Kingdom  
Research domains: Supply Chain Management, Operations Management, Supplier Development, Static micro-economic cost models, Performance and Efficiency, Services Marketing

Loic PLE (Associate Professor)  
Ph.D. in Management Sciences, University of Paris Dauphine, France

Benoit ROUX (Teaching and Research Assistant)  
Ph.D., Management Sciences, Strategy, University of Lille 1, France  
Research domains: Strategy and Organizations

Azadeh SAVOLI (Assistant Professor)  
Ph.D. in Information Systems, HEC Montreal, Canada  
Research domains: IT usage and adoption, Healthcare Information Systems, Human Computer Interaction

Amanda SHANTZ (Assistant Professor)  
Ph.D. in Human Resource Management, University of Toronto, Canada  
Research domains: Human Resource Management, Management

Barbara SLAVICH (Associate Professor)  
Ph.D. in Management sciences, ESADE Business School, Spain  
Research domains: Creativity management, managing and growing ventures in creative industries, organizational and social mechanisms in highly creative and symbolic industries.

Kristine TAMAYO (Teaching and Research Assistant)  
Ph.D. Student, KU Leuven, Belgium  
Research domains: Human Resource Management

François TAQUET (Associate Professor)  
Ph.D. in Law, University of Lille 2, France

Jacob VAKKAYIL (Assistant Professor)  
Ph.D. in Fellow Program in Management, Xavier Institute of Management, India  
Research domains: Collaboration across boundaries, Institutions and organizations

Gert WOUmans (Teaching and Research Assistant)  
Ph.D. Student, KU Leuven, Belgium  
Research domains: Operations Management

Huan YU (Teaching and Research Assistant)  
Master, Management Sciences, Operations, Hefei University of Technology, China  
Research domains: Operations Management
Linda ZHANG (Full Professor)  
Ph.D. in Industrial Engineering, Nanyang Technological University, Singapore

Research domains: Warehousing systems, Healthcare service design and management, The design and development of high value-added, customer driven products and the corresponding systems

MARKETING AND NEGOTIATION

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Ph.D. in Strategic Sales and Account Management, Cranfield University, United Kingdom

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