

IESEG INTERNATIONAL SUMMER ACADEMY (JULY 1st – 26th 2019)

Contact : summer@ieseg.fr

		Monday, July 1 st	Tuesday, July 2 nd	Wednesday, July 3 rd	Thursday, July 4 th	Friday, July 5 th	Saturday, July 6 th	Sunday, July 7 th
MORNING	09:00	Arrival and Registration		European Integration 9AM-1PM	European Integration 9AM-1PM	European Integration 9AM-1PM	FREE	FREE
	09:30	Orientation and Introduction 9:30AM - 12PM	FREE					
	10:00							
	10:30							
	11:00							
	11:30							
	12:00							
	12:30	Welcome lunch 12:30PM – 2PM	LUNCH BREAK					
	01:00							
	01:30		European Integration 1:30PM-5:30PM	LUNCH BREAK	LUNCH BREAK	LUNCH BREAK		
AFTERNOON	02:00	Meeting point: IESEG at 2PM Seine River Cruise 2PM – 5PM		French Language Class 2PM – 5PM	French Language Class 2PM – 5PM	French Language Class 2PM – 5PM		
	02:30							
N O	03:00							
2	03:30							
	04:00							
	04:30							
	05:00							
EVENI								

		Monday, July 8 th	Tuesday, July 9 th	Wedneso	lay, July 10 th	Thursday, July 11 th	Friday, July 12 th	Saturday, July 13 th	Sunday, July 14 th
MORNING	09:00	- Digital Marketing Strategy	- Digital Marketing Strategy						
	09:30				Meeting point: IESEG at				
	10:00	- Corporate Diplomacy	- Corporate Diplomacy		Montmartre walk	- Corporate Diplomacy	- Corporate Diplomacy		
	10:30	- A unique Approach to Cross-	- A unique Approach to Cross-	- Digital Marketing	9AM – 11AM	- A unique Approach to	- A unique Approach to Cross-		
	11:00	Cultural Management	Cultural Management - Managing and Leading in Today's Global Workplaces 9AM-1PM	Strategy 9AM-1PM		Cross-Cultural Management - Managing and Leading in Today's Global Workplaces 9AM-1PM	Cultural Management - Managing and Leading in Today's Global Workplaces 9AM-1PM		
	11:30	- Managing and Leading in			LUNCH BREAK				
	12:00	Today's Global Workplaces 9AM-1PM							
	12:30	JAIVI-1FIVI							
	01:00								
	01:30	LUNCH BREAK	LUNCH BREAK	LUNCH BREAK		LUNCH BREAK	LUNCH BREAK	FREE	FREE
AFI	02:00	French Language Class 2PM – 5PM	French Language Class 2PM – 5PM	- Digital Marketing Strategy 2PM-5PM	Mosting points IESEC at		FREE		
Ē	02:30				Meeting point: IESEG at 1PM Le Marais walk 2PM - 4PM	French Language Class 2PM – 5PM			
AFTERNOON	03:00								
	03:30								
	04:00								
	04:30				Meeting point: IESEG at 3:45PM				
	05:00				Fragonard				
E E		International Evening			Museum				
EVENIN		6PM - 8PM			4:30PM - 6:30PM				



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		Monday, July 15 th	Tuesday, July 16 th	Wednesday, July 17 th	Thursday, July 18 th	Friday, July 19 th	Saturday, July 20 th	Sunday, July 21st
MORNING	09:00							
	09:30	- International Sport	- International Sport	Meeting point: IESEG at 8AM	- International Sport	- International Sport		
	10:00	Management	Management	Passages Couverts walk	Management	Management		
	10:30	- Communication Tools for	- Communication Tools for	9AM – 11AM	- Communication Tools for	- Communication Tools for		
	11:00	Super Presentation - Design Thinking for Business	Super Presentation - Design Thinking for Business		Super Presentation - Design Thinking for Business	Super Presentation - Design Thinking for Business		
	11:30	- Fashion: A Powerful Business	- Fashion: A Powerful Business	LUNCH BREAK	- Fashion: A Powerful Business	- Fashion: A Powerful Business		
	12:00	Universe	Universe		Universe	Universe		
	12:30	9AM-1PM	9AM-1PM		9AM-1PM	9AM-1PM		
	01:00				1		FREE	FREE
	01:30	LUNCH BREAK	LUNCH BREAK		LUNCH BREAK	LUNCH BREAK		
₽	02:00			Meeting point: IESEG at 11AM]	
AFTERNOON	02:30			Afternoon in Versailles				
2 O	03:00			12PM – 5PM				
9	03:30	French Language Class 2PM – 5PM	French Language Class 2PM – 5PM		French Language Class 2PM – 5PM			
	04:00	2PIVI — 3PIVI	2PIVI — 3PIVI		ZPIVI — SPIVI			
	04:30							
	05:00							
ē				Meeting point: IESEG at 6PM		•		
EVENIN				Cheese testing				
Z]			6:30PM – 9PM				

		Monday, July 22 nd	Tuesday, July 23 rd	Wednesday, July 24 th	Thursday, July 25 th	Friday, July 26 th	Saturday, July 27 th	Sunday, July 28 th
MORNING	09:00							
	09:30	- Business and Human Rights:	- Business and Human Rights:	Meeting point: IESEG at 8AM	- Business and Human Rights:	- Business and Human Rights:		
	10:00	Historical, Legal and Contemporary Perspectives	Historical, Legal and Contemporary Perspectives	Street Art walk	Historical, Legal and Contemporary Perspectives	Historical, Legal and Contemporary Perspectives		
	10:30	- Inventory Management - Applying Behavioral	- Inventory Management	9AM – 11AM	- Inventory Management - Applying Behavioral - Economics: Nudge Marketing	Inventory ManagementApplying BehavioralEconomics: Nudge Marketing		
ြ	11:00		- Applying Behavioral Economics: Nudge Marketing					
	11:30	Economics: Nudge Marketing						
	12:00	- Emotional Intelligence and Client Relations	- Emotional Intelligence and Client Relations		- Emotional Intelligence and Client Relations	- Emotional Intelligence and Client Relations		
	12:30	9AM-1PM	9AM-1PM	Meeting point: IESEG at 11AM Bakery walk 12PM – 2PM	9AM-1PM	9AM-1PM	DEPARTURE CHECK-OUT FROM	
	01:00							
AFTERNOON	01:30	LUNCH BREAK	LUNCH BREAK			LUNCH BREAK		
	02:00				Machine points IFEFC at 1DM		HOUSING	
	02:30	French Language Class 2PM – 5PM	French Language Class (EXAM) 2PM – 3:30PM		Meeting point: IESEG at 1PM Paris Rive Gauche walk	Contificate Consmon		
	03:00				2PM – 4PM	Certificate Ceremony 2PM - 4PM		
	03:30							
	04:00							
	04:30			Meeting point: IESEG at 3:15PM				
	05:00			Opéra Garnier Visit				
NG				4PM – 6PM				