## **IESEG SCHOOL OF MANAGEMENT International Summer Academy 2018** 1 – 27 July 2018

## "Pop" Culture, Immigration, and Modern Art in France

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## 16 contact hours / 2 ECTS

The purpose of this course is to enhance your stay in Paris, and your understanding of why things are through history, culture, and language. You may take all four weeks of instruction or simply take one week of classes depending on your interests

HISTORY: World Wars, May 68, immigration.

The historical aspect is intended to give you information about what you see as you walk around the city and look up at buildings and monuments, as well as get a glimpse of the importance of many names you hear and/or read, for example on building plaques, subway stops, paintings, and sculptures.

**CULTURE**: The French-speaking world, modern pop culture, music.

The cultural aspect of it will help you become better aware of your own cultural values and biases, and gain a greater understanding of how others think. We hope to help you understand how this new culture you will be experiencing is similar and different to/from how you and those of your own culture think.

**LANGUAGE**: Basic descriptions, body, sick vocabualry. Faire/jouer and sports/activities.

The language aspect of it will help you to communicate with your host family, other people you encounter, and to get around the city. The language component is envisioned to be "survival French" to help equip non-French speaking students with some basic vocabulary and structures. Each week will present material independent of the previous week's language learning.

**VISITS** to: Centre d'Art et de Culture Georges Pompidou. L'Arc de Triomphe.

FINAL GRADE: will be based on the following componentsAttendance / Participation / Preparation:25%Oral Presentation (in English; Cultural topic):25%Written Paper: (Research and summarize a cultural topic related to France / theFrench-speaking world; include an compare and contrast analysis ofdifferences/similarities of the topic in the US, and/or another culture):25%Test (Language, History/Culture):25%