

Read carefully the [Application Procedures](#) and the [Terms and Conditions](#) before completing the form. Submit the completed form and other supporting documents by email to [summer@ieseg.fr](mailto:summer@ieseg.fr) **BEFORE 15 MAY ,2018**

**Personal Information** (please complete all fields)

**Family / Last Name:** .....  
**First / Given Name(s):** .....  
**Gender:** Female ☐ Male ☐ **Date of Birth:** ..... (DD/MM/YYYY)  
**Nationality:** .....  
**Email Address:** .....  
**Postal Address:** .....  
 (Zip Code, City) .....  
 (State, Country) .....  
**Phone (Home):** ..... **Phone (Mobile):** .....

**Topic-based Courses** (72 contact hours / 8 ECTS credits)

Please refer to the [course list](#) and **choose one course from each week** below.  
 The following is a tentative calendar. Distribution by week is subject to change.  
 Courses will be attributed on a first-come, first-served basis.

\* Please note that during the first week of the program (July 2-6), all students follow the "European Integration" course

			<b>Fees</b>	
Week of 9 July	• Achieving Change Using Total Quality Management	<input type="checkbox"/>	Topic-based Courses	1200€
	• Marketing Culture and the Arts	<input type="checkbox"/>	French Language Course	540€
	• Business Development Skills	<input type="checkbox"/>		
	• Business Ethics : Theory and Dilemmas	<input type="checkbox"/>		
Week of 16 July	• Decision and Game Theory for Negotiation	<input type="checkbox"/>	Hospitality Package	1250€
	• Fashion: a Powerful Business Universe	<input type="checkbox"/>	Administrative Fee	200€
	• Communication Tools for Super Presentation	<input type="checkbox"/>		
	• Creating Successful Business Models	<input type="checkbox"/>		
Week of 23 July	• Tools for Effective Management	<input type="checkbox"/>	<b>Total: 3190€</b>	
	• Nudge Marketing	<input type="checkbox"/>		
	• Managing and Leading in Today's Global Workplaces	<input type="checkbox"/>		
	• "Pop" Culture, Immigration, and Modern Art in France	<input type="checkbox"/>		

**French Language Course** (30 contact hours / 4 ECTS credits)

**Do you want to participate in the French language course?** Yes ☐  
 (If yes, please indicate your level of French language below) No ☐

**What is your level of French language?**

Please refer to the [Council of Europe's Self-Assessment Grid](#) to find out your level of French language and fill out below (A1, A2, B1, B2, C1, C2)

**Understanding:** ..... **Speaking:** ..... **Writing:** .....

**Emergency Contact**

**Family / Last Name:** .....  
**First / Given Name:** .....  
**Relationship with Applicant:** .....  
**Email Address:** .....  
**Phone (Day):** ..... **Phone (Night):** .....

**Home University**

**University Name:** .....  
**Field of Study (Major):** ..... **Undergraduate** ☐ **Graduate** ☐  
**Coordinator's Name:** .....  
**Coordinator's Email Address:** .....

**Payment Method**

**Account Holder's Name:** IÉSEG  
**Name of Bank:** SOCIÉTÉ GÉNÉRALE  
**Bank Address:** SG LILLE NORD PME (01098), 28 RUE DES ARTS, 59020 LILLE, FRANCE  
**Account Number:** 00050784026  
**IBAN:** FR76 3000 3010 9800 0507 8402 668  
**BIC-Address SWIFT:** SOGEFRPP

\* Please pay the first instalment (50% of the fees) by bank transfer and cover the necessary charges to reserve your place at the **IÉSEG International Summer Academy**.