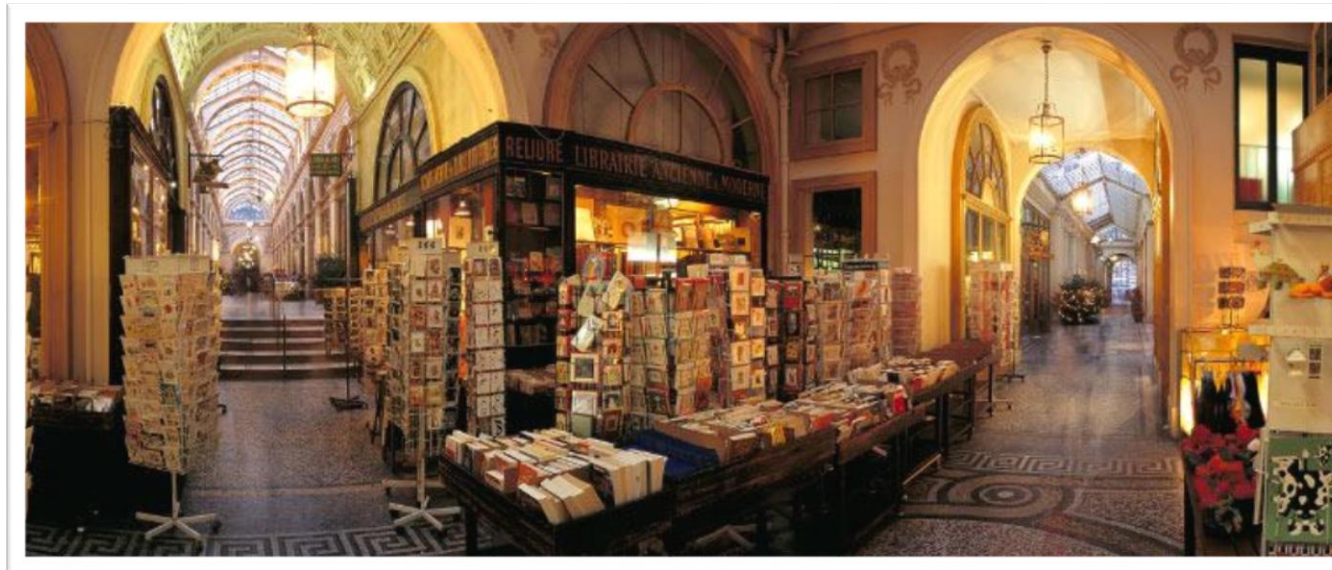


AMS 19TH WORLD MARKETING CONGRESS – PARIS

Thursday, July 21st, 06.00-07.30pm – 1.5hr guided tour of Parisian covered passages [[more info](#)]

Optional event, limited to 50 pax, needs to be booked before 7/6/2016 – 15\$

To book **guest tickets** please refer to the link below the conference schedule



YOUR PROGRAM

[Paper presentation sessions end at 4.30pm].

04.30-05.30pm: Delegates make their own way (metro ride) to the meeting point with the guide.

06.00-07.30pm: A 1.5hr guided tour through the covered galleries

These covered passages are part of the heritage of Paris, rich with anecdotes, full of charm and authenticity, and recall the intense life which prevailed in those places.

Galerie Vivienne, next door to the **Palais-Royal** is one of the most iconic covered passages, with a Jean-Paul Gaultier ready-to-wear shop. The nearby Galerie Véro-Dodat also has many upmarket shops, like Christian Louboutin's workshop-boutique. Passage du Grand-Cerf, a 12-metre-high structure made of metal and wrought iron, is one of the most spectacular arcades in Paris.

Real treasures to discover or rediscover!