

IESEG International Summer Academy Schedule July 1st– July 27th 2018

					Saturday, June 30	Sunday, July 1
					30/06: Arrival of students and check-in to residences	6:00pm Ice-breaking picnic
Week 1	Monday, July 2	Tuesday, July 3	Wednesday, July 4	Thursday, July 5	Friday, July 6	Saturday, July 7
9:30 am - 1:30 pm	10:00 am – 1:30 pm Orientation Opening ceremony Welcome lunch	European Integration: Introduction to the EU and EU Negotiating (4 contact hours/day)			Intercultural Communication (4 contact hours)	7:00pm: Seine river cruise
2:15 pm – 4:45 pm	European Integration 2pm-6pm	French 1	Visit Opéra Garnier	French 2	French 3	
Week 2	Monday, July 9	Tuesday, July 10	Wednesday, July 11	Thursday, July 12	Friday, July 13	Saturday, July 14
9:30 am - 1:30 pm	Achieving Change Using Total Quality Management* Marketing Culture and the Arts Business Development Skills Business Ethics : Theory and Dilemmas (4 contact hours/day)	Achieving Change Using Total Quality Management* Marketing Culture and the Arts Business Development Skills Business Ethics : Theory and Dilemmas (4 contact hours/day)	Achieving Change Using Total Quality Management*	Achieving Change Using Total Quality Management* Marketing Culture and the Arts Business Development Skills Business Ethics : Theory and Dilemmas (4 contact hours/day)	Achieving Change Using Total Quality Management* Marketing Culture and the Arts Business Development Skills Business Ethics : Theory and Dilemmas (4 contact hours/day)	French National Holiday
2:15 pm – 4:45 pm	French 4	French 5	French 6	International Evening 7:00 pm – 9:00 pm		
Week 3	Monday, July 16	Tuesday, July 17	Wednesday, July 18	Thursday, July 19	Friday, July 20	Saturday, July 21
9:30 am - 1:30 pm	Decision and Game Theory for Negotiation Fashion: a Powerful Business Universe Communication Tools for Super Presentation Creating Successful Business Models (4 contact hours/day)		Intercultural Communication (4 contact hours)	Decision and Game Theory for Negotiation Fashion: a Powerful Business Universe Communication Tools for Super Presentation Creating Successful Business Models (4 contact hours/day)		FREE
2:15 pm – 4:45 pm	French 7	French 8	FREE	French 9	FREE	
Week 4	Monday, July 23	Tuesday, July 24	Wednesday, July 25	Thursday, July 26	Friday, July 27	Saturday, July 28
9:30 am - 1:30 pm	Tools for Effective Management Nudge Marketing Managing and Leading in Today's Global Workplaces * "Pop" Culture, Immigration, and Modern Art in France (4 contact hours/day)		Managing and Leading in Today's Global Workplaces*	Tools for Effective Management Nudge Marketing Managing and Leading in Today's Global Workplaces * "Pop" Culture, Immigration, and Modern Art in France (4 contact hours/day)		
2:15 pm – 4:45 pm	French 10	French 11	French Assessment Duration 1:30 hrs	FREE	Closing Ceremony & Cocktail (1:30-4:30 pm)	

NB: All course hours indicated in the schedule are contact hours

French =30 Contact Hours = 4 ECTS Credit

* Graduate courses