

Program Doctoral Consortium AIM 2016

18 May 2016, IESEG School of Management

Room: E012 and E013

Address: IESEG E-Building (ground floor), 7 Rue Solférino, 59800 Lille

13:00 Inscription and distribution of pocket lunches (E-Building, ground floor)

14:00 Introduction – Andrea Carugati & Frantz Rowe

14:05 – Frantz Rowe: Literature review – 0.5 hour

14:35 – Parallel session A1 – 3 students – 1 hour

14:35 – Parallel session A2 – 3 students – 1 hour

15:35 – break

15:50 – Andrea Carugati: Research design – 0.5 hour

16:20 – Parallel session B1 – 3 students – 1 hour

16:20 – Parallel session B2 – 3 students – 1 hour

17:20 – Final discussion and conclusions

18:00 – AIM Welcome Reception in room E021, E022 and E023 (E-Building, ground floor)

Faculty: Michel Kalika, Bernard Fallery, Frantz Rowe, Shirish C. Srivastava, Aurelie Leclercq, Andrea Carugati

For concerns about the program please contact:

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For concerns about the logistics please contact:

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